

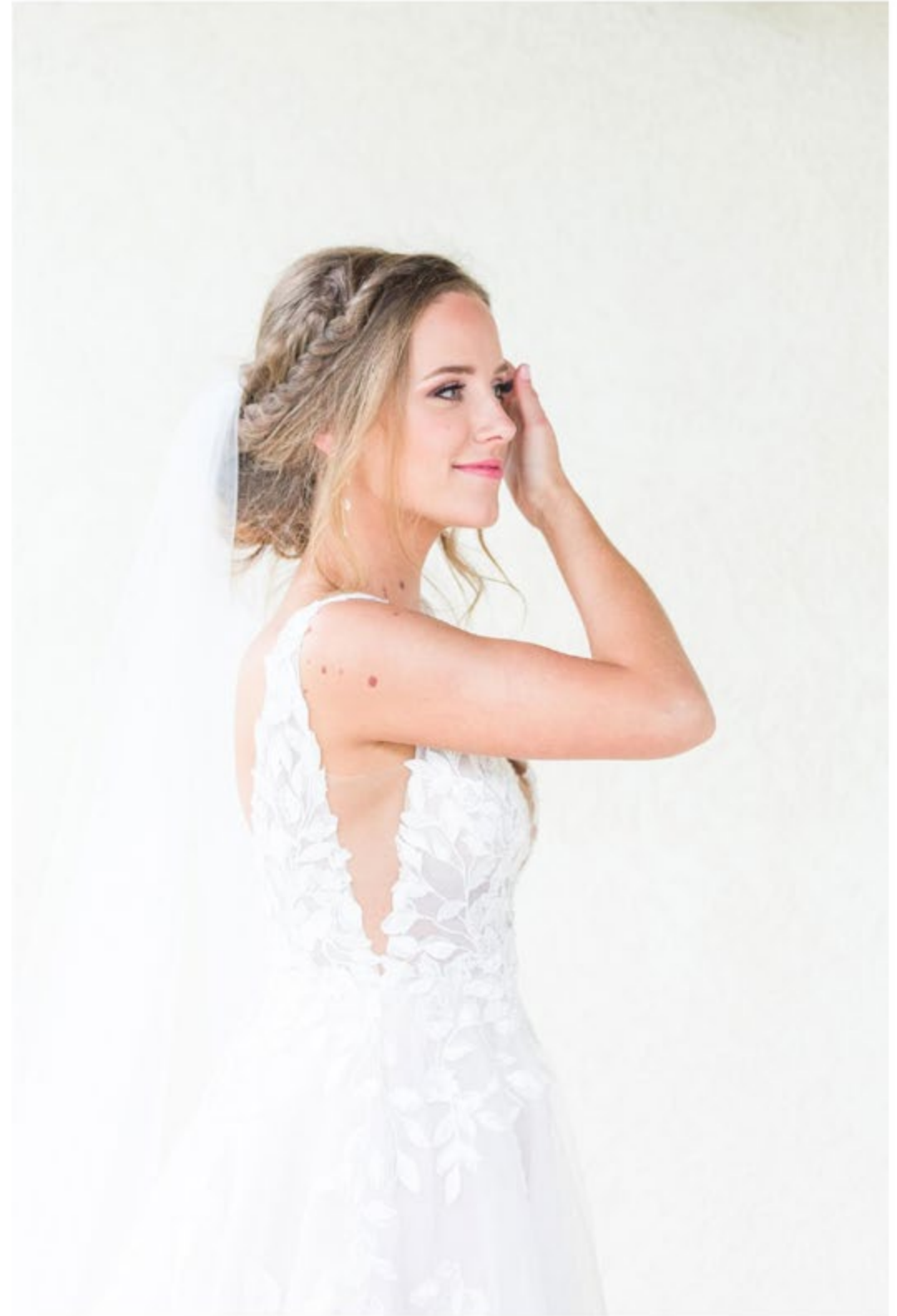
MICHELE HOUSTON PHOTOGRAPHY

WEDDING



INVESTMENT GUIDE

*at the end of it
all, you will
only get to keep
each other and
the photos of the
memories you
made.*





Georgia Club | Statham, GA

TABLE *of* CONTENTS

I	INTRODUCTION	s.06
II	SHOOTING PHILOSOPHY	s.10
III	PRICING & PACKAGES	s.12
IV	FAQ	s.24
V	NEXT STEPS	s.26
VI	LET’S DO THIS	s.28



HI BRIDE! I'M MICHELE.

WELCOME BRIDE!

Hello Bride-to-be! This is such an exciting time for you! I'm Michele Houston Romans - I was recently in your shoes as a bride, so let me start by saying, "Congratulations!" Marriage is so much fun! I'm so excited that you found me and because I believe that getting to know my clients is the #1 way to ensure an awesome experience, I'd love to tell you a little about myself! Here are a few things you should know...

1. I met my husband on a mission trip to Brazil in college
2. I told people I was going to marry him before we met!
3. We both love & follow Jesus
4. We have two boys born in 2020 & 2022!
5. We have a bulldog mix named Bear.
6. I grew up in the (deep) south of GA, but now live in Athens.
7. I started my business in college & I fell in love with weddings!
8. Our best friends married each other, so double dates are fun!

MICHELE

KIND WORDS



255 Milledge Hardeman-Sams House | Athens, GA

BROOKE & MC / MH CLIENTS

Michele was very organized and calm on our wedding day. and made my husband and I feel so comfortable throughout the whole day.



Charleston, SC | Wedding Day

WHAT TO EXPECT

MY PHILOSOPHY & VISION

The MH Image //

Obviously, you wouldn't be here if it wasn't about the photos you'll receive! My goal for every wedding is to capture you and your people in the realest & most flattering moments. From dancing to Beyonce while getting ready to crying when your dad tells stories about you as a little girl. When you look back through your images, you will see you! My guided posing process will make you feel like the most flattering version of yourself!

The MH Tribe //

After the engagement session and wedding day, my brides become my people. We will get to know each other along the way & continue following each other's stories once you're officially a wife! I even still hang out with some of my local brides & I love it!

The MH Experience //

Having the ability to take pretty pictures doesn't guarantee you will actually like them. If you feel uncomfortable around your photographer, you'll see it when you look back at your photos! This is why I take engagement sessions seriously; it's our time to get to know each other and for me to take you through my step-by-step guided posing process for you to practice. It's super easy and low pressure so that you can learn to relax and actually enjoy your portrait time! (Yes, even the groom's who say they hate photos end up having fun!)



INVESTMENT IN YOUR LEGACY

WEDDING COLLECTIONS

|
12
|

MY MAIN AIM AS
A WEDDING PHOTOGRAPHER IS
TO CAPTURE THE UNIQUE MOMENTS OF YOUR
DAY THAT MAKE IT MEMORABLE. I'VE CREATED
PACKAGES THAT I BELIEVE GIVE COUPLES AN
EXPERIENCE THEY WILL LOVE & IMAGES THEY
WILL CHERISH FOREVER.

*Additional hours maybe added at any time. I
recommend starting with 8 hours.*

COLLECTION 1

THE WEDDING
COLLECTION8H OF
WEDDING COVERAGE*Engagement Session**Second Shooter**Online Gallery**Digital Negatives of All Edited Images*

\$5,200





COLLECTION 2

THE WEDDING
COLLECTION +
HEIRLOOM ALBUM

|
15
|

8H OF
WEDDING COVERAGE

Engagement Session

Second Shooter

Online Gallery

Digital Negatives of All Edited Images

10x10 Linen Heirloom Album

\$5,550

ADD ONS

I. EXTRA HOURS ————— \$600

Additional hours can be added at any time. I provide all my clients with a photography timeline that works within the 8 hours included in your collection, however, you can always choose to add hours later if you'd like!

II. TRAVEL FEES ————— varies

I *love* traveling for weddings! I only accept a few travel weddings each year and my *favorite* locations are on the east coast! Travel + hotel fees vary depending on location.

III. PRINTS & PRODUCTS ————— varies

After both your engagement session and your wedding day, you will receive your images in an online gallery with immediate access to the professional print and product shop. You will be able to order professional prints and products directly from your gallery!





FAQS

ENGAGEMENT SESSION

COMPLIMENTARY ENGAGEMENT SESSION

This is the time when we get to know each other and you practice getting comfortable in front of the camera! I will guide you through the entire process - you don't need to know ANYTHING yet. I typically schedule engagement session in Athens on weekdays, however, we can make other arrangements if necessary! After being an Athens local for a DECADE now, I have found locations that can provide any style for your engagement.

included in package

255 MILLEDGE ——— ATHENS, GA



*90% of my clients do a first look & they are
some of my all time favorite moments*





Chateau Elan | Brasleton, GA

FAQ

I. HOW CAN WE BOOK YOU FOR OUR WEDDING?

Once I have answered any questions you may have and you have decided that my Wedding Experience is exactly what you're looking for on your wedding day, the next step is signing your contract and paying your deposit of 25% online through your client portal. To officially book, simply email michelehoustonphotography@gmail.com saying you'd like to book!

II. HOW MANY IMAGES DO WE GET & WHEN DO WE GET THEM?

I average 75-100 images per hour of shooting. I love delivering your files quickly and easily via an online gallery. You will receive your engagement photos 1-2 weeks after your session and your wedding photos 4-6 weeks after. You will have the ability to print, share and download your images as much as you want directly from your online gallery!

III. HOW MANY COVERAGE HOURS DO I NEED?

Most weddings can be completely covered within 8 hours. The main goal right now is securing and saving your date. You can always add additional coverage down the road when you know more about your timeline!

IV. WHAT IS YOUR SHOOTING STYLE?

This is your first day of marriage! That means you want great photos, but you don't want to feel like you're being followed by paparazzi. There will be parts of the day where my team will be photographing without you even knowing we're there (getting ready, ceremony, toasts, etc.) During the portrait sections of the day, I will help take more control to make sure we stay on schedule & capture a wide variety of portraits! Your engagement session and wedding prep tips will help prepare you so that you feel comfortable & natural quickly - your wedding day portraits will feel like a breeze!



BOOKING PROCESS

NEXT STEPS

- I. Reply to this email letting me know you've read the investment guide and you're ready to schedule a phone call!
- II. During our phone call, I will ask you about some of your wedding plans thus far - I love hearing what couples are most excited about! We will also go over the entire MH experience to see if we're a great fit!
- III. If you *know* you're ready on the phone call, you can book immediately. You can also listen to the information, ask any additional questions and talk about it with your fiance before deciding which package is right for you.
- VI. Once you've solidified the package you want, you'll (1) sign your contract online (2) pay 25% of the total as your deposit and then your date is officially secured!



LET'S DO THIS!

THANK YOU

I'm so glad you contacted me! Enjoy this time of engagement and get excited about your FIRST DAY of marriage because it's going to be awesome! Plan and prepare but remember that at the end of the day, you're marrying the love of your life and that's all that really matters. Congratulations! I look forward to hearing from you!

MICHELE
HOUSTON

