



T H E  
I N V E S T M E N T  
G U I D E

*YP Wedding Photo Experience*



## *Meet Yael!*

WEDDING PHOTOGRAPHER.

JEWISH.

AUNT OF TEN AMAZING KIDS.

LOVER OF FRUIT,

CARDIO AND WARM,

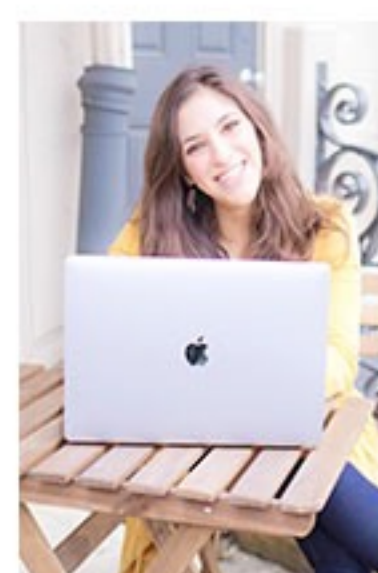
FUZZY SOCKS.

# *This might surprise you but...*

I didn't pick up a camera when I was five years old, in high school or even in under grad. I didn't even know how to turn on a DSLR until I was 22 and looking for a hobby to distract me from my PR job that just wasn't for me. From the moment I stepped into that one hour photography class in DC, I knew that my life was changed forever.

I have two passions, people and photography. For me, the two of them go hand in hand. I use my obsession with light to highlight their natural beauty. I create compositions that show off their intoxicating love for one another and I choose locations that best flaunt the unique and incredible relationship they have built together. Photography is the best way I can serve people. The best way I know how to love the amazing humans that enter into my world and bring me so much joy and happiness. The best way I know how to live a life full of purpose, creativity and love.

I may not have picked up a camera until I was 22 years old, but I haven't put it down since. I love my work, I love my clients and I love being the one who captures and honors some of the happiest of days!





# My Philosophy

TEACH. MASTER. CREATE.

It's not just me making magic. It's not just the camera doing its thing. It's not just having the perfect conditions with the perfect weather. It is us working together to create beautiful portraits that not just represent who you are as individuals, but who you are as a couple.

I will take the time to teach you my core poses. I will explain exactly what I am doing and why I am doing it. I've learned over the years that the best way to create breathtaking portraits is to let my couples be a part of the process, let them understand my movement, my adjustments and my mindset.

One of my biggest goals in life is to make people feel as comfortable as possible. That is especially true when it comes to my wedding couples in front of my camera. The best way I know how to assure this is by teaching, mastering and creating.



*Starting at:*

**\$4400**

8 HOURS OF COVERAGE  
2 PHOTOGRAPHER  
ONLINE GALLERY  
FEATURED BLOG POST  
PRINT RELEASE

A la Carte

**\$550\hr**

ADDITIONAL COVERAGE



# *Thank you for inquiring!*

I CAN'T WAIT TO HEAR ALL THE DETAILS ABOUT YOUR WEDDING DAY!

I know that YP Brides are unique in the best way and I work very, very hard to find them! I serve a specific type of bride who truly understands that if she values bubbly, joyful, and authentic portraits on her wedding day, then she needs more than just pretty pictures.

She needs an amazing photography experience! Which means one thing, we both have to make sure I am the perfect fit for you!

The next step to working together is setting up a coffee consultation, either in person or via videochat, to determine whether or not we are photography soulmates!

