



Wedding & Elopement Photography

PRICING GUIDE





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CLIENT EXPERIENCE SERVICES



All packages include the following Brianna Kraft Photography (BKP) client experience services:

- Complimentary introductory consultation call
- Two (2) pre-wedding check in calls (3 or 6 months and 1 month out from wedding day) including:
 - Personal questionnaires
 - Assistance with wedding day timeline planning
 - Location scouting and recommendations
- Vendor recommendations
- Travel to your location (within 20 miles of downtown Madison included)
- Preview gallery of a handful of photos delivered ASAP after your wedding day
- Hand selected and edited high-quality digital images
- Personal print release
- Access to my high-quality print store within your digital gallery with the option to buy prints



PACKAGES



Package 1 - \$4500

- Full-day wedding coverage - up to 10 hours
- High resolution digital images
- 2-hour engagement session, 2 locations
- Digital slideshow showcasing images that tell the story of your day
- All BKP client experience services

Package 2 - \$3600

- Standard wedding day coverage - up to 8 hours
- High resolution digital images
- 1-hour engagement session, 1 location
- Digital slideshow showcasing images that tell the story of your day
- All BKP client experience services



Package 3 - \$3000

- Half-day wedding coverage - up to 6 hours
- High resolution digital images
- All BKP client experience services

Package 4 - \$2400

- Basic wedding day coverage - up to 4 hours
- High resolution digital images
- All BKP client experience services

Note: Package prices do not include sales tax. Therefore, 5.5% State of Wisconsin & Dane County sales tax will be added onto your final package price, regardless of your event location.

ADD-ONS



» **Deluxe Engagement session - \$800**

- 2-hour session, 2 locations

» **Traditional Engagement session - \$600**

- 1-hour session, 1 location



» **35mm film - \$150**

- Per roll of film (36 images)
- Includes film stock, developing, digital scanning, and post-processing

» **Second photographer**

- Price based on their rates and availability



» **Additional hours of coverage**

- \$450 per hour



» **Wedding album - \$1700**

- Shipping
- Printed 10x10 wedding album with fabric cover and thick lustre paper
- 20 two-page spreads
- Preliminary and final album design layout by Brianna
- Up to two (2) proofing reviews



» **Worldwide travel**

- Varies based on destination
- Travel fees will be calculated based on my base hourly travel rate + the IRS mileage reimbursement rate + any necessary lodging, airfare, or additional expenses.

WHICH PACKAGE IS RIGHT FOR ME?



If you aren't sure about the amount of hourly coverage you need, you can start by determining which moments you want captured with photos. Your vision for your wedding day timeline should also help inform this decision.

Note: Any of these packages work great for traditional weddings or elopements!

Package 1 - Full-day

- Full-day wedding coverage - up to 10 hours
- Great for capturing your whole day, from getting ready to the last dance or grand exit! Enough time to cover your first look, ceremony, post-ceremony portraits, dinner, reception, lots of dancing coverage, and potentially grand exit.

Package 2 - Standard

- Standard wedding day coverage - up to 8 hours
- Great for capturing the best parts of the day and then some, such as your getting ready 'finishing touches,' first look, ceremony, post-ceremony portraits, dinner, reception, and some dancing coverage.

Package 3 - Half-day

- Half-day wedding coverage - up to 6 hours
- Great for capturing the most important parts of the day. Choose between either getting ready OR some reception dancing, as well as your first look, ceremony, post-ceremony portraits, dinner.

Package 4 - Basic

- Basic wedding day coverage - up to 4 hours
- Great for capturing just what you need: your first look, ceremony, post-ceremony portraits, and some celebrating.

“Live in the sunshine,
swim in the sea,
drink the wild summer air.”

-Ralph Waldo Emerson



THANK YOU!



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