

Cassandra Johnston Photography

The Wedding Experience

*“What if I don’t love my photos?
I only have one chance at this!”*



It's a valid fear. You can't re-do your wedding day! So, is it possible to be able to enjoy your wedding day, knowing for certain that you are going to love your images when all is said and done? Well, after over 5 years photographing beautiful weddings for amazing CJ couples, I can tell you that the answer to that question is "Yes." You can know for sure that you're in good hands... but it requires more than just booking a vendor. Keep reading to find out how!



Welcome!
I'm Cassandra and I
believe this is the
beginning of something
amazing!

I believe that wedding photography is done best when couples have a relationship with their photographer and fully trust them. This is how I have guaranteed and delivered incredible photography experiences to my Couples in the past 5 years! When I arrive on a wedding day, I need to feel like an old friend and not like a stranger. This affects every aspect of how your photos will turn out! Keep reading to get to know me and learn more about who I am beyond the camera.



LET'S BE FRIENDS:

This is what you need to know...

I'm a photographer, but I'm also a wife, mom, and someone who truly believes God has given me this job because it allows my creative gift and passion to have purpose! This is more than just a job! This about meeting clients who feel more like family!

James is my husband and my biggest supporter. We have been married for 15 years. I absolutely love frozen yogurt, warm summer days, running and coffee. I started this business after my twins were born and never looked back. I love everything about my job; from meeting new people to creating beautiful images that will last a lifetime.

FEATURED IN

the knot



Cassi is the best photographer ever! My husband and I met her for coffee and instantly felt comfortable with her. A couple months later we had our engagement photoshoot and LOVED how they turned out. My husband had ankle surgery two months prior and was unable to walk. Cassi accommodated to his injury and was able to capture photos that appear like he was walking. Six months later Cassi and her mother were the photographers at our wedding. Both of them helped me get ready and took the most meaningful pictures of my mom and me as we finished getting ready. From the bridal portraits to first looks with my dad and then my husband to candid pictures of the entire ceremony and reception, I am so in love with the results. It is very special to have these memories to last us forever. We look forward to working with you in the future. Thank you, Cassi!

DERRICK + BRITTANY

MY PROMISE

YOU KNOW YOU WANT GREAT IMAGES ...

But what you may not realize is that you need a great experience with your photographer more than anything. That is exactly what I promise to give you. Over and over and over again, My couples rave about their experience almost more than their images. Why? Because in order to get those natural, genuine portraits that truly capture who you are, you have to feel comfortable with the person taking them. The way you feel while you are having your portraits taken heavily influences how you feel when you see yourself in the final images. I can honestly say it is 100% possible to love how you look in your images if you feel comfortable while having them taken. Creating comfortable, joyful and genuine client experiences is what I specialize in.

THE EXPERIENCE

What is included in our wedding experience and why:

I have structured our wedding experience very intentionally. Everything we offer and recommend is a strategic part of an overall experience that leads to what my couples ultimately desire: genuine, timeless and joyful images.

8 HOUR MINIMUM


I have found that for a traditional wedding day, we need a minimum of 8 hours to capture the full story of your day with a stress-free timeline.

complimentary ENGAGEMENT SESSION

I include an engagement session complimentary because this is our opportunity to get to know you and empower you to feel comfortable in front of the camera.

SECOND PHOTOGRAPHER

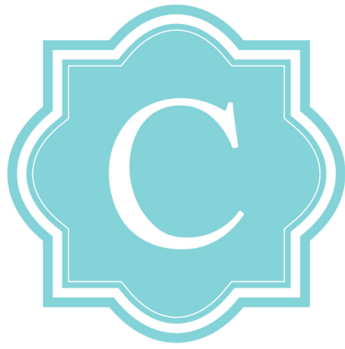
Cherie, is a non-negotiable part of our wedding experience. Not only is she my second shooter, but she is the dress fluffer, bridal helper, tie straightener, and timeline keeper.



Cassandra is Amazing!!!
We did our engagement and wedding photos with her and they all turned out amazing!
Cassandra is also very professional, helpful, and caring! I definitely recommend anyone looking for a photographer to hire Cassandra!

WILL + ALLIE

GABRIELTY



THE WEDDING EXPERIENCE

COMPLIMENTARY ENGAGEMENT SESSION
8 HOURS OF WEDDING DAY COVERAGE

SECOND PHOTOGRAPHER
DIGITAL FILES OF ALL EDITED IMAGES

(From both the wedding day and engagement session)

POST-PROCESSING TIME
ONLINE VIEWING GALLERY
60 MILES OF TRAVEL FOR WEDDING DAY
60 MILES OF TRAVEL FOR ENGAGEMENT SHOOT

\$2,200

The Wedding Experience with 10x10 Album

\$2,500

(Album is \$600 if not purchased at time of booking.)

JON + CYNTHIA

Fabulous photographer!

We were so fortunate to work with Cassandra for our wedding. I researched several photographers in Boise before deciding to use Cassandra, and I am thrilled that I made that decision. Our wedding was scheduled for June 20, 2020 at the Boise Depot. When Covid forced us to change plans, Cassandra was so kind, flexible, and accommodating. She met with us and helped us plan a small wedding at Kathryn Albertson park. It was a stressful time for me because it was difficult to give up my original wedding plans, but Cassandra's kindness and professionalism put my mind at ease. She truly acted as both our photographer and wedding planner at that point by helping us find the perfect place in the park for our ceremony and advising us on the best time of day for beautiful natural lighting in early May. She made me feel so at ease and comfortable which helped my groom and I look completely relaxed and genuinely like "us" in all of our photos. Her use of natural light gave our pictures the look I had always dreamed of! I highly recommend Cassandra, and I look forward to using her in the future for my own family.





JOE + STEPHANIE

More than expected!

Quality photos, relational & made us comfortable.

She got all the details and extra candid I didn't even think about with a good turn around speed. Loved doing engagement photos beforehand with her, made the wedding day easy to not have to get to know her day-of. I can see us totally hiring her for photos in the future!

WEDDING EXPERIENCE

ENHANCEMENTS

ADDITIONAL ALBUM SPREAD (2 PAGES) - \$100 PER SPREAD

ADDITIONAL COVERAGE - \$300/HR

ADDITIONAL PORTRAIT SESSION - \$1,000

Additional portrait sessions may be a separate Bridal Session, Rehearsal Dinner Coverage or any other session that requires 2 hours of coverage.

NEXT STEPS

After confirming that we are an amazing fit for one another, if you would like to move forward with reserving your date, a \$500 deposit and signed contract are due to officially save your date. If you have questions for me please let me know!

EMAIL | cjohnstonphotography@gmail.com

Frequently asked questions:

WHAT IS OUR SHOOTING STYLE?

I love being both interactive and discrete throughout the wedding day. There will be parts of the wedding day when I will need to be in control in order to accomplish every photograph that you have requested everything you have in order to keep everyone on schedule. There will also be moments when you shouldn't even know that I'm there. (The ceremony, during dances and toasts, etc.) I teach our couples how to pose and interact during their engagement session so they are naturals on the wedding day and don't need quite as much instruction from us.

ENGAGEMENT TRAVEL?

I am willing to travel for engagement sessions. I actually love it when my couples ask us to photograph them in a location that means something special to them. I book engagement sessions at least three months in advance and include 60 miles of travel.

HOW MANY IMAGES CAN I EXPECT?

I average 75-100 final images per hour that I am actively shooting throughout the day. This estimate is normally on the lower side since we tend to be an over-shooter. I love delivering my client's files quickly and easily via an online gallery. You will have the ability to print, share and download your images as much as you want. I believe in freely sharing my work because that is what we would want if I were in your shoes.

Camron + Brandy

Cassandra was absolutely amazing to work with. My now husband and I hate taking pictures and she made the entire process easy and painless. She was great at coaching us on how to pose which was very helpful and we were extremely happy with how all our pictures came out. We ended up having a wind storm blow through during the time allotted for photos on the day of our wedding and she managed to make it work and the pictures still turned out great! Not only is she a great photographer but she's also very friendly and personable and you can tell she really enjoys what she does. I highly recommend booking her!



Thank You!

I'm so glad you contacted me! Enjoy this new season of engagement. Plan and prepare but always remember that when it's all said and done, all the food, the florals and the details will fade away. Once the last song has played and you exit your reception, you'll begin your new chapter as husband and wife and you'll have your photos to remember the day it all began. Congratulations on your engagement and I look forward to hearing from you.

Xoxo, Cassandra