

THE PARKER MILL

Est. 2019

Wedding Package Information

Background

Owners

Alexis Willey – An orthopedic Physician Assistant originally from Hershey, PA, Alexis found her way to the Western North Carolina area in 2012 shortly after graduating from PA school and has called these mountains “home” ever since. In addition to her love of science/medicine, she also enjoys the art of photography, architecture and building design/décor.

Brock Parker – Brock was born and raised in Cherokee, NC where he started his own construction and excavation business, Warpaint Enterprises. On the side he enjoys partaking in all types of unique vehicle fabrication projects. From rock bouncers and swamp buggies to rat rods and party busses, he can build it all!

Estate history

As the story is told... In the 1930's, the entire Smokerise Development was owned by the Kress family - who also owned Kress Five and Dime and S. H. Kress & Co in Asheville. The Kress family originally built this timber-frame structure in the late 1930's, which essentially became the classroom for a great deal of WNC adolescents learning construction and furniture-making. Wood was processed through a dry kiln attached to the south side of the building and rolled in by cart to be sorted and created into furniture. The entire compound ran off a steam system, powered by an outside boiler room with a flawlessly constructed soaring chimney. Many years later, after decades of abandonment and another recent ownership change/renovation process, this chimney is now the focal point of the property's outdoor fireplace.



Throughout the entire renovation process, the new owners prioritized the desire for their guests to magically capture the same breathtaking qualities that they themselves fell in love with at their first glance. Prepare to discover the vast original features strongly intact and tastefully highlighted throughout the entire property. From the gorgeous hardwood floors and oversized barn doors, to the copper roof vents, cable tracks and timeworn instrument gages, this piece of history will undeniably captivate you and your guests.



Amenities in detail

The Timber-Frame Mill/Property: This WNC property is located in a private gated community just off highway 74, making it easily accessible yet secluded and secure. Just off the main road, the two stone pillars will greet you, and our well-maintained road will guide you to our serene 35-acre estate nestled quietly on the mountainside. The peaceful scenery and closeness to nature will leave you astonished that you're only one mile off the main road. The Mill sits at ~2,600 feet above sea level. Up here, you and your guests can easily appreciate the westward-facing view that overlooks the Great Smoky Mountains and as the day draws to a close, the striking sunset will be sure to leave you and your guests captivated. Although newly renovated in a "rustic meets chic" fashion, the remarkable timber-framed building continues to boast its original beauty and charming character that contribute to its well-preserved industrial feel.



- **Entryway:** The impressive corridor comfortably welcomes its guests, featuring tall ceilings, and access to the bridal suite and cocktail room.
- **Bridal Suite:** This elegantly decorated suite is conveniently located as it is just steps away from the ceremony sites. The space includes a luxurious full en-suite bathroom, closet for dresses, make-up stations, salon chairs, comfortable seating, mini-fridge, and a lovely outdoor space. Spa-like with its spacious room and chic décor, it's the perfect area for a bride to be pampered on her big day surrounded by her closest ladies.
- **Cocktail room:** The entryway flows directly into a spacious cocktail room, which features a large stone fireplace, a grand staircase leading up to the groom's quarters and access to the guest restrooms. Repurposed gauges, lights and other salvaged pieces from the original establishment are featured throughout the room and make for the perfect conversation starter.
- **Groom's Quarters:** Accessible from the parking lot as well as the striking stairway in the cocktail room, this notable 'man cave' occupies the second floor and functions as a peaceful yet entertaining retreat for the gentlemen. It includes a full en-suite bathroom, kitchenette, large TV, relaxed seating, pool table, games, and an outdoor deck.
- **Restrooms:** There are separate men and women's restrooms, each with an ADA-compliant stall and changing table, centrally located to easily accommodate all of your guests.
- **Reception hall:** Upon opening the cocktail room's large original barn door, guests will enter the grand reception hall, which comfortably seats up to 200 guests. In here, two large front-facing doors allow an open-air concept and outdoor patio access, seating up to 50 additional guests. You'll also find a designated DJ/Band area with a large projector screen just above to use for slideshow purposes.
- **Kitchen/Prep and Vendor Loading area:** The large vendor entrance from the north end of the building leads directly to the expansive kitchen area/prep space available for caterers and bakers, complete with everything to suit their needs. Caterers can easily pass through a large barn door leading directly to the main reception/dining area as they please. There are also two-serving windows from the bar/beverage station – one opening to the outside patio and the other opening to the reception area.

Ceremony sites: Use our 1,200 ft² Open Air Pavilion with beautifully handcrafted pews comfortably seating up to 200 guests. This also serves as our poor-weather ceremony site. For a true outdoor ceremony, use a decorative arch in the courtyard to feature the mountain range or near the pond and waterfall for a more tranquil backdrop.

Water features/Landscaping: Use the pond/waterfall with footbridge and gazebo as your picture-perfect backdrops for photographs or simply for guests to use as a peaceful retreat during the reception, as it is an easy 100-yard stroll from all the activity. Our Log-truck water feature is another unique photo-op that ties back to the history of this property.

Parking: The well-maintained 2-tiered parking lot offers abundant and convenient parking (up to 75 spots) just steps from the ceremony sites and reception areas. Overflow parking is also available just adjacent to the parking lots. Handicap parking is available at the lower level near the vendor entrance.

Pricing

Weekend Package | full access Friday – Sunday [2pm Friday – 2pm Sunday]: \$6,500

Saturday/Holiday Package | full access for single day only [8am – 11pm]: \$5,000

Friday/Sunday Package | full access for single day only [8am – 11pm]: \$4,000

Offseason rates | December – March: Rates lowered by \$1,000

Extra Time | to add before or after rental period: \$150/hour

*We offer a 10%
Military Discount*

Full access includes:

- Private 35-acre property in gated community
- Newly renovated 8,500+ ft² temperature controlled timber-frame structure including the Bridal Suite, Groom's Quarters, Cocktail Room, Guest Bathrooms, Reception Hall, Large Covered Patio, Caterer's Kitchen/Prep Area
- Reception seating for up to 125 guests including tables and chiavari chairs
- Engagement Photo Session at The Parker Mill
- One-hour Rehearsal Session
- Nearby Parking for all guests & vendors
- Covered Pavilion for ceremony site
- Mountain-view Courtyard for ceremony site
- Pond with Gazebo for ceremony site
- Photo opportunities at the water feature, creeks, pond, mountain-view overlook, rock fireplace, hiking trails, etc.
- Fireplace (setup/use available upon request)
- Lighting on deck, trees, footbridge, etc.
- Projector screen for slideshows in Reception Hall
- WiFi
- Trash haul following event

A La Carte Items:

Music Package.....starts at \$1,050

Sound Extreme Entertainment is sure to suit all of your needs as they have their own DJs of various styles and book with many local bands. They also offer a full list of other entertainment options such as karaoke machine, photo booth and more!

Day-of Coordinator.....starts at \$800

Leave all the stresses of the Big Day to a coordinator who will listen and implement your desires seamlessly as her familiarity of our venue is untouched and experience is immeasurable. Price includes day-of services for parties up to 100 guests. Ask for more details.

Accommodation.....\$400/night

While The Parker Mill does not currently have on-site lodging, we do work with the owner of a beautiful, spacious modern rental house also located in the gated SmokeRise development to offer a discounted rate for clients. Up to 14 guests can comfortably enjoy this gorgeous home with breathtaking views while remaining in close proximity to the venue, allowing for convenient transport. This rental requires a 2-night minimum and \$250 cleaning fee. Special set up/decorations are offered for an additional \$100 fee.

Extra Tables/Chairs for Reception.....\$200

We provide seating up to 100 guests with our comfortable chiavari and tables to compliment your event. For any necessary additional seating this extra charge may be applied.

Décor Room Access.....\$200

Leave the hassle of expensive, one-time use purchases behind with this add on. Choose from our collection of wedding décor to add the final touches to your day!

Mountain Top Ceremony (<30 people).....\$500

You and your closest family/friends will be escorted to the top of the mountain ridge to an unforgettable ceremony site with breath-taking views.

Mimosa/Bloody Mary Bar.....\$75

You bring the alcohol and we provide the rest! This add-on includes 4 juices and 5 garnishes of your choice, up to 12 glasses, and napkins, all presented in an elegant fashion.

Additional juice/garnish.....\$10/each

Groom's Activities.....price varies

While the bridal party gets ready, the groomsmen can keep busy with any of these activities, adding even greater memories to this special occasion. All necessary equipment is provided in the price. Ask about our combo deals!

- Axe throwing
- Skeet shooting
- Guided Fly-Fishing – ½ day *
- White Water Rafting – ½ day*
- Extreme Tubing*

* Off-site - requires separate payment and transportation to activity



Policies & Guidelines



Payments

To secure your date, a signed contract and deposit in the amount of 25% of the total cost is due at the time of contract signing. The next payment of 50% of your total cost is due 6 months prior to the event. The final 25% of your total cost payment is due 30 days prior to the event. All payments are non-refundable. A 3% credit card transaction fee will be applied to all credit card payments.

Security Deposit

A \$500 security deposit will be collected with your final payment. This will be issued back in full amount within 14 days after event conclusion, so long as the property and its amenities are found in acceptable condition. Cost to repair/replace any damages found will be taken directly from this deposit.

Late Fee

A \$300/hour late fee is applied to the credit card on file for anyone on premises at any point past the rental period.

Decorations

Decorating for your event may begin at the start of your rental period. Glitter products, adhesives that remove paint, push pins, nails, screws, etc. are prohibited from use anywhere on the premises.

Available Equipment

Tables and chairs accommodating up to 100 guests are included in the price of the rental package. Extra tables/chairs can be provided accommodating up to 250 guests for a \$200 fee. The client(s) will be responsible for all set up/tear down so please factor this into the time reserved.

Fireplace

The outdoor and indoor fireplaces are to be manned only by the venue staff. Any tampering with the fireplace will result in a \$100 loss of security deposit.

Music/Entertainment

It is required that all music/entertainment is booked through Sound Extreme Entertainment. All music must be moved indoors by 11:00 pm due to noise ordinance restrictions. Any party not abiding by this policy will be charged their full security deposit amount.

Clean Up/Trash

All activities must conclude, table/chair clean up be completed and trash disposed into appropriate receptacles outside the vendor entrance by the end of the rental period.

Off-list Vendors

We offer a list of elite local vendors on our Preferred Vendors List for your convenience. All off-list vendors for caterer, bakery, florist, photography, rental equipment, alcohol and wedding planners are required to include Proof of liability insurance, Proof of workman's comp insurance and a signed Parker Mill Vendor Agreement.

Insurance

Event Liability Insurance (\$1,000,000 policy) must be purchased and list The Parker Mill and Brock Parker and Alexis Willey as additional insured. Cost ranges from \$75-175. Recommended providers: www.wedsafe.com or www.eventhelper.com.

Beverages

To have alcohol at your event, you must agree to these requirements:

- You must purchase your own alcohol.
- No alcohol may be sold on the property.
- You are responsible for obtaining a "Limited Special Occasion Permit" from the NC ABC (\$50 fee)
- A TIPS-certified bartender is required to serve all alcohol consumed during the cocktail hour and reception. Proof of certification and insurance is required.

Wedding Planner/Coordinator

A wedding planner/coordinator is required to be present for day-of activities. We encourage you to use our A La Carte option or one from our Preferred Vendor List.

Cancellation Policy

Cancellations will result in a total loss of all payments made to date and immediate payment of all outstanding debts. These payments cannot be refunded unless the estate is re-rented for the entire period and prepayment has cleared. If the venue is not re-booked, the client(s) will forfeit all monies paid. If a cancellation is successfully re-rented, all of the rent, taxes and security deposit will be refunded, less a \$100 cancellation fee.



Frequently Asked Questions

Is The Parker Mill handicap accessible?

All amenities on the premises are handicap accessible. We have two ADA-compliant parking spots and while most of our structures are located on one level, the groom's quarters upstairs has a wheelchair-accessible entrance via ramp from the lower parking tier. Our guest restroom area also features ADA-compliant bathrooms stalls.

Can I have my wedding ceremony at this venue?

Yes, we offer multiple ceremony sites to accommodate for rain or shine weather at no additional cost.

How close is the parking area?

The large guest parking lot with 75+ spots is located directly behind The Parker Mill building, a short and easy walk (to the gathering area and ceremony sites. Overflow parking is also available. Handicap parking spots are located on the lower level next to the vendor entry.

Can I bring my pet?

We do allow pets on-site for the ceremony only. Pets must be kept on leashes, cleaned up after, and removed from the premises upon the ceremony conclusion.

Is there Wi-Fi/cell service available at the venue?

The venue has its own Wi-Fi. Username and password will be provided for guests in the entry hall. Cell service is also available. Verizon cell service works best at the property as well as all surrounding towns of the WNC Mountains.

How many guests can your venue accommodate?

The Parker Mill allows indoor seating for up to 200 people. The covered patio offers room for an additional 50 guests.

What is your recycling policy?

We provide recycling bins in the common areas for all plastic, glass and aluminum products.

Is smoking allowed?

Smoking is allowed in designated smoking areas only (outside decks/patios of bridal suite & groom's quarters, south end of the parking lot).

Is there a fee for off-list vendors?

There is no fee for off-list vendors, however, any off-list catering, bakery, florist, photography, rental equipment, alcohol, and wedding planning vendors are required to include Proof of liability insurance, Proof of workman's comp insurance and a signed Vendor Agreement.

What happens if the power goes out?

We have back-up generators on-site for use in the unlikely event of power loss.

Can you accommodate children?

We have a select amount of high chairs and booster seats available to accommodate our younger guests and ask that these be cleaned after use.

Do you offer overnight accommodations?

Although future plans do involve on-site lodging, we currently do not provide this. In the meantime, please see the "Lodging" section on our Preferred Vendor List.

Is there public transportation in the area?

Although Lyft and Uber do not provide drivers in the area, there are several taxi services available.



Availability/Booking

Please visit our website with interactive calendar showing real-time availability and book your spot today!

Contact Information

Website • theparkermill.com (pending)
Social Media • Facebook/Instagram (@theparkermill)

Phone • 717.756.0242
Email • theparkermill@gmail.com

Preferred Vendor List

Alcohol Services

- Perfect Mix Mobile Bar Rental (Asheville)
- Innovation Brewery (Sylva/Dillsboro)
- Deep Creek Winery (Bryson City)

Bakeries

- Kandi's Cakes & Bake Shop (Waynesville)
- Emily Mitzel (Sylva)
- Sassy Sunflowers (Cherokee)
- The Front Porch (Cherokee)

Bridal/Tux Shops

- Candler Budget Bridal (Candler)
- Men's Warehouse (Asheville)
- Diva's On Main (Franklin)

Catering

- Food Truck
 - Taste and See (Asheville)
 - B & Al's (Sylva)
- Kanini's (Waynesville)
- Willie Brooks (Maggie Valley)
- City Lights Café (Sylva)
- Lulu's On Main (Sylva)
- Haywood Smokehouse (Dillsboro)
- Granny's Kitchen (Cherokee)
- Willow Tree (Robbinsville)

Florist

- Ray's Florist (Sylva)
- Four Seasons Florist (Waynesville)
- Wildflower Designs Florist and Boutique (Franklin)

Hair

- Krista Mathis (Sylva)
- Codi Smith (Bryson City)
- Hair By Whitney (Waynesville)

Limo/Taxi Services

- Elite Limousine of NC (Mills River)
- Asheville Limo Service (Asheville)
- Starlight (Whittier)
- Freedom Taxi (Sylva)
- Flying Feather (Cherokee)

Lodging

- SmokeRise Rental House
- Holiday Inn Express (Dillsboro)
- Best Western (Dillsboro)

Makeup

- MaryRita Balough (Sylva)
- Whitney's Lashes + Beauty Bar (Waynesville)

Officiant

- Destination Elopements WNC (Asheville)
- Anthony Sequoya (Cherokee)

Photo/Video

- Clay Nations Photography (Whittier)
- Mandy Dowling (Asheville)
- Terri Clark Photography (Sylva)
- Nick Breedlove (Sylva)
- Ruby Peebles (Sylva)
- DK Photography (Bryson City)

Rental Equipment

- WNC Tents Inc. (Asheville)
- Rental Me This (Asheville)

Wedding Planners/Coordinators

- Simply Events WNC – Alana Fisher (Asheville)
- Mingle Events – Candice Hightower (Woodfin)
- Shay Brown (Asheville)
- Wildflower Designs Florist and Boutique (Franklin)

