

# Wedding

2025

PRICING GUIDE

A romantic wedding photograph of a bride and groom kissing on a grassy bank next to a calm pond. The bride is wearing a white, long-sleeved, off-the-shoulder gown with a long veil, and the groom is in a dark suit. The background features a large tree with vibrant autumn foliage on the right, and a line of trees with yellow and orange leaves across the pond. The sky is a soft, overcast grey.

REBECCA NICOLE  
PHOTOGRAPHY





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*Oh Hey!*

I'm so happy you're here! I'm the owner and primary photographer of Rebecca Nicole Photography, but you can call me Bec!

This pricing guide might be a little longer than you're expecting, but my goal is to give you a solid glimpse into what your experience will be like to work with me! And to do that, we need to go beyond just a simple pricing sheet.

Long gone are the days where you pay your deposit, and just expect your photographer to show up and say "hey, how's it going" on your wedding day. Oh no, wedding planning is a very involved process, and my goal as your photographer is to be integral to that!

The photos you receive at the end of your wedding are yours to keep forever! They are family heirlooms, windows into what will some day be part of your history, the stories told to future generations. They are tangible, frozen moments and memories, documenting love, family, and one of life's biggest milestones!

If this is all resonating with you, then I encourage you to read on, and learn a little more!

I'm so excited to make some magic with you!!







# What to expect

## MY STYLE

You will learn pretty quickly that I have an upbeat, enthusiastic energy, but I also try to remain a realist for my couples. I'm not going to push anything that doesn't ring true to you, and I will always support you when you want something that may be out of the ordinary. I make it one of my goals to be the voice that says "you can absolutely do that on your wedding day, I don't care if it's not traditional!" This also goes for executing your vision. If you feel passionate about something and want to figure out how to make it happen, I will be your partner in creativity! I love to brainstorm locations and shooting styles that capture your unique character.

My editing style leans warm, while still maintaining true-to-life colors. This will not be the cliched bright white, stiff, posed photography of old, but rather emotional and nostalgic, with a documentary feel to it. I want your photos to feel upscale, chic, and luxurious, finding the perfect blend of editorial and candid.

## PLANNING

Your wedding day is likely to be full to the brim with schedules and logistics, laughter and tears, and plenty of memories. It's a big day! As your photographer, it is my job to capture all of that. But we don't want the photos to feel like the POINT of the day. We want them to document it, authentically, as untouched as possible.

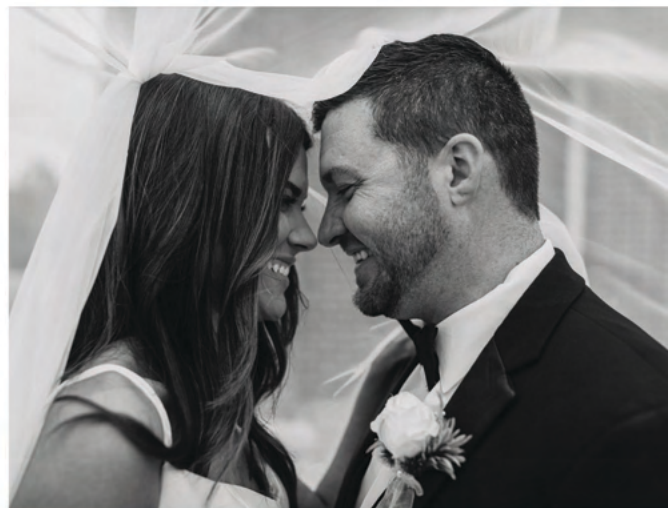
My belief for my couples is that the more prepared we are for all of the photos you want captured, the less you have to actually think about them on your wedding day. We want you to be fully present on your day, trusting that I know all of the who/what/when/where/why of what needs to be captured, without having to ask!

This is why I offer my couples three main planning meetings, to make sure we've communicated all of the ins and outs of what you want to accomplish, and I can learn what your priorities are! Whether that's capturing artistic, creative shots of the day, or focusing entirely on the shared experience with your loved ones!

## WHY I DO WHAT I DO

Your photos and memories MEAN something to me, and more than that, your love story means something to me. My love story with my husband Justin is everything to me. It is the whole foundation of my life. Getting into photography is something you CAN do because you like the profession, or the technical side of taking pictures. But getting into WEDDING photography is something that you do especially when you care deeply about that part of someone's life: comfort, commitment, authenticity, and love.

I want you to leave each interaction with me, and your wedding experience as a whole, feeling like you have found a new friend! My ideal clients are those who expect to form a relationship with their vendors, because I don't view your wedding day as just a paycheck and a job! The time we spend getting to know each other, and the considerable time I spend pouring over your photos will definitely make you feel like an old friend to me by the end!



# Engagement Session

## WHY THEY MATTER

An engagement session is more than just an excuse to get dressed up and look pretty in front of the camera. You could do that anytime, any season of life! Obviously this is an exciting new stage worth celebrating, you've both taken the first step to publicly declare your intentions to each other and the world! But the EXPERIENCE of it all is arguably just as important (or more) than just the photos you take home.

You will get to know my shooting and directing style, get to practice some movements or poses that feel comfortable to you two (and possibly a few things that feel weird that we know to skip on your wedding day), and you will get the chance to shake off some self-consciousness in front of that big camera lens staring at you. You also get to know ME! Wedding days are so much more fun when I feel like an old friend with my couples, not just a stranger saying hello.

I find all of this helps considerably to keep you loose and natural together on your wedding day! We'll have less time to goof off and try out different things on the big day, so having these photoshoots is the perfect trial run!

## OUTFITS AND LOCATIONS

My engagement sessions are roughly two hours long, with some flexibility in timing for driving between locations. I like to offer the chance to shoot in two varying settings, to get you some diversity in style. The prompts we work through, and the outfits you may choose, might play off these contrasting locations to showcase different sides of your relationship!

I recommend scheduling a planning meeting, or at least some brainstorming emails, to really hone in on where and how we can use locations to tailor your photoshoot perfectly! If you want something simple and neutral to play up your relationship and interactions, we can do that! Or we can get creative with a "date night" of your choosing, from bars or restaurants, libraries to picnics, etc, we'll find something that matches your vibes.

All of my couples receive my Engagement Guide as we begin to plan, which dives much deeper into all the specifics!









# Wedding day tips

This section is a bit of a 'Gotcha', because no two couples will need all of the same specific tips when figuring out the best use of photography coverage!

But that's why you and I will custom-build your timeline taking all of this into consideration!

## CONSIDER YOUR PRIORITIES- **Who/What/Where/How**

Your photographer should not be the one telling you which pieces of the day matter most, or what should be given more attention or coverage time. So think about WHO you are sharing your day with, the people in your life who have been integral to making you who you are. HOW do you want to honor them? Think about WHAT or WHERE holds value to you. How will we document the role those have played in your life. And HOW do you want the day to feel? There's nothing wrong with anticipation, surprise, dramatic reactions, leaning into the beauty of the day!

There is also nothing wrong with telling your photographer "that just isn't for us." Just because you've seen it done before in weddings you've been a part of, or it feels like a "classic wedding day" thing, doesn't mean it needs to be a given. So if you want to pass up on the Detail Flat-lay, the Bridesmaids Reveal, or other staged moments, in favor of just candid documentation, we can absolutely do that.



## CONSIDER THE HUMAN ELEMENT- **Logistics and Comfort**

Unless you're planning a true elopement, there's a chance your wedding day will need to take into consideration the timing and needs of other people. Obviously, your people are there to support and celebrate you two as a couple! But they will have logistic needs of their own as they navigate the day. Using the restroom, remembering their phones, feeling nervous about how they look. Setting yourself up for a fun, comfortable, and relaxed day means thinking about how the pace of everything impacts your people!

Set realistic expectations for folks for what will be needed, if there's a time of day you are going to want to hustle and be prompt, or things to plan to accomplish before a certain milestone (i.e. please eat lunch before the ceremony, etc).

When we build your timeline, we discuss the realistic expectations of how long it might take to accomplish certain things, how long it might take to find parking somewhere, or walk to a destination. Rushed and stressed are the opposite of what we want anyone to feel, especially you two, on your wedding day, so we will do what we can to plan comfortable buffers into your day!

## CONSIDER YOUR LOVE- **Center Yourselves in the Day**

Last and yet most importantly, center the reason for it all. Remember your love for each other, remember your priorities together, and put that first. Your life partner will be the single most impactful choice you make in life- this is the person with whom you share more hours than anyone, share more life milestones with (not just this wedding), create the most memories with.

This wedding day should not have you feeling frustrated, stressed, or nervous, especially not with each other. Say no to things that do not serve you. If you're worried that too many formal family portraits will leave you frazzled, say no. Do some less formal group photos at the reception! If you're nervous about the pressure of the ceremony, take time for a first look together. Even do it without your photographer if you need some peace together. Plan to hit up your favorite bar, or visit your dogs!

This party takes so much planning to pull off, but once you're in it, it can go by so quickly! We want the memories of it to feel like a dream, and that means prioritizing your authentic selves over "getting the shot" or catering to someone else's vision.





# frequently asked questions

## WHY SHOULD WE HIRE YOU FOR OUR BIG DAY?

This is a hard one to answer in paragraph form, so I'll lean on my consultation meetings to do most of the talking (if you have not had one, let's definitely set one up for you)! My goal with those meetings is to really let you see the real me and get a feel for the experience you can expect!

But the true answer for why you should book me is "Only if you have felt a true connection with me and my work!" I don't want to just be another vendor to you. It's important that my energy matches yours, and that my art and edits feel timeless to you.

My weddings are capped each year at 26, a manageable number, because I truly want to make sure I have time to give personalized attention to my couples and the art of their photos.

High volume, high turn around does not speak to me.

## DO YOU EVER SHOOT WITH A SECOND SHOOTER?

I absolutely do! I find that second shooters are a fantastic addition to a wedding day, not only for the flexibility they allow in our scheduling, but because having two sets of eyes to document candid, loving moments is priceless.

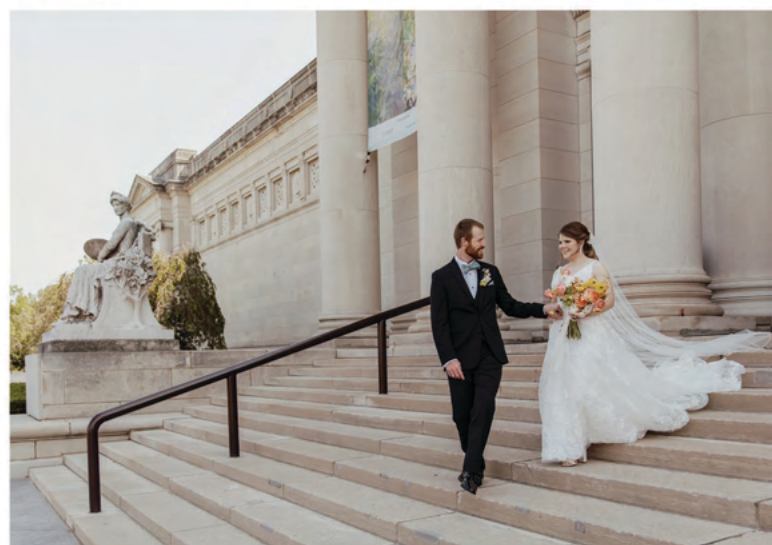
A Primary's job is to document the big moments, and look out for the little moments when they can, but a second shooter is all about rounding out the day with easily missed memories!

## WHAT ABOUT A VIDEOGRAPHER?

I do not have specific videographers that I bring onto my team for you, but I have recommendations on who is wonderful to work with, based on my years in the industry! I am always happy to point you towards folks that I have loved to shoot alongside with in the past, and who do incredible work!

## DO YOU EDIT ALL OUR PHOTOS?

You bet I do!! I sort, select, and hand edit each of your images to make sure that I know exactly how your story unfolds as you flip through your photos. Higher level thinking, like gallery composition, creative cropping and focus, and B&W edits, contribute to the experience of reliving your big day, pulling out the emotions or highlighting what could be missed from just handing over a photo at face value.









# Wedding Collections



## THE LUXE PACKAGE *Starting at \$5,600\**

*For the couple that wants it all.*

### THE SPECIFICS:

- 10 hours of wedding day coverage
- Primary and Secondary Photographers for full hours
- Heirloom Flush Mount Wedding Album + Design
- 2 hour Engagement Session
- Minimum 100 photos per hour of coverage

### THE BASICS:

- Online Gallery for photo delivery
- Sneak peeks from the FULL day within 1 week
- Keepsake USB drive with all photos
- Timeline Assistance + three planning meetings
- Print release for all photos



## THE CLASSIC PACKAGE *Starting at \$4,400\**

*The must-have pieces for your complete wedding day.*

### THE SPECIFICS:

- 8 hours of wedding day coverage
- Primary photographer for all hours
- Keepsake Box with USB + 100 Prints
- 2 hour Engagement Session
- Minimum 80 photos per hour of coverage

### THE BASICS:

- Online Gallery for photo delivery
- Sneak peeks from the FULL day within 1 week
- Keepsake USB drive with all photos
- Timeline Assistance + three planning meetings
- Print release for all photos

*\* Price shown already includes taxes and processing fees. Price will only change if the couple chooses to add on to the package.*

*Package additions may include the following:*

- Additional hours of coverage (up to 12 hours)
- Secondary Photographer (Classic only)
- Additional Albums/Keepsake Boxes
- Parent Albums (miniature replicates)
- Rehearsal Dinner coverage







## CONTACT ME!

If we have not had the chance to meet yet, I cannot wait to hear from you! Easiest way to reach me is to fill out my contact form on my website!

If we've already connected, that's wonderful! I'm so glad to have met you!



Bec

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