

Hi there!

First off, thanks for reaching out to me for consideration on your special day; you don't know how much that means to me.

Please allow me to be the first to say: CONGRATULATIONS! This must be an exciting time for you and I'm honored you'd think of me to be part.

Indulge me: how'd you two meet? I love a good backstory!

If you're just starting out planning your wedding day, halfway there or almost done, I'm sure that finding the perfect fit for photography is something that you hold to a high standard. I'll have you know that your day will be just as special to me and I have every intention of proving it to you through my lenses.

I know that when it comes to choosing the right photographer you want to have options; *I'm nothing if not flexible*. From smaller and shorter weddings to longer and larger, I've got a package that will most likely cater to your needs. If not, we can definitely work together to formulate one that does.

Below are my most requested packages; all of them include standard requests but it's worth mentioning that some may offer more than you require while others may not offer enough. As a result, I highly encourage you to schedule an introductory phone and/or video call with me so that I can provide you with my personal questionnaire which will give me a better idea of what is that for which you're looking.

Bronze (Ideal for cozy, intimate micro-weddings):

- * 4 hours of service
- * "The Works": details, getting ready, first look, ceremony and reception
- * Includes a bride & groom private session
- * Artwork is professionally edited for color, hue, saturation, composition, etc.
- * Artwork is presented in digital fashion through a private online collection
- * Additional mobile app gallery for easy sharing with friends, family & social media
- * Delivery expected between 2-3 weeks

* *Investment*: \$2,500

Silver (Ideal for medium sized weddings):

* 6 hours of service

* "The Works": details, getting ready, first look, ceremony and reception

* Includes a bride & groom private session

* Artwork is professionally edited for color, hue, saturation, composition, etc.

* Artwork is presented in digital fashion through a private online collection

* Additional mobile app gallery for easy sharing with friends, family & social media

* Delivery expected between 3-4 weeks

* Investment: \$3,000

Gold (Ideal for longer weddings):

* 8 hours of service

* "The Works": details, getting ready, first look, ceremony and reception

* Includes a bride & groom private session

* Artwork is professionally edited for color, hue, saturation, composition as well as retouching as needed

* Includes 4 hours of videography with audio, narration and music resulting in a 7-8 minute cinematic film

* Artwork is presented in digital fashion through a private online collection

* Additional mobile app gallery for easy sharing with friends, family & social media

* Delivery expected between 3-4 weeks

* Investment: \$4,000

Platinum (No stone left unturned):

- * 10 hours of service
- * "The Works": details, getting ready, first look, ceremony and reception
- * Includes a bride & groom private session
- * Includes 6 hours of videography with audio, narration and music resulting in a 8-12 minute cinematic film
- * Artwork is professionally edited for color, hue, saturation, composition as well as retouching as needed
- * Artwork is presented in digital fashion through a private online collection
- * Additional mobile app gallery for easy sharing with friends, family & social media
- * Delivery expected between 3-4 weeks
- * Investment: \$5,000

It's worth mentioning that all packages include an assistant/2nd shooter; I never show up without backup. It takes a load off from me and prevents us from missing any special moments; furthermore, it allows me to focus most of my attention on you.

These are by no means set in stone and you can mix and match to fit the vision for what you want; think of it as an 'a la carte' approach. We'll most likely land on something in between these and that's quite alright as long as it contains everything that you need and nothing you don't. I want you to see these packages as popular starting points; nothing more, nothing less.

Feel free to marinate these and, if any of them pique your interest, I'd be more than happy to get together for a call; it goes a long way towards establishing a working relationship which, at the end of the day, is the thing I want to offer the most.

I'll be here whenever you're ready.

Francisco Alvarez