

Whimsy WEDDINGS

PLANNING • FLORALS • DESIGN



2019-2020 Services

Custom Floral Design



Starting at \$4000.00

This fully customizable option includes our signature personal flowers as well as everything you can dream up for your ceremony and reception site decor.

Floral design includes a phone or Skype™ consultation, delivery, and set up. From personal flowers to ceremony backdrops, lush centerpieces and coordinating linens, we can lay out every particular for your event or simply be a part of the creative dialogue.

Considering the simple details to the grand focal points, we work with our clients to create an event that merges our style with what inspires them, designing a special and individual occasion.

At a Glance

- Phone or Skype™ Consultation
- Comprehensive Mood Board
 - Customized Floral Design
- Large Arrangements and Installations Available
 - Custom Arches and Chuppahs
 - Arrangements Are Yours to Keep!
- Always Happy to Work with Other Planners
 - Includes Delivery and Set Up

email: info@whimsy-weddings.com



office: (610) 606-8228, T-F: 10-6pm

À La Carte Florals



Prices Vary

Our À La Carte floral service is perfect for couples who love Whimsy's signature style, but do not require large arrangements or onsite set up. This option is ideal for clients who only need personal flowers, centerpieces, and a few focal arrangements. Simply choose the size and quantity of your personal flowers and centerpieces, then describe your color palette. Leave the rest to us!

Our À La Carte option is not well suited for couples who want very specific flower types, require walkthroughs, or have more complex event design needs.

We have streamlined the process of selecting your wedding flowers by offering a limited range of lush, organic arrangements, made from both locally and internationally grown blooms, so choosing is easy. All we need is your color palette. Our pricing is transparent so you have the ability to create your own custom flower package while staying within budget.

Orders are available for pickup only during select times at our studio in Easton, PA.

At a Glance

- Easy Online Order Form
- Morning-of-event Pick Up
- Arrangements Are Yours to Keep!
 - Varying Sized Arrangements
- Bouquets, Boutonniere, and Corsage Options
- Does Not Include Delivery, Set Up, or Breakdown

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Full Service Planning



Starting at \$8000.00

Planning is all about creating a firm foundation for a smooth event. With our years of experience doing hundreds of events, we will source vendors, manage your budget, negotiate fees, package stationery—and most importantly—support you and advocate for you throughout the planning process. From building wedding websites to reserving hotel blocks and timing shuttle schedules, we will have our hands wrapped around every logistical detail of your wedding day.

As a Full Service Planning client, you'll have us handling not only the logistics, but the floral and overall design of your event as well. We consider ourselves to be multiple vendors under one roof and we create all our floral designs in-house. As a result, the design for your special day is streamlined and cohesive.

Our Full Service Planning package is designed to encompass most couples' needs, but we can offer custom multi-event or full weekend packages as well—just ask! So whether you have just begun your venue search or you have a few vendors already locked in, we ensure you will be able to relax during the planning process and most importantly, enjoy your wedding day with your friends and family.

At a Glance

- Vendor Sourcing
- Logistical Management
 - Budget Planning
- Flowers Arranged In-house
 - Full Event Design
- Online Planning Portal

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Meet the Team



Tatiana

Owner & Lead Planner/Designer

A South Florida native and alumna of Johnson and Wales University, Tatiana's drive for creating experiences for guests took her to top restaurants in Toronto and New York City where she mastered roles in restaurant management, private event management, and special event planning. It was in New York City where her love for special events sparked her awesome adventure with Whimsy Weddings.



Erich

Owner & Business Administrator

After one meeting with Erich, you will walk away feeling as though you have just met your new best friend. Brides and grooms invite him to their next event, and families want him to become a member. At weddings, Erich relishes in the moment when he can take a step back to catch a glimpse of a packed dance floor filled with couples, families, and friends having a wonderful time. Simply put, he wants everyone to have a wedding day filled with memories.



Gerdy

Event Coordinator

Born and raised in Brooklyn and Queens, Gerdy is a proud New York City native. She is of Colombian and Serbian decent, which is just one of the reasons why travel fuels her. Her wedding solidified the fact that she loves planning events. Plus, she's always calm, quick to make others laugh, and believes in the power of simply being kind and caring – qualities that are golden in an event planner!

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Frequently Asked Questions

"Do you have a floral minimum?"

Yes. In order to maintain the integrity of our designs, our starting price for floral design begins at \$4000. This usually includes a ceremony arch or chuppah, table arrangements, bouquets/boutonnieres, and a welcome or escort arrangement for an average sized wedding. In some cases we take on smaller budget weddings, but it depends on size, time of year, and location of the event.

"If we hire you for full planning, does that mean you will be doing our floral design?"

Yes! As much as we don't love the term 'one stop shop,' you can think of us as a 'one stop shop' for full production event planning, design, and florals. We learned after spending so much time and energy putting together plans and design boards with our clients, outsourced florists would not always align with our clients wishes. After working with our clients for sometimes over a year, we know we understand your vision best. With us handling your floral design, it allows us to keep the look and feel of your wedding cohesive with all of the hard work we have put in thus far. After booking us for full plan, we establish your overall floral & design budget, which is paid separately. We do not hold our Full Service clients to our Floral Design minimum.

"Do you conduct in-person meetings before booking?"

Due to our busy event schedule, we only do calls or Facetime™/Skype™ meetings pre booking. Once booked, it depends on your package how many in person meetings you will receive. We find that this day in age, Facetime™/Skype™ works just as well for our clients' busy schedules!

"Where are you located and what areas do you service?"

While we started our business in Brooklyn back in 2013, we left the big city (and tiny spaces), for a beautiful 200 year old Victorian home (that we completely remodeled) on College Hill in Easton, PA. We chose this location because it is a quick ride to New York City/Brooklyn/Queens and an easy commute to Philadelphia. We service all of New York City including the five boroughs, Westchester, Hudson Valley, New Jersey, Philadelphia and the surrounding suburbs, the Lehigh Valley, and beyond! We have done events in Washington State, South Carolina, and South Florida as well.

"Will you help us find a wedding venue?"

While most of our couples come to us with a wedding date and location, we understand some are still searching for that special spot. Since venue hunting is such a time consuming endeavor we do not include it in our base Full Service Planning package. However, we can add on our expertise for an additional \$750.00.

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As Seen In...



The Knot - Spring/Summer '17



My Wedding - Spring '17



CVLUX - Jul/Aug '16



Bridal Guide - Mar/Apr '16

BRIDES

MARTHA STEWART
weddings

the knot

STYLE ME *Pretty*

elizabeth anne designs

Snippet & INK

BRIT+CO

BORROWED & BLUE

Bridal
MUSINGS

cake AND lace

every last detail INSIGHT FOR BRIDES

COASTAL
LIVING®

Carol Hannah

Magnolia Rouge

WP WEDDING PAPER DIVAS®

Ruffled

inspired
BY THIS

njb
New Jersey Bride



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