

T	I	C
T	A	C
T	A	G

The Social Printer



Taking pictures is savoring life intensely, every hundredth of a second.

Marc Riboud



Printer box at an event activation

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flordeezy

flordeezy All in the details-time to celebrate! #meetthearanetas #partytime



christled

christled



tictactag

tictactag Its been a crazy day at #northavebeach with #airbnbchicago @airbnb #chicago #beach #funinthesun



airbnb

8/1/2015

Powered by:

ams.



#Me

jennifertraver

Mac & cheese with @khansell #bestdayever #KraftIsStillKing
#macandcheesechicago

10/24/2015



8/21/2015



juzarraga
Chillin with the #airbnbchicago peeps #chicago #chicagofest #festival #tictactag
@tictactag

8/9/2015



ams.

Powered by:

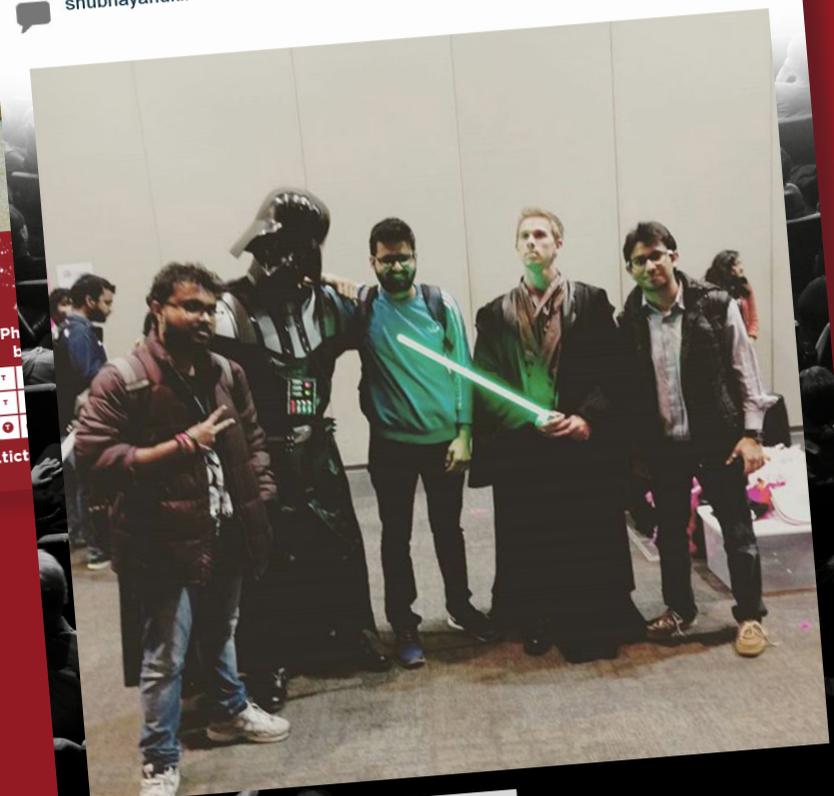
americanlobsterfest

We dream of lobster. #lobstahfest #foodies #lobster
#AmericanLobsterFest



shubhayanukil
shubhayanukil #zvweeltalent

11/5/2015



verizon International Latino Cultural Center of Chicago

Photo by:



www.tictactag.com

SNAP, TAG, PRINT... REPEAT!
#VZWReelTalent

tictactag.com

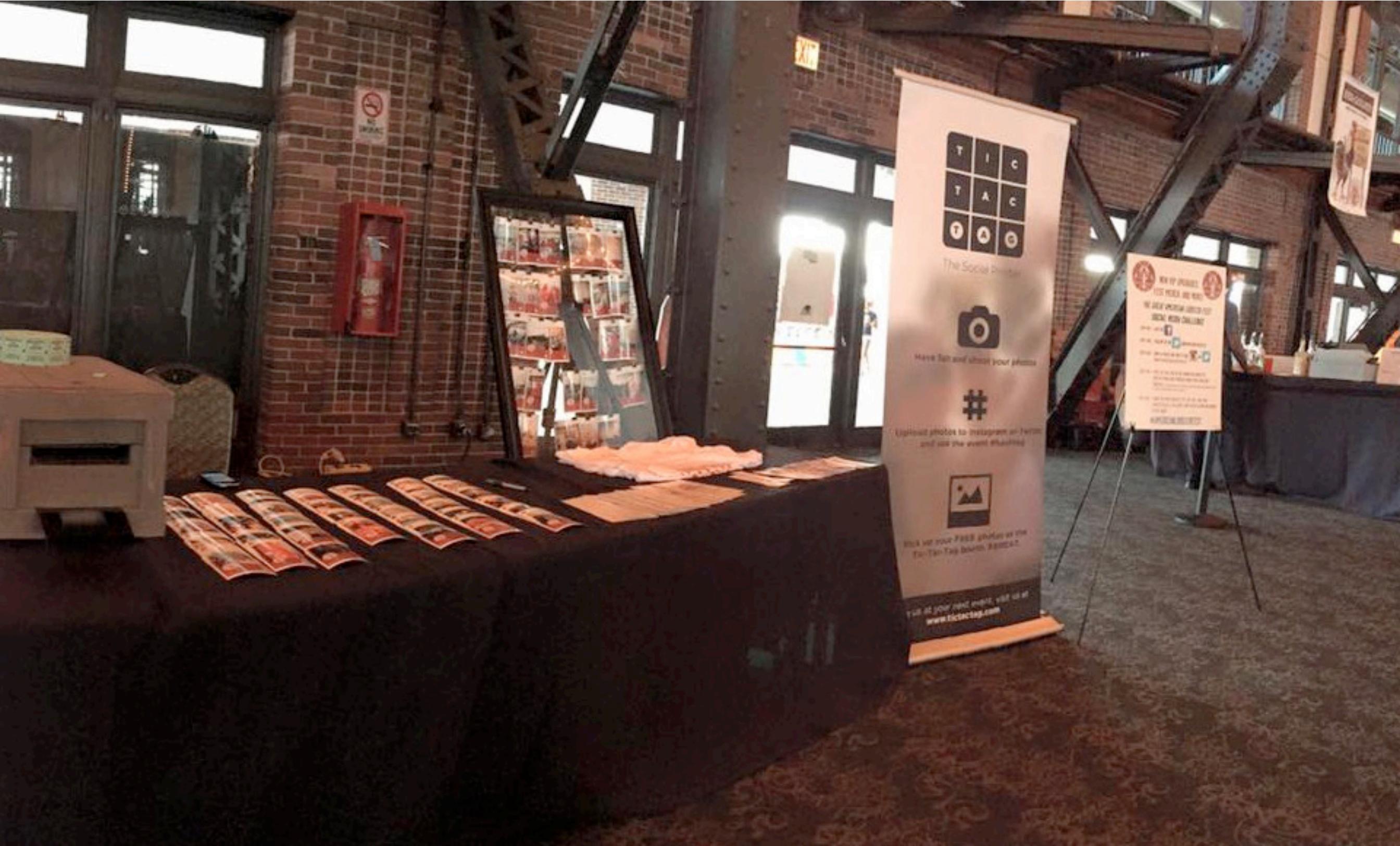
etTheAranetas

Who is Tic-Tac-Tag



We are a Chicago-based company, that brings the power of printing event hashtags to life in real-time and on-site. Tic-Tac-Tag, has the ability and technology to automatically download and print images posted to Instagram that use your event hashtag and bring it to your guests in a matter of seconds. All the photo templates are uniquely designed and customized for each event. We take “Open Concept Photobooths” to the next level—your entire wedding is considered our photobooth.

From the bridal parties to the final dance we will try to capture all of your special moments.



The Social Printer



Have fun and share your photos



Upload photos to Instagram or Twitter and use the event hashtag



Check for your FREE photos at the Tic Tac Tag booth, Booth #

Visit us at your next event, visit us at www.tictactag.com

NEW! IT'S OFFICIAL!
TIC TAC TAG IS NOW
THE OFFICIAL SOCIAL MEDIA
PARTNER OF THE
2014-2015 SEASON!
WE'VE GOT YOU COVERED!
WE'VE GOT YOU COVERED!

What we've learned

With the past year under our belt we've learned a lot of things about our business that we hope will serve you better this year.

REASONS TO SELFIE

First of all, to take a photo there has to be a reason and an occasion. We've seen more engagement when guests are given an opportunity through something physical—like a selfie station, step-and-repeat or through simple masks.

URGE TO PHOTO PURGE

Guests also like to be urged to take a photo and need that reminder that we are there to give away free photos if they #hashtag—the event is busy enough already so your guests need that reminder from time-to-time. This can be accomplished through a DJ or handouts.

#HASHTAG EVERYWHERE

Put your #hashtag in their face! Start your marketing right and let your guests know from the jump that you have a #hashtag and to share photos from the very beginning. The more you can engrain your #hashtag within your marketing materials and event signage, the more engrained it will be with your guests.

FOCUS YOUR SOCIAL STRATEGY

One of the things that caused issues with guests was deciding whether to use Twitter or Instagram. This year we are suggesting to use our service to better enhance just your Instagram presence, marketing and social footprint. By focusing on one platform you can better strategize how to improve engagement with your users.



400 DAYS



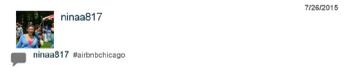
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8/21/2015



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7/28/2015



tictag.com

Fund your dreams. Be a host in Chicago. #airbnbchicago



8/21/2015



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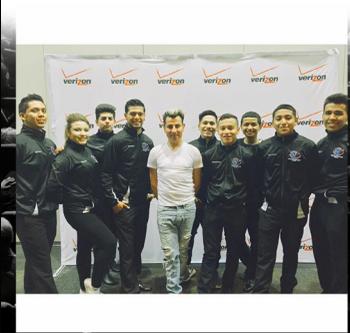
8/15/2015



#AmericanLobsterfest



11/6/2015



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8/23/2015



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7/28/2015



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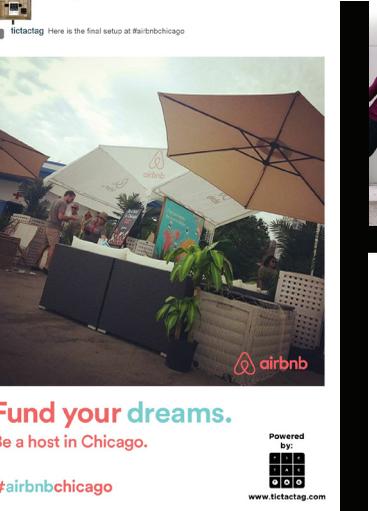
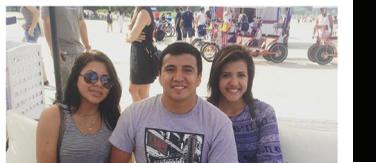
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8/21/2015



Inspiration wall

Get your bridal party using your hashtag as early as possible to start building your story.

By reception time, we will have printed and displayed most, if not all, of your posts.

Here are a couple ideas we ran into that will help you plan your event better.

Be inspired by the different ways you can engage with your guests.

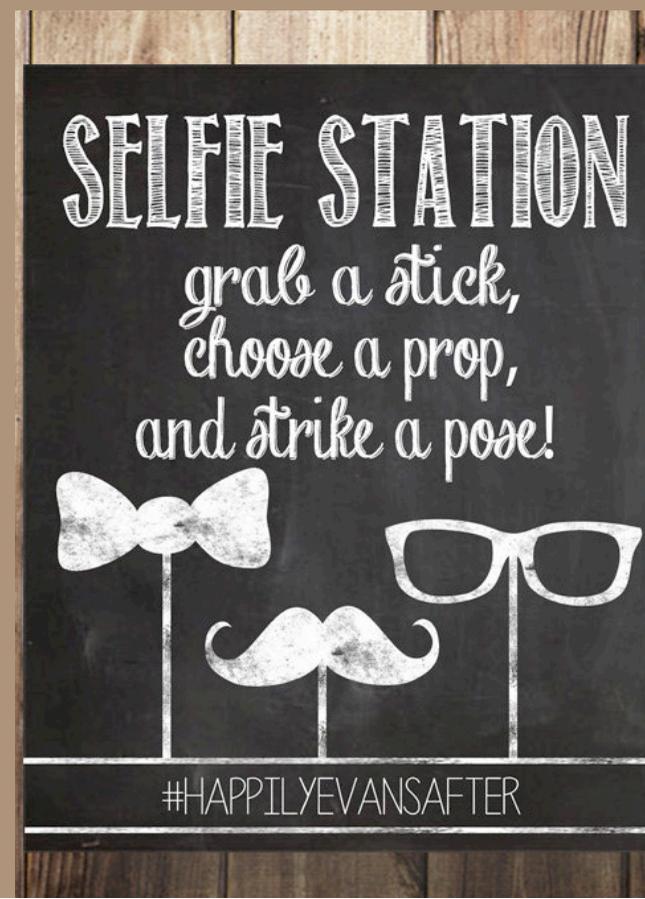
We can definitely help you along the way.

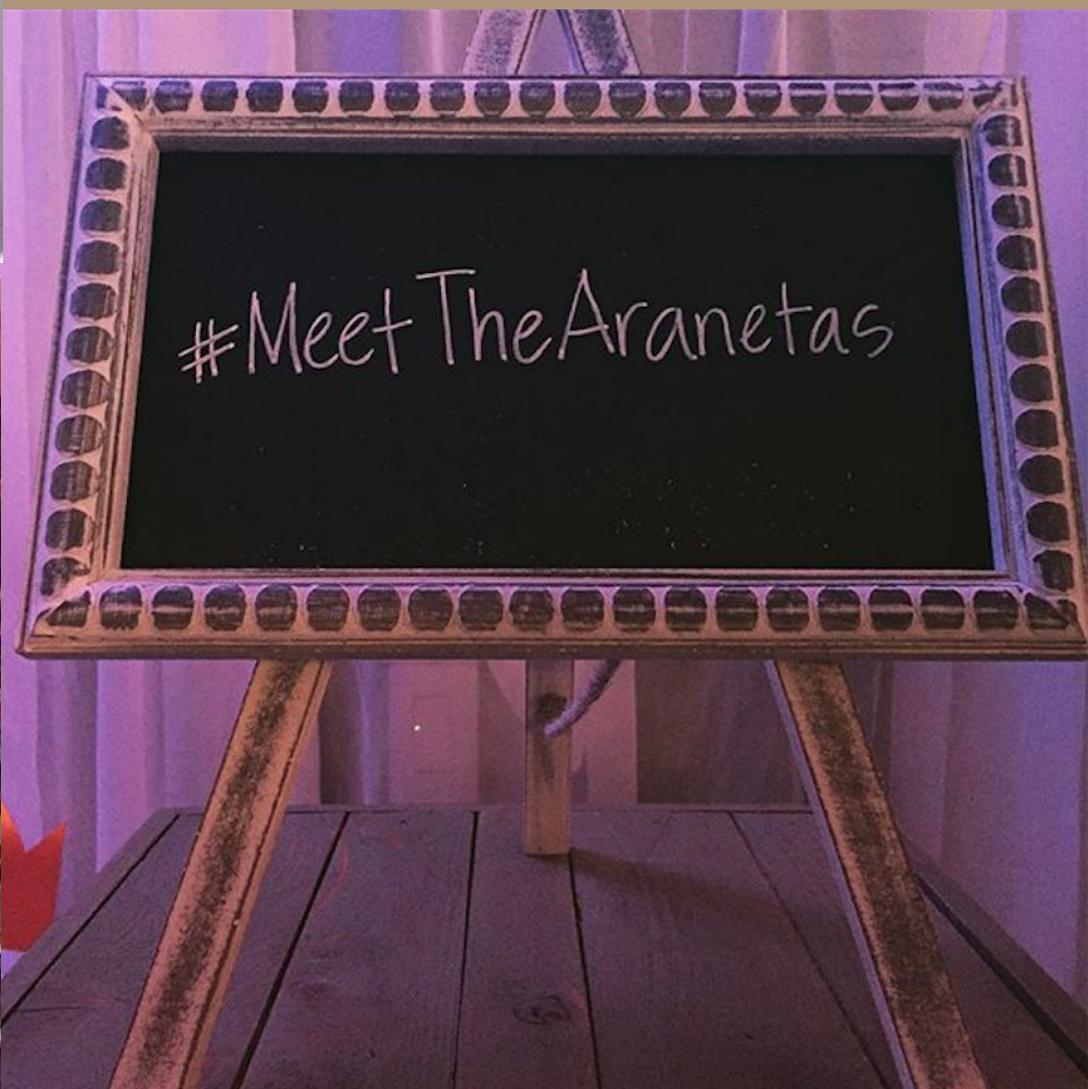
Just ask.

I Spy

GRAB YOUR CAMERA AND TAKE SOME PICTURES - MAKE SURE GET SOME GREAT SHOTS! THEN UPLOAD YOUR PICTURES SO THE BRIDE AND GROOM CAN SEE WHAT THE PHOTOGRAPHER FORGOT.

THE WEDDING CAKE
PROUD PARENTS
BRIDE & GROOM HOLDING HANDS
BEST DANCERS
GUESTS DANCING
BRIDE WITH BRIDESMAIDS
GROOM WITH GROOMSMEN
A KISS
A SMILE
PAIR OF WEDDING RINGS
GROUP PHOTO OF YOUR TABLE
YOUR FAVORITE DECORATION
PHOTOGRAPHER TAKING A PICTURE
FLOWER GIRL AND RING BEARER





Premium Add-ons

STEP-AND-REPEAT

One of the new products that we are urging our guests to get is a custom step-and-repeat backdrop—your guests want to remember your event in a very unique way and giving them a reason through a step-and-repeat is just the right thing. Ask us how you can get one for your next event.



KEEP CLIMBING
DELTA



VODKA

FOOD & WINE



GALLO
Signature Series

BELVEDERE
VODKA

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GODIVA
Since 1935

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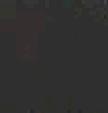
FOOD & WINE



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DELTA

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BELVEDERE
VODKA

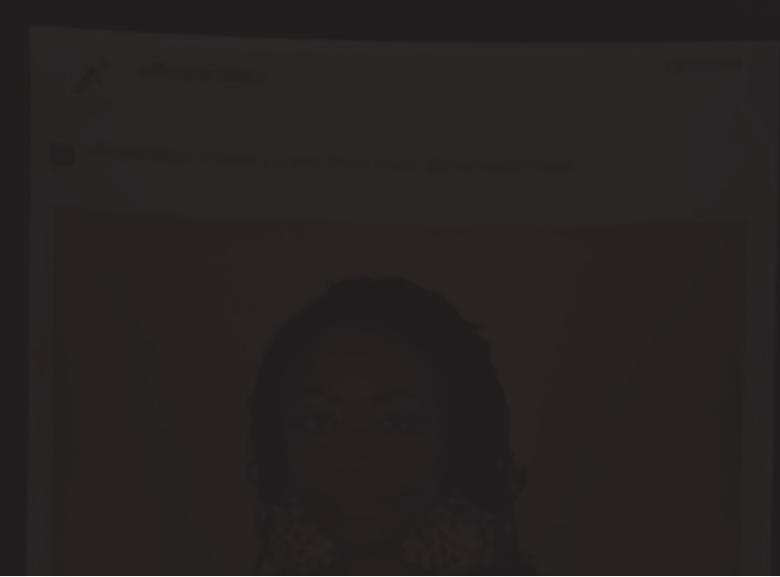
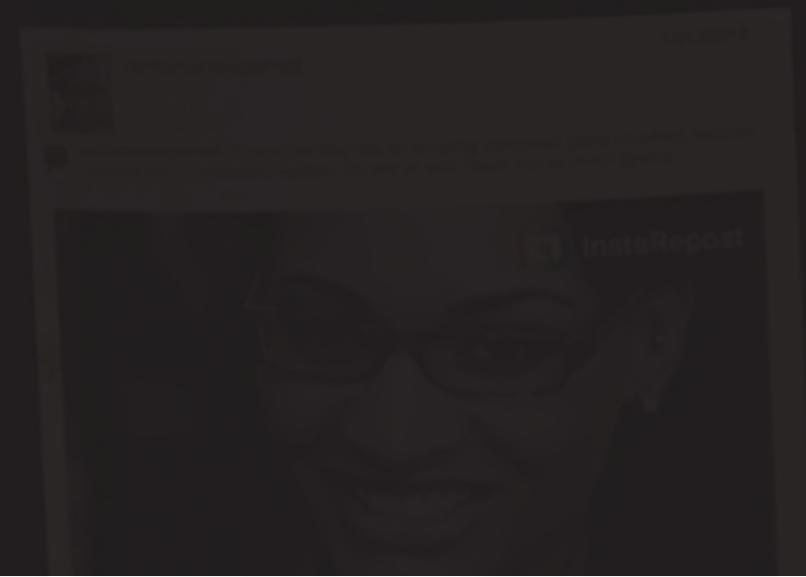
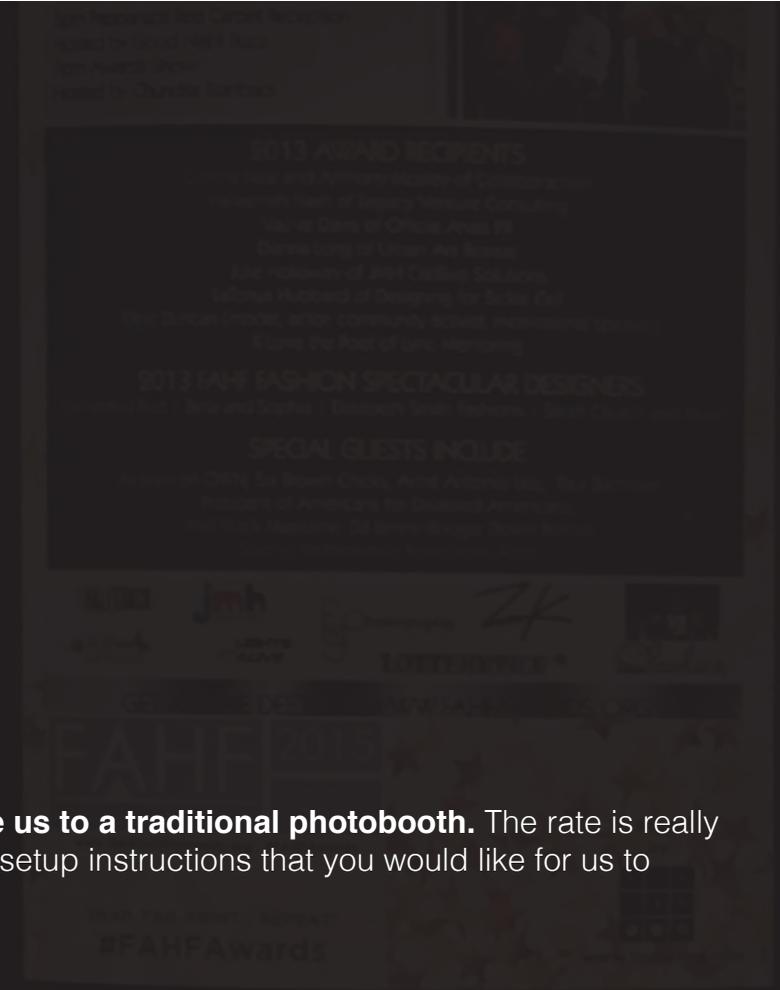
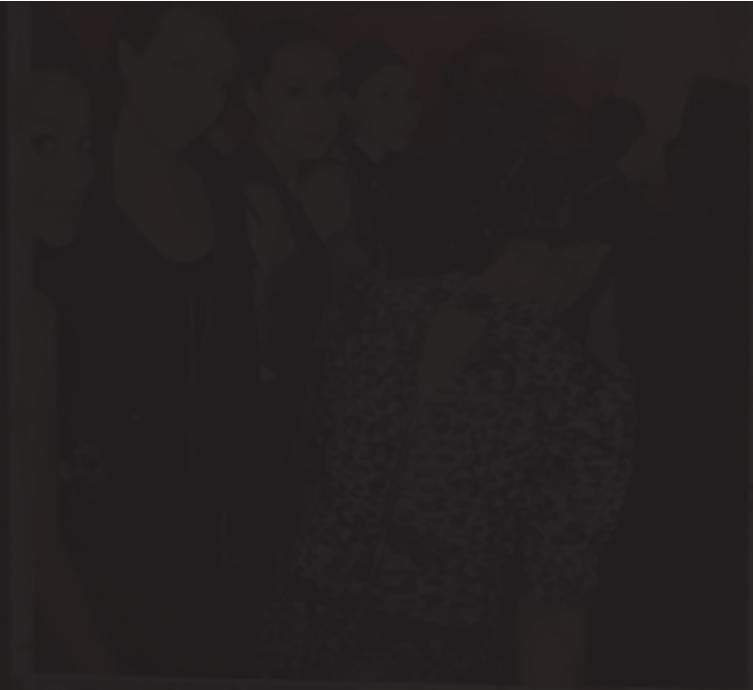


Price Packages

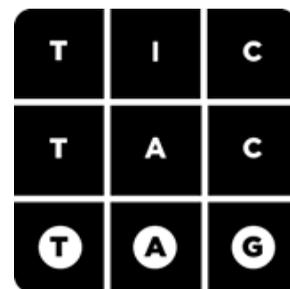
PRICING STRUCTURE

We customize our pricing around what you need. **On average, our rate is \$200/hr—very competitive when you compare us to a traditional photobooth.** The rate is really dependant on the location of the event, hours that you would like us to activate and if there are additional props or specific setup instructions that you would like for us to follow. Take a look at the chart to the right and see all the services that is included when working with us.

Contact us to get a FREE QUOTE!



Features and services	Details
Activation	3 hours minimum
Printer rental	included
Unlimited photos printed and reprints	included
Printer attendant	included
Toner and paper	included
Creative design of your template	included
Branded handout instructions	250
Table sign	included
Slideshow on monitor	included
Step-and-repeat backdrop (8'x8')	contact for pricing
Setup and breakdown	included
Digital file of captured images	included



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