

*lets do this!*

**CONGRATULATIONS!**

Congrats on your exciting day, and thank you so much for considering us to be part of it! Every event is different and in the end, every price will be a little different — but we know that you have a lot of decisions to make and unexpected costs make that even harder. So, here are some starting points for pricing to make your life a little easier. There are always options to make your event even more one-of-a-kind, and similarly, plenty of ways to keep you in your budget.

DAY OF SIGNS & MATERIALS	LOW END	MID RANGE	HIGH END
<p>welcome</p> <p>A special welcome sign as your guests arrive</p>	<p>\$80–150</p> <p>Around 18x24 size, single color, with basic content</p>	<p>\$150–250</p> <p>Options for larger size, multiple colors, font matching, and custom color mixing</p>	<p>\$250–400</p> <p>So many options! Illustration, custom artwork, tons of colors! If we can dream it we can make it!</p>
<p>seating chart</p>	<p>\$150–250</p> <p>Welcome title / message with 75–100 guests' full name</p>	<p>\$250–350</p> <p>Add more names, a longer message, a little illustration</p>	<p>\$350–500</p> <p>Colors, artwork, illustration, or a particularly large guest list!</p>
<p>your table scape</p> <p>A simple package for the details that make your table just a little bit more special and <i>you</i></p>	<p>\$70 / Table of 10</p> <p>Table Number / Name Place Cards Shared Menu</p>	<p>\$95 / Table of 10</p> <p>Add more details like illustration or individual menus to the Low End package</p>	<p>\$100+ / Table of 10</p> <p>All the bells &amp; whistles!</p>
<p>a la carte // signs + more</p> <p>Small and large signs add so much personality. Pick and choose where – and what – works for you!</p>	<p>\$50–80</p> <p>5x7 – 8x10</p> <p>For things like bar menu, gift table, guest favor table, etc.</p>	<p>\$80–150</p> <p>8x10 – 18x24</p> <p>For directional signage, a special message, etc.</p>	<p>\$150–300+</p> <p>18x24 and larger</p> <p>For ceremony / reception program, larger directional signage, photo booth background, and more!</p>
<p><b>SUBTOTAL - Does not include materials expenses</b></p>	<p>\$350–550</p>	<p>\$575–845</p>	<p>\$850–1,300</p>
INVITATION SUITES	LOW END	MID RANGE	HIGH END
<p>design</p> <p>This is where we work together to get the look just right. The cost listed includes design and paper selection for Invitation, Response Card, Details Card, and Envelopes</p>	<p>\$300–600</p> <p>Minimalist, classic design, mostly typographic</p> <p>2-Rounds of review to get everything ready for production. The 3rd round if approved will go to production</p>	<p>\$600-1,000</p> <p>More embellishments, custom paper colors, illustration</p> <p>3-Rounds of review to get everything ready for production. The 4th round if approved will go to production</p>	<p>\$1,000+</p> <p>Embellished design with specialty paper, wax seal, and more</p> <p>Up to 6-Rounds of review to get everything ready for production.</p>
<p>calligraphy &amp; envelopes</p> <p>Every envelope includes full name and address, assembly of your stationary suite, and envelope stuffing</p>	<p>\$2.00 / Envelope</p> <p>Guests' full name and address with a custom stamp for return address</p>	<p>\$2.00 / Envelope</p> <p>Guests' full name and address with a custom stamp for return address</p>	<p>\$3.00–5.00 / Envelope</p> <p>Guests' full name and address with hand calligraphy for return address &amp; more complex assembly and stuffing</p>
<p>printing &amp; paper</p> <p>There are different printing methods and lots of different types of paper. Every package includes print and production coordination as well as sourcing and ordering of specialty items</p>	<p>\$250–900</p> <p>Typically digital printing with minimal extras – one foil color, some embossing, diecutting, etc.</p>	<p>\$900–1,200</p> <p>Higher end printing with some extras – Letterpress, foils, custom inks, etc.</p>	<p>\$1,200+</p> <p>All the bells &amp; whistles!</p>
<p>postage</p> <p>Standard postage is calculated for invitations &amp; response cards</p>	<p>\$0.50 / Envelope</p>	<p>\$0.50–0.70 / Envelope</p>	<p>\$0.70+ / Envelope</p>
<p><b>SUBTOTAL FOR 100 INVITATIONS</b></p>	<p>\$850–1,800</p>	<p>\$1,800–2,500</p>	<p>\$2,500–4,000</p>