

ADDISON GEORGE
P H O T O G R A P H Y

BRIDALS | ENGAGEMENTS | WEDDINGS



WWW.ADDISONGEORGEPHOTOGRAPHY.COM



WELCOME

Hey there! You're probably overwhelmed with all the wedding information out there, but don't worry, you're not alone. I'm here to help!

The information in this planning guide is meant to help you through (almost) all of your photography-related questions, so you can be relaxed and excited for your big day.

If you still have questions afterwards, don't hesitate to get in touch!

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"A THING YOU SEE IN MY PICTURES
IS THAT I WAS NOT AFRAID TO FALL
IN LOVE WITH THESE PEOPLE"

-ANNIE LEIBOVITZ

MEET ADDISON

LET'S GET TO KNOW EACH OTHER

I'm Addie, owner of Addison George Photography based in Allentown, Pennsylvania. I have a passion for candid moments and natural lighting. I love that every couple is unique and I feel their photos should be too. I've shot weddings and elopements all along the East Coast as well as internationally and I am always looking for my next photographic adventure. Whether it's an intimate backyard ceremony or a massive party with 200 of your closest friends I would love to learn more about it!



LET'S CONNECT!



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After graduating from the University of Delaware with a degree in photography, I quickly developed a love for documenting weddings. What started as a favor to friends and family grew into a business filled with ceremonies and clients who are truly special to me.

When I'm not behind the camera, you can find me with my Plott Hound, Wren or at the nearest Homegoods. My hobbies include spending time with family and going through the charade of finding a new show on Netflix before turning on The Office for the 50th time.



"DO WHAT YOU LOVE, & IT WILL LOVE YOU BACK."





“ADDIE CREATED
AND CAPTURED
MOMENTS THAT FAR
EXCEEDED OUR
EXPECTATIONS. HER
ENERGY IS
UNPARALLELED.”

-SAMM



WEDDING COLLECTIONS

PACKAGE ONE: \$2,800

8 hours coverage
online gallery/print release

PACKAGE TWO: \$3,500

engagement session
10 hours coverage/2nd shooter
online gallery/print release/

PACKAGE THREE: \$4,200

engagement session/ 10 hours coverage
2nd shooter/ online gallery/ print release
linen hardcover album/ 25 square keepsake prints

LOOKING TO ADD SOMETHING TO ONE OF THESE PACKAGES?

ENGAGEMENT SESSION: \$325

SECOND SHOOTER: \$75/hr (4hr minimum)

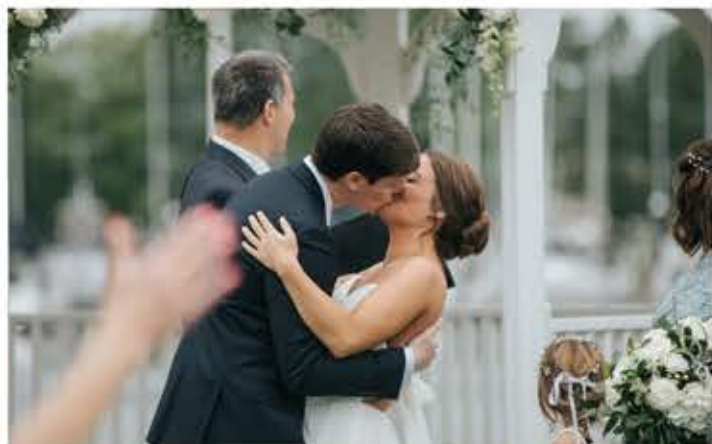
ASK ME ABOUT SPECIAL RATES FOR WEEKDAY WEDDINGS.

A group of bridesmaids in maroon dresses and a bride in a white lace dress talking to a groom in a dark suit.

“ADDISON NOT ONLY BRINGS
PROFESSIONALISM TO EVERY
EVENT, SHE ALSO BRINGS A
KEEN EYE FOR STYLE WHICH IS
DEPICTED IN ALL HER
PHOTOGRAPHS.

THE WAY SHE IS ABLE TO CAPTURE
EACH AND EVERY MOMENT IS
BREATH-TAKING!”

-TY HOWARD,
BEAUTY MARKED EVENTS



WHAT TO EXPECT

GET THE MOST OUT OF YOUR ENGAGEMENT SESSION

LOCATION

Add more personality to your photos by choosing the location of your session! Whether it's the local coffee shop or the park where you first met your soon-to-be spouse, let me know if there is a place that is sentimental to you!

PAYMENT

Most packages include an engagement session. Purchasing one separately requires a 50% non-refundable deposit in order to secure your session. The remaining 50% of your balance is due two weeks prior.

SCHEDULING

Sessions are scheduled 2-4 months in advance via email. Cancellations and rescheduling must be done via email or phone at least 48 hours prior to your session. Deposits are non-refundable.

WHAT TO WEAR

Wear something that makes you feel comfortable and confident! Patterns, bold colors, and accessories photograph really well. Feel free to get creative with your wardrobe! 2 outfits per session is the norm.

STYLE TIP:

WHILE IT IS GREAT TO COMPLEMENT YOUR FUTURE SPOUSE IN PHOTOS, BY NO MEANS DO THE TWO OF YOU NEED TO WEAR MATCHING OUTFITS.

IF YOUR OTHER HALF IS MORE COMFORTABLE IN SOLID COLORS, TRY CHOOSING SOMETHING WITH A LITTLE TEXTURE. PATTERNS ARE A GREAT WAY TO ADD CONTRAST TO YOUR IMAGES. BE CREATIVE, AND LET YOUR UNIQUE STYLE SHINE THROUGH!





“THE TENDER
MEMORIES WHICH
SURROUND OUR
DAY ARE FOREVER
AT OUR FINGERTIPS
THANKS TO HER
VISION.”

-COREY

WEDDING DAY TIPS

Gather all your details before the day starts so I can photograph them first thing when I arrive. This helps everyone get used to the presence of my camera and makes the getting-ready portion of the day go by smoothly. It allows me to spend more time focusing on the spontaneous moments when everyone is celebrating together.

Here is a list to jog some ideas: ring, jewelry, hair pieces, flowers, shoes, ties, cuff links, socks, letters, pictures, gifts, cultural items, invitations, programs, printed pieces, and any unique items you've put thought into!

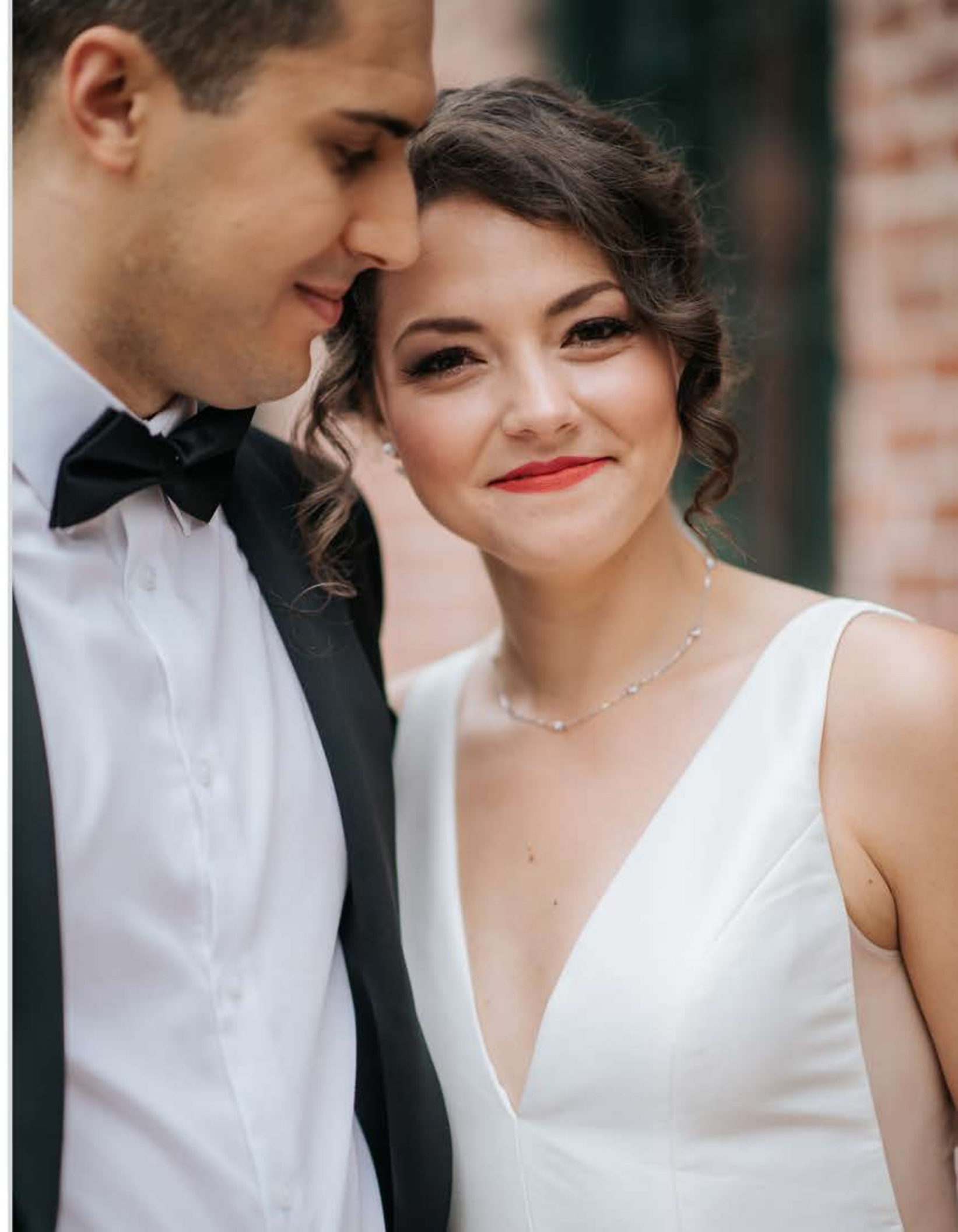
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LITTLE DETAILS COUNT

Some of my couples' favorite images from their wedding day end up being the detail shots that are taken throughout the day. Details help tie everything together and tell the story of behind-the-scenes moments.

THINK ABOUT GETTING A WOODEN HANGER FOR YOUR DRESS. THEY PHOTOGRAPH WELL AND ARE GREAT KEEPSAKES FOR YEARS TO COME.

REMEMBER TO RELAX AND ENJOY THE DAY!



A bride and groom are shown in profile, facing each other and holding hands. The bride is on the left, wearing a white lace wedding dress and a white veil. The groom is on the right, wearing a dark blue suit with a white shirt and a boutonniere. They are standing in a church aisle with wooden pews visible in the background. The lighting is soft and natural, suggesting an indoor setting with large windows.

“ADDIE IS EXTREMELY
TALENTED, SHE
CAUGHT ALL OF THE
MEMORABLE
MOMENTS AND MADE
US FEEL AT EASE
WHILE CAPTURING
OUR SPECIAL DAY.”

-MOLLIE

FREQUENTLY ASKED QUESTIONS

ANSWERS TO ALL OF YOUR PHOTO-RELATED QUESTIONS

Q: WHAT MAKES YOUR WORK DIFFERENT FROM OTHER PHOTOGRAPHERS' WORK?

A: I take all of your photos in intimate, relaxed settings and try to use natural lighting as often as possible. Don't stress over posing, I can guide you into candid interactions and genuine smiles helping to make the most out of your sessions.

Q: WILL WE GET THE PRINT RELEASE TO OUR PHOTOS AFTER OUR WEDDING?

A: Yes! Upon receiving your images, you will also get a full print release.

Q: HOW MANY PHOTOGRAPHERS WILL BE THERE AT OUR WEDDING?

A: It depends on the package choice. Having a smaller, intimate ceremony? One should do just fine. Getting ready in a separate location from your fiancé or looking for a second vantage point? Opt for a second photographer!

Q: WHY SHOULD WE DO AN ENGAGEMENT SESSION?

A: Engagement sessions are a great way for us to get to know each other and for you to get comfortable posing together in front of the camera. This helps to make the bridal portrait portion of your wedding day run smoothly.

Q: DO YOU PHOTOGRAPH ELOPEMENTS?

A: Of course! Depending on availability and the number of hours you have set aside for photography, I have special rates for weekday weddings and elopements.

Q: DO YOU HAVE A LIST OF PREFERRED VENDORS TO USE?

A: I sure do! From wedding coordinators to florists and DJ's, I have worked with some of the best companies in the area and I would be happy to share their information with you!

Q: WE'RE HAVING A DESTINATION WEDDING. DO YOU TRAVEL?

A: Yes! I love destination weddings and have been lucky enough to travel all over the East coast/internationally shooting them. Send me more information on your travel plans, and I will create a custom wedding collection to suit your needs.

HAVE ANOTHER QUESTION?

SEND ME A MESSAGE! I AM HAPPY TO HELP.

Q: DO I HAVE TO ORDER PRINTS THROUGH YOU?

A: I highly recommend ordering prints through one of my professional vendors, but it is not required. The difference in quality is huge when it comes to ordering through a professional lab, so I always encourage clients to let me help with prints!



Q: WHAT EQUIPMENT DO YOU USE?

A: I use all of the latest Nikon equipment. I always carry the Nikon D850, the Nikon D810, 80-200 mm lens, 27-70 mm lens and 85 mm lens among other items. All of my cameras and lenses have a backup in the rare event that anything should happen to one of my pieces.

Q: ARE THE COUPLES ON YOUR SITE MODELS?

A: They should be! All the photos featured on my site are real couples and real weddings. Let's get together and discuss you joining the incredible group of clients that I've had the privilege of working with.

Q: HOW DO WE RESERVE OUR WEDDING DATE?

A: A non-refundable 50% deposit and signed contract is required in order to get your wedding day on the calendar. Two weeks prior to your wedding, the remainder of the balance is due.

THANK YOU SO MUCH!

I know you had unlimited options when it came to choosing a wedding photographer. It means the world that you have considered me to document the most important day of your lives.



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