



Wedding Brochure

Looking for the perfect DJ for your special night?

When choosing a DJ for your wedding, you need to ensure you choose a DJ that is organized and professional. DJ James will run your wedding reception, so that you can sit back, relax, and enjoy.

As your professional wedding DJ, we have two significant responsibilities: hosting the events of your reception in a professional manner, and programming the perfect music to complement each reception event. Hosting involves monitoring the pace and flow of your reception events, while serving as your official Master of Ceremonies, representing you and your family to all your invited guests.

Programming music is much different than just playing music. At a typical reception, there is time to play about 50 songs. You always want to keep in mind your guests when it comes to music. Most receptions are made up of diverse ages and tastes, so having a good mix of styles of music delivers the best results. Also, you want to stick to popular songs, because even if guests don't like a certain type of music, they

may still enjoy some hits from that genre. Also crowds of people are always unpredictable, so even after 10 years and close to 200 receptions, I always read the crowd and adjust throughout the evening.

I always have the appropriate number of slow songs, group participation songs, and a good mix of songs most people dance to. There are many great songs that just don't have a beat people can dance to. Slow songs, and group participation songs, are key to a successful evening, because they break the ice for people who do not commonly dance. But with slow songs, you can only play one to two an hour, because it lowers the energy and requires partners. So, if large groups are dancing, this requires them to stop if they don't have a partner, or if their partner is unavailable at that moment they must leave the dance floor.

There is also a more technical level that most people are unaware of. Songs have a certain BPM and Key, and you must keep them in a progressive order or it can take the energy out of the room. So, if you play a fast song, followed by a great song, but is a lower BPM, it will likely clear the dance floor. That is why you will see a lot of empty floors, even if the music being played is good. Even though people may not understand the theory, they can subconsciously feel the energy.

At a typical reception, I usually play 4-5 slow songs and 3-4 group participation songs. I try to limit must plays to 5 songs, because most people would prefer the guests dancing, as opposed to playing specific songs. Bride's magazine did an interesting poll of past wedding guests and found that almost none of them could remember three songs from the reception, but almost every guest could remember if there was a lot of people dancing.

"Entertainment is 5% of your Wedding Budget, but TWICE as many guests will remember your entertainment more than anything else!" - Modern Bride Magazine

"When asked, 81% of guests say the thing they remember most about a wedding is the entertainment."
- Modern Bride Magazine

"72% of all brides say they would have spent more time choosing their reception entertainment." - St. Louis Bride & Groom Magazine

James
DJ Service



Our performance, however, is only as good as our planning and preparation. The first step is completing our custom Reception Planner, and with your input, we will create a custom reception timeline of events. Pronunciation of names in your wedding party will be clarified, and then coupled with a high-energy backing track to produce a dynamic grand entrance. The style of our presentation will be both formal and fun. Rest assured, before your guests arrive, we will be setup and playing cocktail music. Whether you'd like a traditional wedding reception atmosphere, a high-energy nightclub feel, or a little of both, we're here to help you coordinate the reception of your dreams. All you have to do is show up, and we'll take care of the rest!

All our wedding packages include DJ/MC services, all-inclusive travel time and set up, and are booked for 5-hours, which includes; cocktail hour, dinner, and reception, so the music continues to flow seamlessly. We included a detailed outline of a typical 5-hour reception, times are provided for demonstration purposes. Each event is scripted out by us and is accompanied by music that perfectly complements the event.

5pm - Cocktail Hour - Before you arrive, we will already have shared the timeline with the Caterer, Venue, Photographer, and any other vendors. We will also have music playing as guests arrive providing the perfect first impression!

5:30 pm - Grand Entrance - Here's the part where you make your grand entrance. We use a mix of high energy instrumental music. We use instrumental versions of popular songs to avoid talking over singing, which can cause the announcements to be less clear, because you have two voices in the same vocal range. We will make sure guests are seated, both sets of parents and the wedding party are introduced, followed by the announcement of you both for the first time as husband and wife.

5:45pm - Toasts - Just before the main meal is served, the best man and/or Maid/Matron of honor is introduced and provided a wireless microphone for their toasts.

5:55pm - Prayer - It is also customary at religious weddings to have the officiant say a blessing before everyone begins eating. Be sure to let your officiant know ahead of time if you would like to include this, so that he or she is prepared.

6pm - Dinner service - (music volume is lowered) – Prior to dinner, we use this time for any announcements that need made for the evening such as; signing the guest book, special announcements, and/or reminders to the guests.

6:20pm – Dinner Greeting –

Traditionally the Bride and Groom would setup a receiving line to greet guests as they arrive, as this tradition passed, they would give a formal thank you speech before dinner. An increasingly popular choice for Newlyweds looking to greet wedding guests is visiting each table during dinner, and this method works well for weddings of all sizes. This is the most common way to greet guests today.

6:45 pm - Cutting the cake - The time-honored cake-cutting ceremony illustrates the bond that is shared

between husband and wife. We will announce that this event is taking place and direct guests to the location. To cut the cake, place your hand on the cake knife while the groom places his hand over yours. The first slice is placed on a plate and your groom feeds you a small piece, then receives a bite from his bride. The remainder of the cake is then cut by the waiters and distributed to guests. It's customary to save some of the wedding cake, which is frozen and then enjoyed on your first anniversary.

6:55pm - Newlyweds first dance – The dance is the first dance between a bride and groom as a married couple. Here are a few questions to help pick that perfect song:

- What song was playing when we met?
- What's the first song we danced to?
- Is there a song that perfectly describes our relationship?

7pm - Father & Daughter's Dance - The Father & Daughter's Dance is the dance between the father of the bride and the bride. If your father is not able to share this dance, a common substitute is a father figure. Even your brother would make a very nice gesture.

7:05pm - Mother & Groom's Dance - The Mother & Groom's dance is the dance between the mother(s) of the groom and the groom. If your mother is not able to share this dance, a common substitute is a mother figure, or your sister.



5 secrets to a fun wedding reception!

1. Do not place any tables in front of the DJ. The DJ should be directly in front of the dance floor.
2. Guests will feel more relaxed, and be more likely to dance, in a room that is dimmed and romantic.
3. Keep in mind your guests when it comes to music. Pick 5 or so songs that you really want to hear and some that you really don't, and then leave the rest up to us.
4. Most guests will follow the lead of the bride and groom, if you are on the dance floor all night, so will most of your guests.
5. Choosing the correct time to end your reception will ensure your guests will always remember a packed dance floor.



7:10pm - Bouquet and Garter Toss –

We will ask all eligible ladies to gather in the middle of the floor for the bouquet toss. The lucky recipient of which is said to be the next woman to marry. The bride should turn her back to the crowd and lightly toss the bouquet over her head to the female guests and bridesmaids. Next the groom removes the garter from the bride's leg and tosses it in a similar fashion to the eligible men. The man then puts it on the leg of the woman who caught the bouquet. The Bouquet and Garter Toss has been less popular over the years, and we have experienced difficulty in getting crowd participation, often resulting in only young kids participating.

7:10pm - Newlywed shoe game –

This is a substitute for the Bouquet and Garter Toss. We will place two chairs back-to-back on the dance floor for you

and your partner. You will remove both of your shoes, then trade a shoe with your new spouse so that you're holding one of each. We will ask a series of questions about your relationship (i.e. "Who will do most of the cooking?" "Who said 'I love you' first?"). After each question, hold up the shoe of the person you think is the answer to the question.

7:20pm – Open Dance/Generations Dance - At this stage we invite your guests to join us on the dance floor. If you want to include the Generations Dance, this is the perfect time, we invite all married couples to the dance floor for a slow song, traditionally "Through The Years" by Kenny Rogers. Then we will ask the couples to stay only if they've been married more than 1 day, then, 1,5, 10, 20, 30, 40 years, ...etc... until you end up with the couple married the longest. We then ask what their secret is to a long successful marriage. After the generations dance, we open the dance floor. Keep in mind, most guests will follow the lead of the bride and groom, if you are on the dance floor all night, so will most of your guests.

7:30pm – 7:45pm – Money Dance - Prior to the money dance, we organize everything and help gather all supplies. If you are choosing to use shots poured by the bartenders, we will work with them to have that done. We will need the help of three bridesmaids, two to hold the shot trays and one to hold the money apron. We will then announce to your guests to form a line, and to give a donation towards your financial future.

10pm – Traditional ending time – Choosing the correct time to end your reception will ensure your guests will always remember a packed dance floor. Most guests leave at 10pm, and receptions past that time often end up with only a few guests. We end with a slow song for the married couple to share their last dance for the night.

The Wedding Ceremony

We also provide ceremony service, at the same venue, as an add on to any package. We would provide a second sound setup, typically behind the guests or to the side, so it eliminates any possibility of the DJ sound system showing up in your pictures. We offer a hand-held and/or lapel wireless microphone. Lapels will pick up a lot of ambient and wind noise, our recommendation is a hand-held microphone whenever possible.

A very common question we hear is "how do you mic the bride and groom? Well, in most cases you don't, as this is not a common practice. The bride and groom would only need a microphone for their vows, so the most practical way is for the officiant to hand the microphone to the Bride and Groom during their vows. It's very difficult to wire the bride with a body pack and lapel microphone with a wedding dress, and most of the time it ends up not working well at all. You may also need a microphone for readers. In this case, we will provide a microphone on a stand.



Ceremony events and music timing

1. Prelude music starts 15-30 minutes prior to the ceremony - Popular choices for music as guests arrive and leave would be the Vitamin String Quartet, The Piano Guys, and Brooklyn Duo. If you would like we can create a playlist.
2. Seating of the parents, grandparents, bridesmaids come down the isle - This is when we play the Procession Song, traditionally Canon and Gigue in D Major, but you could choose any song you wish.
3. Bride comes down the isle - The bride chooses a specific song, traditionally this would be Lohengrin, Act III Scene 1: Treulich gefuhrt, "Bridal Chorus", but again this could be any song.
4. Ceremony begins - This lasts anywhere from 15-40 minutes. There is no music for the ceremony.
5. Conclusion of the Ceremony - Bride and Groom are formally introduced and exit. The Recessional Song is played for this and can be almost anything. It's usually a favorite song of the bride and groom and can be an upbeat song or love song. Traditionally Wedding March - Felix Mendelssohn would be played.
6. Post ceremony music - We let your Recessional Song play out, and usually play one additional song as guests exit.



Silver Wedding Package

All our services for a great low price!

Includes: DJ, Up-Lighting, & Monogram

(Most Popular Package)

Price: **\$995**

Professional DJ & MC Services

- Professionally dressed and enthusiastic Master of Ceremonies and Disk Jockey
- Professional Powered system for up to 500 guests
- Wireless Microphone (For introductions, toasts, blessing, and announcements)
- Highly curated playlist
- Back-Up System on Hand
- Elegant custom tree facade with accent lighting
- Moving L.E.D. Light Show
- A worry free and fun night (We will handle all of the special events and time line)
- 5 Hours of Service (Music is provided during cocktail hour, dinner, formal events, and dancing)
- PRICE (all-inclusive travel time and set up)
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Monogram

- Business Class Projector
- Personalized names or logo on Monogram

Full Room Up-Lighting

- Up to 18 L.E.D. Wireless lights
- Choice of color
- Creates depth, interest, and drama for your event space

Add-ons Available:

\$200 - Ceremony Service: (Same location as reception only)

- 2nd Set of professional speakers with stands
- Wireless Mic provided for officiant
- Classical music for guests as they arrive (30 Minutes Prior)
- Procession music
- Recession music
- Followed by high energy classical music as guests leave the ceremony area
- All the music is professional and all traditional versions
- We can customize the music to your unique ceremony

\$100 Extra DJ Hour(s)



Classic Wedding Package

Includes: DJ/MC service

Perfect for the couple who just wants the perfect traditional reception.

Price: **\$695**

Professional DJ & MC Services

- Professionally dressed and enthusiastic Master of Ceremonies and Disk Jockey
- Professional Powered system for up to 500 guests
- Wireless Microphone (For introductions, toasts, blessing, and announcements)
- Highly curated playlist
- Back-Up System on Hand
- Elegant facade with accent lighting
- Moving L.E.D. Light Show
- A worry free and fun night (We will handle all of the special events and time line)
- 5 Hours of Service (Music is provided during cocktail hour, dinner, formal events, and dancing)
- PRICE (all-inclusive travel time and set up)

Add-ons Available:

\$200 - Ceremony Service:

(Same location as reception only)

- 2nd Set of professional speakers with stands
- Wireless Mic provided for officiant
- Classical music for guests as they arrive (30 Minutes Prior)
- Procession music
- Recession music
- Followed by high energy classical music as guests leave the ceremony area
- All the music is professional and all traditional versions
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\$100 Extra DJ Hour(s)



Thanks for inquiring into our service!

We're a husband & wife team based in Johnstown, PA, a small town about two hours east of Pittsburgh. We love meeting so many different couples and becoming a part of a day they will never forget.

Jim started his musical career playing bass and lead guitar for various bands in the early 2000's. When he got asked to DJ his first wedding, he fell in love with the energy and excitement. When Chelsea joined as the master of ceremonies, she added the ability to skillfully capture and maintain the attention of the wedding guests. As a team, we combine two unique strengths to provide an elegant and fun experience on your special day!



When we aren't entertaining at events, we spend most of our free time with our amazing family.

From our initial contact, until the final piece of equipment is packed away, we will invest about 25 hours of time on your reception. We will call on our experience to plan, prepare, and personally perform at your wedding reception to insure that you and your guests have a fun-filled, smooth-flowing, and stress-free experience. You deserve nothing less on this very special day in your life.

To book our service it is very easy, we would just need a \$100 deposit to secure the date. If you would like to move forward I can send you the contract. We have over 10 years of experience and would be glad to answer and questions you may have.

Thanks

Jim & Chelsea