

WEDDING PHOTOGRAPHY
GUIDE BOOK



LOVE, JACKIE
Weddings



Hey there!

If you've gotten this far, you've probably already seen this face. But just in case, my name is Jackie! I'm a New England-based photographer, but I love taking this one woman show on the road and travel makes me the happiest. I have been lucky enough to shoot destination weddings in England, Iceland, and Alaska.

I would describe my photography style as very laid back and natural. The little in between moments make for the best photos, and I'm not about capturing awkward prom poses and forced smiles. I want the real stuff - the stuff that'll make you laugh till your cheeks hurt and will make your heart beat faster. I want to photograph the things that make you who you are, and the things that make your love unique. Because there's only so many angles and poses and pretty locations, and they've all been done before - but what makes each photo special is the memories attached to it, and my goal is to make those unique to you!



YOU MIGHT BE THINKING...

Why Jackie?

Here's the truth: you have tons of options when it comes to choosing someone to photograph your wedding. You have different price points, different styles, different personalities, different levels of experience, and all the other stuff that makes every photographer different.

But I want to share a story with you. In March of 2013, I received a message from a couple who had moved up their wedding to May (that's right - they planned an entire wedding in 2 months) because the bride's mother was facing some serious health issues, and they wanted to make sure that she could be there to see her daughter marry the love of her life. And so I drove from New Haven to Boston, gave the couple my all, and delivered a gallery full of pretty photos.

Three months after the wedding, I received this message from the groom.

"Just wanted to reach out again and thank you for being a part of our special day. I'm so glad my mother-in-law was able to fully see the photos you worked on. I really believe that you were meant to shoot our wedding. Thank you for being so time sensitive in your delivery. That made a big impact for mom.

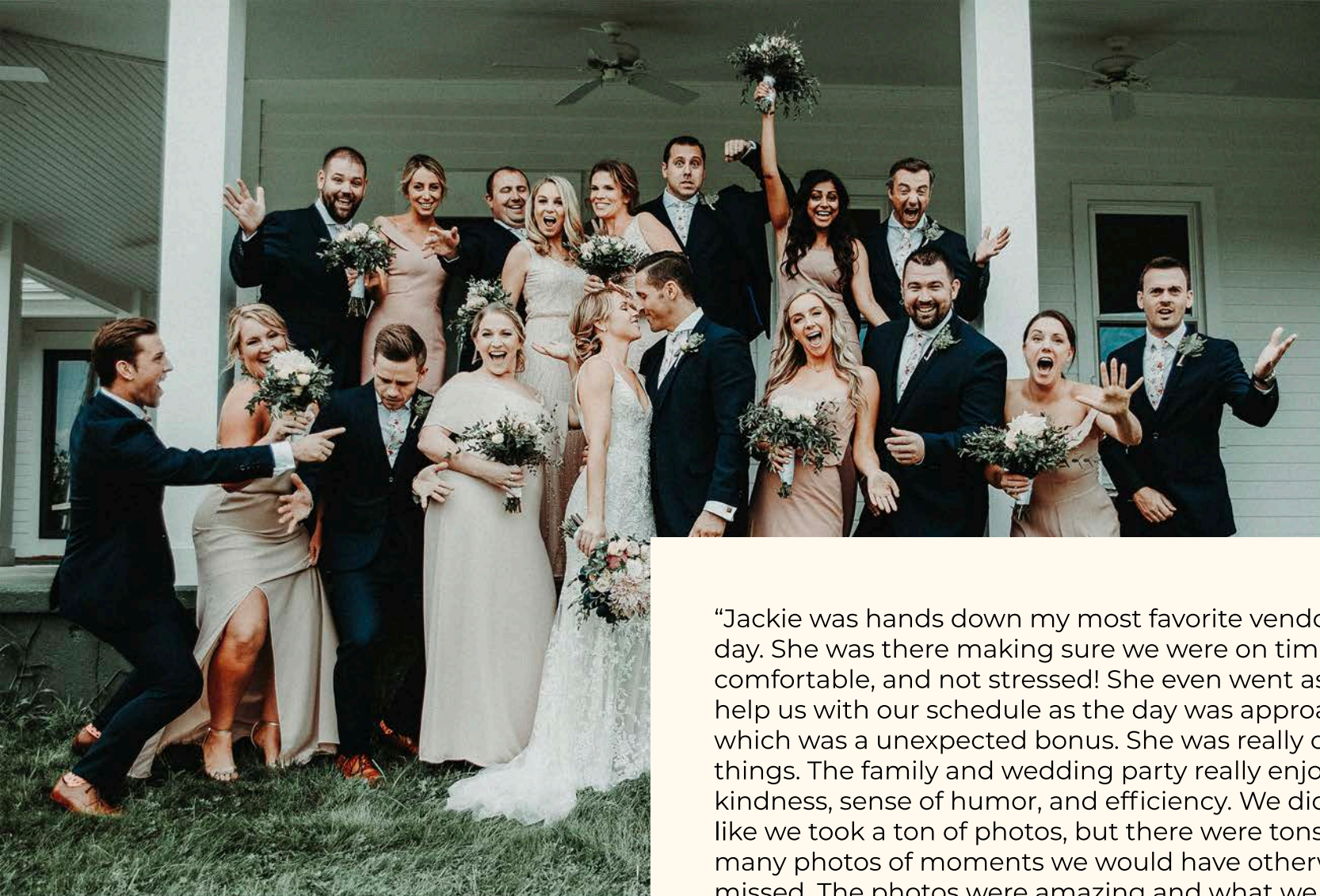
Today, we look back on these photos especially ones with Carissa and her mom. She passed on to her perfect paradise today, and looking back at how she was at our wedding really helped our family in such a hard time today."

This message truly was a turning point for me. Because of course it had never been about clicking a button and collecting a paycheck, but I was very much in the "honeymoon" phase of my career. I was excited about taking pretty photos, and I was so thrilled every time a couple told me that they loved their images. I loved everything about what I did, but I didn't consider the impact that a photo can have, and the responsibility that comes with photographing weddings.

Your wedding might be one of the only times when all your family and friends are together in the same place. And I don't say this to be morbid, but you never do know when a photo might be the only tangible memory that you can hold on to of a grandparent, parent, brother, wife.

And I promise that I'm not trying to say "Get good photos in case your loved ones die." But I am saying that after your wedding, flowers wilt, cakes get eaten, memories fade, but your photos are forever.

And when you invest your trust and your money in me, I invest everything I have into you, your experience, and your memories. It's not just a click of a button - photographing your wedding is a big responsibility, and you deserve a photographer who has experience, who has professional equipment and backup gear, who knows how to pose people and how to work with harsh or difficult lighting, and who will be there with you and for you, 100% of the way.



“Jackie was hands down my most favorite vendor of the day. She was there making sure we were on time, comfortable, and not stressed! She even went as far as to help us with our schedule as the day was approaching which was a unexpected bonus. She was really on top of things. The family and wedding party really enjoyed her kindness, sense of humor, and efficiency. We didn't feel like we took a ton of photos, but there were tons!! SO many photos of moments we would have otherwise missed. The photos were amazing and what we expected. Thank you!”

But don't take my word for it...

A photograph of a bride and groom kissing in a wedding ceremony. The bride is wearing a white lace dress and a veil, and the groom is wearing a dark suit. They are standing in front of a dark wood door with a glass panel. There are white floral arrangements on either side of the couple. The text "the prices" is overlaid in a large, white, serif font.

the prices

COLLECTION 1

\$5600

10 hours
600 + edited photos
USB drive
online gallery
full printing rights

COLLECTION 2

\$4500

8 hours
500+ edited photos
USB drive
online gallery
full printing rights

COLLECTION 3

\$3500

6 hours
400+ edited photos
USB drive
online gallery
full printing rights

a la carte

ADD ONS & EXTRAS

DAY AFTER SESSION

\$500

Put on your dress one more time and get some photos with your love, away from the hustle and bustle of the wedding day.

ENGAGEMENT SESSION

\$450

Get comfortable in front of the camera, and get some photos for your save the dates.

SECOND SHOOTER

\$150 PER HOUR (MIN 4 HOURS)

A second photographer to capture all your memories and all of your angles.

PRINTS & ALBUMS

\$\$

Prints and albums can be purchased directly from us! Please feel free to ask me for a full list of options and pricing if you're interested in more info!





Engagement Sessions.

I love when couples add an engagement session to their wedding package. They're a little (a lot) less busy and less stressful than the wedding day, so it'll give us time to get to know each other - no pressure, and no timeline to stick to.

If you're like me, you haven't gotten professional photos taken since you were a senior in high school, and if you're like me, you feel horribly uncomfortable with a giant camera pointed at you. That's okay - most people do.

Engagement sessions are an amazing way to overcome a little of that anxiety, and a great way for me to learn about both of your personalities and how best to capture them. You'll get a feel for what it's like to be told what to do with your hands and asked to spin in a circle, and I'll learn about your little quirks and all your best angles. Whether you're serious and artsy, or laid back and playful, learning about your unique personality will help me tell your story on your wedding day, the way it needs to be told. I'll already know which side is your good side, and you'll have one less thing to stress about. Plus, you'll get some photos for the save-the-dates!

A man in a dark blue button-down shirt and glasses is leaning in to kiss a woman on the cheek. She is wearing a blue patterned dress and has her hand on his shoulder. They are outdoors with trees in the background.

the secret sauce

for getting
those gorgeous
engagement photos



01. Location

I'm sure by now if you know one thing about me, you know that nature is my jam. I love beautiful scenery - mountains, oceans, trees, it's all photogenic and wonderful. So of course, my recommendation is always to choose a beautiful outdoor location. BUT I don't want you to think you can't get good photos if your backdrop isn't so scenic. The most important thing is that you feel comfortable. So if the outdoors isn't for you or if you don't want to drive too far, or it's cold outside, choose somewhere that's special to the two of you - maybe it's your home, or the diner where you had your first date. Whatever location you choose, just make sure it reflects your personalities.

02. Outfits

This is possibly the most important part - choosing what to wear. It's important because the colors, patterns, and textures of your clothes should compliment your location. That might sound overwhelming, but I have a full style guide that I will send you that goes over all of this. But I will give you one tip here - dress like yourself. Wear what makes you feel good, and what you feel comfortable and confident in. And of course, if you need outfit tips, just ask me! I'll be able to tell you which specific colors will look good in the location you chose, and if you send me photos of your outfit options I'll give you my honest opinions.

03. Timing

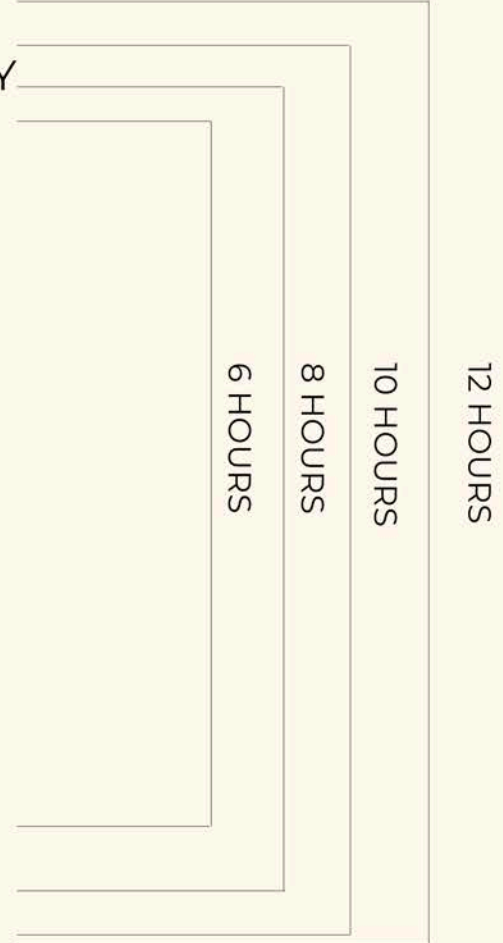
The time of day that we take your photos is so important - because while I could take photos in harsh sunlight and they would look good, you would inevitable have a lot of shadows on your faces and the photos wouldn't be amazing. The best times of day are sunrise and sunset - I recommend starting either half an hour before sunrise, or an hour before sunset for the best lighting. That way, there won't be any shadows, and we'll get that gorgeous glow that makes everything look soft and pretty. If you're a morning person, I like sunrise because there tend to be less crowds, especially if you choose a popular location. But I can't blame you if you're not into waking up before the sun does.

04. Have fun!

I know I said outfits were the most important part, but I take it back. This one is just as important. I know wedding planning gets hectic, and you might be worried about how you look or how your engagement photos will turn out. But leave that to me - I'll do the heavy lifting to make sure you look your best and I'll make sure you have a good time. So just relax, enjoy the moment, think about how you'll be married soon, and have fun! Photos are best when you're genuinely enjoying yourself - and a lot of my job is to help you do that and make you feel comfortable in front of the camera. So come to me with a positive attitude and come exactly as you are, and leave the rest to me.

sample timeline.

- 9:00 BRIDESMAIDS' HAIR & MAKEUP
- 11:00 BRIDE'S HAIR AND MAKEUP
- 1:45 GROOM BEGINS GETTING READY
- 3:00 BRIDE PUTS DRESS ON
- 3:30 FIRST LOOK + PORTRAITS
- 4:00 BRIDAL PARTY PHOTOS
- 5:00 HIDE WHILE GUESTS ARRIVE
- 5:30 CEREMONY
- 6:00 FAMILY PHOTOS
COCKTAIL HOUR
- 7:00 ENTRANCE INTO RECEPTION
- 7:15 DINNER BEGINS
- 7:45 TOASTS
- 8:15 FIRST DANCE
- 8:20 DANCE FLOOR OPENS
- 8:30 COUPLES' SUNSET PHOTOS
- 9:00 BOUQUET & GARTER TOSS
- 10:00 CAKE CUTTING
- 11:00 GRAND EXIT



Travel

I love to travel, and will go anywhere to tell your story! Travel fees don't kick in until >60 miles. Feel free to inquire about fees for longer distances, and destination weddings. Taxes are included travel fees too - no hidden fees! Awesome, right?

Booking

If you decide that we're a good fit, I'll send you a contract and an invoice, which can both be completed electronically, so no need to worry about printing and scanning anything. Once that's done, you're good to go! Deposits are 25% of the total package cost, and the rest of your payment is due one month before the wedding, but payment plans are also available if you want them!

Photo Delivery

Engagement sessions will be delivered in an online gallery within 7-10 days of your shoot, and weddings will be delivered on a usb drive and an online gallery. You can expect to receive both within 4-8 weeks of your wedding day!

my shot list

WHAT YOU CAN EXPECT FROM ME

Each wedding is unique - and these are definitely not the only shots I will get - but these are the ones that are included in *most* weddings. I will ask you to create your own shot list if you have specific photos that you just gotta have!

Getting Ready

- bride's dress
- bride's shoes
- groom's shoes
- jewelry
- bouquet
- boutonnieres
- rings
- bride getting makeup done
- bride getting hair done
- bride putting on dress
- bride putting on veil
- bride putting on jewelry
- candids of bridesmaids/groomsmen
- groom putting on shoes
- groom putting on jacket

Bridal Party

- bride with bridesmaids
- groom with groomsmen
- bride with each bridesmaid
- groom with each groomsman
- entire party

Bride & Groom

- shot of rings
- groom only
- groom's details
- bride only
- bride's details
- bride and groom together
- I don't have a specific list of poses that I follow - it depends on the couple, the dress, etc. I also like to let things happen more naturally. But if you have a specific pose that you've seen & love, let me know!*

Ceremony

- ceremony site & details
- everyone walking down aisle
- groom's reaction
- bride's reaction
- exchanging of rings
- first kiss
- details of guests

Family

I don't like creating my own list of family photos - because every family situation is different, so I appreciate when the bride and groom make a list of every family combination they want photographed!

Reception

- cake
- decorations
- bridal party entrance
- guests arriving
- guest interactions
- toasts & speeches
- first dance
- parent dances
- guests dancing
- cake cutting
- bouquet toss
- garter toss
- grand exit



What now?

Does this sound like what you're looking for? If so - shoot me an email at jackie@lovejackiefoto.com or a text at 203.206.7043, and let's get this thing rolling! The next step is a phone call - I'll tell you more about me, and you can ask any questions that you have. We'll also make sure that we get along - before you commit to spend your wedding day with me.

Thank you for being here, and I'll talk to you soon!

- Jackie