

21c MUSEUM HOTEL OKLAHOMA CITY

900 W Main St, Oklahoma City, OK 73106

OVERVIEW

21c Museum Hotels is rehabilitating the Oklahoma City Ford Motor Company Assembly Plant in downtown Oklahoma City. 21c Museum Hotel Oklahoma City will support the city's renewal and serve as an additional catalyst for culture, entertainment and economic growth. Like its sister properties, 21c Oklahoma City will be woven into the fabric of downtown, welcoming both visitors and members of the community to experience its rotating exhibitions, participate in its programs and enjoy its culinary offerings.

Under construction Opening in 2016

AT A GLANCE

- 135 Rooms
- Rooftop Apartment
- Over 14,000 square feet of exhibition and event space
- Chef-driven restaurant with outdoor dining
- Fitness center
- Spa
- Business center
- Valet parking
- Designed by Deborah Berke Partners



EXPLORE 21c MUSEUM HOTEL OKLAHOMA CITY

21c Oklahoma City brings 14,000 square feet of exhibition, meeting and event space to downtown Oklahoma City. A multi-venue museum, each 21c property features contemporary art exhibition space open free of charge to the public, combined with a boutique hotel and chef-driven restaurant. 21c presents a range of arts programming curated by Chief Curator, Alice Gray Stites, including solo and group exhibitions that reflect the global nature of art today, as well as site-specific, commissioned installations, and a variety of cultural events. The organization collaborates on arts initiatives with artists and organizations worldwide, including North Carolina Museum of Art; MASS MoCA; Contemporary Art Museum Houston; The Barnes Foundation; Contemporary Arts Center, Cincinnati; Creative Capital Foundation; and others.



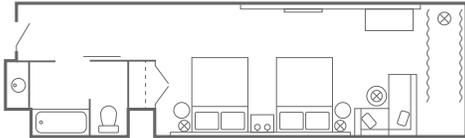
STAY AT 21c MUSEUM HOTEL OKLAHOMA CITY



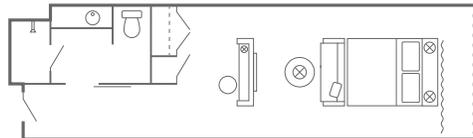
The historic Oklahoma City Ford Motor Company Assembly Plant is being transformed into 21c Museum Hotel Oklahoma City. The 135 guest rooms and suites will provide a welcomed sanctuary from the art and activity that fills the 21c galleries. Designed by renowned architect Deborah Berke Partners, rooms are spacious with high ceilings, contemporary furnishings, and large windows.

GUESTROOMS

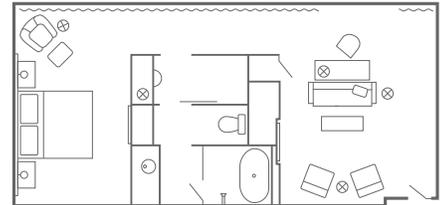
With 135 guest rooms featuring kings, queens or double queens, along with 5 unique suites, 21c Oklahoma City has something for everyone.



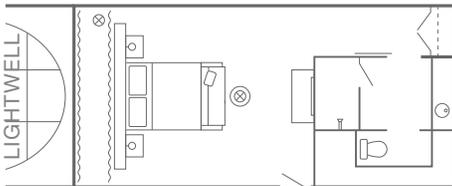
Deluxe Double Queen 421 sq ft



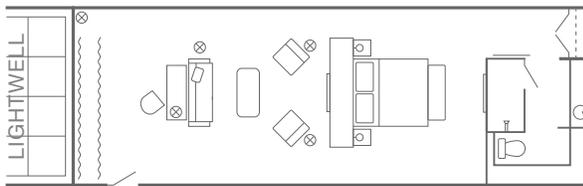
Deluxe King 398 sq ft



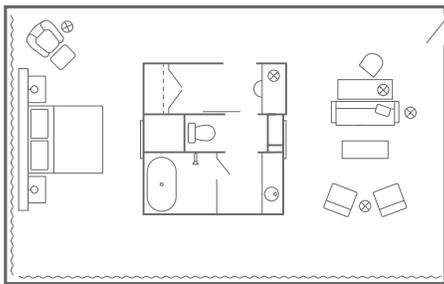
Deluxe Loft Suite 727 sq ft



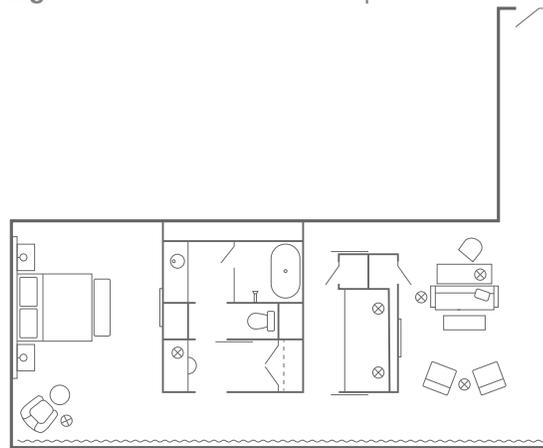
Lightwell King 397 sq ft



Lightwell Studio Suite 673 sq ft



Lux Loft Suite 1,030 sq ft

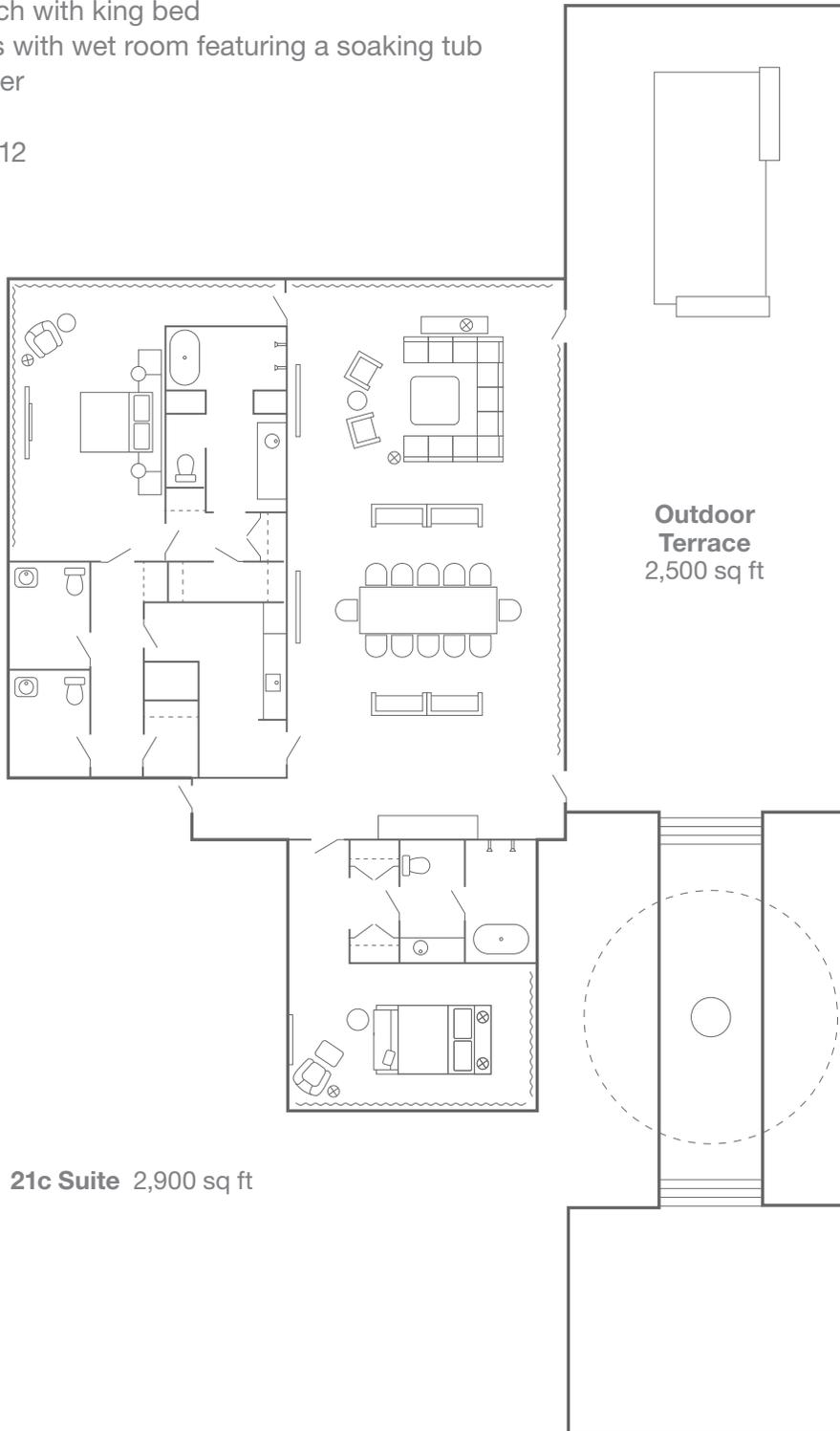


Lux Loft 1.5 Bedroom 1,926 sq ft



21c SUITE

- Two bedrooms, each with king bed
- En suite bathrooms with wet room featuring a soaking tub and standing shower
- Two half baths
- Dining room seats 12

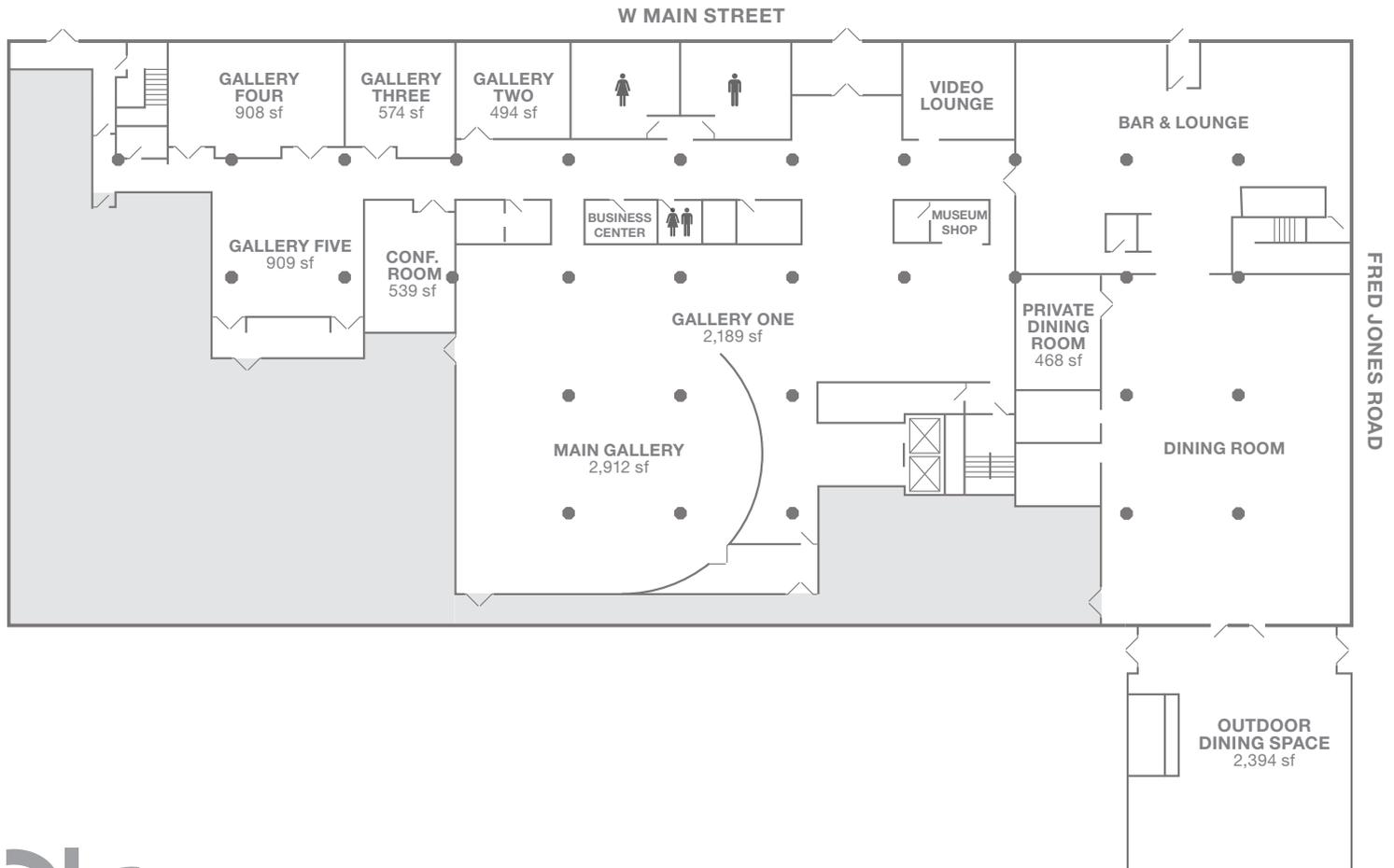


21c Suite 2,900 sq ft

GATHER AT 21c MUSEUM HOTEL OKLAHOMA CITY

With over 14,000 square feet of art-filled exhibition and event space, 21c Oklahoma City will feature a wide range of spaces – many with cutting edge audiovisual technology and large light-filled windows. 21c is the perfect venue for board retreats, executive meetings, cocktail gatherings, reception dinners, intimate weddings or any other special occasion.

Room	Floor	Approx. Dimensions	Square Footage	Ceiling Height	Banquet Rounds	Reception	Hollow Square	Theatre	U-Shape	Conference	Class-room	Crescent	Trade-show	Permanent
Main Gallery	1	Diameter 60ft	2,912	11'	240	350	32	225	40	60	130	84	15	-
Gallery One	1	78' x 16'	2,189	15'	40	100	-	-	-	-	-	-	10	-
Main Gallery + Gallery One	1		5,101	-	270	500	32	225	40	60	130	84	25	-
Gallery Two	1	20' x 24'	494	11'6"	40	35	24	36	18	20	24	24	7	-
Gallery Three	1	24' x 22'	574	11'6"	40	45	24	40	18	20	24	24	7	-
Gallery Four	1	22' x 39'	908	11'6"	70	75	30	75	30	28	30	42	10	-
Conference Room	1	28' x 19'	539	11'6"	-	-	-	-	-	14	-	-	-	14
Gallery Five	1	33' x 34'	909	15'	70	75	36	70	32	28	27	35	10	-
Private Dining Room	1	18' x 25'	468	9'	24	40	12	30	10	14	18	12	6	-
Outdoor Dining Space	1	50' x 51'	2,401	11'	-	-	-	-	-	-	-	-	-	60
21c Suite	4	-	5,400	-	-	50/75	-	-	-	-	-	-	-	-



21c OKLAHOMA CITY MEETING + EVENT SPACE

MAIN GALLERY

Not just another pretty space, the Main Gallery is also equipped with some serious a/v technology.

Features include:

- “plug and play” connectivity
- sound add-ons include wireless and handheld microphones, house music, iPod docking, DVD and television
- theatrical lighting and sound options available
- range of projector options, including a fixed mount HD projector with motorized screen
- motorized privacy drapery
- suspended metal pipe rail for additional lighting
- circular space
- floor is a site-specific art installation

GALLERY ONE

Connected to the Main Gallery, this flexible space can be used as cocktail hour, buffet set-up, lounge seating or anything else you dream up!

GALLERY TWO

A full wall of windows fills Gallery Two with natural light. Includes ceiling-mounted projector with motorized screen, motorized blackout and light diffusing drapery, convenient power outlets and handy magnetic whiteboards.

GALLERY THREE

Gallery Three offers abundant natural light with a full wall of windows. Includes ceiling-mounted projector with motorized screen, motorized blackout and light diffusing drapery, convenient power outlets and handy magnetic whiteboards.

GALLERY FOUR

Gallery Four offers abundant natural light with a full wall of windows. Includes ceiling-mounted projector with motorized screen, motorized blackout and light diffusing drapery, convenient power outlets and handy magnetic whiteboards.

GALLERY FIVE

Gallery Five is a gathering space just off of the meeting rooms.

CONFERENCE ROOM

The 21c Conference Room is equipped with a 65” plasma television, whiteboard, and table with power/data ports. Includes wireless webcam.

Other areas:

BUSINESS CENTER

Open 24/7 for your convenience, the business center is equipped with Mac workstations and a printer and is centrally located near the Conference Room and Galleries Two through Five.

VIDEO GALLERY

Designed to share new media digital contemporary art, this gallery is outfitted with high definition projectors and is supported by some serious video software.

OUTDOOR DINING

Formerly a train shed, this outdoor space is partially covered and includes fans, seating for 60+, two ping-pong tables, and an outdoor bar.

MUSEUM SHOP

Need a unique memento for your event guests? The 21c Museum Shop features carefully-selected gifts so you can create a lasting impression of the 21c experience.

ARTFUL WEDDINGS

For modern brides, seeking a truly unique day, 21c will be downtown Oklahoma City's most unique wedding venue. From rehearsal dinners to room blocks, ceremonies to receptions, treat your wedding guests to an artful experience at 21c.

IN-HOUSE CATERING

No boring banquet chicken here. Your guests will rave about Mary Eddy's Kitchen x Lounge catering, which highlights the best in local, seasonal produce.

DEDICATED EVENT TEAM

However you envision the activities surrounding your big day – lavish wedding ceremony and reception for 240 or an intimate, romantic rehearsal dinner for 20 – our dedicated Event Team will ensure perfection, down to the finest detail.

HONEYMOON SUITE AND ROOM BLOCKS

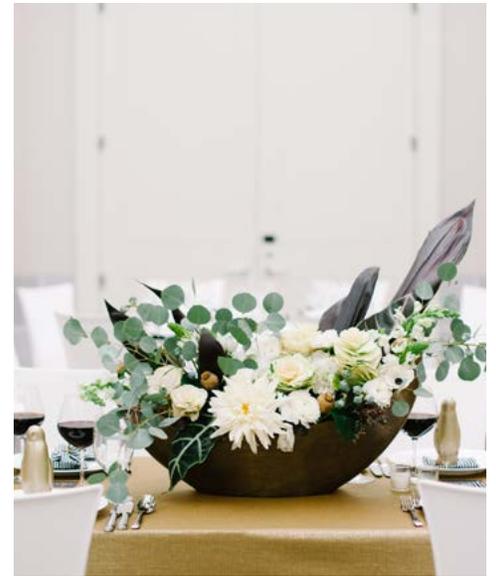
Want a wedding night you'll never forget? Retreat to high-style in the 21c Suite. Room blocks are available for out-of-town wedding guests, with special rates available for groups of 10 or more.

UNIQUE AMENITIES

Treat yourself to a bit of pre-wedding pampering at our in-house spa. Custom welcome gifts can be arranged for your guests or wedding party through the 21c Museum Shop. No reason to rush through your wedding photos – your guests will be occupied exploring the art-filled museum galleries.

GET INSPIRED

 [pinterest.com/21cMuseumHotels](https://www.pinterest.com/21cMuseumHotels)



MARY EDDY'S KITCHEN x LOUNGE

21c operates five hotels and a diverse roster of restaurants. Each property's chef driven restaurant has a unique point of view, and is as much a part of the community as it is the hotel. The food and beverage program at 21c is led by Sarah Robbins, Chief Hospitality Officer, who ensures the seamless relationship between each hotel and its restaurant.

Mary Eddy's, the in-house restaurant at 21c Oklahoma City, will showcase a commitment to sourcing local, high-quality ingredients around the OKC region and will have a warm, communal feel, featuring bold and soulful culinary creations by Executive Chef Jason Campbell. Designed by Deborah Berke Partners, the bar and restaurant space will highlight the historic Model T Ford showroom, concrete flooring, large windows and an exposed kitchen.

In addition to the main dining room, a lounge with a large bar, a communal table and an outdoor space will provide opportunities for large groups to socialize, or for individual guests to meet new people. Looking for something a little more intimate? A private dining room will also be available to book.

Mary Eddy's will provide catering for all events at 21c Oklahoma City and will work with you to create custom menus to ensure every detail of your event is perfect.



FRED JONES MANUFACTURING CO. HISTORY

21c Oklahoma City is housed in the Oklahoma City Ford Motor Company Assembly Plant, located in an up and coming industrial area adjacent to the central business district. The building was originally built in 1916 and is on the National Register of Historic Places. The architecture of the building is indicative of the work of Albert Khan, known as the preeminent industrial architect having worked on more than 1,000 projects for Ford. The building was originally designed based on assembly plant typology and is characterized by repetition of large modular bays, high floor to floor heights and a flexible column grid.

The Ford Motor Company developed this assembly plant to accommodate the unprecedented growth of the company and produced over 15 million vehicles during its time. Kits for the cars were delivered by train directly to the plant through a train shed on the south side of the building.

21c OKLAHOMA CITY DESIGN

Architect Deborah Berke's design is a contemporary interpretation of the industrial heritage of the building. Elements of the automotive legacy and the assembly plant processes are integrated into the design and takes full advantage of the scale and openness of the original building. Public areas and guestrooms are open, light filled and sculpturally expressive. Deborah Berke Partners collaborated with Hornbeek Blatt Architects of Oklahoma City in the execution of the project.

Finishes and furnishings are inspired by the assembly line and technology of the automotive industry. The material palette is composed of traces of industrial finishes such as highly finished metals and complimented with glazed ceramics, and plush, textured textiles. The public restrooms feature a custom vanity made from industrial and mechanical fittings and integrated artwork. The outdoor dining area and canopy is emblematic of the historic train shed that once received deliveries of car kits. Plumbing fittings and other details reflect the automotive history of the building. The restaurant and bar area feature the historic showroom floor, communal dining tables and reclaimed wood dining furniture.

Public and gallery spaces are composed of separate volumes aligned on the historic assembly plant floor and anchored by a large circular ballroom. Guestroom floors also express the sculptural qualities of the building through the dramatic scaling and lighting of the corridors and through the use of glowing interior lightwell volumes. Guestrooms take advantage of full width window walls, almost 9' in height in order to create dramatic views to the exterior and play with light and shadow.

ABOUT 21c MUSEUM HOTELS

21c was founded by Laura Lee Brown and Steve Wilson, contemporary art collectors and preservationists who have a passionate belief in the power of innovative and thought-provoking art to transform communities. With the goal of engaging the public with art in a new way, they converted vacant buildings into an interactive museum, a boutique hotel, and a world-class restaurant. While the development was not typical of the traditional hotel or museum, the approach was focused and deliberate, and grounded in the belief that art could drive commerce.

21c Museum Hotels is responsible for the development of all new 21c properties, from financing to operations, with constant commitment to maintaining the brand's authenticity. The second 21c Museum Hotel opened in Cincinnati, Ohio in November 2012. The project was one of three finalists for Americas Lodging Investment Summit's 2012 Development of the Year Award and was honored as Condé Nast Traveler's 2013 Readers' Choice #1 Hotel in the United States. The third 21c opened in February 2013 in Bentonville, Arkansas, and likewise has garnered positive attention for its community, receiving praise as TripAdvisor.com's #1 Hot New Hotel in the United States. The fourth 21c opened in March 2015 in Durham, North Carolina and was voted top 10 Best New Hotels in USA Today 10Best Reader's Choice Awards. Lexington, Kentucky is home to the fifth 21c, which opened in February 2016.

With strong local partners who share the belief that art can be an economic driver for a community, 21c continues to expand to new markets. In addition to Oklahoma City, 21c has developments underway in Kansas City, Missouri; Nashville, Tennessee; and Indianapolis, Indiana.

