

# WEDDING

*client guide*







# Table of Contents



PG 3		INTRODUCTIONS
PG 4		WHAT TO EXPECT
PG 5		ENGAGEMENT SESSION
PG 6		ENGAGEMENT SESSION
PG 7		WHAT TO WEAR
PG 8		WEDDING DAY TIPS
PG 9		FIRST LOOK VS DTA
PG 10		IT'S ALL IN THE DETAILS
PG 11		TESTIMONIAL

PG 12		TESTIMONIAL
PG 13		TESTIMONIAL
PG 14		DETAILS
PG 15		WEDDING COLLECTIONS
PG 16		FREQUENTLY ASKED QUESTIONS
PG 17		TESTIMONIAL
PG 18		PRINT COLLECTIONS
PG 19		ALBUM COLLECTIONS
PG 20		CONTACT & BACK COVER

# Hey There!



I'm Keely, the creator, owner, and lead photographer at Brown Stones Photography.

I've lived in Bloomington for over 2 decades and I have been so overwhelmed by the tremendous support of our extraordinary midwest community. A dream that I launched out of my home in 2011, has grown into an intimate studio in the heart of downtown Bloomington.

Although I shoot many weddings in Indiana, I have experience all over of the country and beyond. I am happy to travel outside of the U.S. for your dream destination.

It's so important to me to capture and guide your day with as much ease as possible.

My personality and experience are your benefit, I've shot an average of 30 weddings a year for the past 12 years and I pass that on to you.

As a mother myself, I fell in love with photography. It gave me an opportunity to freeze time and cherish our memories. I enjoy having a creative outlet that has supported the growth of my family!

I'm grateful you came to check out my work and I hope you know your wedding experience will be personal and created with you in mind.





# WHAT to expect

## First Steps

Once you have decided to reach out, I send a questionnaire to gather more information. We then set up either a coffee date, zoom meeting or phone call to see if we are a good fit. I try to answer any questions you have at this stage. Please feel free to ask me anything!

## You've decided to book me for your day!

Once we have decided to lock it down I then send you an electronic contract as well as an invoice for retainer. The contract is very user friendly. You sign and submit, it sends it to me, I sign, then it sends a completed version so you can download and print or store on your computer in pdf form. The invoice is also electronic and you can pay it with a credit or debit card at no extra charge. I take a \$1000 retainer or if you choose to pay in full I offer a 10% discount as long as you aren't booking within 30 days of your date.

I do offer payment plans, complete payment is due 30 days before your wedding date. Once all the admin work is finished we can get to the fun details!

## Timeline and shot lists

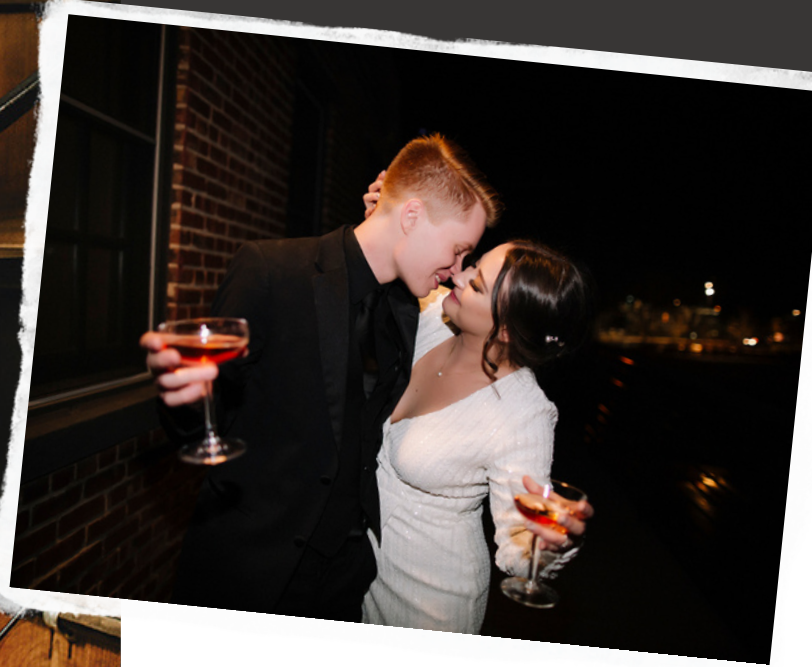
Around 3-4 months before the big day, I send a very detailed questionnaire to start putting together timelines and shot lists. If you have a planner, we can set up a phone date and coordinate. The more information we have the better we can plan and be able to deal with any unexpected issues on your day. For me, planning keeps you in the moment and able to enjoy all the festivities.



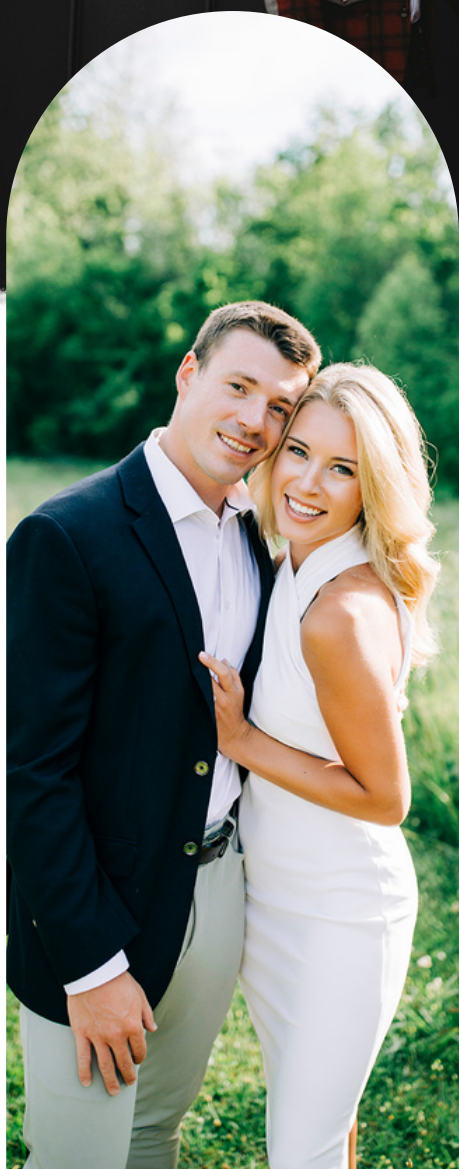




What I like about photographs is that they capture a moment that's gone forever, impossible to reproduce.  
— Karl Lagerfeld







# ENGAGEMENT *Session*

## WHY IT'S IMPORTANT.....

Engagement sessions are 2 fold!


They are obviously going to give you stunning photos to use for save the dates, a guest sign in book or whatever you need for your big day.

However, it's also a great opportunity to get some 1 on 1 time with me! During this time, I teach you my style of direction, find poses you are comfortable with and most importantly help you both feel at ease with the process. We will spend more time together, with no distractions, in your engagement session than we will on your wedding day. Wedding days are high emotion, limited time and everyone is watching and wanting your attention. It's not the time to be teaching, it's the time to be comfortable and know we are going to rock your portrait time on wedding day. You will feel like a pro!

If you are using your engagement photos for save the dates, you will need to be booked around 8-9 months before your wedding. This gives me time to edit, as well as any rescheduling due to weather that we might need. Save the dates typically go out 6 months before the wedding date. Engagement photos are also great to use for your wedding website.

Turn around time for engagement sessions are around 3 weeks from shoot date, they come on a digital link you can download and share.





but what  
will  
i wear?

## THINGS TO CONSIDER

The most important thing to think about when choosing your outfits is do they look like you, and are they comfortable? If you aren't comfortable, it will show.

I love the 2 outfit combo, one causal and the other a bit more dressy. Engagement photos are great for showing your personality as a couple leading up to your wedding day. If there is a special place that means something to you, maybe where you got engaged, feel free to share. If there is a special date night ritual that we can document, I love that too!

I would want to see your outfit selections before the shoot so we can talk about locations and I can match color schemes and vibe.

Pinterest boards are encouraged! I'm obviously a visual person, so show me examples.

OUTFIT  
INSPIRATION  
*can be found*

[WWW.PINTEREST.COM](http://WWW.PINTEREST.COM)

[WWW.FREEPEOPLE.COM](http://WWW.FREEPEOPLE.COM)

[WWW.URBANOUTFITTERS.COM](http://WWW.URBANOUTFITTERS.COM)

[WWW.INSTAGRAM.COM](http://WWW.INSTAGRAM.COM)

[WWW.AMAZON.COM](http://WWW.AMAZON.COM)

[WWW.ANTHROPOLOGIE.COM](http://WWW.ANTHROPOLOGIE.COM)

[WWW.LULUS.COM](http://WWW.LULUS.COM)



# WEDDING

## day tips



### Take it all in

You have spent so much time and energy on all the details leading up to the day. I encourage you to really allow yourself to enjoy it. Don't give yourself too much to do the day of besides show up!

Have a box ready to go for flat lays and detail shots. While you are getting ready, I can get those! This can include jewelry, perfume, cologne, garter, tie, vow books, shoes, invitations, RSVP, save the dates, ring boxes, and of course rings.

If you are including any family heirlooms or anything sentimental just let me know. I want to make sure I include those.

I do another flat lay usually sometime during the reception with flowers and other details. Have matching hangers for the wedding party. They look much better than plastic ones. Bring a steamer just in case you need to touch up.

If we are walking around a bit for photos, make sure you have a pair of slip-on shoes you can easily get on and off.

If I have seen any one area slow down an itinerary, it's hair and makeup. Take into account how many people need services and make sure you hire a team that can handle your wedding party.

### From a Photographer's Perspective

This day belongs to you and your partner. There will be lots of people wanting your attention, and it will go by in a flash. Make a list of must-have shots, to make sure we have carved out enough time for just your couple's portraits. I see so many couples get rushed when it's time for just them because they have tried to make sure everyone is included in pictures. They also get rushed because they don't want their guests to wait too long. I will, also, initiate a couple's portrait session right at sunset for about 10 minutes. This time with my couples always proves to be my favorite!







# FIRST LOOK *vs* DOWN *the* AISLE

## PERSONAL PREFERENCE

I truly believe you and your partner should do what makes your heart happy, and leaves you with no regrets when you look back on your day.

There are advantages and disadvantages to both. If you do a first look, you get to spend more of your day with your partner. It can be just as intimate and you don't have everyone watching you as you see each other for the first time. It's also a great way to get those wedding day jitters worked out in private.

I usually photograph for about 3-5 minutes then I give you 5-10 mins alone. This will likely be the last time you are alone for the rest of the day.

If you have always dreamed of seeing your partner for the first time walking down the aisle, it will no doubt be a moment you both won't forget. I truly feel you should be at ease either way.

## Things to keep in mind

It's important to consider the time of year you are getting married. How much daylight will you have? How much time do you want your guests to wait after the ceremony? How extensive is your shot list and family portraits? How much time would like you to spend on just couples photos?

One things I think couples over look is the amount of time to give just for couples portraits. For example, if you get married at 4pm and the sunset is at 6pm if you don't want a first look, you are really pushing for time. What if weather is bad?



IT'S ALL IN  
*the details*

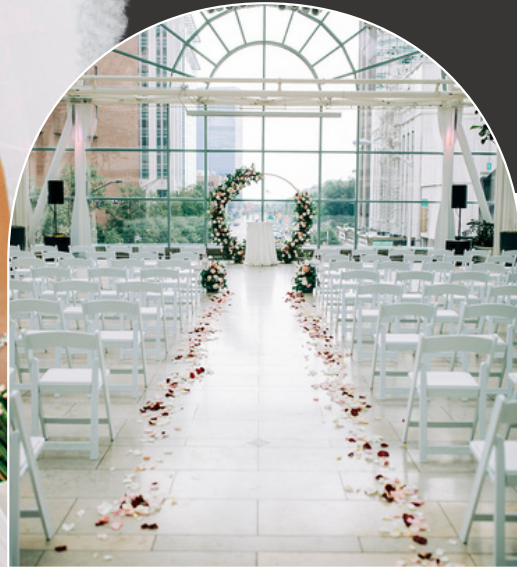




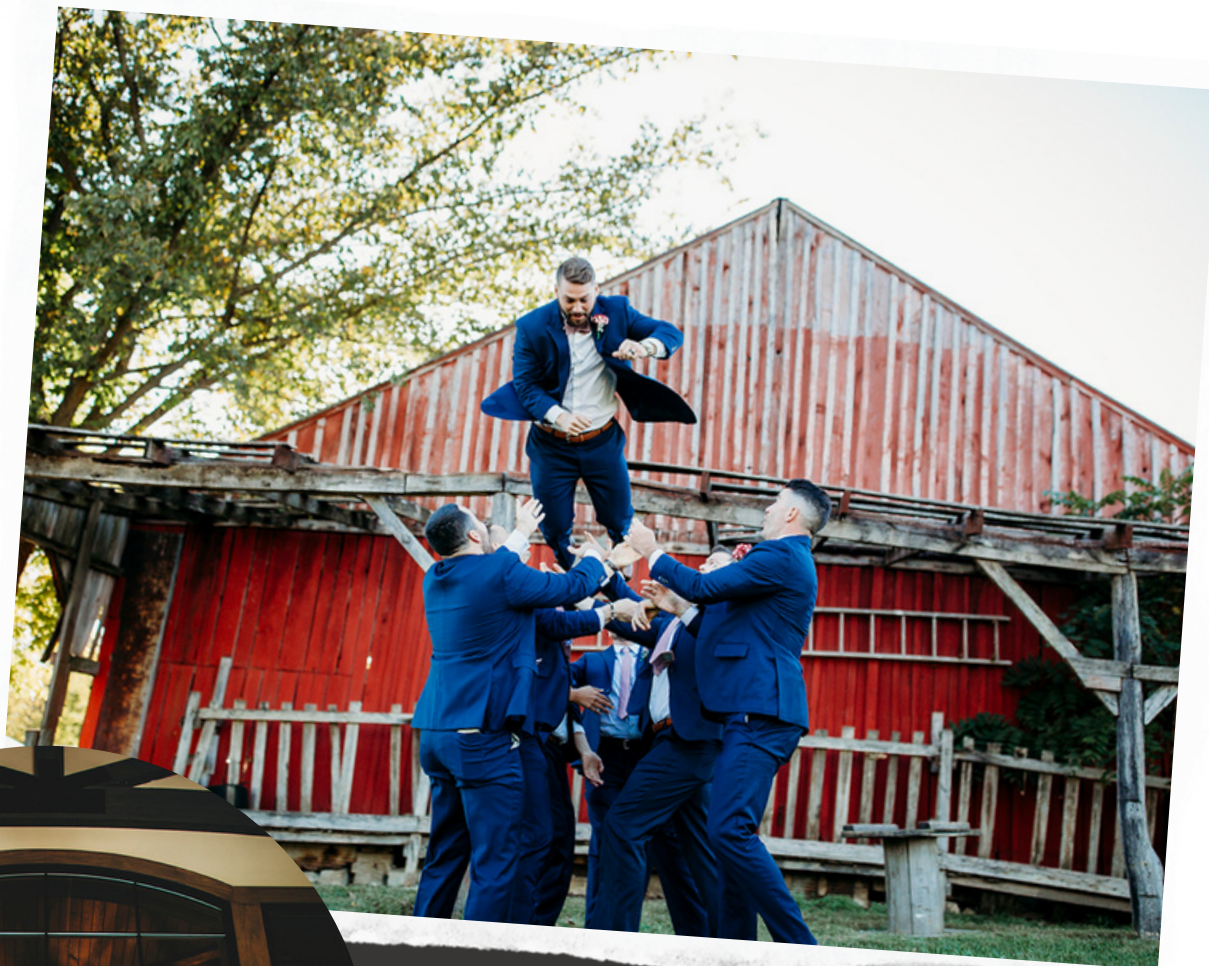
## KIND WORDS

"LOOKING BACK ON OUR BIG DAY, I CAN'T PUT INTO WORDS HOW THANKFUL I WAS TO HAVE HAD BROWNSTONES HELPING ME THROUGH EVERYTHING. MY MOTHER IS A PHOTOGRAPHER, TOO, AND SHE COULDN'T HELP BUT GAWK AT KEELY'S INCREDIBLE WORK AND EASE THROUGHOUT THE DAY. TIMELINES WERE (OF COURSE) THROWN OFF THROUGHOUT THE DAY, BUT KEELY KEPT US MOVING ALONG WITH COMFORTING HELP AS WE GOT EVERY PERFECT MOMENT CAPTURED. SHE ABSOLUTELY NAILED EVERY MOMENT, AND SHE WAS SO FUN TO HAVE BY OUR SIDE. MY HUSBAND AND I WISH THAT WE LIVED CLOSER TO HAVE KEELY PHOTOGRAPH EVERY MILESTONE IN OUR LIVES - SHE'S JUST THAT INCREDIBLE!

~KATELYN & JOEL



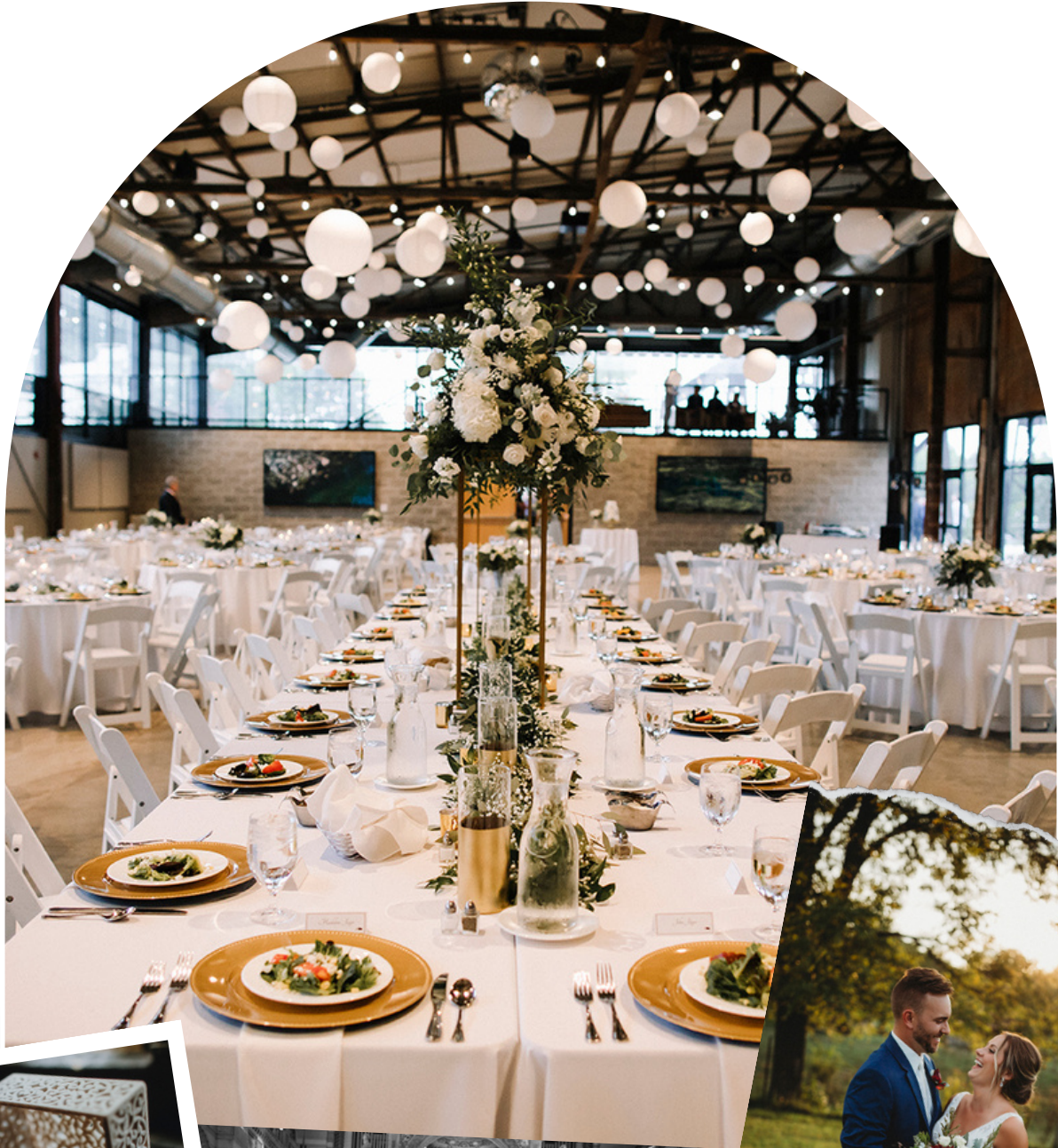




"KEELY IS HANDS DOWN THE BEST. SHE WAS MY SAVING GRACE DURING OUR WEDDING AND WAS STRAIGHTFORWARD WITH ME THE WHOLE TIME. HER PATIENCE AND DRIVE FOR THIS BUSINESS IS INCREDIBLE! OUR WEDDING PICTURES LOOK SO PERFECT; THE COLORS, POSITIONING, AND AMOUNT WE GOT BACK ARE ABOVE AND BEYOND!

~JACK AND OLIVIA











# WEDDING

## *collections*



### PLATINUM

*Starting at \$4200.00*

- 1 Photographer
- 10 Hours of Wedding Day Coverage
- Engagement Session
- Download link with print rights
- USB

### GOLD

*Starting at \$3800.00*

- 1 Photographer
- 8 Hours of Wedding Day coverage
- Engagement Session
- Download link with print rights

### SILVER

*Starting at \$3000.00*

- 1 Photographer
- 6 Hours of Wedding Day Coverage
- Download Link with print rights





# FREQUENTLY *Asked Questions*

## WHY SHOULD WE HIRE YOU?

I take care of all of my clients like they are family. I have over a decade of experience. In that time, I have created a process that guides you along the way to make sure we document everything!

## DO YOU EVER PROVIDE A 2ND PHOTOGRAPHER?

I do for sure! I feel totally confident shooting solo but, depending on the timeline, I will bring in a 2nd shooter if needed. If we decide on a 2nd, they give me their memory cards and I edit everything for consistency.

## WHAT ABOUT A VIDEOGRAPHER?

Yes! I have worked with many different videographers and always find a way to collaborate. I will make sure we both get what we need for your day. If you have hired one, I love to reach out before to introduce myself. If you are looking for recommendations, just ask!

## DO YOU EDIT ALL THE PHOTOS?

Definitely! Every image that you receive has been hand edited by me. I don't outsource and I consider the editing process just as creative and important as the actual shooting.

## WHERE ARE YOU BASED AND DO YOU TRAVEL?

I am based in Bloomington, IN but I do travel all over! Traveling to shoot your wedding is one of the fun parts of my job. Depending on where you are getting married would determine travel fee.

## HOW DO WE RECEIVE OUR PHOTOS?

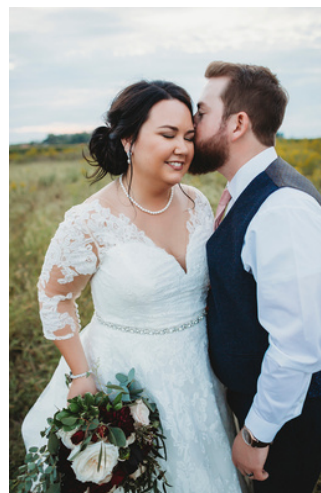
When I have completed the editing process, I will send you a link that you can download in high resolution as well as web ready. You use the high resolution for printing and web ready to share on social media. The link can be shared with anyone you like. There is a store attached to the link if you want to purchase any physical items, but you will receive all of the edited images included in your package.

## WHAT WOULD YOU SAY YOUR STYLE IS?

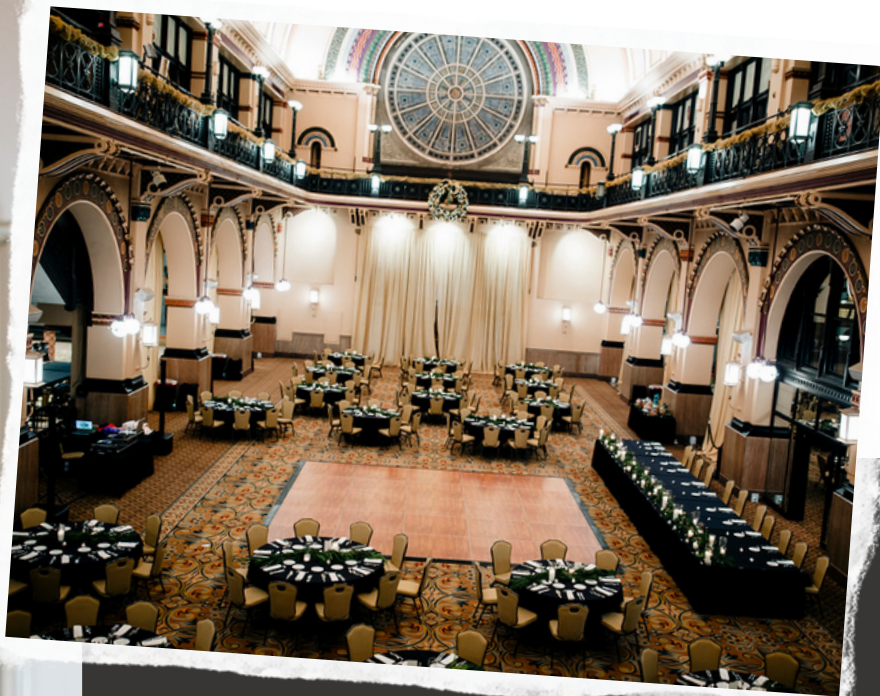
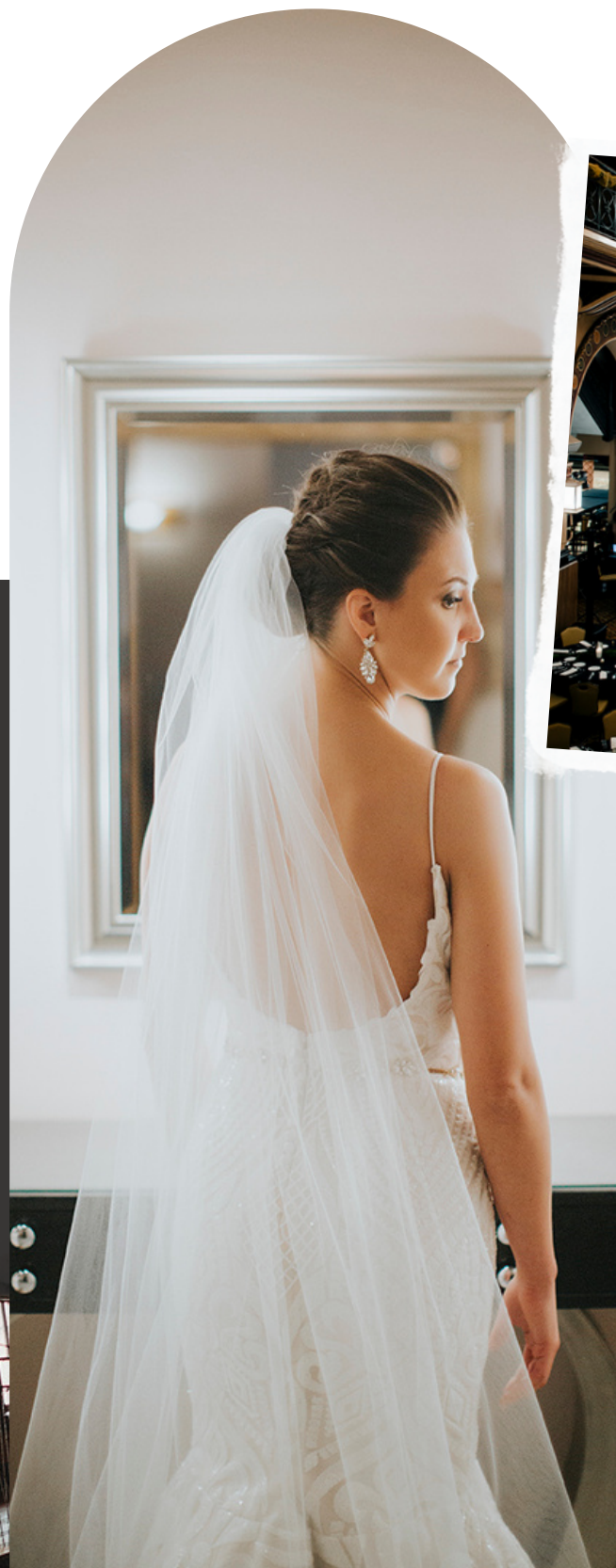
I would say my style is true to color and then follow the vibe and inspiration provided by the couple. I can edit in any style, but I want your images to stand the test of time.

## DO YOU SHARE A SNEAK PEAK?

Yes! I will share 10-15 images within 72 hours of your wedding.







"THERE ARE MANY REASONS WE CHOSE KEELY TO BE OUR WEDDING PHOTOGRAPHER. THE BIGGEST REASON FOR ME THOUGH WAS BECAUSE I LOVED HER TRUE TO COLOR STYLE AND WILLINGNESS TO UNDERSTAND WHAT EXACTLY WE WERE LOOKING FOR IN OUR PHOTOS. KEELY WAS ALSO SUPER HELPFUL IN CREATING OUR TIMELINE FOR THE DAY AND MAKING SURE WE STAYED ON TRACK TO THE BEST OF OUR ABILITIES. THE PHOTOS WE RECEIVED WERE STUNNING AND EVERYONE WHO HAS SEEN THEM HAS SAID THE SAME.. THE COLOR, THE ANGLES, THE STYLE... ALL OF IT CAME TOGETHER TO CREATE THE PERFECT PHOTO GALLERY OF OUR WEDDING.

SARAH & JAMES







# PRINTS & *Other Products*

## PRINTS

3 X 5	\$8	12 X 18	\$55
4 X 6	\$10	12 X 24	\$75
5 X 5	\$10	16 X 20	\$80
5 X 7	\$12	16 X 24	\$90
8 X 10	\$25	18 X 24	\$95
8 X 12	\$28	20 X 24	\$99
10 X 10	\$30	20 X 30	\$150
11 X 14	\$50		

## CANVAS

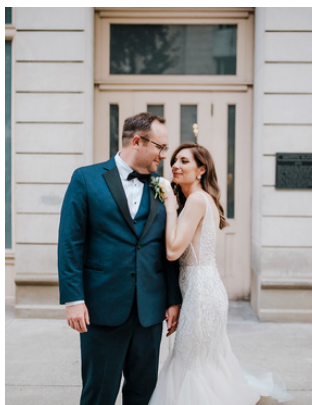
8 X 10	\$50
11 X 14	\$80
16 X 20	\$150
20 X 20	\$150
20 X 24	\$175
20 X 30	\$220
24 X 36	\$250
30 X 40	\$350

## WEDDING GUEST BOOK FRAME

8 X 10	\$250
11 X 14	\$300
12 X 12	\$325
16 X 20	\$350
20 X 30	\$600



TRUST ME,  
*print the pictures!*



#### CLASSIC

5 X 5 | \$60  
8 X 8 | \$75  
10 X 10 | \$90  
12 X 12 | \$140  
8.5 X 11 | \$120

#### HARD COVER

5 X 5 | \$120  
8 X 8 | \$130  
10 X 10 | \$150  
12 X 12 | \$200  
8.5 X 11 | \$180

#### PREMIUM

8 X 8 | \$480  
10 X 10 | \$555  
12 X 12 | \$800  
12 X 8 | \$700

#### LUXURY

6 X 6 | \$399  
8 X 8 | \$599  
10 X 10 | \$699  
12 X 12 | \$999  
12 X 8 | \$799  
14 X 10 | \$999



GET IN  
*touch*



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