



OLIVIA SMARTT  
· PHOTOGRAPHY ·

## Testimonials

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### **Erica & Michael**

If I could give more than 5 stars, I would. In preparing to write this review, I thought back over the whole process of meeting with Olivia prior to my wedding, her performance on the day of, our interactions since, and the final photos. I could not think of a single thing that could have been better. The two most common comments I received from guests after the wedding were how much they loved the location and how impressed they were with the photographer.

To be honest, she was so wonderful that even if the pictures had only been so-so, we still would have rated her highly, but the finished photos absolutely blew us away. She gave us a huge selection of really gorgeous shots. My new husband and I spent hours going through them unable to believe that one person was able to capture so many special, lovely moments so perfectly.

Olivia nailed the staged photos, but she far exceeded our expectations when it came to the candid. Everything I want to remember about that day is right there in her pictures. They are emotional and artistic while still being personal and true to who we are. I have no idea how she did that, but I'm forever grateful.

### **Jenni & Stephen**

We met Olivia when she photographed a friend's wedding, and we love her work. When we asked friends for recommendations for photographers, it was really overwhelming, but having met Olivia and having seen her in action made her an easy choice for us. We ended up working with her for our engagement shoot and our own wedding (and she's photographing another friend's wedding as well!). I can't say enough good things about her! She really took the time to get to know us and to figure out what we're all about, and I think it comes through in all of our photos.

Olivia has amazing attention to detail, and her work is a great combo of candid, photojournalistic-style shots and the requisite wedding portraits (which she makes pretty painless!). She manages to capture the heart and soul of the wedding through fun interactions with guests and cool features in the venue and decor, making everything look beautiful.



Besides being an amazing photographer, Olivia is super fun to work with. She's good at keeping things on track and at being flexible when timing is off (let's face it, this happens a lot on wedding days!). She's always thinking two steps ahead to make sure things go smoothly. All the while, she's calm, cool, and collected, which really helped me keep my cool on the big day! Olivia is the absolute best, and we'd hire her again in a heartbeat! → *Jenni & Stephen's sneak peeks are on Facebook [here](#).*

### **Brandy & Marlon**

Olivia Smartt was quite possibly the best wedding decision my husband and I made. Our photos were not only beautiful, but they perfectly captured the essence of our wedding day. Olivia was so friendly and professional, that she instantly put everyone at ease during family portraits (they are still talking about how expertly she wrangled our family!). She has a gift for knowing exactly where to position herself to capture candid moments and important ceremonial elements. We did an engagement session with her first to get familiar with each other, but she's so approachable and down to Earth that it was like we were already friends. By the end of the wedding, she was practically part of the family! Highly recommend. → *View Olivia's favorites from Brandy & Marlon's sunny Capitola wedding [here](#).*

### **Sonya & Jon**

I can't say enough about Olivia Smartt. Out of all of the vendors that we worked with for our destination wedding, Olivia was the most organized. She never left us with any questions. She is highly professional and her images are breathtaking. Our wedding photos look like something straight out of a magazine! We also appreciated her being so inconspicuous. I still can't figure out how she got some of the shots that she captured without being noticed. Last, she has a great energy about her. There was never any awkward moments when trying to pose for family photos. → *View Olivia's favorites from Sonya & Jon's intimate Sonoma winery wedding [here](#).*

## **About Olivia**

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### **Why are you drawn to wedding photography?**

The stories of love, celebration, friendships, family, beauty, creativity, meaning and ceremony all come together during the wedding day. Inviting me to witness, capture and frame your story is an honor and a professional responsibility that I deeply appreciate. I truly enjoy being around people that are celebrating love, deep friendship and families coming together—and in such gorgeous places! Wedding photography is about the best career imaginable. I've never been happier and I wouldn't do anything else.



### **What is your background?**

I studied photography and painting in college, graduating with a BFA in Studio Art in 1995. I have photographed special events, people and landscapes for over 20 years. I feel incredibly fortunate to do what I love, and it thrills me to delight my clients with their imagery as well as an uncomplicated and professional experience. In 2013 I embarked upon a 2-year mentorship with one of the most experienced and awarded wedding photographers in the San Francisco Bay Area. (Her very first wedding was featured in Martha Stewart Weddings magazine 18 years ago and her work has appeared National Geographic.) This immersion taught me how to capture imagery in a magazine-worthy “editorial” style and I blend that knowledge with my experience of lens choice, light and framing to best capture candid moments, beautiful natural environments and your day’s most meaningful details.

### **What is your style?**

It is my goal that your entire photography experience be as easy, comfortable and professional as possible—as though your most responsible, trusted, experienced and talented best friend was photographing your wedding. My personality is helpful, uncomplicated, positive and fun. My imagery is a blend of the editorial & photojournalistic styles: classic, candid, fun, detail-oriented and naturally beautiful. I take a limited number of weddings (and engagements) per year so that I may fully devote my time and attention to my clients. Once we choose to work together, I am 100% on your team before, during and after your wedding.

### **How many photos will we receive? When will we receive our images?**

My goal is always quality over quantity. I carefully curate and edit final collections, and I never arbitrarily limit the number of images that my clients receive. Although the number of photos is unique to each wedding, a good average is 50-100 images per hour of wedding day coverage. Engagement sessions are delivered in 3-4 weeks and wedding day imagery is delivered in 4-8 weeks.

### **Do you Photoshop your images?**

I believe in gorgeous, natural and timeless photography. When you look back at your wedding album in the years to come, I hope that you remember the memories—not regret hiring a photographer that capitalized on a fleeting trend in the latest image editing styles. I professionally white balance, color correct and edit each image individually. I give extra retouching attention to portraits, album images and large prints ordered through my website. I want your image collection to become one of your first treasured family heirlooms.



**All Packages Include:** *Professionally Edited High Resolution Files, Online Gallery, Print Release, In-person Meeting, Pre-wedding Check-in, Venue Visit & Custom Photo Timeline*

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**Package 1** **\$4,985** - *A \$8,000 value if purchased separately*

Complete Wedding Day Coverage (*up to 12 hours*)

Second Professional Photographer for your wedding day

Engagement Session - *or* - 2 Additional Second Professional Photographer Hours

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**Package 2** **\$4,685** - *A \$7,200 value if purchased separately*

Full Wedding Day Coverage (*up to 10 hours*)

Second Professional Photographer for your wedding day

Engagement Session

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**Package 3** **\$4,395** - *A \$6,400 value if purchased separately*

Full Wedding Day Coverage (*up to 10 hours*)

Second Professional Photographer for your wedding day

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**Package 4** **\$3,985** - *A \$6,400 value if purchased separately*

Full Wedding Day Coverage (*up to 10 hours*)

Engagement Session

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**Package 5** **\$3,785** - *A \$5,600 value if purchased separately*

Full Wedding Day Coverage (*up to 10 hours*)

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**Package 5** **\$3,285** - *A \$4,600 value if purchased separately*

Wedding Day Coverage (*up to 8 hours*)

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## A La Carte Menu

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Wedding A La Carte Hours	\$400 weekday / \$500 weekend
Additional Hours with Wedding Packages	\$300
Second Professional Photographer	\$400 half day / \$800 full day
Engagement Session with Wedding Coverage	\$300 weekday / \$400 weekend
Engagement Session without Wedding Coverage	\$600 weekday / \$800 weekend
City Hall Wedding	\$900 ( <i>weekday, 2-hours, with 2<sup>nd</sup> photographer</i> )
Proposals ( <i>includes location support &amp; planning</i> )	\$600 weekday / \$700 weekend ( <i>1-hour</i> )
Wedding Album	\$700 + ( <i>varies by custom design</i> )
High Resolution Images with Print Release	\$600

## Destination Weddings & Travel Considerations

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### How do your travel expenses work?

Once we've dialed in the perfect wedding day/weekend photography plan, I then find the best value for my flight, rental car and hotel. I assemble these actual costs plus an estimate of my daily expenses for meals, parking and gas, and that becomes the "travel fee" part of our contract. (I'm happy to share those details if you'd like to see the cost breakdown.) Just like my local wedding contracts, half of the total contract amount is paid to reserve my services for your date, and the other half is due one month before your wedding. There are no additional fees, costs or after-wedding bills to pay. My clients have their wedding photography "to do's" crossed off their list early and easily!

### What if there are unexpected costs for your travel?

My goal is to support your wedding planning and day-of experience in being as easy and low-stress as possible. If there are unexpected expenses, I happily and silently absorb them as my cost of doing business. My couples are not responsible for (or bothered with) my unexpected travel expenses.

### What if we want you to stay later or longer? What if our plans change?

I would be happy to extend my travel plans. Hourly photography coverage rates apply to any additional days' coverage, and any travel change costs are wrapped into a final invoice.



## What if we don't want Engagement Photos?

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Experience has taught me to recommend them so that: (1) we have the opportunity to get to know one another better—after all, I'll be with you almost all day for your wedding, (2) you two have the opportunity to get comfortable in front of a camera before your big day, (3) often there's a subtle sense of relief after my couples see their engagement session imagery—they **know** that they've hired the right photographer, (4) when I arrive to photograph your wedding, it's as though I'm already a friend because I've already photographed your engagement session. Plus, you'll have amazing photos!

## What my clients are saying about their Engagement Images

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### Jamie & Scot

Thank you SO much for these incredible photos! We are in love with them! We can't get over how beautiful and natural some of the settings look—like we're in the woods. It really captures our deep love of each other, SF, and nature. Thank you, thank you, thank you!

→ *View Jamie & Scot's bar-hopping San Francisco engagement session [here](#).*

### Stacey & Bryan

WOW - thank you, thank you!! We absolutely love all the pics and are so excited to have you photograph our special day. Thank you for making us feel comfortable at our shoot and for getting great shots of us at Ravenswood!

→ *View Stacey & Bryan's Ravenswood Historic Site engagement session [here](#).*

### Sarah & Adam

These photos are AMAZING! Thank you so much for sending them. Adam called me at work right after you sent the email because we were both so excited. We keep saying over and over again "I'm so glad we found Olivia" and these just totally reinforce that feeling. It was so great to work with you on this shoot and we're so excited to have you shoot the wedding. We're definitely going to share these with our friends and family and we'll follow up about prints. Thank you again! They turned out so well!!!! → *View Sarah & Adam's Lake Merritt Gardens engagement session [here](#).*