

- ESTD -

AIP PHOTOGRAPHY

rochester, new york

- 2016 -



2022/23 Wedding Photography Information

www.aipphotography.com | aipphotoroc@gmail.com | 585-734-4505
2022 Wedding Package Rev B

About Us

At AIP Photography, we specialize in creating a full service experience for our customers. Our clients do not need to have any experience to obtain great images. We coordinate with the DJ and officiant to make sure all details are captured on your special day. All of our weddings include high resolution digital images and options to add on albums, prints, and wall art items. We work with you from start to finish to make sure your visions are captured.



Our Style

At AIP Photography, we pride ourselves in producing images that capture your special day in bold, lifelike color so for years to come, you will remember it like it was yesterday. We provide directed photography during group shots and bride and groom formals and provide photojournalistic coverage for the rest of the day.

Timeless Package

The Timeless Package is the starting point to capture the wedding of your dreams. We start with this solid package and then add on time and products to suit any client's needs.

- In person pre-wedding consultations for coverage and timeline review
- One Hour Engagement session with online gallery for viewing and sharing to social media
 - Six hours continuous photographic coverage on wedding day
- High resolution image files with print rights for delivered wedding images
 - Two photographers included up through formals



Total Investment: \$2299

Booking Fee of \$800 required at time of booking to hold date, initiate planning, and reserve engagement session

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Elegance Package

The Elegance package is for those who want more aspects of their day captured and includes a custom album and all photos delivered on a USB drive.

- In person pre-wedding consultations for coverage and timeline review
- Two Hour Engagement session with online gallery for viewing and sharing to social media
 - Eight hours continuous photographic coverage on wedding day
- High resolution image files with print rights for delivered wedding images
 - Two photographers included for 8 hours
 - 12x12 Image cover wedding album with 100 images included



Total Investment: \$2999

Booking Fee of \$1000 required at time of booking to hold date, initiate planning, and reserve engagement session

How long do you need a Photographer?

As we near the wedding, we will go over your timeline and discuss how much coverage is required to meet your needs. We typically tell our clients to capture the core of the day, from pre-ceremony events to reception formal events such as the cake cutting and bouquet toss, and add coverage before and after as budget allows. The lowest priority for photography is usually the last few hours of the reception unless a special sendoff is requested. The following table is a reference guide to what is typically included in our different amounts of coverage.

| Coverage | 2 Hours | 4 Hours | 6 Hours | 8 Hours | 10 Hours |
|--------------------|---------|----------|----------|----------|----------|
| Bridal Prep | X | X | Optional | Yes | Yes |
| Venue Details | Yes | Yes | Yes | Yes | Yes |
| First Look | X | X | Optional | Optional | Optional |
| Ceremony | Yes | Yes | Yes | Yes | Yes |
| Formals | 30 min | 1 Hr | 1 Hr | 1-2 Hrs | 1-2 Hrs |
| Dinner/Speeches | X | Optional | Yes | Yes | Yes |
| Reception Events | X | X | Yes | Yes | Yes |
| Reception Party | X | X | Yes | Yes | Yes |
| Reception Send Off | X | X | X | X | Yes |



Additional time can be added to a base package for \$150/hr single photographer and \$200/hr for two, billed per ½ hour.

Working With Us

At AIP Photography, we take pride on being a full service photography provider. We will work with you from the day of booking, through your wedding, and until all products are delivered.

Typical Timeline

| | |
|---|--|
| Date of Booking | In Person Consultation, Booking Fee Payment Due |
| 6-12 Months Before Wedding | Engagement Session |
| Two Weeks after Engagement Session | Engagement Session Photo Viewing, Product Ordering |
| 4-6 Weeks after Engagement Session | Engagement Session Product Delivery |
| 90 Days Before Wedding | Second Payment (50% of remaining balance) Due |
| 14 Days Before Wedding | Third Payment (Remaining Balance) Due |
| 4-7 Days Before Wedding | In Person Consultation, Timeline Review, Review Coverage Needs |
| Wedding Day! | Enjoy and let us capture the day |
| Day After Wedding | Wedding Photo Sneak Peak posted |
| Two Weeks after Wedding | Wedding Photo Viewing, Product Ordering |
| 8 Weeks after Wedding | Album and final product deliver |

The Engagement Session

An engagement session is a perfect time for the photographer and couple to get to know each other before the wedding and get comfortable in front of the camera before the big day. We find it to be especially helpful when clients are shy or nervous about having their photos taken.

Plan on visiting a location that fits your personality – a scenic nature location, city views, an intimate café, or any place that you have memories of as a couple. Engagement sessions are personalized to the interests of each couple.

Outfits can range anywhere from casual to formal. Props are highly recommended – displays of the wedding date, flowers, or other items important to you.

Couples typically use their engagement session photos to create save-the-date cards, print wall prints to display, print a large print for guests to sign at the wedding, or create a photo guestbooks. Our standard engagement sessions come with five digital files with a print release, with the option to purchase more files and photo products.



Frequently Asked Questions

How much do I need to know about having pictures taken?

Nothing – we will help guide you through posing and expressions the day of. For the engagement session, we will consult with the client on which outfits to wear and suitable locations and times.

How many images will be delivered?

On average, 60-100 images per hour will be edited and presented to the client during the viewing session. Due to the varying nature of the wedding day, we cannot guarantee a specific number of images.

How quickly can I get my pictures?

Typically, the client will be contacted for an in-person viewing session within two weeks of the wedding. We can also post a “sneak peak” of up to 5 images selected at our discretion to social media within one day of the shoot. After the viewing session, the client will be provided with a private online proofing gallery to select what images they want for digital download, prints, or photo products. Typical delivery time is 4 weeks after viewing, depending on the products ordered.

Do I get the copyright?

We include in packages high resolution digital files, which come with a copyright release for clients to make unlimited prints or photo products for non-commercial use. AIP Photography retains the rights to display images on the website or in print form for advertising purposes or for clients to view.

Do you offer video services?

At AIP Photography, we are committed to offering a high-quality still photography experience. Although we do not offer video services, we are experienced at working with videographers and can refer you or you can supply your own. We will plan together with them to deliver the highest quality results.

I already have engagement photos from a friend/another photographer. Can we skip the engagement session?

We strongly advise all clients to shoot an engagement session, as we get to understand the most effective ways to work together and learn the client’s preferences. We would like to get to know the client’s personalities, interactions, and better sides/angles prior to the big day. If the client absolutely does not want to add an engagement session, we can exchange it for an additional hour of coverage on the wedding day.

Do you include a second photographer?

Our standard wedding package includes a second photographer through formal. This allows us to divide and capture both sides of the wedding party pre-ceremony and ensure all venue detail shots are captured. The second photographer will help coordinate group shots during formals. The second coverage can be extended to the entire package length for a fee.

What if something happens to the photographers?

We work with an established group of 15 photographers, if an emergency happens and we are not able to make your day, we will assign a different photographer we have worked with to capture your day and then complete the editing and product delivery. You will not have to worry about us cancelling on your big day for illness or an accident.

Do you offer single photographer packages?

We have moved away from single photographer packages due to the wishes of clients to capture scenes from multiple angles and two photographers allow for more artistic direction. With one photographer, the focus is primarily on "getting the shot". We do offer single photographer packages, 3 hour minimum at \$250/hour if requested with the understanding that coverage may be slightly less than our normal packages and no engagement session is included.

Do you offer albums and prints?

Albums and prints are available to add on to the engagement session and standard wedding package after image viewing. There is no need to commit before seeing how beautiful your images turned out. If you are sure you want one, the elegance package includes a premium album at a discounted cost to purchasing separately.

Can I make my own album?

Yes, you get unlimited print rights to make your own albums, prints, and other photo items.

