



WEDDING INVESTMENT GUIDE

KATIE LYNN PHOTOS

WELCOME

Time for all the exciting planning to begin. I am so over the moon for you and I just know it's going to be the most exciting adventure. Your wedding is all about you, your love, and your values as a couple - so get ready for this journey together. I am so honored to be your photographer. I can't wait to get to know you better and work with you on one of the most special days of your lives! This day only happens one time, so let's make it all you want plus some.

However, I know that after the initial, "OMG we're engaged!" moment, the reality sets in... "OMG, how on earth do we plan a wedding?" As someone who has photographed so many weddings, the feelings of overwhelm and stress are so normal among so many brides. You aren't alone! I am here to help.

I specialize in capturing the most precious moments of your special day with a unique and editorial flair. My mission is to transform your wedding into a visual masterpiece, one frame at a time. With a passion for both photography and the art of narrative, I go beyond traditional wedding photography to craft images that tell the enchanting story of your love. Each shot is meticulously composed, infused with emotion, and radiates the essence of your unique journey as a couple. Join me as we embark on a visual adventure, turning your wedding day into a beautifully curated narrative that you'll cherish forever.



Thank You.

I know you already know me, but before we get started I just want to take a quick second to say thank you. Your special day comes only once in life, and I understand the feelings that have built leading up to this moment - excitement about the colors you envision, the location you'll say our vows at, and even the person to whom you will eventually say "I do." There is so much more behind this decision than just "hiring a photographer." You are hiring someone who is capturing the moments on the most important day of your life, and I put so much weight on that. You had many photographers to choose from and somehow we crossed paths; for that, I am so grateful.

A day like this is so important and as my clients, I want you to feel loved, heard, and valued.

Working with me you have a friend, a planner, and a troubleshooter. We are in it for the long haul together. From the second you book to years after your day, I am here! Thank you for investing in me. I treasure it more than anything.

PLANNING YOUR DREAM WEDDING

Planning a wedding is so much fun, but also can be a tad bit overwhelming. What fun is planning without a tiny bit of stress? haha. It's all a part of the experience. But that is what your photographer is here for. This guide is a fantastic starting point and heck, may just be fun to flip through.

I know there can be a lot of nerves when you're planning a wedding. There's so much to do and so many details, both large and small, to keep track of. There may be a lot to accomplish before your wedding day, but I promise you we'll have time to get it all done – and we'll do it in style. I'll be with you every step of the way so that you can let go of the stress, take deep breaths, and just enjoy the ride as you prepare for one of the happiest days of your life.

Get inspired and have a blast. Take this guide page-by-page. And as always, if questions arise, shoot them over to me via email or on good 'ole Instagram! Now to the fun stuff.



THE PROCESS

Take a call with me & Questionnaire

If you're in town let's meet for coffee, or we can facetime or zoom. Anything to hear your voice or see your face! I want to get to know you. I will also have you take my "get to know you Questionnaire."

Sign a contract

This is the most important step. Signing the contract and putting a 25% non-refundable deposit down is important because then your wedding date will be booked. Otherwise it is up for grabs for other clients.

Book an Engagement session

If you haven't already or maybe want more photos, I always suggest booking an engagement session with me to get more comfortable in front of the camera. This step is optional.

Wedding day planning & Preparation

The last step! Making a wedding timeline of the day and a family photos list for me is the most vital step to the process. We can plan when I will be taking your bridal party, first look, family photos etc...





Wedding Venue

Picking a wedding venue is so exciting! I know it can be a hard decision, so look around and take your time. Try to envision yourself getting married there, but trust me – when you know, you know! Look through their galleries and try to paint yourself the picture. If it's hard to picture, it's probably not right for you. When you visit it in person, ask yourself, can I imagine getting married here with my friends and family?

And remember that it's ok to not like a venue! Not every wedding space is for everyone, so browse their website gallery, give them a quick call, or pop by for a visit to see what you think about the potential space. Try not to rush yourself even though you may feel like you have to hurry up and lock in a venue. Breathe and just know that you'll find one you absolutely love, guaranteed!



Picking Your Date

Your date is obviously another one of those first things you'll have to decide on. Like your location, your date is something you'll never forget. Going with a weekend or a weekday? Or a month that holds meaning to you? Perhaps an anniversary or the time of year when you first met? Or a lucky number you two have? Dates can be super fun to pick and choose.

When deciding, it really helps to think about the weather. Dreaming of a bright and blossomy garden wedding? Then plan a date during peak springtime in your location. Or, if you hate the idea of being cold or are set on an outdoor ceremony, a summer or early fall wedding might be best for you. If you do have your heart set on a certain date, lock it in as soon as you can, as popular venues can book up quickly.





Wedding Size

With wedding planning comes the size of it. Who's invited? Who do you want or envision there? How big is the venue and can it accommodate as many people as you are wanting? With all of this, it is important to ask yourself, "Are we going big, traditional wedding or a smaller, more intimate gathering?" It's good to think about this early on so you can find the right-sized venue.

When it comes to size, and I can't stress this enough, please don't feel pressured to plan a huge wedding if it's not what you want! Small weddings are just as special, so listen to your heart – if you want to plan a small destination wedding, or come up with something totally different, it is your special day. Don't plan a big all-bells-and-whistles event if it's just not who you are as a couple. When it comes to specific people to invite – take the pressure off. Close friends and family that have played a role in your relationship, they are your people. The size of your wedding will be perfect for you guys. Try to quiet the noise around you and feel confident picking those you want there.



You Are Not Alone

Although the planning process can sometimes feel stressful or confusing, you're never alone! I'm always here to help with any questions that arise, but this guide is also jam-packed with helpful tips to help you feel confident and empowered in the planning process.

Weddings can get overwhelming pretty fast, so it's always nice to have someone with a lot of experience by your side to guide you through it all. That's where I come in! Think of me as your go-to resource for all things wedding related. You can count on me to be by your side every step of the way. I'm not just here to snap photos (though that's certainly going to be one of my top priorities!), I'm also here to help you manage what can sometimes be a crazy process. Just remember that I'm in your corner from the first step to the last, and together we're going to make sure that you end up with the wedding of your dreams – and with plenty of beautiful photos to commemorate the day!

Recruit A Friend

Recruit a friend to bounce ideas off of or just vent. Who doesn't love a good vent sesh? Choose a friend or a close family member to plan it up together. Pick a day of the week specifically for wedding planning where you grab a coffee, start up a Pinterest board, and have a blast. It can be way more enjoyable to have someone just as excited planning with you. Your partner may not exactly meet planning this thing with the same level of excitement as you - which is okay! All the more reason to recruit that one other special person to share in this journey!



INSPIRATION

There is nothing wrong with getting inspired on the internet, but don't feel like you have to follow a trend. Social media is full of tugs and pulls. Which style do you go with? What vibes are "in?" Should my wedding dress be more fitted or flowy? And well, the list continues. Remember that inspiration is just that - inspiration! Let the ideas you see online and hear from friends inspire you but ultimately you should lean into what you love and ditch what you don't. At the end of the day, the decision is completely up to you on how to mold your wedding into the happiest day of your life.

Make a Vision Board! Vision Boards are a great way to bring in all your ideas and see it all laid out in front of you. Your ring, the colors, the location, honeymoon outfits, ALL OF IT. Print out some inspiration photos, and attach them to a posterboard and watch the details of your day come together in a tangible form. Sometimes all we need is to envision it all at once to really see it come together!



BOOK YOUR DREAM TEAM

Now that we have the location, vision boards complete, and your special date locked in, you'll need to hire some wedding vendors. The main vendors to keep in mind are your officiant, florist, stationery designer, and hair and makeup artist.

You can begin your search on Google and social media, using local keywords to find someone near you. I'm also happy to give you some recommendations if you feel stuck!

When hiring vendors, it's essential to choose people you can connect with and trust. Read reviews, do your homework, and trust your instincts. All of your vendors are going to play an integral role in one of the biggest days of your life, so take time to find the people that fit you best. Yes, you want vendors that are talented; however, their personality and values should make you say, "I see a friend in them."







Collection 1

Investment \$3,000 USD

This service works well for weddings for 100 people or less. But is not limited to this.

Tax is not included

What's Included

- 6-hour Photo Coverage
- 1 Photographer
- 400+ Digital Images
- Color and B&W
- Online Gallery
- High Resolution Photos
- Meetings with your Photographer



Collection 2

Investment \$3,500 USD

Our most loved and sought out service by our previous clients.

Tax is not included

What's Included

- 8-hour Photo Coverage
- 1 Photographer
- 500+ Digital Images
- Color and B&W
- Online Gallery
- High Resolution Photos
- Meetings with your Photographer
- USB Drive



Collection 3

Investment \$4,000 USD

This service is for people who want the whole wedding day captured.

Tax is not included

What's Included

- 10-hour Photo Coverage
- 1 Photographer
- 600+ Digital Images
- Color and B&W
- Online Gallery
- High Resolution Photos
- Meetings with your Photographer
- USB Drive



ADD ONS

SECOND SHOOTER

\$ 3 0 0 - 4 0 0

If you want more coverage and or require me to be in two places at once! I pay my Second Shooters 50/hr

POLAROIDS

\$ 2 0 / p a c k

At most 8+ polaroids per Pack.

- Regular white border
 - B&W Polaroid
 - Round Frame
-

ENGAGEMENT SESSION

\$ 4 0 0 / h r

Get comfortable in front of the camera with me! This is a great way to see how I shoot and a great insight to your wedding day.

FILM 35MM KODAK

\$ 7 0 / R o l l

- Kodak Ultramax 400 Color Print Film 36 Exp. 35mm
- Kodak Portra 400 Color Print 35mm Film - 36 Exposures
- Ilford, Black and White Print Film, 35 mm, ISO 400, 36 Exposures

I charge \$70 per roll! Each roll has 36 exposures/images and I typically guarantee at least 25 (because you never know if something might not turn out with film). I charge that amount just based on the cost of the film (it can get pricey) and the cost of development. I develop with PhotoVision. Or Pro Camera in Charlottesville

BRIDAL PORTRAITS

\$ 3 5 0 / h r

This is if you are wanting some individual shots of just you as the bride or groom or together to get shots you would not get on your wedding day due to time/location. Usually you get back in your attire for these photos!



CHOOSING TO FOREGO A VIDEOGRAPHER OR NOT

If it's within your budget, I highly recommend hiring a videographer! Video footage provides an entirely different way to remember your special day than still photos can, and watching it back you will be so glad you decided to hire someone to capture it.

You'll smile, you'll cry, you'll laugh, and you'll get to relive your wedding forever through film. Since video can capture some of the little moments that photos may not, I think each wedding should ideally have both a photographer and videographer – they complement each other so well.

I'll be glad to suggest some uber-talented videographers in your area! Doesn't hurt to just search around and see if it could be a potential option for you guys. Again, get on the phone with your potential videographer. Make sure their personality is right fit along with the gorgeous work they may do! If you do move forward with a videographer, I promise you that you won't regret it.



The Search Is On

Searching for vendors has never been simpler with the use of social media at your fingertips. Using certain keywords can make the process even easier. Examples include, "Virginia Florist," and "Oregon Videographer." You can also use Google to easily search for vendors, but I think Instagram is the best choice to quickly find vendors and view their work. Hit the Explore tab and before you know it, you will be one step closer to checking every little box on your wedding checklist.

Booking your vendors is a huge priority, but don't rush it JUST to book someone. Again, you want to make sure they are perfect for you individually, so take your time and do your research.

Preferred Vendors

What is this? A "preferred vendor" is someone that I have personally worked with in the past whose quality of work I can vouch for, and that I would recommend in a heartbeat. As a photographer who has been able to work with quite a few vendors, I feel confident that if you ever get stuck during your search, I can help you by referring you to those that I personally know would be a great fit for your special day. Even if I don't have a certain person in mind for that position, I will still help you look. Never hesitate to reach out if you need help; we will work together to find you someone you will love!



DETAILS

When we dream of the day we get married, we often focus on the grand moments - the venue, the first look, the vows. However, it is the fine details imprinted on each part of the day that really bind the moments together to tell its story. These little details are the heart of your wedding day, so make sure you give them thought and attention.

The smallest moments of your wedding day are just as important as the ones we've already talked about, and sometimes they are left forgotten or overlooked in the hustle-and-bustle of the planning process. These may include a special hanger for your dress/suit, your shoes, a piece of special jewelry - even down to a certain color added to your theme that carries meaning. This is a part of your day where you get to add your own creative touch while telling your love story or honoring a loved one. These little memories can be so fun to plan for and put together on your wedding day.





POLAROID & FILM

If your photographer offers Polaroids (like me!), then expect some sweet snaps of our time together. Instant photos are just so special because they capture the moment in a real and raw way.

Sure, they aren't always perfect – the lighting can be too bright or too dark, or you might be looking the wrong way – but I guarantee you'll treasure these little gems. They are tangible photos that perhaps someday your kids will be holding or when you're a bit older saying, "remember when..."

Another great option is to download the "Polaroid" app onto your phone. This awesome app is totally free and it lets you do all sorts of amazing things with your Polaroid photos. You'll be able to retouch and alter your Polaroids to make them look as beautiful as possible. Best of all, you can use this app to keep digital copies of your wedding Polaroids on your phone so that you can look at them whenever you want. Plus, you'll be able to share your Polaroids on social media to spread the joy of your wedding as far as possible!

For those seeking a timeless and nostalgic touch to their wedding memories, I also offer the option of capturing moments on film. Much like Polaroids, film photography has a distinct charm that transcends the digital realm. The imperfections and nuances inherent in film capture create a unique aesthetic, allowing you to relive your special day through the authenticity of grain and subtle variations in color. Embracing the unpredictability of film adds a poetic and genuine quality to your wedding photos, turning each frame into a work of art.

The unpredictability of film is what makes it truly magical. The moments captured on film are a dance between light and chemistry, resulting in images that are both genuine and authentic. The subtle imperfections, the unexpected hues, and the play of shadows contribute to the narrative of your wedding day. It's not about achieving perfection but about embracing the beauty of the unpredictable, creating a visual story that mirrors the spontaneity and emotion of the moments you hold dear. Let's embark on this analog adventure together, where the unpredictability of film becomes an integral part of the storytelling, adding a layer of depth and character to the documentation of your special day.

TIMELINES

The timeline of your wedding day can be tricky, as I know there's so much you want to fit into the day – and only so much daylight to work with! However, your photographer is your best resource when it comes to planning your timeline.

I've done so many weddings and I know what does and doesn't work well when it comes to planning your day. Trust and believe that we will be coming up with a timeline that best suits you. This is to ensure you feel excited and relieved that everything is accounted for. From your getting ready photos, to a potential first look, and all the special moments in between, we'll get them covered.

I fully understand that getting the timeline down can be a source of stress for many couples. There are so many moving parts to a wedding, each with so many details (large and small) you need to account for. It can feel daunting to have to come up with a full play-by-play for such an important day. The important thing is to stay calm and remember that it will all get figured out with time! We'll work together to come up with a schedule that accounts for absolutely everything you want in your wedding and allows for plenty of flexibility.

Let's Facetime

Overall, getting on the phone ensures we are both on the same page and that there are no question marks when it comes to your upcoming wedding. The more prepared we are, the better. These calls last about 15-20 minutes, depending on how much we need to discuss. Lastly, I understand that once we are nearing the BIG DATE things can get hectic. If you are simply too busy planning to get on a Facetime, then we can move it all to text/email - no problem.



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