

W W W . H E A T H E R K C O O K . C O M



### $W \to L \to M \to M$

Hey there! You're probably overwhelmed with all the wedding information out there, but don't worry - you're not alone. I am here to help!

The information in this planning guide is meant to help you through all of your photography-related questions so you can be relaxed and excited on your big day. Each couple is unique, which keeps me on my toes and allows me to creatively express the story of two individuals as they join together in marriage. If there is a specific vision you have in mind for your wedding photography, I would love to hear more about it!

I spend a lot of time getting to know my clients & maintain the highest level of professionalism when it comes to communication. I want you to feel as comfortable in front of the camera as I do behind it.

If you still have questions afterwards, don't hesitate to get in touch! I do my best to respond to emails within 24 hours and usually have my phone within arm's reach for quick replies!

hello@heatherkcook.com 404.654.0708

I AM BLESSED TO HAVE SUCH WONDERFUL CLIENTS & CAN'T WAIT TO GET TO KNOW YOU BETTER!

LOVE, HEATHER







"THE ENTIRE PROCESS FROM
OUR INITIAL PHONE CALL TO
NOW WAS SEAMLESS AND I
REALLY APPRECIATED THAT.
WITH HOW BUSY WEDDINGS
ARE, THE EFFECIENCY AND
EFFECTIVENESS WAS PERFECT. (AND HER AND HER
FUN PERSONALITY, OF
COURSE;)"

-andy & shannon campbell

#### MY MISSION:

AT HEATHER K COOK PHOTOGRAPHY, I BELIEVE THAT GREAT PHOTOGRAPHY STARTS WITH GREAT PEOPLE. I WORK REALLY HARD YET STILL LOVE TO HAVE FUN, WHICH ISN'T HARD TO DO WHEN IT COMES TO SHOOTING WEDDINGS!

MY SESSIONS ARE RELAXED AND SPONTANEOUS, WHICH HELPS TO CAPTURE CANDIDS, FORMALS, AND ALL THE MOMENTS IN-BETWEEN IN A NATURAL SETTING.

#### A LITTLE ABOUT ME:

I'm Heather, the owner & principal photographer of Heather K Cook Photography. I love being able to share in the love of two individuals and feel blessed to get to work with such wonderful people each day!

Based out of Atlanta, GA, I've been shooting weddings for almost two years now. I have been fortunate enough to document over 20 couples' weddings and have been featured in several digital publications as well as some printed magazines. Its so nice to meet you!







f /HEATHERKCOOKPHOTOGRAPHY

/HEATHERKCOOK

• @HEATHERKCOOK

**y** @HEATHERKCOOK

#### KEEP UP WITH MY LATEST NEWS

Follow me on social media to stay up to date with my travels & spontaneous adventures!



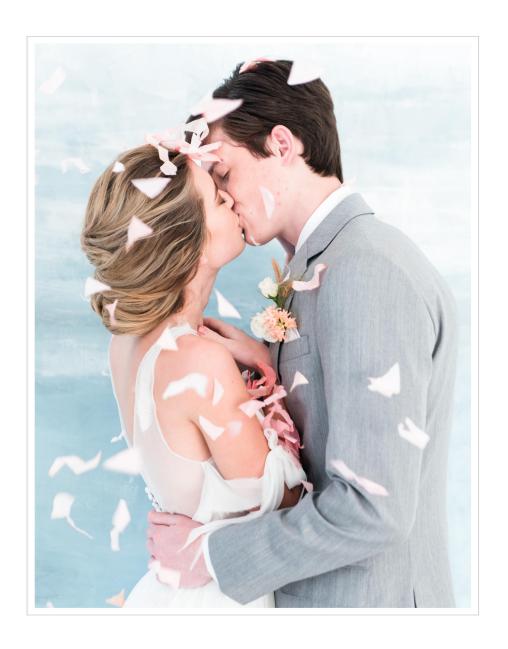
















#### COLLECTIONS

MY WEDDING COLLECTIONS HAVE BEEN CAREFULLY CRAFTED TO GIVE YOU THE MOST OPTIONS & MAXIMUM AMOUNT OF COVERAGE DURING THIS IMPORTANT TIME.

ALL COLLECTIONS INCLUDE HIGH-RES, DIGITAL IMAGES, WHICH ARE DELIVERED IN AN ONLINE GALLERY 6-8 WEEKS AFTER YOUR BIG DAY. WE TYPICALLY SEND AROUND 600 PROFESSIONALLY EDITED IMAGES FOR WEDDINGS AND AROUND 100-200 EDITED IMAGES FOR ALL OTHER SESSIONS.

#### COLLECTION 1: \$800

#### COLLECTION 2: \$1,200

#### COLLECTION 3: \$2,330

4 Hours Coverage Online Wedding Gallery One Photographer Perfect for Elopments 6 Hours Coverage Online Wedding Gallery One Photographer 8 Hours Coverage Engagement Session Online Wedding Gallery One Photographer & One Assistant

#### SIGNATURE COLLECTION: \$2,800

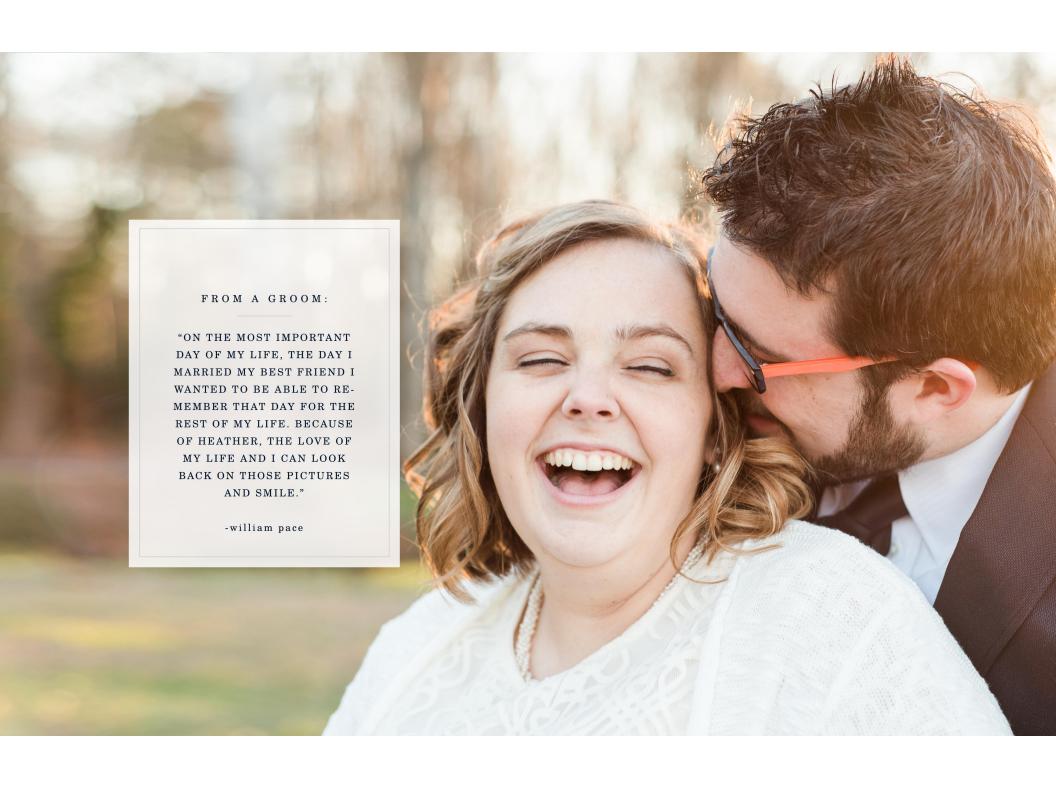
10 Hours Coverage | Engagement Session
Online Wedding Gallery | One Photographer & One Assistant

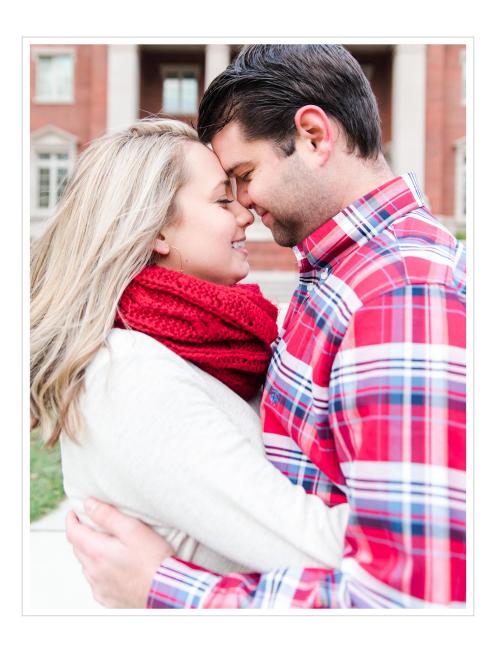
"HEATHER IS A VERY PASSIONATE PHOTOGRA-PHER, AND YOU COULD DEFINETLY TELL THAT SHE TRIED TO GET ALL OF THE BEST SHOTS."

-lindsey & will grande

\*PRINTED PRODUCTS ARE SOLD SEPARATELY. ASK ME FOR MORE DETAILS!

HELLO@HEATHERKCOOK.COM | 404.654.0708





### FROM A BRIDE:

"Heather was such a pleasure to work with for our wedding! She was diligent, thorough, energetic, and really made sure to get to know us and capture our personalities on our big day! The pictures came out beautifully and perfectly preserved all the moments to look back on for years to come! I couldn't be happier!"

-Kaitlyn Hayden | former bride

#### ADD ONS:

Engagement Session - \$450

Bridal Session - \$450

Rehearsal Dinner Coverage (Per Hour) - \$200

Additional Coverage (Per Hour) - \$200

Image Box of all 4x6 images - \$700

Assistant Photographer (Per Hour) - \$35

MORE SIZES &
DPTIONS AVAILABLE
BY REQUEST



#### PRINTED PRODUCTS

GIFT PRINTS/ALBUMS	WALL PRINTS	GALLERY WRAPS	
4x6 - \$2.5	20x30 - \$75	24x36 - \$398.5	
5x7 - \$3.5	16x24 - \$54	20x30 - \$286.5	
8x10 - \$6	16x20 - \$48	20x20 - \$208.5	
8x12 - \$10	12x18 - \$34	16x24 - \$207.5	
	11x14 - \$19	12x18 - \$173	
10x10 Album - \$360		11x14 - \$154.5	
12x12 Album - \$460		8x12 - \$138.5	



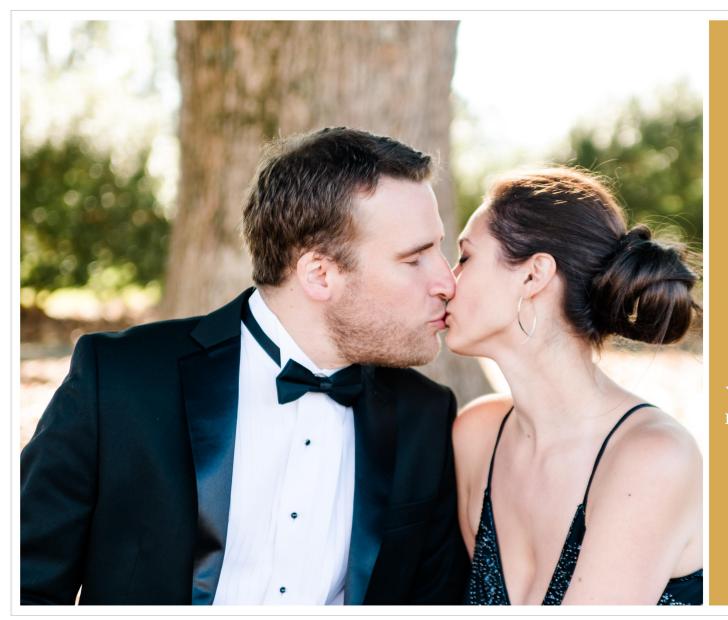
/heatherkcook
@heatherkcook

@heatherkcook

A GREAT WAY TO SAY "THANK YOU."

Albums make the perfect gifts for parents.

Surprise loved ones with prints from your wedding!!



"SHE IS SHARP, HAS A
WONDERFUL SENSE OF
HUMOR, ATTENTIVE TO
DETAIL, AWARE OF HOW
TO UTILIZE HER SURROUNDINGS, AND AN
ABSOLUTEJOY TO WORK
WITH. I CAN'T SAY
ENOUGH GOOD THINGS
ABOUT HEATHER - IF
YOU NEED A PHOTOGRAPHER, SHE SHOULD BE A
FIRST CALL!"

-jason & lauren perkowski

#### FREQUENTLY ASKED QUESTIONS

#### Q: WHAT SETS YOU APART FROM OTHER PHOTOGRAPHERS?

A: I take all of my photos in intimate, relaxed settings and try to use natural lighting as often as possible. My sessions are candid & fun! Instead of being intrusive, I allow the couple to engage with one another as they would on a regular day.

#### Q: HOW MANY PHOTOGRAPHERS WILL BE THERE AT OUR WEDDING?

A: Most of my wedding collections come with one photographer, although you can always add on a second photographer for an additional cost.

#### Q: WILL WE GET FEATURED IN A MAGAZINE OR BLOG?

A: Although many of my sessions do get featured, this is not something that is guaranteed. If you would like to be featured, most publishers are interested in colorful, uniquely designed weddings!

#### Q: DO YOU PHOTOGRAPH ELOPEMENTS?

A: Of course! Depending on availability and the number of hours you have set aside for photography, I have special rates for weekday weddings and elopements. I love the intimate setting created between a couple as they exchange vows in an alternative fashion.

#### YOU HAVE QUESTIONS. I HAVE ANSWERS.

#### Q: WE'RE HAVING A DESTINATION WEDDING. DO YOU TRAVEL?

A: Yes! I love destination weddings and have been lucky enough to travel all over the world for my day job, which drives me to photograph in more new places. Send me more information on your travel plans, and I will create a custom wedding collection to suit your needs.

#### Q: DO I HAVE TO ORDER PRINTS THROUGH YOU?

A: I highly recommend ordering prints through my professional vendors, but it is not required.

The difference in quality is huge when it comes to ordering through a professional lab, so I

encourage clients to let me help with prints!

#### Q: WHAT EQUIPMENT DO YOU USE?

A: I use whatever tools I need to use to take amazing photographs of my clients. Some of my gear is vintage and wacky looking; some is the latest and greatest. Rest assured that the photos you fell in love with on my website exemplify the types of photos that you will receive.

#### Q: WILL YOU HELP ME PLAN OUT THE FAMILY FORMALS?

A: Absolutely! I help start you off with a guide on what family portraits my couples typically like to start with. When it is time for the family formals, I read straight down the list so I don't lost a single shot!

# WILL WE RECEIVE A PRINT RELEASE AFTER OUR WEDDINGS

Yes! Upon receiving your images, you will also get a full print release.

## HOW DO WE RESERVE OUR WEDDING DATE?

A 30% deposit & signed contract is required to get your wedding in the books. I break the rest of the cost into three payments with the total cost due one month before the wedding.

## THANK YOU

I LOOK FORWARD TO HEARING FROM
YOU!
www.heatherkcook.com