



WEDDING COLLECTION

PRICING GUIDE



EMILY FRASER PHOTOGRAPHY



Table of Contents

- I. about me
- II. photography philosophy
- II. packages
- IV. a la carte options
- V. frequently asked questions
- VI. how to book





I. A bit about me

Hey there! I'm Emily, photographer & founder of Emily Fraser Photography.

I'm a wedding, engagement, elopement (+ more) photographer that services the SC coast and beyond. I have been doing photography for 6+ years (everything from corporate to lifestyle, headshots, and more) and fall more in love with photography after every shoot. Whether in life or the photos I create, being authentic and capturing those genuine, candid moments is what I am most passionate about. I am dedicated to my clients and learning all about them, their wants, needs, and love stories, in an effort to give them authentic photographs that reflect their vibe, most sacred moments, and most importantly their love.

During this experience, I want to feel more like friends and get to know you both below the surface. I never want to be just a vendor to my clients. Wedding photos are one of the only tangible things that you will walk away with and it takes teamwork to create something magical.

I love going the extra mile for my clients, whether that includes questions on planning, what to wear, or recommending other vendors to you. I am full of information and here to help in any way I can! Your wedding should be as stress-free as possible and my goal is to help achieve that for you.

Anyways, I'm so glad you're here, and I can't wait to show you more of what I am all about :)





PHOTOGRAPHY PHILOSOPHY

II. Authenticity

"EMILY WAS THE PERFECT COMBINATION OF PERSONAL AND PROFESSIONAL. SHE WORKED ALL KINDS OF MAGIC ON MY WEDDING DAY, CAPTURING THE LOVE AND EMOTION BETWEEN US AS A COUPLE AS WELL AS FROM OUR LOVED ONES."

-KAMILLE & CONNOR



Every photographer has their different aesthetic, vibe, that "thing" that makes them special. What's important is to identify those unique qualities in a photographer that matches who you are and your love in the most natural & authentic way.

My style of work is revolves around connection, spending time to learn the details of your personalities and love so that it can shine in your photos, and become tangible memories for you to hold onto & treasure forever.

I am here to make you feel comfortable and more importantly like you so that you are never finding yourself in poses that feel un-natural or an environment where you can't let loose / be quiet & reserved / quirky / cuddly & playful / etc., (whichever is most true to you) so that your authentic love can transcend through the camera.

That being said, I don't take myself too seriously, and will gladly jump in the water with you at the end of your session, I'll help cut your cake on your wedding day, I'll talk about whatever I'm currently binging on Netflix and just let you and your partner feel right at home.

To summarize, I make images for everyone. What I am most passionate about is showcasing your love & all those butterflies that most likely lead you to *your person*.



III. Package options

THE ESSENTIALS — \$1,400

- // 6 hours of coverage
- // second photographer
- // unlimited locations
- // all travel within the Pawleys Island, Myrtle Beach & Charleston area
- // personalized online gallery

A BIT MORE — \$1,800

- // 8 hours of coverage
- // engagement session
- // second photographer
- // unlimited locations
- // all travel within the Pawleys Island, Myrtle Beach & Charleston area
- // personalized online gallery

JUST IN CASE YOU NEED IT — \$2,200

- // 12 hours of coverage
- // engagement session
- // second photographer
- // unlimited locations
- // all travel within the Pawleys Island, Myrtle Beach & Charleston area
- // personalized online gallery



IV. A la carte options

— Additional hour
\$150

— Bridal session
1-2 hours
1-2 locations
\$250

— Engagement session
1-2 hours
1-2 locations
\$250





FREQUENTLY ASKED QUESTIONS

V. FAQs

Q1: WHAT DO YOUR PACKAGES INCLUDE & ARE THEY CUSTOMIZABLE?

All packages include printing rights, all editing and post processing, a second photographer, all travel within the Charleston & Pawleys Island area, unlimited locations and all photos will be delivered in a personalized online gallery. I am happy to create a customized package, if you do not see one that perfectly fits you!

Q2: IS THE RESERVATION FEE/DEPOSIT REFUNDABLE?

I am not able to refund any retainers/deposits on any kind of session or package. I schedule most weddings a year in advance, and typically turn down other couples for dates that are booked. This is just to simply protect myself as a business owner.

Q3: HOW MANY IMAGES DO YOU GIVE?

I do not guarantee a set number of images, as every package is different and I do not believe in withholding images. Expect somewhere between 50-75 images an hour.

Q4: CAN YOU PHOTOSHOP US?

I do not alter the way you look, other than blemishes or something that would not normally be there, such as bruises, scrapes, etc.

Q5: WHAT HAPPENS IF THERE IS BAD WEATHER?

I am a big fan of any type of weather. I think it adds a unique element to each session, even if it is raining. If for some reason, weather conditions are too bad for photos we will reschedule.

Q6: WHAT HAPPENS IF I NEED TO CHANGE MY WEDDING DATE?

Due to the times, I understand this may be the case for many couples so I have reduced my date change fee from \$500 to \$300 to move your date (if that particular date is open). I also cannot guarantee if you move your date that I will not already be booked. However, I try to be as flexible as possible with this so if anything comes up never hesitate to reach out.

VI. How do I book?

LET'S DO THIS THING!

Step 1: Read this guide

You've already completed the first step of the process- reading this guide! This is the time you can ask any questions you have about me, how things work, your wedding day, etc.

Step 2: Pick your package

I am happy to create a custom package if you do not see one that fits you or what you are wanting. This includes but not limited to adding an engagement session, extending the number of hours, adding a day after session, etc! I can also take out anything you don't feel like you need.

Step 3: Book your date!

To officially book your wedding date with me, I require a signed contract and a 50% retainer of the total package cost. Payment can be collected using venmo or check. The remaining payment will be due 2 weeks before your wedding date!

Step 4: Let's plan

I will meet with you or schedule a call a few months before your wedding day to bond, go over all the details, and answer any questions you might have! If you have added an engagement session, this is when we make some magic happen! One month before your wedding day, I will send over a timeline questionnaire to get all the details about your day! This is the last step before your big day!! Then the fun begins :)

Step 5: Post-wedding

After the wedding- I will be sending you a sneak peak of a few of my favorite photos , so you can make your "We're married" post. Don't worry I got you! Also, I will start editing through your photos during this time, which you can expect to get back in 3-4 weeks.

Get in touch

For inquiries or
anything under the sun



Email

emilyfraserphotographs@gmail.com

Phone number

843-465-9351

Social

@emily_fraserphotography

Website

<https://emilyfraserphoto.com>

