

### Since 2012

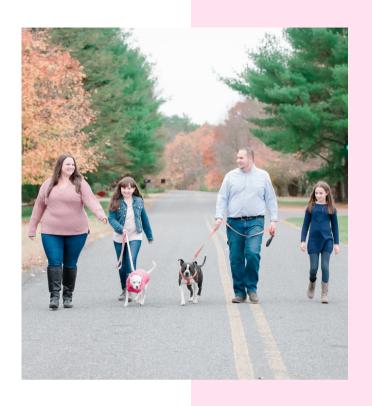
# Catrina Carlson Photography THE WEDDING EXPERIENCE





Welcome! I'm Catrina and I believe this is the beginning of something good!

I believe that wedding photography is done best when couples have a relationship with their photographer and fully trust them. This is how we have guaranteed and delivered incredible photography experiences to our Carlson Couples in the past 10 years! When I arrive on a wedding day, I need to feel like an old friend and not like a stranger. This affects every aspect of how your photos will turn out! Keep reading to get to know me and learn more about who I am beyond the camera.



### LET'S BE FRIENDS:

## This is what you need to know...

I'm a photographer, but I'm also a wife, momma, sister and someone who truly believe's God's given me this job because it allows my creative gift and passion to have purpose!

### OUR WHY | IT'S MORE THAN JUST A JOB



#### MARRIAGE

We believe marriage and deep relationships are some of life's greatest gifts! We know that our role in our Carlson Couple's lives is not only to deliver a beautiful final gallery but to be supporters and encouragers for their new marriage!



#### LITTLE PEOPLE

We believe that every human being has gifts and passions for purposeful reasons. We're so thankful that our children are growing up watching their parents use their abilities In a business that is creatively fulfilling and filled with meaningful purpose!



#### FRIENDS

With both of us being more on the introverted side, we love how doing photography has brought us out of our shell. With each wedding we leave as friends. Not just with our couples, but with the vendors as well!



Dan is my husband, second shooter and high school sweetheart!

WE'VE BEEN TOGETHER SINCE I WAS 16

We have two precious kids and two quirky pups!

NATALYA, KEIRA, STELLA & DUSTY

I love reading and Dan loves Baseball

I CURL UP WITH A GOOD BOOK WHILE HE WATCHES
A BASEBALL GAME

We're both big Introverts but but come out of our shell with a dash of sarcasm

WE BOTH USE SARCASM TO BREAK THE ICE AND SET OUR PERSONALITIES FREE

I never dreamed of being a photographer.

PHOTOGRAPHY WASN'T IN MY PLANS BUT I COULDN'T BE HAPPIER!





Working with Catrina & Dan for our wedding was a dream. They were absolutely incredible and I would choose them again a million times over. Catrina's spunky personality and Dan's reserved personality were the perfect match for us. Leading up to our wedding, I knew I had nothing to worry about on our wedding day because even if something went wrong, Catrina would have it dealt with and I never would have known. It felt like they were just our friends photographing our special day. I cannot recommend Catrina Carlson Photography enough. I'm already looking forward to the next time we get photos taken by Catrina & Dan!

-TAYLOR & TIM

OUR PROMISE

# YOU KNOW YOU WANT GREAT IMAGES ...

But what you may not realize is that you need a great experience with your photographer more than anything! That is exactly what we promise to give you. Over and over and over again, Carlson Couples rave about their experience almost more than their images! Why? Because in order to get those natural, genuine portraits that truly capture who you are, you have to feel comfortable with the person taking them. The way you feel while you are having your portraits taken heavily influences how you feel when you see yourself in the final images. We have worked with over 200 Carlson Couples over the last 10 years and I can honestly say it is 100% possible to love how you look in your images if you feel comfortable while having them taken! Creating comfortable, joyful and genuine client experiences is what we specialize in and we are excited to share more about what the Carlson Experience includes!

# What is included in our wedding experience and why:

We have structured our wedding experience very intentionally. Everything we offer and recommend is a strategic part of an overall experience that leads to what our Carlson Couples ultimately desire: genuine, timeless and joyful images. Our most intentional aspects of the Carlson Wedding Experience include:

### 8 HOUR

We have found that for a traditional wedding day, we need a minimum of 8 hours to capture the full story of your day with a stress-free timeline.

### complimentary ENGAGEMENT SESSION

We include an engagement session complimentary because this is our opportunity to get to know you and empower you to feel comfortable in front of the camera.

### SECOND PHOTOGRAPHER

Dan is a non-negotiable part of our wedding experience! Groomsmen rave about his effortless ability to make everyone feel like an old friend. The Carlson Wedding Experience wouldn't be complete without him!

Continue reading for pricing information and full outline of the Carlson Wedding Experience ...

"Catrina and Dan were able to capture photos that truly exemplified us in every sense. From our engagement shoot to our "I dos" we could tell that they love what they do and that they really take the time to get to know their clients, we were very comfortable working with them and are incredibly happy that they were able to capture memories that will last a lifetime.

DANIELLE & JONATHON



### THE WEDDING EXPERIENCE

### 8 HOURS OF WEDDING DAY COVERAGE

(Standard wedding day coverage is from 2pm to 10pm)

### SECOND PHOTOGRAPHER DIGITAL FILES OF ALL EDITED IMAGES

(From both the wedding day and engagement session)

POST-PROCESSING TIME

ONLINE VIEWING GALLERY

60 MILES OF TRAVEL FOR WEDDING DAY

60 MILES OF TRAVEL FOR ENGAGEMENT SHOOT

\$4,200

The Wedding Experience with 10X10 30-Page Wedding Album \$4,800

(Album is \$1200 if not purchased at time of booking)

### KAYLYA & BILL

Catrina has been nothing short of kind, genuine, professional, and an absolute treat to work with. They were patient, attentive, and brought so much joy and excitement to the day. It snowed the day of the wedding, and they were very excited to go outside and get some great pictures in the snow. From the sneak peeks so far, I have been repeatedly told by many family and friends that they are the best wedding photos they have ever seen.





### WEDDING EXPERIENCE

### ENHANCEMENTS

UPGRADE ALBUM SIZE TO 12X12 - \$600

ADDITIONAL ALBUM SPREAD (2 PAGES) - \$100 PER SPREAD

ADDITIONAL COVERAGE - \$500/HR

ADDITIONAL PORTRAIT SESSION - \$800

Additional portrait sessions may be a Bridal Session, Rehearsal Dinner Coverage or any other session that requires 2 hours of coverage.

#### **NEXT STEPS**

After confirming that we are an amazing fit for one another, if you would like to move forward with reserving your date, a 1/3 deposit and signed contract are due to officially save your date. If you have questions for Catrina, please let us know!

EMAIL | info@CatrinaCarlsonPhotography.com



### LEGACY ALBUMS

8X8 30 PAGE ALBUM \$800

10X10 30 PAGE ALBUM \$1200

ADDITIONAL ALBUM SPREAD (2 PAGES) \$100 PER SPREAD

PROTECTIVE SLIPCASE \$250



### Envision this....

Your wedding has happened. It was beautiful and everything you dreamed it would be. Instead of just downloading your images to your hard drive and sharing a link with your family and friends, you take it a step further and you invested in a family heirloom keepsake that tells the story of the day you began your life together as husband and wife. Your wedding is literally the beginning of your new family unit! Now, try to fast forward even further and envision yourself sitting in your future living room with your future four year old and he/she is asking questions about when you got married. You look at them and say, "Hold on one minute, ok?" and you grab your wedding album. As you flip through the pages, half of the album in your lap and the other half in theirs.... your child notices aunts, uncles and grandparents celebrating with you on your wedding day. If your future child is anything like ours, they will be in awe of these old pictures. When our daughter, Natalya, was four years old, I sat down with her and showed her our wedding album for the first time and she flipped through the pages for half an hour, just taking it all in. It was as if I had given her a peek into a part of our story that she hadn't comprehended yet and it was beautiful. Wedding albums aren't for you, they are for those that come after you. What a beautiful gift to hand down to future generations!

# Frequently asked questions:

#### WHAT IS OUR SHOOTING STYLE?

We love being both interactive and discrete throughout the wedding day. There will be parts of the wedding day when I will need to be in control in order to accomplish everything that needs to be done in order to keep everyone on schedule. There will also be moments when you shouldn't even know that I'm there. (The ceremony, during dances and toasts, etc.) We teach our couples how to pose and interact during their engagement session so they are naturals on the wedding day and don't need quite as much instruction from us!

#### ENGAGEMENT TRAVEL?

We are more than willing to travel for engagement sessions! We actually love it when our couples ask us to photograph them in a location that means something special to them! We book engagement sessions at least three months in advance and include 60 miles of travel.

### HOW MANY IMAGES CAN I EXPECT?

We average 75-100 final images per hour that we're actively shooting throughout the day. This estimate is normally on the lower side since we tend to be over-shooters. We love delivering our client's files quickly and easily via an online gallery. You will have the ability to print, share and download your images as much as you want. We believe in freely sharing our work because that is what we would want if we were in your shoes!

### CHRISTINE & KYLE

Catrina was incredible to work with, and we ended up with stunning wedding day pictures. Catrina is super positive, friendly, and funny and instantly put us and our bridal party at ease. She excels at finding and framing up beautiful backgrounds, and gently coached us through natural poses. Her and her husband Dan are a great team - they are always open for input, but we trusted them to lead the picture taking on our wedding day and it was so nice to be able to lean on them to capture the perfect shots.





### Thank You!

I'm so glad you contacted me! Enjoy this new season of engagement! Plan and prepare but always remember that when it's all said and done, all the food, the florals and the details will fade away. Once your the last song is played and you exit your reception, you'll begin your new chapter as husband and wife and you'll have your photos to remember the day it all began. Congratulations on your engagement and I look forward to hearing from you!

Xoxo, Catrina