

 BELLAGALA





MINNESOTA
BRIDE
MAGAZINE

VOTED “ALL-AROUND BEST
WEDDING VENDOR”

the knot

- Best of Weddings Pick 2007-2016
- Best of Weddings Hall of Fame

MINNESOTA
BRIDE
MAGAZINE

- Top of the Tiara Winner 2008, 2012 | Finalist 2010, 2011, 2013, 2014
Best of Photography Finalist 2007, 2012, 2014
- Best of DJ Finalist 2008, 2011, 2012, 2013, 2014, 2015
 - Best of Live Music Finalist 2007, 2009, 2013
- Best of Videography Finalist 2007, 2012, 2014



- Couples' Choice Award Winner 2013-2016



BELLAGALA

REDEFINING THE WEDDING EXPERIENCE

EIGHT AWARD-WINNING SERVICES
ONE CONVENIENT POINT OF CONTACT

Planning a wedding can be a daunting task, but you can breathe easy—because you now have a decorated team of passionate wedding professionals, all in one place.

Bellagala gives you access to eight essential wedding services, plus a team of wedding consultants to help you figure it all out! With one convenient point of contact for consultations, reservations, billing, and everything else—we make every effort to save you time, so you can focus on your passions instead of the planning process.

Bellagala is proud to bring you a team of seasoned artists that share in our mission of providing wedding services through innovation, extreme service and superior products. We offer each service at multiple levels to fit every couple and every budget. So, whether you are looking to reserve just one, or multiple services, we have you covered!

Okay, so what's next? Do a little window shopping! Browse through this booklet to learn more about our services or simply check out our website to see our work. We offer complimentary consultations at no obligation and provide you with instant quotes online. Feel free to schedule an appointment by calling us at 651-227-1202, or simply set one up online.

We are Bellagala, and we are redefining the wedding experience.

Photography | Disc Jockey | Live Music | Floral Design
Event Lighting | Videography | Photobooths | Event Planning

WHAT THE INDUSTRY IS SAYING



"When discussing vendors with clients, I recommend Bellagala with full confidence that they will provide fantastic service every time. From knowledgeable wedding planning consultants to experienced, personable vendors they have an awesome team that works extremely well together and has a great time doing it!"

Krysta Williams, Sales Manager - Majestic Oaks Golf Club



"When couples ask me for amazing vendor recommendations for their wedding day, Bellagala is always at the top of my list! I have been the event coordinator at Wayzata Country Club since 2004 and have been recommending Bellagala from the start. I am always amazed at their professionalism, work ethic and amazing personalities that they bring to each and every event here at WCC. Thank you for always going above and beyond for me and making us look good!"

Katherine Tucker, Director of Catering & Events - Wayzata Country Club



"Bellagala artists are the go-to vendors for our A'BULAE clients. We could not ask for a better team of wedding professionals! They are polished, consistent and dependable. As a premiere Twin Cities venue, we expect the highest level of service delivered to our clients --- Bellagala delivers. Every time. There is no single company we trust more!"

Jenna Zamjahn, Sales Manager - A'BULAE



"We've collaborated with Bellagala for many of our events, and they are always such a pleasure to work with! Whether it's DJ, floral, photography, etc., Bellagala always has such a professional team of vendors that provide an exceptional level of service to our clients. We highly recommend them!"

Ally Leonard - Nicollet Island Pavilion



"We have had the privilege of working with several services of Bellagala. They have never disappointed us or our brides and grooms as they are always here and set up not only on time but also show their professionalism and courtesy to our bridal parties and our staff. As Senior Catering Manager, I enjoy having Bellagala onsite because it means our clients will receive exceptional service and when it is time for them to leave us for the night they will always say there's nothing we would have changed!"

Kim Benedict, Senior Catering Manager - Earle Brown Heritage Center



THE INSPIRATION

Like most couples, my wife and I knew that we wanted something different, something unique for our wedding. Additionally, we wanted convenience. The traditional wedding resources, such as wedding magazines and websites, were helpful to a degree but we still had to make many calls and look at several

sites—most of which did not give us enough information to make an educated decision! The more research we did, the more we felt like we were just spinning our wheels, getting nowhere.

As busy professionals strapped for time, we found it hard to foster passion for the wedding planning process. Simply put, we felt overwhelmed and un-informed. I thought to myself, there just had to be a better way to make the planning experience worth our time.

Then it hit me! Let's rethink the traditional wedding planning philosophy to deliver busy couples something that is worth their time. Let's get newly engaged couples out of the "clutter business" and provide them with more power and greater value.

With that in mind, I would like to introduce to you Bellagala. My objective is to give you all the tools and resources you need to make an informed decision. I want to give you what we didn't have; eight quality services under one roof.

Take a look at Bellagala and you'll see what I mean.

All the best,

Tim George
Founder



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PHOTOGRAPHY

Your photographer is one of the most important wedding vendors you will select. Period.

Your photos tell your personal wedding story - the story that you will share with family and friends, and pass down from generation to generation. This is a once-in-a-lifetime event that cannot be redone if you are not happy with the way your pictures turn out.

Bellagala is home to some of the top photographers in the Twin Cities. They are committed to telling your story in a unique and genuine manner. You will work with your photographer to plan all the details of your day through phone calls and face to face meetings. They will listen to what you want, because understanding YOU is the first step in creating exceptional photographs.

One of the advantages of Bellagala photography is the ability for couples to select the right photographer for them, one that reflects their personal style. We have all styles of photographers on staff, from Traditional to Fine Art and everything in between. But no matter which photographer you choose, you will be getting a friendly, creative and professional artist that will exceed your expectations.

Another key advantage is that we allow you to customize your package so you get only the services and products you need. Many independent photographers have very limited package offerings, which end up costing you more. If you only need six hours of photography, why should you be forced to pay for ten?

OUR CLIENTS LOVE BELLAGALA PHOTOGRAPHY BECAUSE WE:

- **MATCH** your photography style with a photographer of your choice
- **SAVE** you money with flexible pricing that works within your budget
- **CUSTOMIZE** your photography package based on your unique needs
- **PROVIDE** peace of mind with our backup photographers
- **ELIMINATE** stress by offering educational tools and online resources

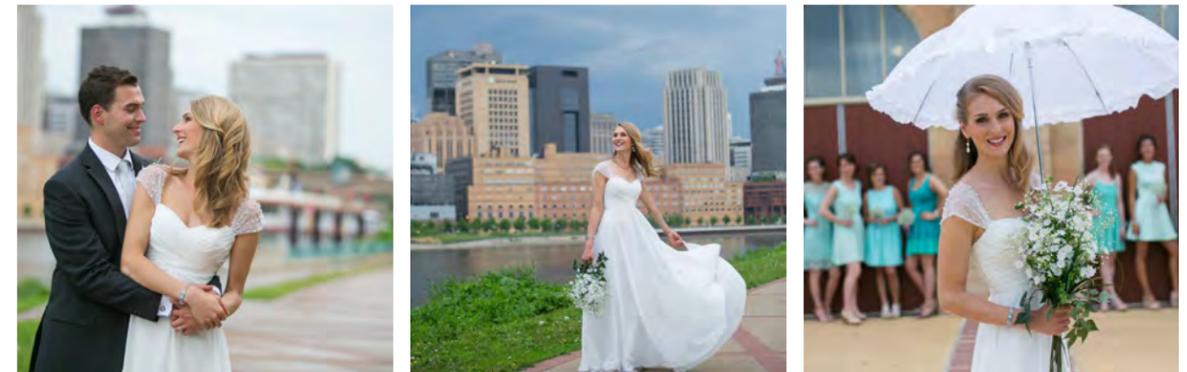
NIKKI & CONNOR | INTERCONTINENTAL SAINT PAUL-RIVERFRONT

"Our photographer was a pleasure to work with, from the initial phone consultation to the wedding day. She easily understood our vision, made us feel at ease, and took absolutely beautiful photos!"



RACHEL & GREG | HARRIET ISLAND PAVILION

"When the weather acted up, our photographer got us some awesome shots in the rain. She has the ability to make the best of any situation, and we really appreciated her attitude!"



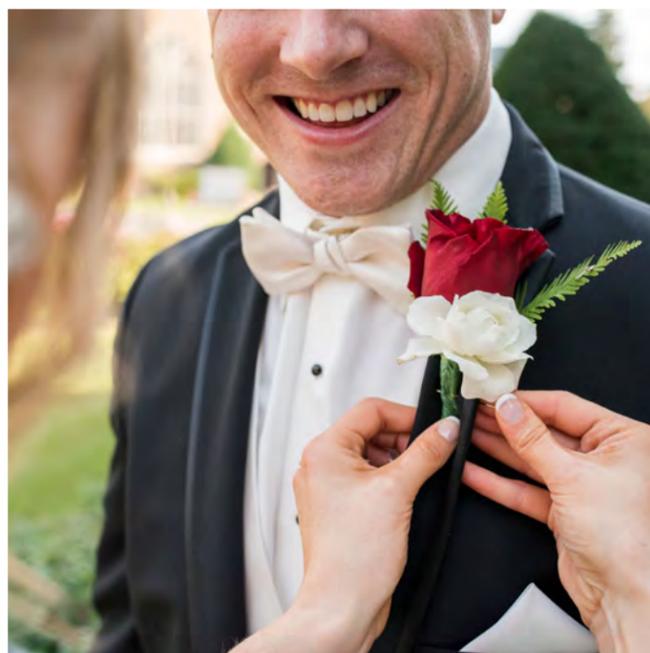
JUSTINE & JIN | LANDMARK CENTER

"We were absolutely blown away with Bellagala and our photographer! I think I look at our pictures at least once a day they are so beautiful!"



PHOTOJOURNALISTIC

This documentary style is very popular with today's brides and grooms. It combines traditional and candid photography to tell your own unique wedding story.



TRADITIONAL

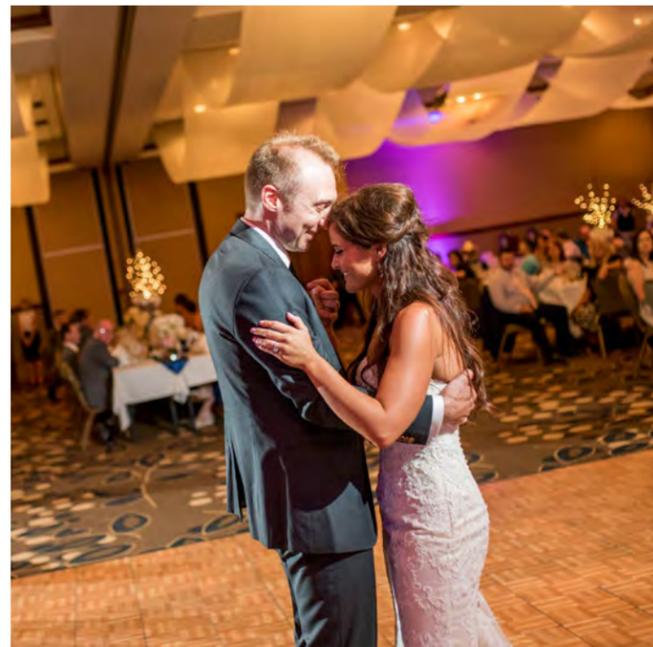
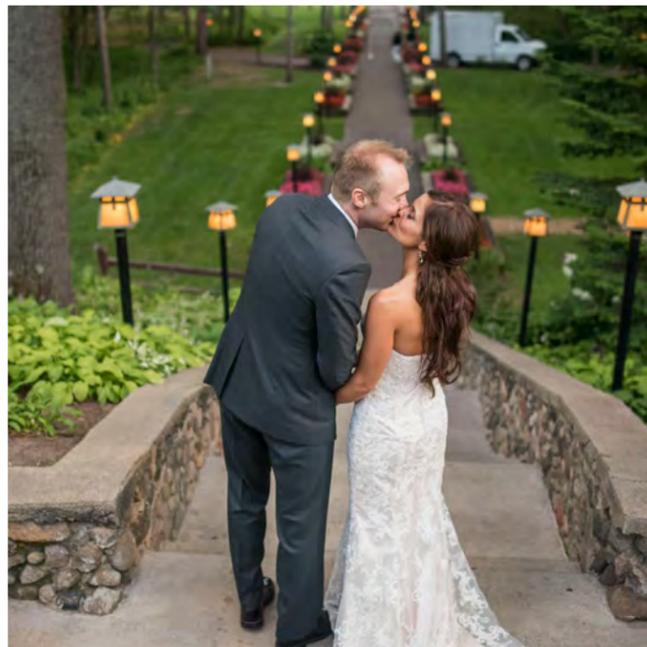
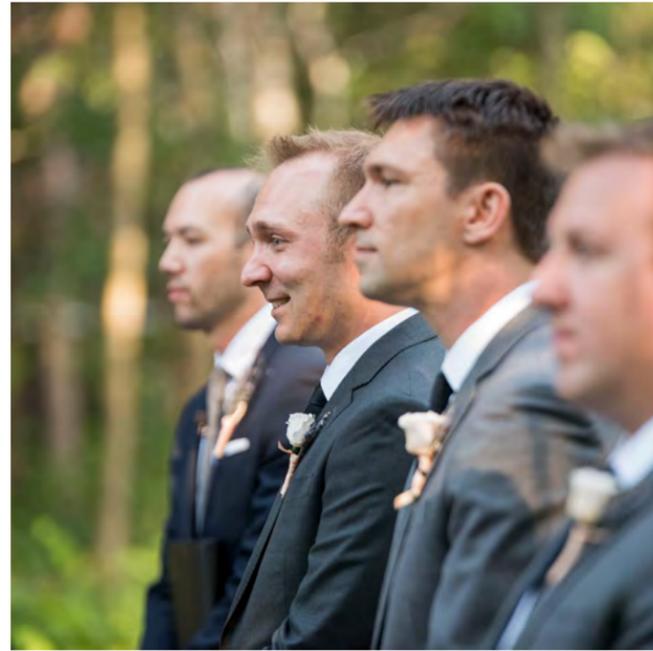
Considered more classic, the focus is on posed photos. This style uses controlled settings and can be indoor or outdoor. Traditional photography also captures the guests both by candid and posed images.



OBSERVATIONAL

Observational photography takes photojournalism one step further by allowing the wedding day to unfold organically, capturing what is happening on its own without photographer interference.

An observational photographer will watch and capture the guests and wedding party in their element, most times without anyone knowing the photographer is there.

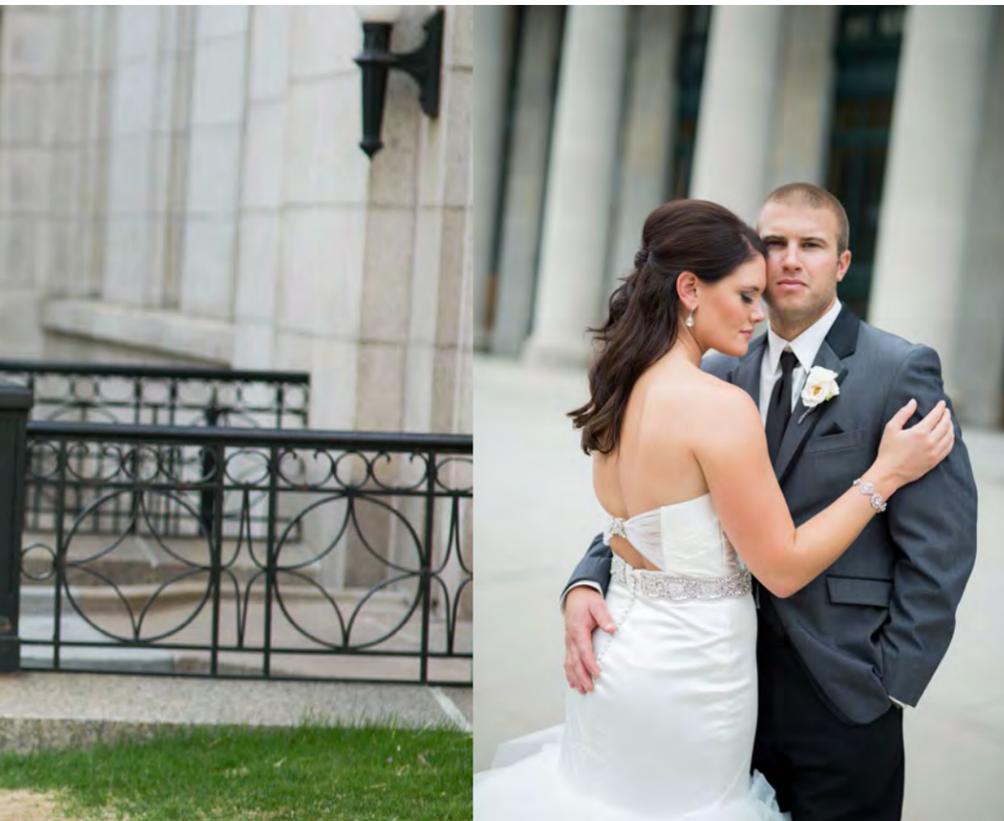


FINE ART

With fine art photography, beauty is the goal. The photos resemble advertisements or fashion spreads. Using a combination of candid pictures and non-traditional posing, a fine art photographer will coach a subject in order to get "the" shot. These images tend more to be works of art, capturing the beauty of light, color and texture, while using an array of settings to get the desired image.



FEATURED WORK

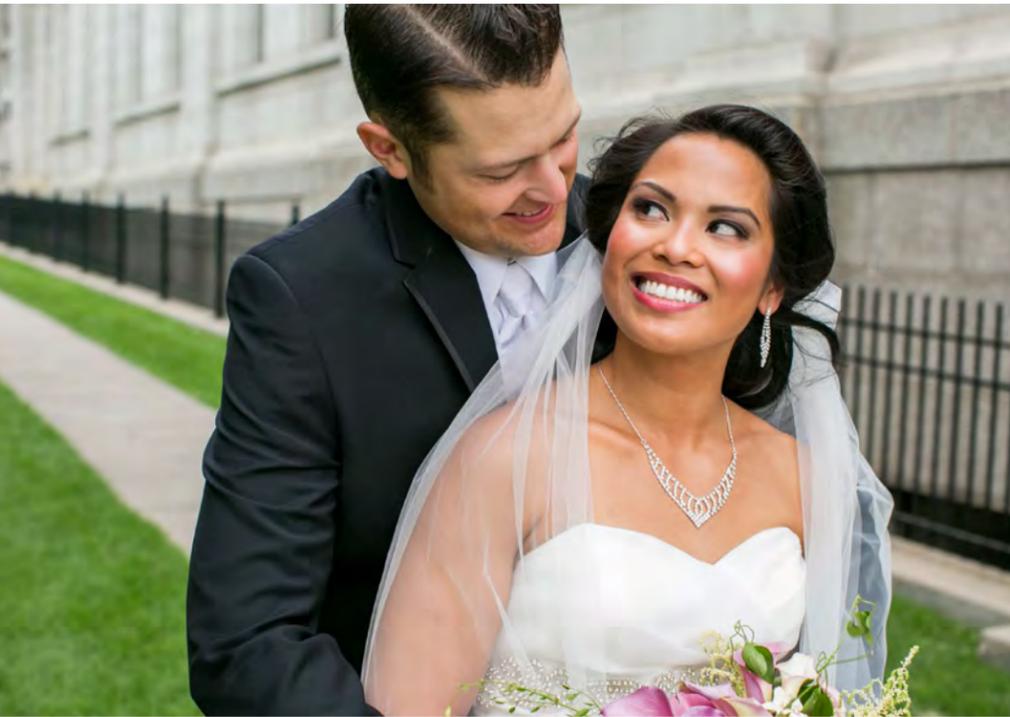


WHAT MAKES A GREAT PHOTOGRAPHER?

Training and equipment are only two components of an exceptional photographer. A truly talented photographer makes sure that your photos reflect you.

You need to feel comfortable and confident working with him/her. Your photographer is with you all day; find someone you trust.

FEATURED WORK



DID YOU KNOW?

Today it seems like anyone with a digital camera thinks they are a professional photographer, but that simply isn't the case. A professional photographer needs professional equipment. A professional grade camera usually starts around \$2,000. Add in lenses, lighting gear, memory cards and other items, and professional equipment is a significant financial investment. But without all of this, your photographer cannot capture high quality photos of your day.



ENGAGEMENT SESSION

An engagement session is a great time to get to know your photographer and to get a feel for having your picture taken. The more comfortable you are in front of the camera, the more natural your wedding photos will look.

GREAT LOCATIONS
Your engagement session will take approximately one hour at the location of your choice. Many couples choose a spot that is special to them, like where he proposed or where they had their first date. Need some help coming up with a location? Just ask your photographer!

RELAXED AND INFORMAL
The session will be a relaxed and informal shoot. Most couples prefer to wear casual clothes. Pick clothes you feel comfortable in and dress for your location - if you are taking photos at Rice Park during the winter, make sure you have a coat!

SAVE THE DATE
Your engagement pictures will be available online and you will receive a digital download. Engagement pictures are great to use for Save the Date cards, newspaper announcements, holiday cards and more.

THE ONLINE PROFILE

With every Bellagala service, you get our unique style coupled with convenience. Only with Bellagala do you find such detailed questionnaires, turning weddings into well-orchestrated events. Our Photography Profile helps your photographer get to know you and your style better, as well as understand all the details of your day.

Sample questions from the profile:

- 1. How important is photography to you?**
 - a. The most important part of my wedding, hands down. I want to spend lots of time taking pictures and get every moment of the day documented.
 - b. Important, but not the focus of my wedding. I want to spend enough time taking pictures to get all the photos I want, but if a few shots have to be sacrificed so I can spend time on the dance floor, that is okay.
 - c. Not important, I am only having a photographer because I know we need a few family portraits.
 - d. Other, please explain: _____

2. Have you had your photo taken professionally before? YES / NO

3. Does your ceremony and/or reception venue have any restrictions in regards to photography?

4. Do you plan on seeing each other prior to the ceremony? YES / NO

5. Which words best describe your photography style? (select all that apply)

Traditional, Fun, Crazy, Romantic, Posed, Photojournalistic, Artistic, Contemporary, Edgy, Candid

To see the complete Photography Profile, visit: www.bellagala.com/account

POST PRODUCTION



COLOR CORRECTION

Color correction is an important step in the digital editing process. It ensures your photos look as vibrant and true to life as they day they were taken. Missing this crucial step often results in orange or washed out skin tones, dull color and can give a great shot an amateur appearance.

On your wedding day your photographer will be on the go, snapping photos every step of the way. Not every photo opportunity will have the perfect lighting conditions. In order to capture each moment as it happens, the photographer may have only limited time to stop and adjust the camera accordingly. Our color correction staff is able to focus on polishing the files to produce consistent and natural looking skin tones regardless of the lighting situation and camera settings.

Professional color correction requires technical training, expensive equipment and a developed eye. Our Post Production specialists color correct each image individually before they are delivered digitally. By spending the extra time to touch every image, each of your photos will “pop” and look just the way the photographer intended. This is an essential step in perfecting the appearance of your wedding photos.

ENHANCEMENTS

Our Post Production team has also developed a series of techniques that are applied to 10-15% of your wedding images; we call these “bonus enhancements.” Some of the techniques are subtle and some are obvious, but the end product is one you’ll love.

After your images are touched once through the color correction process, a selection of images will be used to create a graphic story of your day. These additional enhancements will give your photos a distinct look and push the images from just “photos” to pieces of fine art.

Enhancements add an extra “pop” to your wedding photos. You already look great, but applying an enhancement makes those images truly beautiful. The mood and feel of a picture can dramatically change through this process.





FINISHED ALBUM

Bellagala partners with the premier finished album company to bring our brides and grooms such amazing albums they need to be seen to be believed.

These heirloom quality, Italian-made albums showcase your wedding photos with stunning layouts that you can only get through Bellagala. You choose the photographs you want and our designers do the rest.

Smaller parent albums are available as well and they make great gifts!

ONLINE PROOFING AND ORDERING

Couples who want to share their wedding day with others have more options than ever before. With our online printing and ordering center, you have the ability to share your pictures with family and friends and order prints online.

Bigger images

It's true, bigger images are better. Your guests will love the larger previews.

Easy to Use

Your guests will find your event photo site logical and intuitive with clear actions next to every image. The online proofing center makes it easy to view, organize, share, and purchase your images.

Customize

Guests can view images by category (getting ready, ceremony, etc.) and mark personal favorites!

Empower

With a single click you can share the event with all of your friends and family and share on social media.



MEET THE TEAM

APPRENTICE | \$995 - \$1,495

Apprentice photographers have limited experience in the wedding industry, and regularly assist our upper level shooters. They are gaining the experience needed to move up to the Associate level, and are developing their talent and honing their skills.

ASSOCIATE | \$1,495 - \$2,895

Associate lead photographers have several years of experience shooting weddings, and have a proven track record of high quality service and creative work. They are working on furthering their creative and technical skills and developing their portfolio to move up to the Studio lead level.

STUDIO | \$1,795 - \$3,395

Studio lead photographers are established professionals in the wedding industry, who have many years of experience as lead shooters. They have spent years developing their skills and have a solid technical background and an established creative style. They are on their way to becoming Echelon level shooters.

ECHELON | \$3,495 - \$6,695

Echelon level photographers are some of the most talented and passionate photographers in the industry. They have established themselves as top-tier professionals, and produce some of the best and most sought after work in the area. This is an elite group of some of the best photographers in the business.

WE HAVE MORE THAN 40 PHOTOGRAPHERS
TO CHOOSE FROM TO FIT ANY STYLE AND BUDGET



Get your instant customized quote at bellagala.com/quote



FAQ

What is the nature of your relationship with your photographers?

We work with top-tier photographers who focus on photography, not running a business. Most of our photographers shoot the majority of their weddings through Bellagala. Some photographers shoot weddings outside Bellagala, however they tend to be more expensive for the same product and/or simply cannot offer the same product as Bellagala. This is because Bellagala's post production and finished album resources far exceed the capability of an individual photographer, which allows Bellagala to provide an awesome value.

How do you assign the photographer to our event?

We don't assign them, the choice is yours. However, we're here to help! You will have the opportunity to work with one of our educated planning consultants, who will guide you through the selection process. Although we have many artists, we are confident that we can find you the perfect photographer for your special day based upon your style, budget, and personalities. To start, head to our website and browse through our photographers galleries as well as their client testimonials!

Do you offer engagement sessions?

Yes! An engagement session is a great way to start developing a relationship with your photographer. You'll also receive 60 images from your session to use as you wish! Contact your sales consultant for more details and to add an engagement session to any photography package.

How do I make sure my photographer doesn't miss my important shots?

You'll have the opportunity to discuss those must-have pictures in detail with your photographer prior to your wedding day. Completing the photography profile in your online account manager will also help them make sure they don't miss a thing! It's very important to be vocal about your expectations with your photographer; they can't know what shots are important to you unless you tell them!

How soon will our pictures be ready after our wedding?

Bellagala has one of the fastest turnaround times in the industry. Your pictures will be up online for your viewing approximately 4 - 6 weeks after your event date.

Do we get proofs?

We found that the online proofing and printing system works great for most clients.

How much editing will you do to my photos?

Bellagala's in-house Post Production team individually color corrects each and every image you'll receive. This process ensures your images look as true to life as the day they were taken. Then 10%-15% of your images will also have bonus enhancements applied to them to give them more of a fine art appearance. (You receive both the color corrected and enhanced versions.) If you would like to request any additional retouching or editing, please contact your sales consultant.

Do I get to choose which images are enhanced?

We want to make sure you have the opportunity to indicate which enhancement techniques are the most appealing to you, and your online photography profile allows you to do just that. We have a specialized profile that is specifically focused on your post production preferences. From there, our team uses their training and expertise to determine which of your images would be best complemented by the techniques you've chosen.

What are the reprint prices?

All prints are done on archival quality paper through our online proofing and printing center.

- 4x6 print - \$3.99
- 5x7 print - \$5.99
- 8x10 print - \$9.99
- 11x14 print - \$19.99

What is so special about your finished albums?

We have partnered with the premier finished album company, Graphistudio. Our albums feature seamless binding, archival printing, stunning layouts and cover options. These quality albums are hand-made in Italy by the finest artists and designers. Unlike online album services, Graphistudio albums are made to last a lifetime. Your album will still be beautiful after hundreds of viewings and is an heirloom piece for the next generations.

How do we order our album?

After your pictures are online, you will fill out our finished album order form, where you can customize your layout, cover and photos. Online order form is located in your account manager. bellagala.com/account

When do we pay the balance?

Three weeks prior to your event date final payment is due. Any additional charges accrued the day of your wedding will be automatically billed to your credit card on file.

HOW IT WORKS

One to two days from booking date

Once you book your Bellagala photographer, they will reach out to you within two business days of receiving notification.

Before your wedding day

Your photographer will work with you via email, phone calls, and meetings to develop your shot list and day-of timeline. You may also schedule your engagement session directly with your photographer if one is included in your package.

On your wedding day

Your photographer will be present at your event for the predetermined number of hours according to the schedule you've developed with them, shooting continuously throughout the day.

One to two weeks after your wedding

Your photographer will cull the images taken at your event and turn them into our professional post production specialist team for editing.

Four to six weeks after your wedding

Our professional post production team will individually color correct every image so it looks as true to life as the day it was taken. They will also add bonus enhancements to 10-15% of your images. You will receive a link to the online gallery of your wedding images no later than six weeks after your event.

WHAT'S INCLUDED

Photography packages: \$995 - \$6,695

Bellagala photographers specialize in the art of organic storytelling, documenting your wedding day as it unfolds naturally. With over 40 photographers on staff, we are confident that we can find you a photographer that fits both your style and budget. We provide a variety of packages and ala carte options such as customizable hours, engagement sessions, and second shooters so that you can choose what is best for you and your special day. Whether you select an Apprentice, Associate, Studio, or Echelon level photographer, we are sure that we will meet and exceed your expectations.

All photography packages include

- Your choice of photographer
- Color correction on all images
- Bonus enhancement images
- Online printing and proofing
- Digital download of all images
- Full copyrights to all images
- Professional photography team available in case of emergency

Add-Ons

- Engagement session
- Second shooter
- Finished album
- Additional hours

**For best pricing on your date,
visit bellagala.com/quote**

HOW TO RESERVE

Our photography service is reserved on a first come, first served basis. We require a \$700 deposit, which is refundable for 14 business days.

PHOTOGRAPHY OFTEN PAIRED WITH:

Disc Jockey
Videography
Event Planning
Floral Design



DISC JOCKEY

Every couple deserves a wedding dance that their guests will be raving about for months. Bellagala's professional DJ service is individually tailored to suit your needs in order to ensure that you have the reception of your dreams. You have control over how much involvement you want in the customization of your wedding songs, the level of interaction between your DJ and your guests, and even the flow of your reception and any organized events or dances you want to occur. We work with your other vendors to deliver a seamless, coordinated event.

Our commitment to competitive pricing and customer service coupled with our easy online planning tools and a thorough evaluation and training process for all of our DJs has made Bellagala the leading provider of wedding DJs in Minnesota for over 20 years. We are an established and trusted name in wedding DJ services, and we will make your wedding reception the one your guests remember forever.

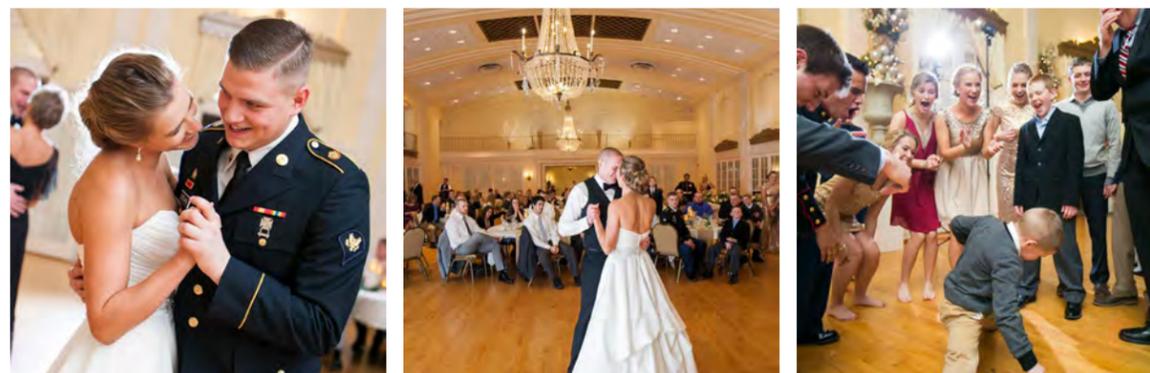
Let you and your guests take center stage with music that embraces your style.

OUR CLIENTS LOVE BELLAGALA DISC JOCKEYS BECAUSE WE:

- **PRESERVE** the elegance of your wedding
- **SAVE** you money and minimize the stress with one rate pricing
- **CUSTOMIZE** your wedding music based on your unique requests
- **PROVIDE** peace of mind with backup DJs and equipment
- **ELIMINATE** the need for an appointment with your DJ service

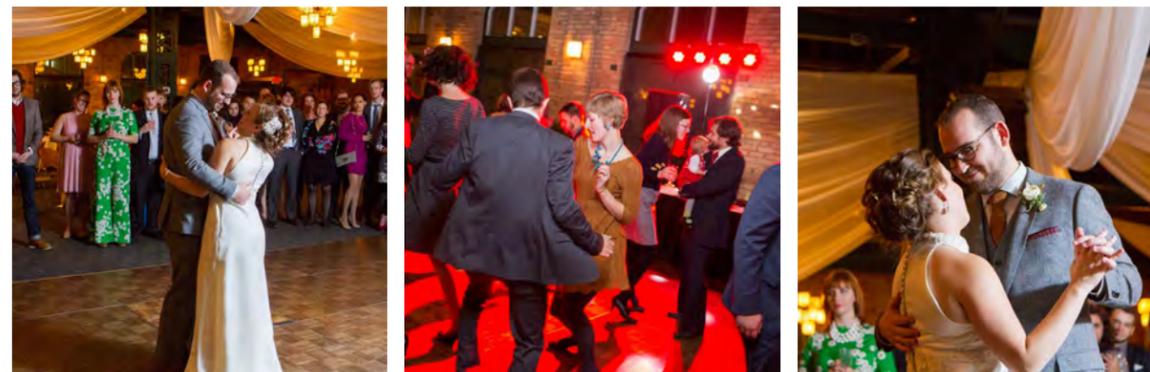
SARA & STEVEN | LAFAYETTE CLUB

"Our DJ was spectacular! He did all of the music, ceremony, cocktail hour and the reception. Everything was perfect. We had a few special requests that he was able to accomidate with no issues at all."



JULIE & COOPER | NICOLLET ISLAND PAVILION

"I can't say enough to express how our DJ made a difference in our wedding day! He was pleasant and friendly, and was more than happy to help out with anything. I would highly recommend him!"



NIKKI & DREW | A'BULAE

"Our Bellagala DJ was great and we would recommend his services to all our family and friends! He was friendly, professional, and organized!"





SAY HELLO TO OUR DJS

A good DJ does more than just play good music, they facilitate your event and keep it running smoothly, without being obtrusive or obnoxious. Their aim is to listen to your wants and desires while reading the crowd and keeping the dance floor packed.

Your Bellagala DJ will interact seamlessly with event staff and your other service providers. He/she will be conscientious of your event as a whole. Your DJ should be more than a person who pushes play and makes announcements; he/she should be your Master of Ceremonies.

With Bellagala, finding a good DJ is not as hard as you think. Bellagala has been producing high quality DJ events since 1989. In 25 years, we have specialized in performing at the top 100 wedding reception sites around the Twin Cities. Bellagala DJs have entertained more than 1.5 million guests during its time. Our approach to DJing revolutionized the Twin Cities DJ scene, and we pride ourselves in being a leader in the wedding industry.

Check out our disc jockeys. They're friendly, flexible, and ready to work for you. We know the traits that are needed in a good DJ to make your event a success. Bellagala pro-actively seeks highly competent and skilled communicators to work for us. We engage our new recruits in an effective DJ training and mentoring program and we further their personal growth through continuous training.

They are prepared to play any mix of musical eras that make your night special because they know that is what you want to hear.

Our DJs only perform exclusively for Bellagala. We do not subcontract other companies to provide our DJ services. While many companies say that they do not subcontract, their DJs still are classified as independent contractors and not legal employees. This is one way that we can help ensure that we match the right DJ for each and every bride and groom.

Lastly, while Bellagala DJs take DJing seriously, it is not their only focus. Many of the DJs currently work for or have moved on to work for companies such as Bowman Brooke law firm, 3M, Ecolab, AT&T, Target, Piper Jaffray, Deloitte & Touche, Fairview Hospital and a few start ups. We help develop leaders!

MEET THE TEAM

ASSOCIATE | \$595 - \$1,095

Professionally trained and Bellagala Certified, these DJs are matched with each couple based on the client's completed profiles, the venue hosting the event, and the personality sought by the couple themselves. Drawing from their experience, they personalize your event to your standards.

STUDIO | \$1,095 - \$1,495

Choosing a Studio DJ immediately puts an experienced voice in your corner. You select your DJ from our fastest growing team, and they will work with you to coordinate the details of your event. Developing a personal relationship with your DJ ultimately helps design a reception that wows!

ECHELON | \$1,795

Our elite team of Echelon DJs have dedicated many years perfecting their craft. With over 500 weddings each to their credit, you simply cannot find a more experienced and professional DJ for your wedding. This is the pinnacle of DJ service!

WE HAVE MORE THAN 40 DISC JOCKEYS TO CHOOSE FROM



Get your instant customized quote at bellagala.com/quote

PROFESSIONAL SOUND AND LIGHT

Our system allows us the flexibility to perform at intimate sites such as the Gale Mansion, Minnesota Boat Club and Nicollet Island Inn without eliminating needed floor space and guest seating. At the same time, the strength and power of the internal JBL amplifiers provide us the ability to match the grandeur of any large venue such as Christos Union Depot, The Great Hall, Landmark Center, International Market Square, and A'BULAE.

We are proud to be one the few DJ companies in the Twin Cities that utilizes a laptop with a DJ controller and professional DJ software for each and every system. Our Serato DJ software allows our DJs to use pre-created playlists which include dance hits that span all musical eras. The HP Elitebook laptop provides our DJs with a very stable source of music, however in the case of emergency, our DJs will use our Cortex Hard Drive Music System, which was our primary source of music before our system upgrade in 2015.

a. Pioneer DDJ SB USB MIDI Controller

DJ Interface for Serato DJ Software, Allows DJ's to use custom Bellagala Playlists.

b. HP EliteBook 6930p Laptop | Serato DJ Intro Software

Laptop and software that provide rock-solid stability on proven professional standard platforms.

c. American Audio QSD 4 Channel Audio Mixer with SD card player

Audio mixer, also plays from SD cards. Used as added backup for vitally important song selections.

d. Cortex HD-1000 Hard Drive Music System

Hard drive based music, used as a comprehensive backup. Includes a full music library in case of emergency.

e. EV R300 Wireless Microphone

Professional-grade wireless microphone captures and broadcasts speeches.

f. Chauvet 4 Bar Tri LED Dance floor Lighting

High-quality lighting wask for illuminating the dancefloor and creating energy.

g. American DJ / Chauvet Misc. Dance floor Effect Lighting

Exciting effects lights that create moving, pulsating displays on the dancefloor.

h. American DJ Light Copilot Dance floor Lighting Controller

Allows the DJ to control multiple effect lights and create a variety of lighting.

i. EV-ELX 12p, EV-ELX 15p, JBL-EON 12 500 Series, JBL-EON 12 Generation 2

Professional-grade, high-end powered loudspeakers to project crystal-clear audio throughout any size venue.





ONLINE PROFILE

At Bellagala, every couple is asked to fill out our DJ Profile. Our in-depth profile is a state-of-the-art planning tool designed to determine your specific needs and desires for your wedding. We ask you the right questions so we know exactly what your vision is, and there will be no surprises on your wedding day. By asking these questions, we can then understand your expectations and allows us to deliver a service truly customized to you and your day.

While the profiles are a necessary tool, they are just a stepping stone in creating a framework for your phone call with your DJ. A successful DJ knows that the event's success depends on the quality of the planning prior to the event. The reality is that having a great DJ begins with a great phone call.

Sample questions from the profile:

1. If people are reluctant to dance, I want my DJ to (select one):

- a. Organize an activity (for example, Snowball Dance)
- b. Change up the music selection at his/her discretion
- c. Talk to the bride and groom to come up with a plan
- d. Stick to the bride and groom's playlist, no matter what, even if the dance floor is empty
- e. Other, please explain: _____

2. What have you liked about DJs you have seen in the past?

3. What is your biggest fear regarding your DJ?

4. I expect my DJ to check in with the bride and groom periodically throughout the night. YES / NO

5. Which group dances/crowd favorites do you like (select all that apply)?

- Macarena Chicken Dance YMCA Cupid Shuffle
- Hokey Pokey Bunny Hop Hava Nagila Electric Slide
- Cha Cha Slide The Twist Roll Out The Barrel Shout
- Other: _____

6. On a scale of 1-10, with 1 being "no interaction" and 10 being "as interactive as humanly possible", how much interaction would you like your DJ to have with your guests?

7. Based on 40 - 60 songs in an average four-five hour dance (select one):

- a. I think my DJ should play 85 - 100% of the music we have pre-selected on our playlists.
- b. I think the DJ should play 50 - 60% of the music we have pre-selected, leaving time for guests' requests and a small bit of the DJ's experience.
- c. I think the DJ should primarily focus on guests' requests and using their experience to fill the dance floor.
- d. Other, please explain: _____

To see the complete DJ Profile, visit: www.bellagala.com/account

TIP #1

Music makes your wedding memorable. Give it a little attention and you will be glad you did. The music should reflect the overall style of your wedding, as well as your style as a couple.

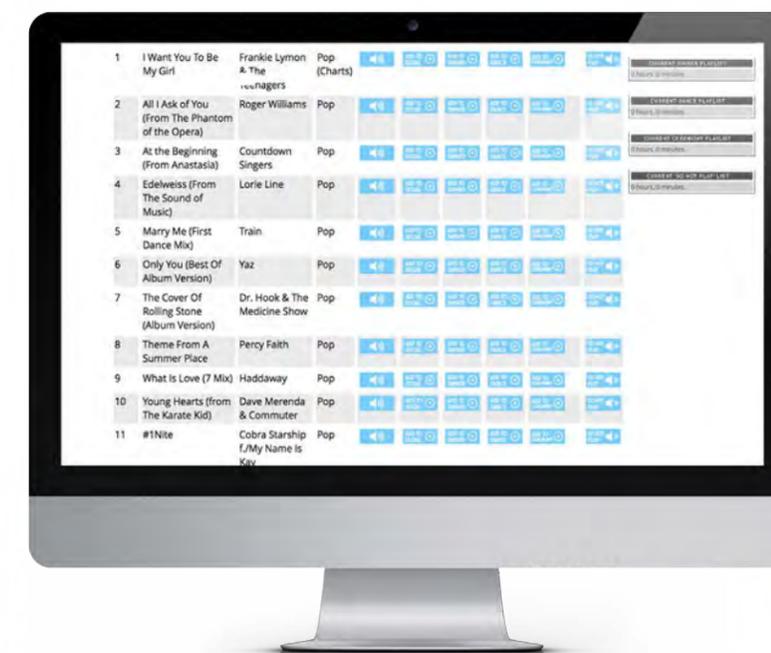
TIP #2

Everyone wants their guests to leave their wedding saying, "I danced all night and my feet are killing me!"

Our DJs are experts at keeping your guests dancing and your dance floor full. Chances are your guests represent a variety of ages. We like to start off the night with hits appropriate for all of your guests. The key is to get the older guests on the dance floor during the early part of the reception so they are more likely to stay as the more contemporary tunes are played.

MUSIC LISTENING CENTER

If you are like most people, you recognize music when you hear it. That is why we have developed the online interactive Music Listening Center, that allows you to listen to music, as well as customize and revise your playlists during the planning process. Add music to your ceremony, social hour, dinner and dance playlists as you see fit. Probably the most popular aspect of the Music Listening Center is the "do not play" playlist. If you do not want to hear a song, you won't! It even calculates the amount of time your song selections take up, so you know how much music can be played.



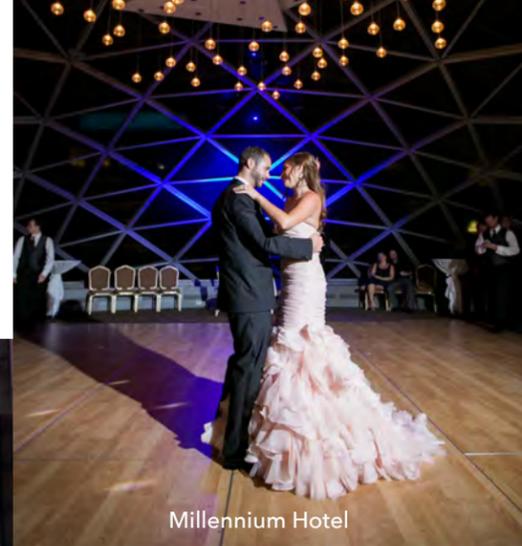
FEATURED WORK



Nicollet Island Pavilion



Minnesota History Center



Millennium Hotel



Semple Mansion



Loews Minneapolis Hotel



Mississippi Dunes



Earle Brown Heritage Center



Profile Event Center



Aria



A'BULAE

FACTS

Bellagala disc jockeys have performed 900+ weddings every year for the past six years.

While Bellagala offers more than just DJ services, our DJs are focused specialists that have the dedicated support staff of wedding service zealots providing top notch service to their clients.

FEATURED WORK



Kellerman's Event Center



Windows on Minnesota



Landmark Center



Rush Creek Golf Course



Intercontinental Saint Paul Riverfront



Lafayette Club



Great Hall



Calhoun Beach Club



St. Paul Hotel



Minneapolis Club

DID YOU KNOW?

The majority of weddings do not fit into the two hours of dinner music and four hours of dance music that most DJ services offer. Our flat rate package is just one of the many reasons why so many people choose Bellagala. It just makes sense!

FAQ

How do I differentiate between DJ services?

It's not likely you've hired a DJ before, but the DJ is the glue that holds your celebration together, so making a well-informed decision is key. Unfortunately, choosing a DJ service can be confusing and overwhelming. How do you decide? How do you make a decision about price and quality? How do you determine which company will truly provide service that ensures that you and your guests are the focus of your celebration?

With Bellagala, it's not as hard as you might think. You can pretty much categorize the DJ industry into two types of services. Although they come in all shapes and sizes, there are some general recurring themes within the two categories.

Type one companies view their DJs as entertainers. These DJs perform best when they are the center of attention. Props, games, line dances and lots of interaction on the microphone.

Type two companies view the DJs as facilitators of music, announcements and events. Attention is focused on the clients, the guests and the music being played. The DJ's interaction on the microphone is most often reserved for coordinating events and making formal announcements.

Bellagala falls in the type two category.

What other key differentiators should I look for?

After figuring out what style of DJ you prefer, it really comes down to two things: resources and value.

Resources - after you have placed the deposit, it is important to have the right tools to help communicate what your music and event expectations are. Truth is, most DJ companies don't ask the right questions, leaving the DJ uninformed and unable to deliver.

Our online Music Listening Center and event planner help you get what you want from your DJ. Bellagala's resources are designed to make sure your event is just the way you want it, with no surprises.

Value - the ultimate question is: what sort of value can the DJ company provide? Value is determined by a core mix of metrics: professionalism, ease of communication, response times, online resources, flexibility, equipment, time at event and price.

Bellagala's all-inclusive flat rate package has everything you want and need at an unbeatable price. Our value is unparalleled in the Twin Cities, which is one of the reasons we have been and continue to be a leader in the industry. However, if you find what we offer for less somewhere else, we will price match any competitors' package.

How do I evaluate equipment?

When you compare DJ services side by side it seems as though all companies have the best sound and light equipment. Many companies go to great lengths to tell you why their equipment is better. Let's pause for a second and consider this: What role does equipment play at your reception?

Obviously it is important, because without it you would not have the means to play the music or set the mood. However, the equipment by itself is of little value to you if there isn't a trained individual operating the controls. Equipment is only one piece of the puzzle.

Each company makes their own choice concerning equipment, so the next question you ask yourself is: What influences their decisions? How do they decide between the myriad of lighting effects, amps, watts, and speakers? Bellagala takes a comprehensive approach that addresses two imperative issues: quality and space.

Quality - does the sound and light system provide quality sound and proper lighting?

Space - does the sound and light system limit its invasiveness? The equipment should not detract from your event site's ambiance.

When overwhelmed with the equipment issue, take a moment to put it into perspective. Thinking about it in these terms may be helpful. When you go to an interview, does the employer ask you to tell them about all the bells and whistles your car has? No. The employer thinks in terms of what value you can bring to the company. They assume you have a method of transportation that can get you to and from work safely and reliably.

Just like getting to work is your responsibility, equipment is ours. Professional and up-to-date equipment should be a necessity to be in business, not a key point of differentiation. Bellagala has a professional sound and light system that is right for you and your site.

When will we hear from our DJ?

Your DJ will call you the Monday or Tuesday the week of your wedding to finalize all details. If you select a Studio or Echelon DJ, they will contact you within 2 business days from the date of booking.

Have you performed at my venue?

The answer is probably yes. We have performed at virtually every venue in the Twin Cities, as well as some venues in Duluth, Rochester, St. Cloud, Wisconsin, Iowa and the Dakotas. Feel free to contact us to find out the last time we performed at your site.





FAQ

Is an appointment with my DJ company necessary?

Meeting with a DJ service will depend on whether or not the company you're speaking with provides the proper resources for you to make a well-informed decision. Generally speaking, the goal of your appointment with a DJ service is twofold. We will address each one individually.

First, you want to see the sound and light setup. The desire to see the equipment in action is normal. We suggest that you take advantage of whatever method is available to see the equipment. If the company you're considering saves you time and money in the process, even better. Some questions to consider:

Lighting

- Does it provide various kinds of lighting effects that can be used to infuse and inspire the mood? Or does it use repetitive lighting that simply dims and blinks?
- Will it take up any needed space for the dance floor or guest seating?

Sound

- Are the speakers in the line of hearing and do they provide the clarity at the volume you need? (Speakers raised to ear level allow music to be maintained at a noise level that is loud enough for those dancing and reasonable enough for those who wish to converse.)

Second, you want to see the DJ who will be performing at my wedding.

Everyone wants to make sure their DJ is going to be the right fit for their event. Some multi-system and single-system companies will allow you to go to one of their "shows". The upside is that you can attend another couple's wedding and view the DJ and equipment in action. The downside is you may not be assigned the DJ you just saw and furthermore, if they sent you and others to a private wedding where they are performing, guess what they're going to do with yours! We extend and guarantee the privacy privilege to every one of our clients.

How do you determine who our DJ will be?

We take pride in our ability to match the right Associate DJ to your event. We use several criteria in making the selection including, but not limited to, your online DJ Profile, song list and event site. (View Associate DJs online.) With Studio and Echelon packages, we give you the freedom to choose your own DJ.

What happens in case of an emergency?

As with all of our services, we have a reserve DJ on call in case an emergency arises, giving you peace of mind. Additionally for DJ, we have a weekend manager and an on-call technician to handle any other situation.

Can we plug in to your system for our slide show or live musicians?

Yes, your DJ will be happy to discuss your specific needs in detail during your phone or in-person consultation.

What if we don't get the right vibe from our DJ when we speak with him/her?

After the phone consultation, should you not be satisfied with the DJ selected, please do not hesitate to contact Bellagala immediately and we will match you with another DJ, or you may upgrade to a Studio or Echelon package and select your own.

How much experience do your DJs have?

Our DJs vary in their years with Bellagala but all have one thing in common: they produce great events. Bellagala proactively seeks out only personable, professional, and hard-working individuals with a love of music to join our team. We believe that the skills required to be a good DJ can be taught, but integrity and great character are inherent. All our new DJs participate in our DJ Mentor Program, which is a combination of classroom and on-the-job experience and training.

Can we go to a wedding where your DJs are performing?

Bellagala respects the privacy of our clients. Therefore, we do not allow potential clients to attend your event to view our services. After all, would you want a complete stranger at your wedding distracting your DJ with questions? This is your day, and the focus should be on you and not selling our services to other brides and grooms.

Why don't we have a sit down meeting with our DJ?

The last few weeks leading up to your event are extremely busy with final preparations and details. We have found through years of experience that a phone consultation is more convenient for our clients than a sit down consultation.

Does the DJ bring equipment (amps, microphone, etc.), or do we/our reception site need to supply it?

We bring all the sound and light equipment needed for your event.

What happens if a piece of equipment breaks at the show?

We have backup equipment and a backup technician scheduled on the day of your wedding should any problems arise. Typically, cords are the most common things to break down. Our DJs always carry multiple spare XLR and power cords for a very quick repair. Also, all our DJs are given a screwdriver in the rare event they need to tighten or replace a screw in a stand or speaker.

If a speaker or another major piece of equipment fails, the on-call technician would replace the broken part. Bellagala DJs are trained to handle equipment issues on site and can engage in short term alternative methods if needed until the replacement part is delivered. This is extremely rare.

How much room will the DJ need? Do I need to provide a table?

Our DJ system is versatile enough for any space, large or small. Your DJ will need a 6' or 8' banquet table and minimal room for the speakers and lights. Most event sites will provide a skirted table for the DJ at no charge.

FAQ

Do you have audio visual equipment we can rent for the ceremony and/or reception?

We have limited equipment that can be rented directly through us. Multiple microphones or extensive A/V needs should be handled by an A/V company and technician. Contact your sales representative for more information.

How much music can we play in an evening?

A typical four hour dance allows for approximately 50 - 60 songs. On average, wedding guests make between 20 - 30 requests.

Can you provide music during the ceremony?

Bellagala does provide ceremony coverage for an additional charge. Contact your sales representative for pricing.

How do I access the song list and profile?

You can access the song list (Music Listening Center), your play lists and profiles through our online Account Manager. For your convenience, we set up an account for you. Your username and password can be found in your price quote and/or confirmation e-mail.

What if we want a song that is not on your list?

With over 20,000 songs and growing, our music library is quite extensive. However, if we don't have a song (or songs you would like, just add the song name and artist to the Supplementary Song section of your DJ profile and we will get it for you. In the rare instance we are unable to locate the song you request, we ask you to provide it on CD or mp3 3 weeks before your wedding.

Can we bring our own music?

Yes, absolutely! Our DJ systems are set up with our state-of-the-art Cortex USB-compatible digital music player. Feel free to provide music and your DJ will play it.

When is our information (i.e. play list, profiles) due?

We request your DJ and Event Profiles, as well as your play lists, three weeks prior to your wedding date. This allows us the time to match you to the best DJ for your event and obtain any additional music you request.

How do we reserve Bellagala?

Simply call, send a check or reserve online. The deposit is \$250 and fully refundable for 14 days.

Upon receipt of your deposit, your contract will be sent to you for electronic approval. Please approve and print a copy for your records. The next steps in the planning process will be outlined in your confirmation e-mail and Welcome kit.

When is our balance due?

Your balance is due three weeks prior to your wedding date. Taking care of this in advance allows you to relax and enjoy your special day.

Do you accept credit cards?

We accept Visa, Mastercard, American Express and Discover.

HOW IT WORKS

Before your wedding

STUDIO & ECHELON PACKAGES

Your DJ will be in touch with you 1-2 days after booking and will work with you throughout the process to develop a game plan for your reception, a flow for the evening's events and the musical entertainment for the night.

ASSOCIATE PACKAGES

Your DJ will be in touch with you no later than Wednesday the week of your event and will confirm the details and music you've outlined in your account manager online. Your DJ will run through names, schedule & timeline, and any events you've planned.

On your wedding day

Your DJ will arrive 90 minutes prior to your guests to begin setup and to ensure the stage is already set up by the time they arrive. They will play continuous music from the time they finish setup, through dinner, and up to the ending time determined by your event site. During your reception, they will play social hour and dinner music, coordinate speeches, toasts, and any special dances you have communicated through your online profile.

WHAT'S INCLUDED

Disc Jockey packages: \$595 - \$1,795

SOUND

- Pioneer DDJ-SB DJ controller
- HP EliteBook Laptop
- Serato DJ Intro Software
- 4 Channel Audio Mixer with SD card player
- Cortex Hard Drive Music System
- JBL & EV speakers
- Wireless microphone

LIGHT

- Dance floor Effect Lighting
- Dance floor Lighting Controller
- 4 Bar Tri LED Dance floor Lighting

OTHER

- DJ arrival 90 minutes prior to guests arrival
- Back up DJs & equipment
- Music library & custom playlist generator
- Extensive online planning tools
- Weekend technician

**For best pricing on your date,
visit bellagala.com/quote**





TOP FIVE REASONS FOR RESERVING A BELLAGALA DJ:

1. We have higher standards for our DJs than our competitors.
2. Our rates are not only competitive; clients receive unsurpassed value.
3. We are the only multi-system company to guarantee that you'll have 20,000+ songs at your DJ's fingertips for every event.
4. Our online profile and music listening center is the most comprehensive, which specializes your event to your needs.
5. JBL Professional Sound and Light, backup equipment and personnel on call.

HOW TO RESERVE

Our DJ service is reserved on a first come, first served basis. We require a \$250 deposit which is fully refundable for 14 business days.

DISC JOCKEY OFTEN PAIRED WITH:

Photography
Event Lighting
Live Music
PhotoMingle



LIVE MUSIC

Nothing beats the soothing melodies of a string quartet or the swing of a brass big band. Bellagala has an array of piano players, harpists, singers and string musicians to give your ceremony that fairy tale touch.

For your reception let our live ensembles sweep your guests off their feet. Whether you're looking to dance to your favorite pop songs or groove to the toe tapping sounds of your favorite swing standards, we have it all.

The elegant ambience live music creates will turn your wedding into a first class event everyone will remember. We work with top quality bands and ensembles to meet your style and needs.

OUR CLIENTS LOVE BELLAGALA LIVE MUSIC BECAUSE WE:

- **PRESERVE** the vision and atmosphere of your wedding
- **SAVE** you money and minimize the stress with one rate pricing
- **CUSTOMIZE** your live music package based on your unique needs
- **PROVIDE** peace of mind with backup soloists
- **ELIMINATE** stress by offering educational tools and online resources

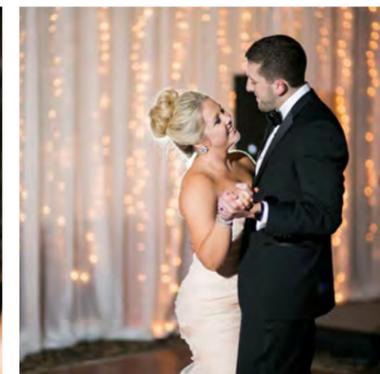
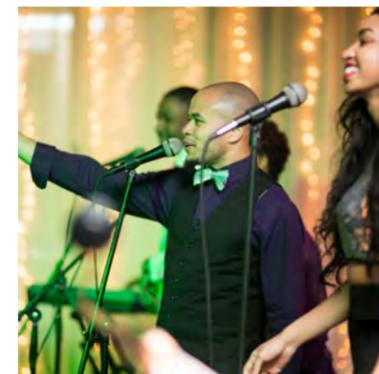
JULIE & ERIC | MINNESOTA VALLEY COUNTRY CLUB

"Our musician learned the songs we requested for our ceremony- it was perfect! We have heard and continue to hear so many compliments from our guests about his performance. We're blown away!"



JACQUELINE & MATTHEW | WINDOWS ON MINNESOTA

"I wish I could go back and relive our wedding day, it was absolute perfection! Everyone had so much fun!"



RACHEL & MICHAEL | THE GALE MANSION

"Bellagala was fantastic! Our live musicians couldn't have been a more perfect fit for us and I'd highly recommend them to anyone."





OUR SERVICE

Bellagala provides the Twin Cities with a variety of signature musicians dedicated to serving your musical tastes. Your wedding or special event will truly come alive when one of our talented musicians or bands starts to play.

There are so many ways to utilize live music that there is no reason not to have it. Probably the most popular and most economical area of the wedding day to use live music is during the ceremony, especially if it's outside (making it hard to utilize recorded music).

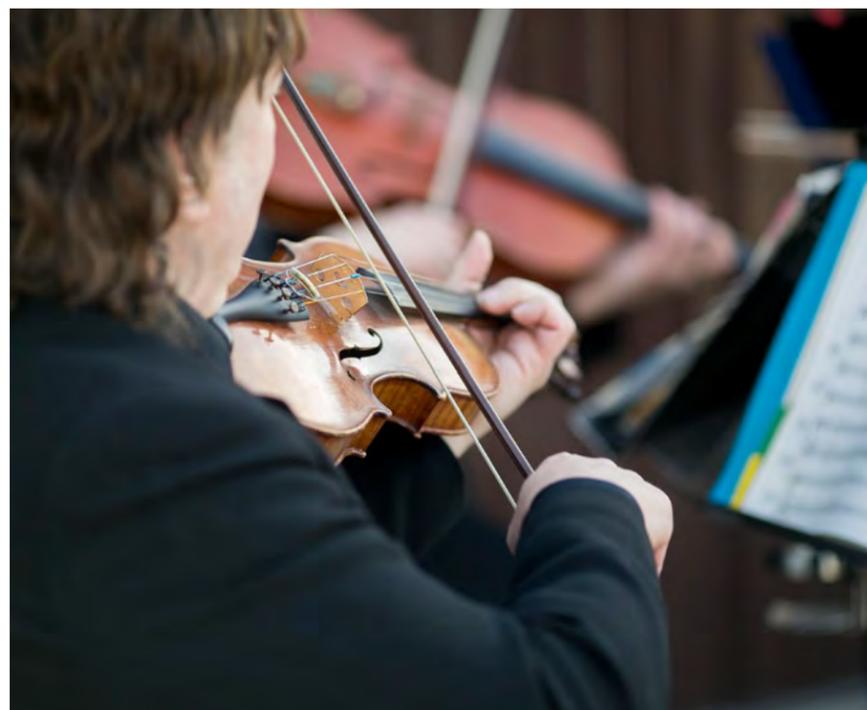
Another great way to use live music is during your social hour and dinner. As your guests enter the reception space, they are greeted by the sounds of a smooth three piece jazz combo or a pianist. These options provide great background music for your guests to mingle and enjoy their conversations while delivering an undeniable atmosphere.

Many couples are turning to variety bands for their dance coverage. A band is great to dance to and sure to please all ages. In addition, a band provides entertainment if your guests prefer not to dance.

HOW TO HIRE MUSICIANS

It is hard trying to find quality, professional musicians. Most don't have websites, or samples readily available. Musicians are notoriously unreliable and it may be hard to get ahold of once you do find them.

That is where Bellagala comes in. We attract the top talent from Minnesota and around the country. Our wide variety of musical offerings means that you don't have to search through countless vendors you can get all of your music entertainment needs met in one place.



LIVE MUSIC: \$395 - \$5,995

Music is a universal language. As musicians, we understand that nothing sets the mood as quickly as music does; a few simple notes can completely transform an atmosphere. We are a team of local artists who have been lending our talents to brides and grooms for years. We have different backgrounds, talents, and specialties and we perform within different genres, but there is one thing we all understand, and that is the impact that music can have on an environment, especially a wedding. We want to make your event one that is rich, unforgettable, and unique to you as a couple, and there is no better way to make an impact than with live music.

TOP RECOMMENDATIONS

Harpist

The most time-honored, classic instrument throughout history has been the harp. Harpists are ideal for an elegant touch to your ceremony. Walk down the aisle to the light, traditional sounds of the harp.

String Quartet

String quartets make for a grand royal entrance. Perfect for the traditional wedding, the strings can be just what your ceremony needs to give off that regal elegance you're looking for.

Solo Guitarist

Skipping the traditional Canon in D for your march down the aisle? Solo guitarists are great for people who want pop or contemporary songs played at their ceremony.

Jazz Combo

Greet your guests during the cocktail hour with a three, four or five piece jazz combo. Set the romantic mood right away when your guests enter your reception venue.

Bellalite Variety Band

Bellalite is a four-piece, two vocalist variety band that hits all the tunes from smooth and funky jazz, to R&B and soft rock, to hits from all the decades. Voted Best Entertainment of 2008 by Minnesota Meetings and Events Magazine, you won't find a better value for a more high energy, versatile group to get your guests on their feet.

Bellagala Big Band

The Bellagala Big Band is comprised of 13-16 of some of the country's most talented musicians. Your guests will love the Big Band's selections from swinging standards to custom arrangements for contemporary hits. The brass beats of the Bellagala Big Band are perfect for any cocktail hour, dinner, or dance.

Universoul

One of the most sought-after bands in the Twin Cities, Universoul is a brand new music experience from some of the most talented performers in the business. Their repertoire includes everything from Top 40 hits to classic R&B tunes, and is sure to keep you dancing all night long!

FAQ

Who are my musicians?

Bellagala's musicians are professionals with years of experience in the entertainment and live music industry.

Do I need to pick every song for them to play?

Typically, your musicians will have a collection of music from which they select songs to play. They can share this playlist with you if you'd like to have more involvement in the process. In the event that you have a specific request that they may not be familiar with, we ask that you provide the sheet music for them. They can help you source the sheet music if necessary.

Do they need rehearsal time?

No. Rehearsal is done prior to your event day.

Can we hear audio samples?

Yes. Visit www.bellagala.com/bands/samplepricing.html

What type of music will my musicians play?

Depending on the type of band/musician/vocalist you have hired, the style may vary. You may also discuss your preferences with your lead musician.

How long will it take them to set up?

Most of our live music services need to arrive approximately one hour in advance to set up and run through sound checks. The exception is with our larger bands (six pieces and up). They may arrive up to two hours early due to their size and the amount of equipment they will have.

Do the musicians take breaks?

Depending on how long you have reserved for playing time, your musicians may take breaks. Typically, we allow for one 15-minute break per hour.

Does my venue or I need to provide amplification?

No amplification is necessary for most live music performances. However, if you are expecting more than 100 people, you may want to consider amplification options. If the musician or ensemble you have reserved does require amplification, they will provide it.

If I reserve an ensemble, who is my contact person? How are the other musicians selected? Do all the members regularly perform together?

Our live musician coordinator will be your main contact, and they will handle recruiting and contacting the other members of an ensemble. Most often, they will select other musicians with whom they perform frequently.

Can the musicians learn new music if we want a specific song played that isn't in their normal repertoire?

Yes, provided that adequate notice is given and you provide the necessary sheet music to your musician(s). Please discuss your music selection with your lead musician.

Are there any special considerations I need to be aware of if my event is outdoors?

Musicians prefer that their instruments not be exposed to the elements, including direct sunlight, as exposure can be incredibly damaging to their equipment. Please provide a shaded area from which your musicians can play. If you are unable to do so, please discuss alternate options with your sales consultant or your lead musician.

What music services do you offer?

CEREMONY

- Soloist (piano, violin, cello, guitarist, trumpet, etc.)
- Harpist
- Duo
- Trio
- String Quartet

RECEPTION

- Soloist (piano, violin, cello, guitarist, trumpet, etc.)
- Harpist
- Duo
- Echelon Guitarist & vocals
- Trio
- String Quartet
- Three Piece Jazz Combo
- Four Piece Jazz Combo
- Five Piece Jazz Combo
- Triosé (Echelon Jazz Trio)
- Bellalite
- Bellagala Big Band
- Universoul (8-piece band)
- Synergy (8-piece band)

Live Music packages: \$395 - \$5,995

HOW IT WORKS

Before your wedding

Your musician will contact you within two business days of the receipt of a booking notification and work with you to establish your musical vision, expectations, style, desired atmosphere, and song selection.

On your wedding day

Your musician will arrive early to set up, check in with you and verify any last-minute details or requests. They will be present for the scheduled amount of time, performing for you and your guests' enjoyment.

For best pricing on your date, visit bellagala.com/quote

HOW TO RESERVE

Our Live Music service is reserved on a first come, first served basis. We require a deposit ranging from \$395 - \$6,995, depending on the service. Select live music deposits are fully refundable for 14 business days.

LIVE MUSIC OFTEN PAIRED WITH:

Disc Jockey
Photo Booth
Videography
Event Planning





FLORAL DESIGN

We are a team of local floral designers based in the Minneapolis/St. Paul area. We know wedding trends, the best seasonal blooms, complementary colors and pairings, and how to execute an entire wedding vision from the smallest boutonniere to the largest centerpiece and everything in between.

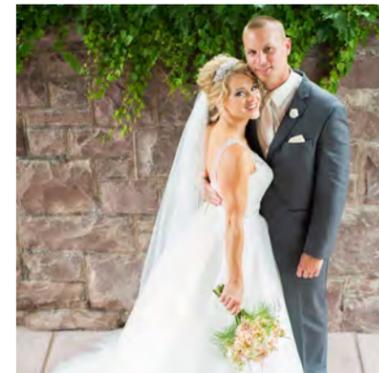
For us, it's about understanding texture, shapes, sizes, styles, longevity, color, and even fragrance or possible allergens to create the most impossibly gorgeous floral pieces. We believe that no wedding is complete without the perfect floral complement, and our passion lies in being able to accentuate and polish every detail of your wedding with floral designs that embody your vision and your personality.

OUR CLIENTS LOVE BELLAGALA FLORAL BECAUSE WE:

- **MATCH** your floral style with a florist of your choice
- **SAVE** you money with flexible pricing that works within your budget
- **CUSTOMIZE** your floral design based on your unique needs
- **PROVIDE** peace of mind with backup personnel
- **ELIMINATE** stress by offering educational tools and online resources

COURTNEY & MYCHAL | VAN DUSEN MANSION

"Our wedding flowers were BEAUTIFUL! Our florist was amazing, I can't thank her enough for all her hard work. It was exactly what I pictured for our fairytale of a wedding day!"



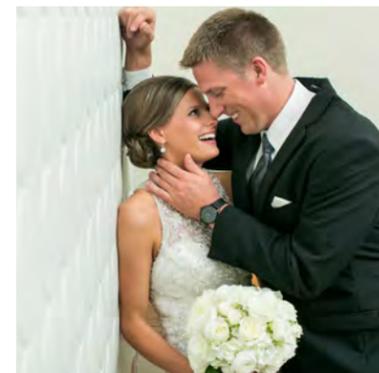
CLAIR & DUNCAN | ST. PAUL COLLEGE CLUB

"Our flowers actually brought tears to my eyes and was better than I'd imagined! I cannot begin to tell you how happy I was- it was unbelievably beautiful!"



KATE & ANDREW | A'BULAE

"The flowers were amazing and our florist was always available for any questions or last minute changes! She put together gorgeous bouquets and was very good at listening to what we wanted!"



WHY IT MATTERS

A wedding without flowers is like a cake without icing. The floral designs you choose are an expression of your personality and are used to accentuate and complete your theme or vision. Going with a country chic feel? Casual, rustic blooms like baby's breath, peonies, sunflowers, or daisies are perfect! If you're more of a classic elegance type of bride, choices like roses, lisianthus, or calla lilies will complement your look. If you're going for something more modern and edgy, options like orchids, amaryllis, or gardenias are your friends, and you can complement any arrangement with brooches for some nontraditional sparkle!

But if you're like most couples, the word "ranunculus" sounds like a foreign language, and figuring out which flowers fit your vision and pair well together probably sounds terrifying. This is where your floral designer comes in. Bellagala's designers are wedding specialists. Their expertise is specifically in professionally designing for weddings, and that means a few things: It means knowing exactly how to create professional, coordinated designs with blooms that complement each other and work for every arrangement you need for your wedding, including bouquets, boutonnieres, centerpieces, corsages, cake toppers, etc. It means knowing how to perfectly execute a coordinated vision, not just one bouquet. It means being able to focus on one client, one wedding at a time so their attention is focused solely on you instead of trying to fulfill orders for anniversaries, birthdays, holidays, and everything else, which is where large floral vendors fall short. And it means that they have access to the freshest flowers at the best prices through local wholesalers that hobbyist designers may not be able to get.

Designing and assembling all the floral for a wedding can be a 40+ hour time commitment that begins 2-3 days before your wedding and only ends when every last stem is perfectly in place and every arrangement is delivered to its final destination, whether that's your groom's lapel, the pews in your church, or the top of your cake. The truth is that large scale floral shops simply aren't able to devote their full attention to your wedding details, and small hobbyists can't devote that amount of time and energy to such an extensive project, which is why Bellagala only works with designers who specialize in weddings in order to give you the best possible experience.



THE FIVE S'S OF FLORAL

SIGHT

More than half of all brides select their floral based on color. Most weddings have a few colors that provide a continuous theme throughout all aspects of the day.

SCENT

If appealing scents are what you are after, our designers can help you choose from one of many fragrant flowers. Tuberose, Gardenia, Hyacinth, Eucalyptus, Lily of the Valley and Freesia are a few flowers with unmistakable scents.

SEASON

Whether it is fall, spring, summer or winter, you may want to consider flowers that signify the season. Most types of flowers are available year round, but adding a seasonal element can add a personal touch to the arrangements.

SYMBOLISM

For genuine nostalgic flower lovers, some flowers carry serious sentiment like red roses, carnations and daffodils. Let us help you coordinate color with significance.

SNEEZE FACTOR

Runny noses and sneezes should be reserved for sick days in bed, not wedding days. Let us know if you or your wedding party have specific allergies to certain blooms.

STYLES



EXOTIC

Brides and grooms who have a flair for the dramatic often opt for exotic floral incorporating tropical blooms and greenery for an unexpected look.



MODERN

Modern floral often utilizes monochromatic color schemes and one type of flower. The result is a very clean and chic look.



GARDENESQUE

Earthy and beautiful. Gardenesque arrangements are typically looser and composed of a variety of different flowers and colors for a very romantic feel.



CLASSIC

Always in style, classic brides and grooms have enduring taste in flowers.

types of flowers

<i>Exotic</i>	<i>Modern</i>	<i>Gardenesque</i>	<i>Classic</i>
Orchid	Calla Lily	Peony	Rose
Birds of Paradise	Stargazer	Hydrangea	Stock
Anthurium	Lily	Sweetpea	Lisianthus
Pin Cushion	Tulip	Dahlia	Ranunculus
Fiddlehead	Bamboo	Bells of Ireland	Stephanotis
Fern	Amaranthus	Snapdragon	Lily of the Valley
Spider Mum	Star of Bethlehem	Gerbera Daisy	Gardenia

FEATURED WORK



FEATURED WORK



MEET THE TEAM

STUDIO | \$500 MINIMUM ORDER

Every member of the Studio floral design team is creative and passionate. They each have a proven track record of quality service and incredible arrangements, and many have won awards for their designs.

ECHELON | \$2,000 MINIMUM ORDER

Our Echelon-level floral designers have established themselves as respected professionals within the industry. Their sterling reputations combined with their impeccable skills, inspiration, service, ingenuity have earned them a place as leaders at the forefront of our floral design team.

AVERAGE PRICING

Bridal Bouquet - \$175 - \$350

Attendant Bouquet - \$100 - \$175

Boutonniere - \$15 - \$25

Corsage - \$25 - \$35

Cake Floral (includes labor) - \$20 - \$75

Floral Centerpieces - \$50 - \$350

Set Up - Minimum of \$300

Delivery Fee - Minimum of \$150

WE HAVE A WIDE VARIETY OF
FLORISTS TO CHOOSE FROM



Get your instant customized quote at bellagala.com/quote

FAQ

When will we speak with our designer?

Your designer will contact you within two business days of receiving a booking. At that time you may set up your initial floral consultation.

What happens after I get my quote?

We require a \$200 deposit which becomes refundable for 14 business days from the date you receive your custom proposal.

What do we do with the rental items?

All rental items must be returned to Bellagala the Tuesday following your event. Boxes for transporting rental items are provided by your designer.

What is the delivery charge and what does it include?

Delivery charges vary depending on the floral package you select. Delivery includes drop off at the location(s) of your choice. Delivery does not include any setup or transfer charges. Full service package options available for delivery, setup and transfer. Travel fees may apply if your delivery location falls outside of a 40-mile radius.

Can we see live samples of different flowers?

We have many photo books with images of flowers. You can ask your designer at your consultation; it may be possible to show you some live samples at that time. (May require additional fees.)

Traditionally, for whom will I need to provide floral for my wedding?

Start with your bridal bouquet, groom's boutonniere, and bouquets and boutonnieres for your bridesmaids and groomsmen. That's the easy part! People tend to forget about corsages and boutonnieres for parents, grandparents, godparents, ushers, readers, attendants, ring bearers, flower girls, and any other important participants in your wedding. Then consider if you want arrangements going down your aisle, outside your ceremony or reception sites, centerpieces, a cake topper, head table arrangements, or any other floral accents. Your designer will help you make sure you don't miss anything!

What happens if the flowers I want aren't in season on my wedding date?

Your designer will know during the planning stages whether or not your preferred blooms will be available on your date. If not, they can advise you of some viable alternatives, or you can also consider silk artificial substitutes.

Is there a minimum order?

The minimum order amount depends on the level you choose. The minimum order is calculated before service fees and tax. Please contact your sales consultant for more information.

I don't know what I want. Will my designer help me?

Absolutely! We know not everyone is a flower enthusiast. In fact, most brides really only know what colors they want, and can maybe name a few specific blooms they like. Prior to your initial floral consultation, we recommend looking through pictures of floral arrangements and choosing some that you like and determining your preferred color palette, but beyond that, your designer will work with you to take care of the rest!

What side should the men's boutonnieres go on?

Traditionally, corsages and boutonnieres should be pinned on the left lapel. (Any wrist corsages are typically worn on the left wrist as well.)

Do you preserve the bridal bouquet?

We do not offer preservation services at this time.

HOW IT WORKS

Before your wedding

Once you book, your florist will work with you to develop a customized quote for you based on your desires and vision. They will be able to guide you no matter what stage of planning you are in, whether you know exactly what kind of flowers you want or if you just know a color scheme. Once you have approved the quote, they get to work determining exactly how to bring that vision to fresh and vibrant life on your wedding day.

On your wedding day

Your floral designer will arrive early (during the time you are getting ready) to deliver corsages, bouquets, and boutonnieres for you and the members of your wedding party, set up any floral design for the ceremony and deliver, prep and place any arrangements necessary for your reception. They will not leave until every blossom and stem is perfectly in place and ready for your big day!

**For best pricing on your date,
visit bellagala.com/quote**

HOW TO RESERVE

All floral services reserved on a first come, first served basis. We require a \$200 deposit which becomes refundable for 14 business days from the date you receive your custom proposal.

FLORAL OFTEN PAIRED WITH:

Event Planning
Photography
Event Lighting
Disc Jockey



EVENT LIGHTING

At Bellagala, setting the mood just got easier. Transform your wedding site from standard to stunning with Bellagala's event lighting services. Everything looks better with lighting, including your flowers, cake and even your guests.

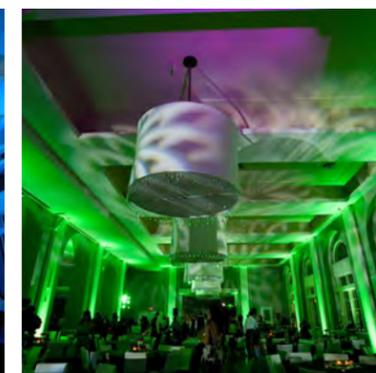
Bellagala is known for producing some of Minnesota's finest and most unique weddings, and our expert designers are here for you. We combine technology, customer service and creative talent to offer you an unparalleled experience.

Our expert lighting designers can work with you to develop a unique design and layout that will enhance the mood and breathe life into your space.

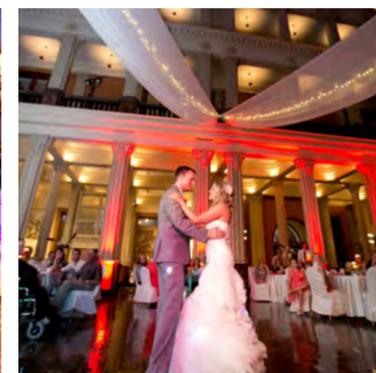
OUR CLIENTS LOVE BELLAGLA LIGHTING BECAUSE WE:

- **PRESERVE** the theme and atmosphere of your wedding
- **SAVE** you money with flexible pricing that works within your budget
- **CUSTOMIZE** your lighting based on your unique needs
- **PROVIDE** peace of mind with backup personnel
- **ELIMINATE** stress by offering educational tools and online resources

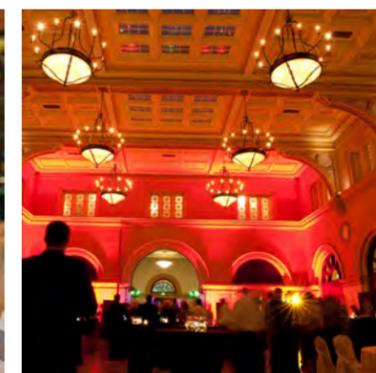
FEATURED VENUE | CALHOUN BEACH CLUB



FEATURED VENUE | LANDMARK CENTER



FEATURED VENUE | MINNEAPOLIS DEPOT



LEVELS OF LIGHT

BELLA LIGHT

The Bella Light package will help set the mood. It includes basic lighting to illuminate a targeted area such as the DJ and dance floor or the head table using your chosen color. We will create subtle glows and add an element of decor to your space. Lighting will consist of 8 led lighting fixtures that will be pre-programmed to one color.

BELLA GRAND

The Bellagala Grand package provides upgraded illumination with an array of high quality lighting fixtures creating brilliant splashes throughout the entire space.

Lighting will include 4 Martin Mac 250's and 16 LEDs, plus a personalized gobo. Package will be transported, set up and operated by technician.

**Depending on your specific venue needs, additional equipment may be needed for either package. Contact your technician for a quote. Additional set-up fees may be required if you do not have a Bellagala Disc Jockey reserved. Contact your Sales Rep for details.

BELLA ECHELON

The ultimate experience. It's the Creme de la Creme. The Bellagala Echelon package unequivocally makes everything look better including your wedding flowers, cake, and even your guests. More than \$20,000 worth of lighting is delicately staged to beautify your site.

At a minimum, lighting will include 10 Elation Spot 575 fixtures, 20 led fixtures, 4 Martin Mac 250s, personalized gobo, delivery and set-up and labor provided by technician. Included in this package will also be a consultation at the venue with a technician prior to the event.

GOBO

Make your stamp with a personalized gobo. It's easy to create gobo designs whether it's monograms, dates, or any other wedding motif to add that adds a personal touch to your event.

**Depending on your specific venue needs, additional equipment may be needed for either package. Contact us for a quote. Additional set-up fees may be required if you do not have a Bellagala Disc Jockey reserved. Contact your Sales Rep for details.



Minneapolis Depot



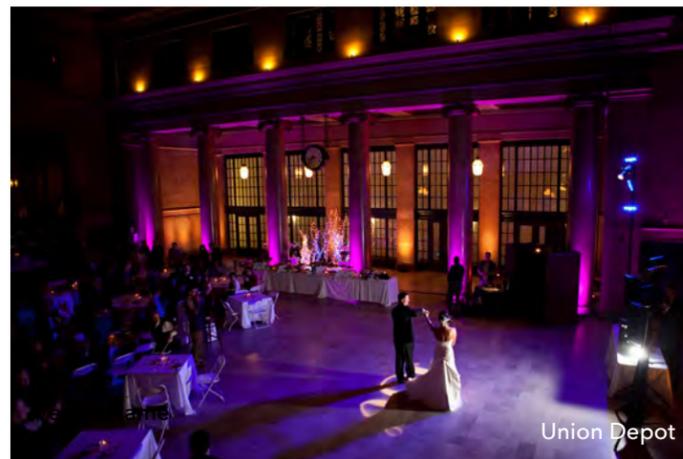
James J. Hill Library



Calhoun Beach Club



Landmark Center



Union Depot



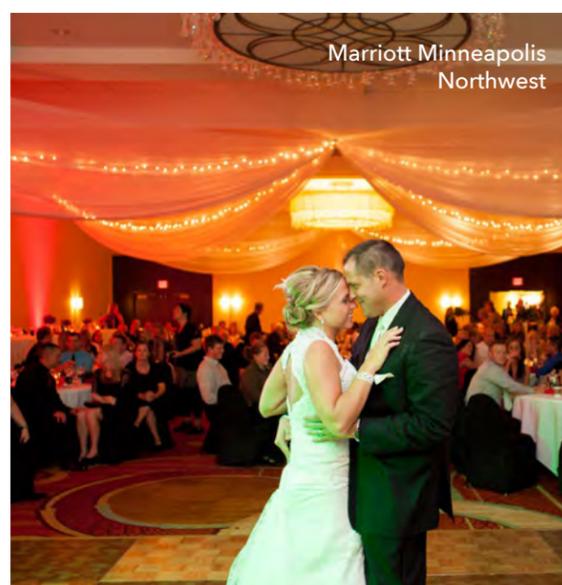
Dellwood Country Club



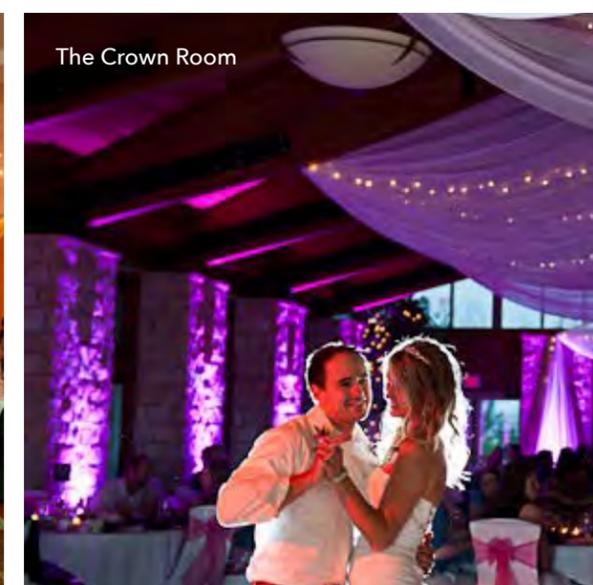
Jefferson Inn



317 on Rice Park



Marriott Minneapolis Northwest



The Crown Room

LIGHTING TIP

Make sure you have enough lighting to cover your venue! We've seen events where the lighting was just enough to illuminate a specific object/item. This typically results in a need to bring up the house lights drastically reducing the dramatic look and feel (and the purpose) of event lighting.

FAQ

Can we choose any color(s)?

Yes, and adding multiple colors can create a warm atmosphere and pull the whole theme of your wedding together. Our experts recommend no more than three colors in the same family. You may choose the colors from the color wheel that we will provide for you. Bright, vibrant colors or lighter shades tend to translate the best to light. It's important to keep in mind that dark colors like a deep purples or navy blues are difficult to accomplish.

Can we do an on-site visit at the venue to find what's best?

Yes, Bella Grand and Bella Echelon both include an on-site consultation with our lighting expert to determine what the best arrangement would be for your venue.

Can we have a custom monogram or design developed for our dance floor?

Yes, a custom gobo is an easy way to add personality and a unique touch to your wedding. The gobo can be your names, a monogram, or other design. This can also shine on a wall to fill any space.

How many lights do you need to fill an open space?

Each space is so unique that it's difficult to say offhand, and this also depends on the level of illumination and intensity you want, so we recommend speaking with someone on our team to help determine which package is the best fit for your space and your expectations. From there, you can add lights to a package or build a custom package for your venue to best suit your needs.

When will the lights get set up?

The setup is built into the packages and done by your Bellagala DJ or a lighting expert prior to guest arrival at your venue. Your DJ or lighting tech will also take care of tear down and transport.

WHAT'S INCLUDED

Lighting packages: \$395 - \$3,495

Bella Light Includes

- 8 LEDs
 - One color of your choice
- (Additional charge if Bellagala DJ is not reserved.)

Bella Grand Includes

- 16 LEDs
- 4 Martin Macs
- Customized Gobo
- Light Technician on site for set up/tear down

Bella Echelon Includes

- 20 LEDs
- 4 Martin Macs
- 10 Elation Spots
- Customized Gobo
- Light Technician on site for set up/tear down

Specialty Lighting Packages Available for:

- Minnesota History Center
- Calhoun Beach Club
- Aria

Perimeter Lighting

- 16 LEDs

**For best pricing on your date,
visit bellagala.com/quote**



HOW TO RESERVE

Bellagala's event lighting is reserved on a first come, first served basis. We require a \$100 deposit with a Bellagala DJ, or \$250 without a Bellagala DJ. Both are refundable for 14 business days.

EVENT LIGHTING OFTEN PAIRED WITH:

Event Planning
Photography
Floral Design
Disc Jockey



VIDEOGRAPHY

Videography is one of the most underrated and underutilized wedding services. It's also the number one service brides and grooms say they wish they had reserved when they look back on their wedding day.

Videography does something that photography simply isn't able to. It adds the real-life, human element of sound to your wedding day memories that photographs just can't capture. You can't hear the excitement in the bride's and groom's voices when they get to call each other "husband" and "wife" for the first time.

The fact is that videography is profoundly connective and emotional. The primary reason couples that didn't reserve videography say they wish they had is because they feel that their wedding day documentation is missing that human element, which is incredibly important for such a momentous event. Think about how important photography was to your grandparents when they got married - that was the best method they had at the time of capturing their wedding day memories, and those photographs are cherished for generations. Videography has evolved into an art form similar to photography, but is much more complex with moving parts and auditory elements. Future generations will be able to look back on your wedding video instead of just your wedding photographs, and those real life memories are now timelessly documented. Photography captures important but fleeting and isolated moments of your wedding to tell your story, but videography allows you to truly relive that day over and over again, in vivid sensory detail.

OUR CLIENTS LOVE BELLAGLA VIDEOGRAPHY BECAUSE WE:

- **MATCH** your videography style with a videographer of your choice
- **SAVE** you money with flexible pricing that works within your budget
- **CUSTOMIZE** your videography package based on your unique needs
- **PROVIDE** peace of mind with backup videographers
- **ELIMINATE** stress by offering educational tools and online resources

KRISTEN & NICK | GOLDEN VALLEY COUNTRY CLUB

"Working with our videographer was absolutely great. He arrived early and was ready to go! All day he seemed relaxed and in control. He was great from the initial conversation until the day of!"



EMILY & MATT | RADISSON - ROSEVILLE

"Our videographer was extremely professional, prompt and thorough. We highly recommend him and are confident that he will do an exceptional job on your wedding footage!"



MARIA & AARON | EARLE BROWN HERITAGE CENTER

"Our videographer did such a great job! You can tell he loves what he does. He was very discreet and at times I forgot he was there which, in my opinion, that is how the videographer should be!"

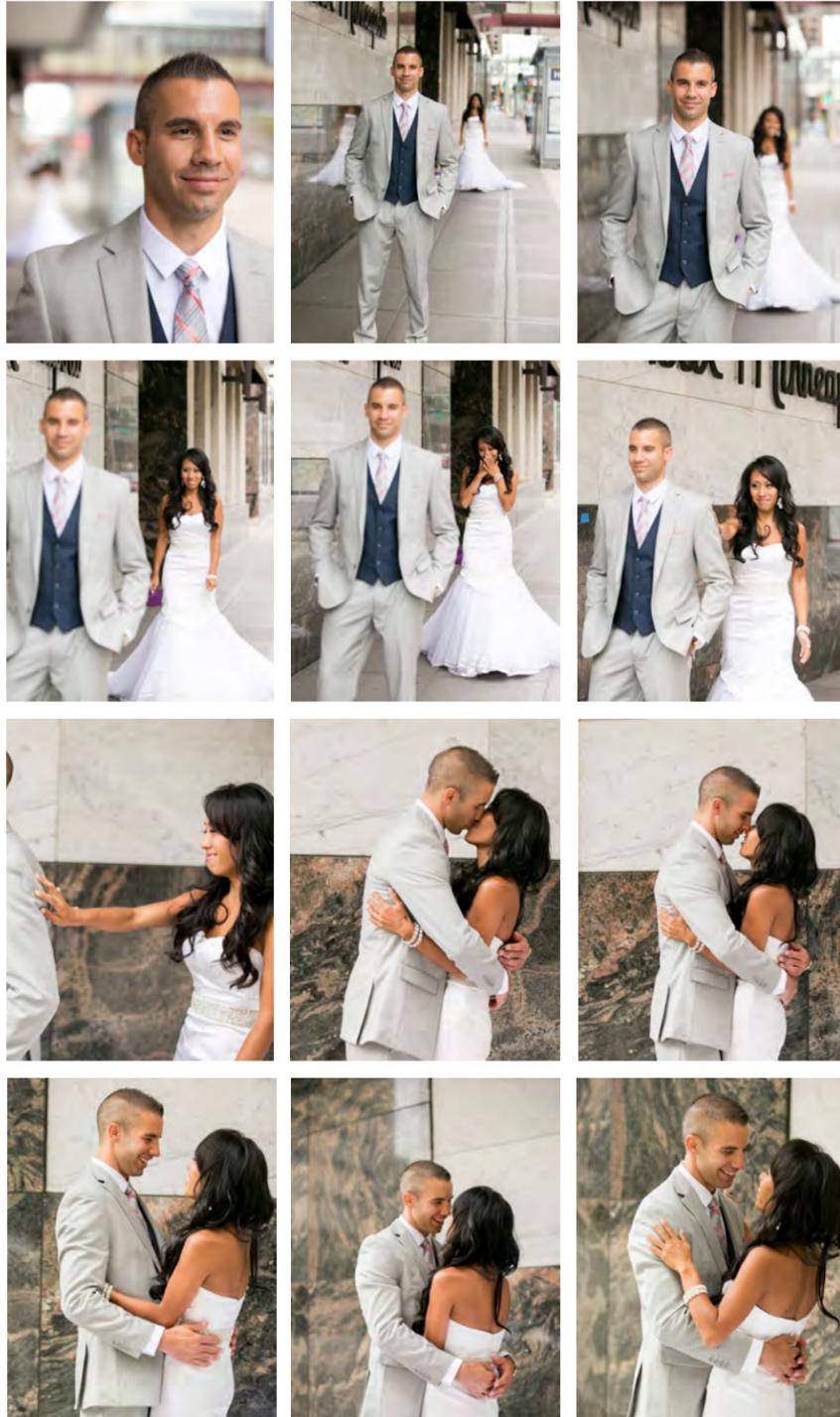


WHY IT MATTERS

In this digital age, high quality videos are more important than ever for couples getting married. We shoot in High Definition, which delivers high contrast and sensational colors all in widescreen.

Something as simple as having two videographers radically increases the opportunities to make your creative video stand out. With two videographers, you'll easily see it's the key to a polished look. Additionally, by integrating the footage from two shooters you'll have the visual contrast of two perspectives, which allows you to remember all aspects of your wedding forever.

Bellagala's professional adjustment tools can make your best moments look even better. Bellagala's post production goes way beyond the basics of turning things into black and white. Our sophisticated production tools give your piece a distinctive look. The end result is that you have yourself a compelling and beautiful piece to show your friends and family.



MEET THE TEAM

ASSOCIATE | \$1,745 - \$2,345

Video enables you to relive your wedding day in a way that photography simply can't. Our Bellagala Certified Associate Videographers will document your event from start to finish in a visual narrative format, allowing you to relive your day from your guests' perspective.

STUDIO | \$3,545

Experience the true emotion of your day through cinematic artistry. Our Studio Videographers are expert storytellers and true masters of their craft. With the latest in video equipment and editing DSLR technology, they will retell your story in a movie-like experience.

WE HAVE A WIDE VARIETY OF VIDEOGRAPHERS TO CHOOSE FROM



Get your instant customized quote at bellagala.com/quote

FAQ

Can we control the videographer's level of interaction?

You can control your videographer's level of interaction by indicating your desires during the final consultation and in the Videography Profile Questionnaire.

How much input do I have in the final product?

Prior to your event you will fill out a profile that discusses content, style, music and effects.

Do you use lights?

We recommend using lights only when necessary. If it is dark during your first dance, we prefer to use extra lighting as it will enhance the quality of your end product.

How do I get the song(s) I would like on my video to my editor?

You may use your Videography profile in your online account manager to select specific music for your video. If you would like to use music from your personal collection, please submit a burned copy of the CD rather than the original.

Can we order additional copies of our DVD?

Certainly. Additional copies of your DVD and the raw footage can be purchased for an additional fee. Please contact your sales representative for pricing and details.

How long will it take to get our DVDs?

Your DVDs will be ready eight to ten weeks after your event date, provided that your videography profile is completed.

HOW IT WORKS

One to two days from booking date

Once you book your Bellagala videographer, they will reach out to you within two business days of receiving notification. They will work with you via phone, email, and in-person meetings to develop your videographic vision and expectations.

On your wedding day

The day of, your videographer will shoot continuously throughout the day, working alongside your photographer to capture every detail of your wedding, after which they work to compile the footage into a montage of the best and most memorable moments throughout the day.

Within ten weeks after your wedding

You will receive a finished DVD including footage from your ceremony, toasts, and a cinematic highlight reel. Contact your sales consultant for full package inclusions and details. The DVD will be delivered to you from Bellagala.

WHAT'S INCLUDED

Videography packages: \$1,745 - \$3,545

ASSOCIATE

Packages Include:

- Two videographers
- Wireless microphone
- HDTV - full or widescreen option
- Professional editing
- 3 finished DVDs with three chapters: Full ceremony coverage, Toasts and Cinematic Featurette

Add-Ons

- Raw Footage
- Additional DVDs
- BluRay

STUDIO

Packages Includes:

- Two cinematographers shooting in DSLR
- Ten hours of shooting
- Wireless microphone
- HDTV - full or widescreen option
- Professional editing
- 3 finished DVDs with three chapters: Full ceremony coverage, Toasts and Cinematic Featurette

Add-Ons

- Raw Footage
- Extended cinematic
- Additional DVDs
- BluRay

For best pricing on your date, visit bellagala.com/quote



HOW TO RESERVE

Our videography service is reserved on a first come, first served basis. We require a \$500 deposit which is fully refundable for 14 business days

VIDEOGRAPHY OFTEN PAIRED WITH:

Event Planning
Photography
Floral Design
Live Music



PHOTOMINGLE

When it comes to your reception, you want to provide your guests with a fun and dynamic experience that is unique to you.

Bellagala's PhotoMingle is an exciting, one-of-a-kind interactive experience that you and your guests will love! It brings the best features of a photo booth and guestbook together, and lets everyone connect through images like never before. Your guests can take their own photos, add messages, return to images taken previously in the night, then email or share their photos instantly via Facebook and Twitter - and even print their favorite shots on demand. And they do it all with the amazingly simple power of their fingertips!

PhotoMingle is a sleek, sophisticated accompaniment to your wedding decor. Its clean design will complement any setting, and you can even customize the artwork panels to incorporate the colors and graphics that fit with your wedding theme.

PhotoMingle is so fun and easy to use, everyone loves it! From young to old, kids to grandparents, PhotoMingle is simple to learn and operate. In fact, because it looks like a large television screen, guests are often attracted to it from across the reception hall. Within seconds, users are taking their own photos and personalizing them.

When your big day is over, PhotoMingle keeps the party going! Using the high-quality, high-resolution images, you can choose to add a Mingle-Book™ photo album: an attractive, 7" x 7" table book featuring almost every photo from your PhotoMingle. You'll have fun layouts of your guest photos on every page, along with their personalized messages. It's a unique, one-of-a-kind keepsake, and it's also available for purchase through our online MingleMerchandise portal. That means your family and friends can order their own copies!

OUR CLIENTS LOVE BELLAGALA PHOTOMINGLE BECAUSE YOU CAN:

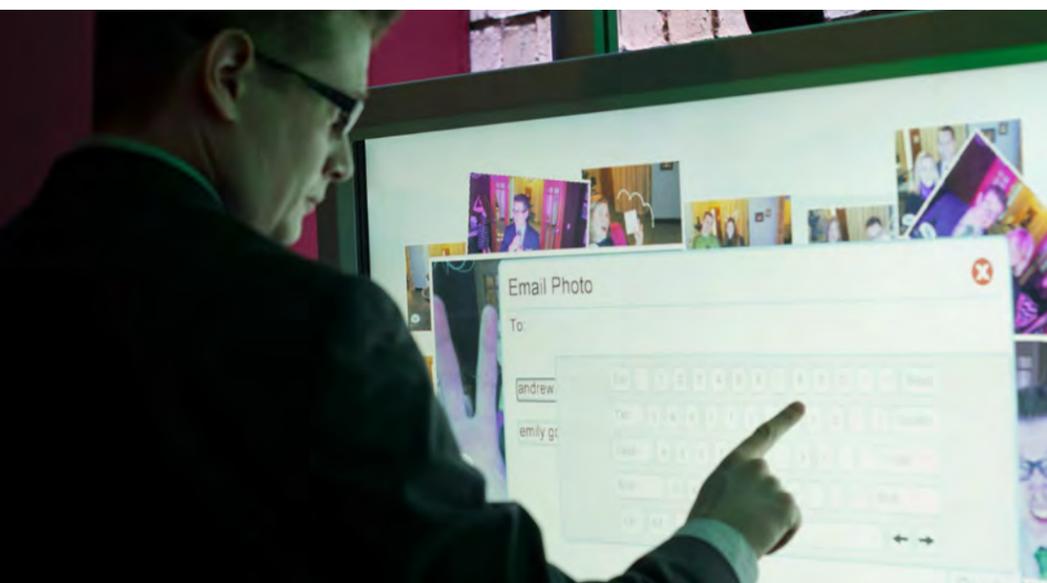
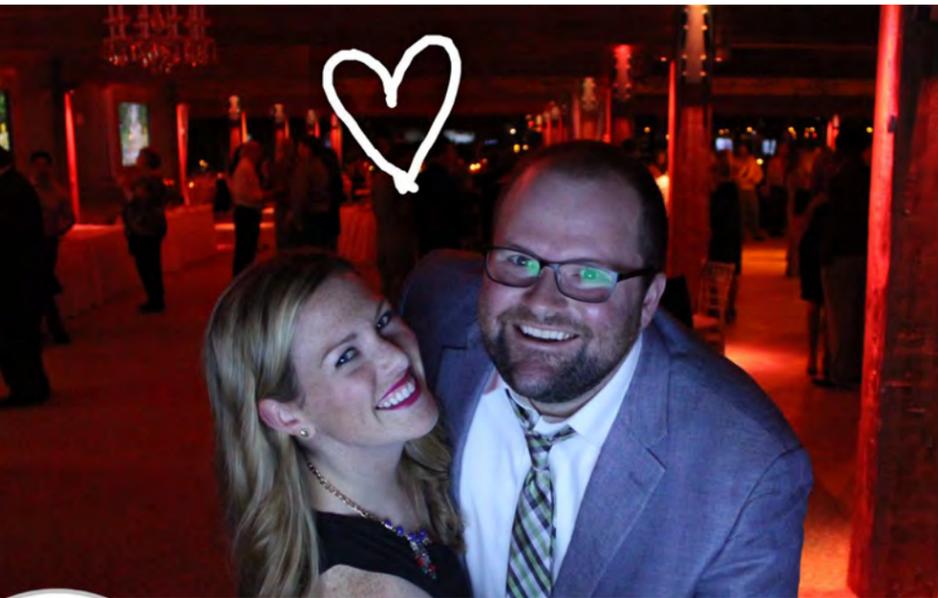
- **PROVIDE** your guests with a fun and dynamic experience - photo booth meets guestbook
- **CUSTOMIZE** all images with your unique branding
- **SHARE** your images instantly through social media or email
- **PRINT** photos on demand



"We booked PhotoMingle and our guests had SO much fun! People were taking photos all night, and now we have lots of fun pictures to put in the album we used for a guest book." - Janelle

"It was super cool to have the "latest technology" of a photobooth at our wedding! Guests loved being able to watch each other use the photo booth, and it was nice because you could fit a lot of people in a picture if you wanted since it's all open." - Lauren W

"PhotoMingle was a very cool upgrade from a regular photo booth! We were able to get tons of group shots. There was a friendly operator helping us the whole time, and printing photos for guests. It was a great activity!" - Jodi F



WHY PHOTOMINGLE?

Capture your own photos and personalize them with PhotoMingle. Just press the "Take a Photo" button, smile, and say "cheese" - and PhotoMingle does the rest! Once you take your images, you'll be able to write your own personal messages on them...all with the power of your fingertips.

Share your event images through your favorite Social Media sites - INSTANTLY!

Imagine connecting your event photos and PhotoMingle pictures with Facebook and Twitter. With PhotoMingle, you can easily tag images to your Facebook page, and even read Facebook posts on PhotoMingle as your friends leave comments. Your event is all about socializing - and now, you can extend that into the world of social media!

Print your photos directly from PhotoMingle.

Choose any image taken from the PhotoMingle, and instantly print a high-quality, high-resolution photo complete with your personalized messages! The full-color, 4"x 6" MinglePrints™ are an ideal gift or keepsake for your guests, and you can choose to receive up to 200 prints as part of your rental. Additional print quantities can also be purchased.

Email your favorite images directly from PhotoMingle.

Share your favorite PhotoMingle images - complete with a personalized message - through email! Simply drag your image to the email icon and enter the email address to which you wish to send it. It's that easy!

As part of your rental, every image taken on the PhotoMingle will also be provided to you digitally 4-6 weeks after your wedding.

FAQ

What's so special about PhotoMingle?

PhotoMingle is truly remarkable. It's intuitively navigable so your guests will need very little guidance from the on-site attendant. Its touchscreen interface makes it easy to operate and draw or write messages on the pictures you and your guests take. You can share the images via email or social media, (requires a WiFi connection,) or print them instantly. You also get every image delivered to you digitally. It's the latest in interactive guestbook, photo booth, and entertainment technology.

Can I see PhotoMingle in action before I book?

Yes! We have a PhotoMingle stationed at our office in St. Paul (located within A'BULAE Event Center) so you can see how it works before you reserve. Our staff will be happy to help snap a photo for you during your consultation!

Is there a limit to how many photos we can take?

No! You may take as many pictures as you want on PhotoMingle. The only restrictions are on time (standard reservations are for four hours,) and the number of prints you can receive on-site (echelon Photo Station and PhotoMingle packages include 200). You'll receive a digital download of all your images after your event.

Here's a snapshot of what the PhotoMingle is capable of:

- Capture and personalize photos
- Write messages and draw on your images - all with your fingertips
- Share your photos instantly via a designated social media account (Facebook and/or Twitter; requires a WiFi connection)
- Print your favorite shots directly from PhotoMingle (prints are 4x6, high resolution images)
- Email photos to yourself and your friends right from PhotoMingle (requires a WiFi connection)
- Custom footers for your PhotoMingle images with your names, event date, whatever you want!

HOW IT WORKS

Before your wedding

Our coordinator will reach out to you to confirm location and determine start and end time. We will also work with you to create a customized background, photo border design and set up the links to Facebook (if you choose to include social media sharing in your package.)

On your wedding day

The photo booth attendant will arrive 30 minutes prior to the scheduled start time to set up their equipment. Your guests are welcome to participate at any time after setup is complete, with the attendant present at all times to engage and assist people, take photos, operate the equipment, and troubleshoot if need be.

After your wedding

Your PhotoMingle images will be available online 4-6 weeks after your event.

WHAT'S INCLUDED

Prices range from **\$1,195 - \$1,395**

- Up to 4 hours of rental time
- A full-time, dedicated operator to set up, break down, answer questions and provide direction
- High-definition MinglePrints™ printed at your event for your guests (200 prints included)
- Facebook and Twitter posting and tagging (requires WiFi connection)
- Photo emailing (requires WiFi connection)
- Access to our exclusive MingleMerchandise™ portal, where you and your guests can order:
 - Large-format prints and digital downloads
 - MingleBooks™
 - MingleMosaic™ posters
 - Mugs, mouse pads, t-shirts... etc!

**For best pricing on your date,
visit bellagala.com/quote**



HOW TO RESERVE

PhotoMingle is reserved on a first come, first served basis. We require a \$500 deposit. Refundable for 14 business days.

PHOTOMINGLE OFTEN PAIRED WITH:

Event Planning
Disc Jockey
Photography
Live Music



PHOTOBOOTH

People love seeing themselves in pictures. So wouldn't it be great if all your guests had to do was step in front of a backdrop and a designated photographer could snap all the pictures they wanted? That is what the photo station is all about. Guests stand in front of the backdrop, strike a pose and the moment is digitized.

Unlike traditional photo booths, the Photo Station allows for large groups and families to fit easily in one picture. Add in more fun with a white board and markers, or personalized signs and props.

Everyone will be able to access and order the pictures they want online on your own private gallery. The prints they order will be sent directly to your guests' home or work.

There is no limit to the amount of pictures the photographer will take. With so many photo opportunities, you will be surprised. Your guests will stay longer, have more fun, and thank you for the memories to share.

Now you don't have to wait to see your guests' crazy alter egos, and they get an instant print as an added takeaway and a memento of what a great time they had at your wedding reception. Or keep the prints for yourself and create a fun photo station guest book!

OUR CLIENTS LOVE BELLAGALA PHOTOBOOTH BECAUSE YOU CAN:

- **PROVIDE** your guests with a larger non-traditional photo booth
- **CUSTOMIZE** the package with different backdrop options
- **SHOOT** an unlimited amount of photos during your rental
- **PRINT** photos on demand



"It was such a great idea to have a photobooth at our wedding. Everyone absolutely loved it. It also gave people things to do during our cocktail hour!" - Nicole C

"We loved having a photobooth at our reception. Everyone was raving about what a good idea it was and some are even thinking of using the picture as their Christmas card! I can not wait to see all the creative pictures!" - Claire A

"We got our photos back today and we cannot stop laughing! The props were such a great touch and we were so glad we booked a photobooth through Bellagala. It made our night so much fun!" - Katie B

FEATURED WORK



ON-SITE PRINTER

FAQ

When will the photos be online?

Your photos will be online about four to six weeks after your wedding.

How will we know when our photos are ready?

You will receive an e-mail when your photos are available online for viewing in your private gallery. Ordering online can be done at this time.

Can we choose if the pictures are in color or black and white?

We default all the photos to color. If you prefer your pictures in black and white, please talk to your sales representative.

Can we incorporate the pictures in to our finished album?

Yes. Just indicate on the finished album order form which pictures are from the Photo Station.

Do we have to use the included backdrop?

No. If you prefer a different backdrop or none at all, that is fine with us. Our standard backdrop is a white photo backdrop. The Echelon level package comes with a standard black backdrop. Either package may be upgraded to a gold or silver backdrop.

What kinds of props come with the photo station?

We supply an assortment of various hats, glasses, boas, beads, etc. You are also welcome to bring your own props for any photo station.

What time should the Photo Station open?

The Photo Station is enjoyed most by guests in the later hours of the evening, after dinner.

What are the reprint prices?

All prints are done on archival quality paper through our online proofing and printing center.

- 4x6 print - \$3.99
- 5x7 print - \$5.99
- 8x10 print - \$9.99
- 11x14 print - \$19.99

WHAT'S INCLUDED

Prices range from \$595 - \$895

CLASSIC PHOTO STATION

Package Includes:

- Four hours of shooting
- Assorted props included
- White backdrop
- Color images
- Unlimited photos
- Digital download of images

Add-Ons

- Additional hours
- Gold Backdrop
- Silver Backdrop

ECHELON PHOTO STATION

Package Includes:

- Four hours of shooting
- Assorted props included
- Black backdrop
- On-site printer
- 200 prints included
- Color images
- Unlimited photos
- Digital download of images

Add-Ons

- Unlimited Prints
- Gold Backdrop
- Silver Backdrop

For best pricing on your date,
visit bellagala.com/quote



HOW TO RESERVE

The photo booth is reserved on a first come, first served basis. We require a \$200 deposit which is refundable for 14 business days.

PHOTO BOOTH OFTEN PAIRED WITH:

Event Planning
Disc Jockey
Photography
Live Music



EVENT PLANNING

Bellagala's event planners are experienced professionals who know how to make your wedding vision come together. Think of your wedding planner like a movie director. We coordinate, plan, and execute your wedding vision, and then we are there to oversee the event and ensure everything goes according to plan. And if it doesn't, we're there to troubleshoot and deal with any unexpected circumstances that may arise. In fact, our goal is to make sure you don't even notice at all if they do.

Our goal is to put our knowledge and expertise at your disposal so you can be a guest at your own wedding. We are more than just wedding planners. We are listening ears, consultants, organizers, stress relievers, sounding boards, personal assistants, guest herders, and sometimes even therapists and miracle workers. We know that planning a wedding is a struggle to do alone, and the reality is that everyone needs a little help.

As the saying goes, work smarter, not harder. By hiring a wedding planner, you are putting an experienced voice in your corner who can make your money work harder for you. When you look back on your wedding day in ten or twenty years, how do you want to remember it? Our service allows you celebrate and relax on your wedding day so those memories are some of your fondest.

OUR CLIENTS LOVE BELLAGALA EVENT PLANNING BECAUSE WE:

- **PRESERVE** the vision and style of your wedding
- **SAVE** you money with flexible pricing that works within your budget
- **CUSTOMIZE** your wedding planning package based on your unique needs
- **PROVIDE** peace of mind with backup wedding planners
- **ELIMINATE** stress by offering educational tools and online resources

DYANA & JOSH | ARIA

"The day moved so fast and there were so many things going on and to keep track of, I never could've done it myself! Our planner was a joy to work with and we felt blessed to have her!"



MI HEE & FRANKLIN | COMO ZOO AND CONSERVATORY

"The whole day went so smoothly! I would strongly recommend Bellagala to anyone who is looking for someone they can rely on throughout the wedding process especially on the day of. You won't regret it!"



JENNIFER & MATT | SEMPLE MANSION

"From start to finish, our planner was organized, professional, and positive. She took the time to really get to know us as a couple and understand what was important to us. We were like guests at our own wedding, and enjoyed every minute of it."





WHY IT MATTERS

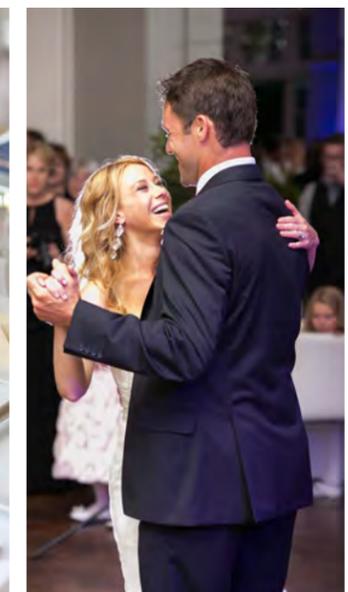
Planning a wedding yourself is without a doubt an extremely daunting and stressful task. Most couples don't even know where to start, much less how to navigate the wedding planning waters, and what begins as a joyous occasion can quickly become a source of contention and stress. Hiring a wedding planner will relieve your anxiety and make the planning process what it was always meant to be: fun!

The truth is, between flowers and décor, food and transportation, styling and dresses, invitations and locations, music and, well, everything else, there are a million things to consider when planning a wedding. Our mission is simple: to get you set on the right path, armed with the knowledge to make informed decisions. Whether you just need a day-of coordinator so you can focus on simply being a bride for the day, or you're looking for the support and expertise of an experienced planner from start to finish, Bellagala's event planners are here to help put the "fun" back into wedding planning.

FEATURED WEDDING

SARAH & CHRIS | CALHOUN BEACH CLUB

Bellagala Provided: Photography, Disc Jockey, Event Planning



FEATURED WEDDING

KIM & JON | HOPE GLEN FARM

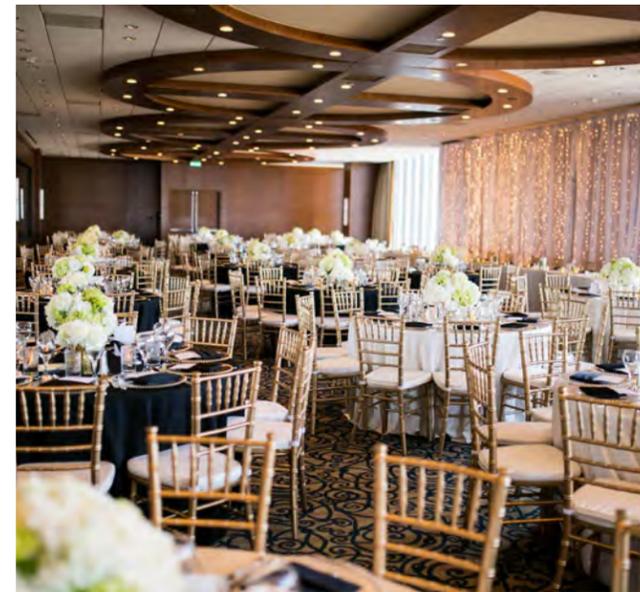
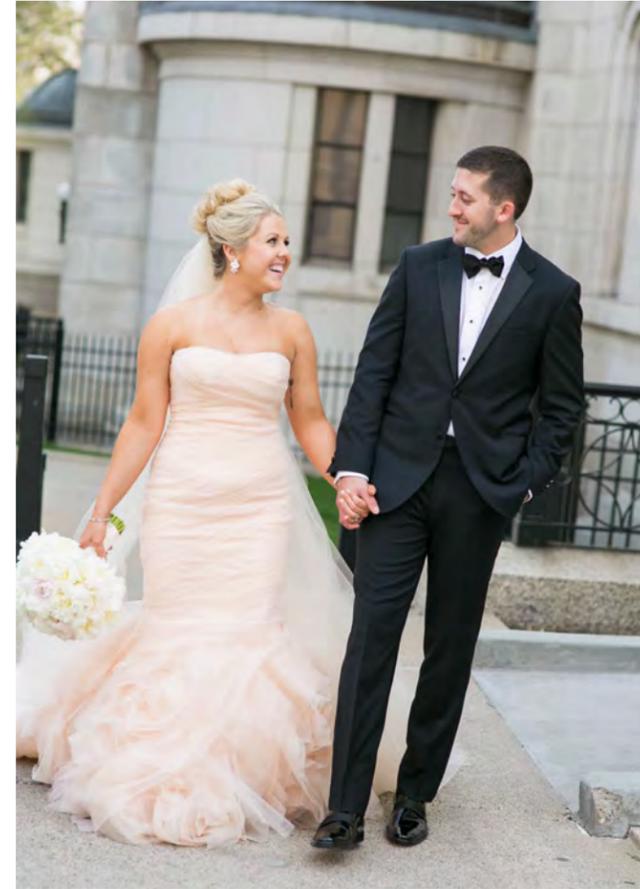
Bellagala Provided: Photography, Disc Jockey, Event Planning



FEATURED WEDDING

JACQUELINE & MATTHEW | WINDOWS ON MINNESOTA

Bellagala Provided: Photography, Disc Jockey, Videography, Live Music, Event Planning



FEATURED WORK

MONICA & JUSTIN | NICOLLET ISLAND PAVILION

Bellagala Provided: Photography, Disc Jockey, Live Music, Floral Design, Photo Booth, Event Planning



MEET THE TEAM

STUDIO | \$1,495 - \$3,995

Every member of the Studio level planning team is an advanced, established professional. They each have a proven track record of creativity, quality service, and successful events, and are well on their way to becoming Echelon-level planners.

ECHELON | \$4,995+

Expert event architects, our Echelon-level planners have a minimum of ten years' experience in the wedding planning industry. They are calm, cool, and collected seasoned veterans of the trade who have literally seen and handled it all.

WE HAVE A WIDE VARIETY OF
EVENT PLANNERS TO CHOOSE FROM



Get your instant customized quote at bellagala.com/quote



THE BELLAGALA BENEFITS

1. At Bellagala, our planners have a detailed understanding of the unique intricacies that weddings present. In addition, our planners leverage the knowledge that can only be gained from having 8 in-house services.
2. Each Bellagala package includes two planners. There are many details of a wedding that happen simultaneously. While one is managing ceremony details, the other is ensuring reception perfection.
3. No two weddings are the same, and they shouldn't be! Our planners strive to customize your event down to the smallest detail. Their extensive knowledge of the latest wedding and event trends guarantee a fresh perspective and personal twist to your big day.

FAQ

When do we meet our event planner?

At your initial consultation after booking. Your event planner will call you within two business days after booking for a phone conversation and to set up your initial consultation.

Do we get to choose our event planner?

Yes. We have a number of talented event planners on staff. Select the planner that is right for you based on their bios and previous work, or ask your sales representative for assistance.

Do we have to use all Bellagala services if we book a Bellagala event planner?

No, our event planning services are a separate entity from the rest of our services. Bellagala event planners are knowledgeable, familiar and have worked with a variety of wedding vendors throughout the Twin Cities.

How much experience do your event planners have?

Each of our event planners comes to Bellagala with different experience. On average, our planners have three to five years in the wedding industry.

Will my planner work alone or with assistants on my wedding day?

Your planner will be the go-to point person on your wedding day, but will likely bring at least one assistant with them the day of your wedding, possibly two in order to ensure that your day unfolds flawlessly.

How much involvement will my planner have?

As much or as little as you want them to have! Your planner's level of involvement depends on the event planning package you reserve and your personal preferences. Some clients will have every detail planned out and are just looking for a planner to execute their vision, and some clients want to sit back and let their planner take care of everything for their wedding day - we work with clients at either end of the spectrum and anywhere in between, personalizing our service to your needs

My venue already has a wedding coordinator. Why do I need a planner?

Your venue coordinator most likely has many clients and many upcoming events she is juggling simultaneously, possibly several per month. Most venue coordinators are unable to devote the time and attention necessary to the details of your wedding. The bottom line is that a wedding coordinator at a venue and a wedding planner are two completely different jobs. A coordinator is not a planner, and vice versa. A planner is completely focused on you and your wedding vision, and she is there solely to make sure that vision comes to life on your wedding day. The venue wedding coordinator is there to serve the venue. A wedding planner is there to serve you.

HOW IT WORKS

Each event planner on our team will cater their service to your specific needs. Day-of packages are perfect for the hands-on bride who really just wants to be able to sit back and watch her hard work come to fruition on her wedding day without having to play a double role as a bride and a coordinator. A worry-free month gives you the help of an expert to wrap up those details it's hard to find time for, so you can spend the last weeks leading up to your wedding day feeling confident, rested, and relaxed. Our full service start-to-finish Sanity Saver packages are an excellent option for those who want a seasoned veteran planner in their corner every step of the way who will make sure your planning is seamlessly executed and your wedding day is one for the history books.

1-2 days from booking

Your planner will reach out to you to introduce herself and begin the planning process. (The level of involvement prior to your wedding is determined by the planning package you reserve. If you reserve a Sanity Saver package, you'll be able to start coordinating with your planner right away!)

Before your wedding

Based on the included services of the package you reserved, your planner will be available to assist you in whatever you may need. They will be available via phone and email to communicate with you and your vendors, and they'll assist in developing your day-of timeline, floor plan, seating diagrams, banquet event order, table arrangements, transportation schedule, etc. Their main goal is to take the stress out of your planning process so you can focus on just being a radiant bride-to-be!

On your wedding day

Your planner will be present for you all day, beginning right away in the morning with overseeing the setup for your day and ending only when the last details have been taken care of at night and tear down is complete (or until those final details have been placed in capable hands). They will be responsible for fielding vendor questions, coordinating your timeline, taking care of any final payments or contracts, troubleshooting any unexpected changes, vendor returns, gift hand off, and any other details so you can truly be a guest at your own wedding!

WHAT'S INCLUDED

Event Planning packages: \$1,495 - \$3,995+

DAY-OF COORDINATION

You planned it; let us ensure it all happens. By hiring our event planner, you can be sure that every detail you planned is executed, and you can be a guest at your own wedding. You choose your planner!

Package Includes:

- Initial consultation plus phone and email contact
- Attend rehearsal
- Oversee and review ceremony and reception set to match client vision and plan
- Assistant to help lead planner oversee and coordinate vendor load in, set up, and tear down; be the go-to person for all parties involved
- Prepare detailed day-of timeline
- Confirmation prior to and coordination of vendors day of
- Field final vendor questions and troubleshoot unexpected changes day of
- Distribute final payments and gratuities
- Oversee tear down, vendor returns, and gift hand-off

For complete package details and additional options, contact your Bellagala representative.

WORRY FREE MONTH

Our Worry Free Month package allows you to have a stress-free wedding as well as the coordination of details leading up to your event. You choose your planner!

Package Includes:

- All Day-Of Coordination content, plus:
- Attend final BEO (Banquet Event Order)
- Coordinate and oversee rehearsal
- Provide vendor recommendations
- Conduct site inspection and prepare diagram
- Coordinate transportation schedule
- Check in with bride morning of to ensure schedule is on track
- Pick up personal items to deliver to venue
- Pack up personal items and hand off to designated party
- Provide assistant at hotel to direct guests to transportation
- Coordinate breakfast, lunch or snack for bridal party

For complete package details and options, contact your Bellagala representative.

SANITY SAVER

From start to finish, we will work with you every step of the way to create your ultimate wedding. You choose your planner!

Package Includes:

- All Worry Free Month content, plus:
- Provide research for venue locations based on budget, style, location, dates, weather, and client priorities
- Assist with menu selection
- Act as a liaison between client and contracted vendors, as well as day of with guests, bridal party, and family
- Attend key vendor appointments
- Provide checklist of tasks and suggested deadlines (reminders of final payments and contract approval)
- Negotiate discounts of services when possible
- Oversee delivery and set up of tents, banquet tables, decor, etc.
- Coordinate guest accommodations and transportation details
- Coordinate design details (floral, decor)
- Offer etiquette, insurance/liability advice

For complete package details and additional options, contact your Bellagala representative. Events with split ceremony and reception venues will incur an additional fee to accommodate the additional logistics involved.

**For best pricing on your date,
visit bellagala.com/quote**

HOW TO RESERVE

All event planners are reserved on a first come, first served basis. The deposit is 50% of the total package price, which is non-refundable

EVENT PLANNING OFTEN PAIRED WITH:

Floral Design
Photography
Live Music
Videography





BELLAGALA

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