

# LAUREN *Kovacic*

PHOTOGRAPHY



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INVESTMENT GUIDE

recent work.



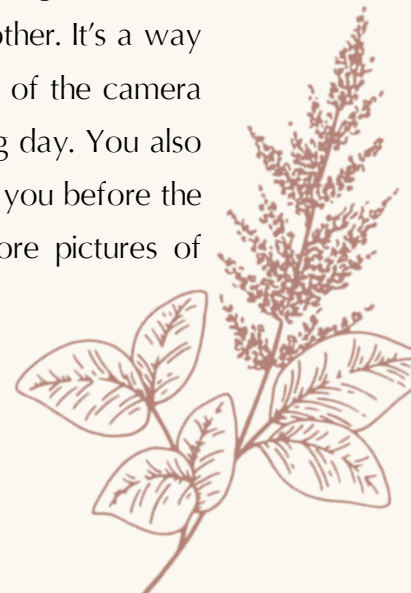
for the madly in love & adventurers at heart

## MY PHILOSOPHY.



Hey there! My name is Lauren and I am a Wedding and Portrait photographer here in the Los Angeles area specializing in natural light photography. I strive to create and capture authentic moments for my couples and preserve their precious memories for years to come.

It all starts with a conversation and an engagement session. I love getting the chance to meet new people, and I am always so excited to meet you and take your photos. I offer free engagement sessions with my wedding packages as an “icebreaker” to get to know each other. It’s a way to talk and get comfortable in front of the camera without the pressure of the wedding day. You also get a feel for how I direct and pose you before the big day, plus who doesn’t love more pictures of you and your special someone!



“

LAUREN IS THE  
ABSOLUTE BEST”

Lauren is the absolute best!! In our consultation, we communicated that we wanted very authentic, candid moments captured on our wedding day and she did just that. She was exactly where she needed to be at all times while simultaneously blending into the background in order to capture those very intimate, special moments. I highly recommend including Lauren on the special days you want documented, whatever that may be!

*Ryan + Anna*



“

“I COULD NOT  
RECOMMEND LAUREN  
ENOUGH”

I could not recommend Lauren enough! From our first inquiry all the way to our actual wedding day, her communication and professionalism was amazing throughout. We knew that our wedding photos would be beautiful after we saw how our engagement photos turned out. We were blown away. Lauren even provided sneak peeks 2 days after our wedding! Looking at our wedding photos, she really captured everything that was important to us. All of those heartfelt moments that we want to remember forever. Our family and friends all commented on how beautiful the photos were. She is so incredibly talented and I can't wait to work with her again in the future. Thank you Lauren!!!

*Casey + David*



# HI, I'M LAUREN.

*A WEDDING & PORTRAIT PHOTOGRAPHER  
BASED OUT OF LOS ANGELES, CALIF.*

nice to meet you.



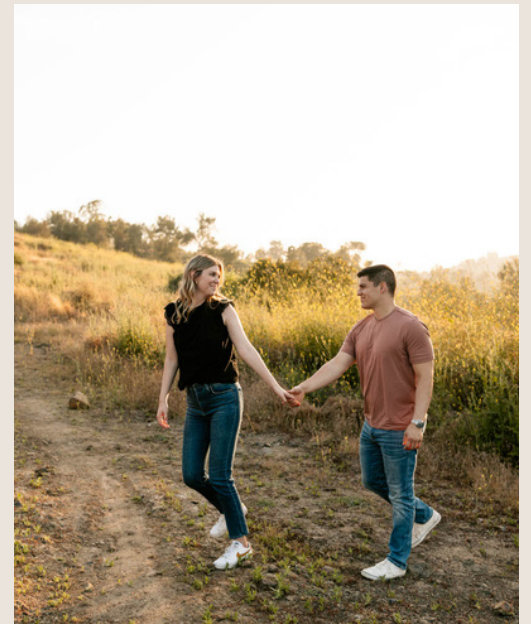
PHOTOGRAPHER . BELIEVER . LOVER OF LIGHT .

I have had a passion for photography for as long as I can remember, but my passion for capturing love stories started not that long ago. In school I studied fine art photography, I even graduated with my BFA. I fell in love with documentary photography and photojournalism. I love telling stories with my images, I love being outside, and using natural light, which led me to weddings and portraits. There's something so special about capturing love and the beginning of two lives together that I just can't get enough of. The cuddling, the running around holding hands, the sweet golden sunset light, what's not to love?

Because of my love and eye for documentary photography, I bring a photojournalistic style into my wedding and portrait images. I adore those in-between moments, the details, the real emotions. I strive to create authentic moments in my images, and I want to capture your memories for what they are; real, true, and genuine. When you look back at your photos in years to come I want you to feel that same love and emotion you felt on the day you got married. That is always my goal when I pick up my camera.

*xo lauren kovacic*





# INVESTMENT PRICING & DETAILS



# weddings.

*COLLECTION*      \$ 4000

01

- + 10 hours of wedding day coverage
- + engagement session
- + second photographer
- + photography timeline planning
- + online gallery
- + printing rights

*COLLECTION*      \$ 3,500

02

- + 8 hours of wedding day coverage
- + engagement session
- + second photographer
- + photography timeline planning
- + online gallery
- + printing rights

*COLLECTION*      \$ 3,200

03

- + 6 hours of wedding day coverage
- + engagement session
- + second photographer upon request
- + photography timeline planning
- + online gallery
- + printing rights

## CUSTOM PACKAGES

Each package can be customized to fit your needs

- engagement sessions, second photographers, & time can all be removed from packages



- + Additional Wedding Coverage \$400/HR
- + In State Travel add \$1000

a la carte



## 01 *ENGAGEMENTS*

- + 1 hour session time
- + up to 2 outfit changes
- + up to 2 locations
- + printing rights
- + online gallery

\$ 450

## 02 *ELOPEMENTS*

- + 2 hour minimum
- + elopement planning
- + printing rights
- + online gallery
- + travel fees may apply

\$ 500/HR

## 03 *ADDITIONAL WEDDING SESSIONS*

- + Additional Wedding Coverage \$500/HR
- + Bridal Sessions \$400
- + Rehearsal Dinner
- + Custom Packages are available upon request

## 04 *HEIRLOOM ALBUMS*

Heirloom Albums are a perfect way to preserve your wedding memories all while getting them off of your computer! Albums can be ordered any time, simply ask for more details.

# frequently asked.

## *when will I receive my photos?*

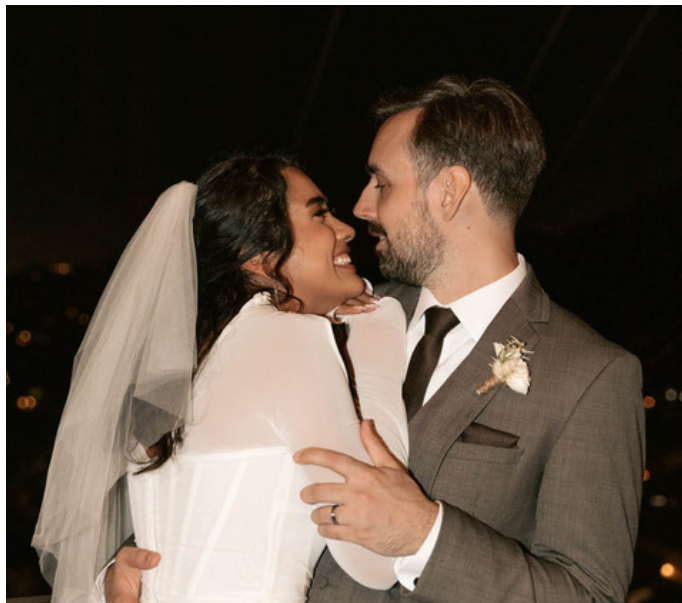
You'll receive a sneak peek of a few photos within 24 hours of your day (I know you're anxious to 'gram!). For engagements, photos are delivered within the a week. Weddings are delivered within 6-8 weeks.

## *do you give us the raw photos?*

I don't give out any unedited or raw image files. The editing process is part of what makes my photos special, just like me setting up your poses. Without the editing, your photos are unfinished.

## *do we need an engagement session?*

Scheduling an engagement session is completely up to you! I offer complimentary engagement sessions with every collection and they are the perfect opportunity for us to hang out and get to know each other in a more relaxed setting. You also get to learn my shooting style while we're at it. Some people can be a little camera shy at first, so engagement sessions are a great way to practice so you don't feel awkward in front of the camera on your wedding day!



## *how many images are included?*

You can expect to receive 50-75 final hand-edited images per hour of your coverage. After your wedding I go through every single photo and remove images that you don't want or need like people blinking, or blurry images, and I will edit and deliver the rest in an online gallery. You will have plenty to choose from I promise, I take tons of photos during your wedding, and I always make sure you get the most. If it was my wedding I would want as many images as I could have.

## *why include a 2nd photog?*

A second photographer is included with each wedding collection. Having a second photographer is great when there is a tight timeline, or when each half of the couple is getting ready at the same time and I can't be at both places at once! You also get more photos and different angles of images.

# sample



# timeline.

*based on 8 hours of photography coverage*

- 1:30 Photographer arrives
- 2:00 Hair & makeup complete
- 3:00 First look
- 3:15 Couple portraits
- 4:00 Wedding party photos
- 4:30 Time to freshen up before ceremony
- 5:00 Ceremony time
- 5:30 Ceremony ends // cocktail hour begins
- 5:35 Family formal photos
- 6:30 Guests seated
- 6:40 Grand entrances
- 6:45 Speeches // dinner
- 7:30 I'll steal you for sunset portraits (10-15 min)
- 7:45 First dance, followed by parent dances
- 8:00 Open dance floor
- 9:30 Photography ends & the party goes on!

# Let's do this!

*ready to make it official?*

## 01.

First of all, I am SO excited to work with you and capture all of your wedding memories! Spend some time looking over this guide and at the collections I offer. We'll figure out what collection works best for you and we will begin the conversations into getting to know each other!

## 02.

Once you've decided which collection you want, I'll send over a contract for you and your sig other to sign. That's when the party starts! We'll begin planning a perfect timeline that optimizes the lighting at your venue and allows me to capture your day beautifully.

## 03.

After we've decided on the details, your date will be reserved by a signed contract and a 25% retainer.





get in touch

LAURENKOVACIKPHOTOGRAPHY@GMAIL.COM

I WOULD BE HONORED TO CAPTURE YOUR DAY.

thank you,

I am so stoked that you reached out! It means the world to me that you want me to capture your special day. I put my heart and soul into every wedding I photograph, and I can't wait to meet with you and create magical images that will last a lifetime.

Dates are based on a first come, first serve basis, and are reserved with a signed contract and a 25% retainer fee.

If you have any additional questions do not hesitate to reach out!

Thank you from the bottom of my heart, I'm so grateful for our friendship!

*xo lauren kovacic*

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