



### Hello!

My name is Alex, which you probably already know! I've been shooting photos for over 15 years now, working as a wedding photographer for 7 and, suffice it to say, I love people! I grew up with a huge family, and that family taught me about how amazing it is when different people from different places and cultures come together to share love, good food, and fun!

As a photographer I work to bring that same sense of community to the photos I take! Your photos are a testament to the people you hold most dear. Reminders that you'll hold onto for the rest of your life: and that's no small thing!

I'm sure you've had your fill of photographer bios at this point! So please: enjoy this guide! I'll catch you on the other





## Why Alex?

When It comes to choosing a photographer (or literally any part of the wedding plans!) There are hundreds of amazing options! Different personalities, different styles, different price points, on moments, and he never made us feel awkward or uncomfortable. and on! So why me?

I could talk about experience, or work ethic, or my portfolio, but the truth is: you could find a dozen other photographers with the same credentials. So, rather than try to convince you, I'm just going to talk a little bit about who I am as a person and why I got into wedding photography in the first place, because I think that tells more than anything else. Apart from your planner: your photographer is the one vendor you spend the most time with throughout your day, so ideally it's someone you like pretty well!

him snapping away with an old clunky Nikon film camera, whistling and joking around to make us laugh. Pop had a way of making people feel safe when he was behind the camera that is hard to come by.

Later, when I was in high school I found a camera in my neighbors trash and I was instantly transported back to my childhood! I started snapping pictures of everthing, closeups of flowers, closeups of my friends, closeups of random odds and ends. All things someone might scoff at now, but they were all a part of a journey for me towards where I am today.

I never really expected to become a wedding photographer, but as I slowly dipped my toes into doing real work I loved it! It felt more natural than anything I had ever done, and I loved the joy of getting to be a part of capturing people's big moments and seeing my work move from something that was just weird photos at the park towards something that really meant something to the people I was working for.

Most of all, I remembered the way Pop made us feel when he took our pictures. He always had his eye out for the best I knew I wanted to bring that same energy to the work I was doing.

The hardest part of photography isnt learning the technique, or being good at editing. The hardest part of photography is helping people feel comfortable with who they are so that their photos look and feel real and genuine. A perfect photo of a person who is uncomfortable will still feel a little off, and Pop knew that better than anyone.

I dont claim to be on Pop's level! He had a few years on me, but My grandad was a published photographer, and I can remember that's the work I bring to each and every job. I want people I take pictures of to feel like they can truly be themselves, because I know that will make their pictures hold up forever as a reminder of the best times in their lives.





reception to go over plans and fully understand what was most important to us. He wanted to know every detail, asked great questions, and gave us valuable suggestions. We left the meeting feeling assured and even more excited. The day of, it felt as if our life-long friend was our photographer. Not only is he easy, fun, and comfortable to work with, but he joined us in celebrating the meaning and magnitude of every moment. The end results were beautifully captured photos that display his talent and creative-eye. He was, of course, also punctual, attentive, communicative, and

Hannah & Andrew

#### Package 1 \$4500

- 10 hours of coverage
- 2 Photographers
- 750-1000 edited photos
- Online gallery
- Engagement Session
- Custom USB
- Full print rights

#### Package 2 \$3500

- 8 hours of coverage
- 2 Photographers
- 500-750 edited photos
- Online gallery
- Engagement Session
- Full print rights

#### Package 3 \$2500

- 6 hours of coverage
- 300-500 edited photos
- Online gallery
- Engagement Session
- Full print rights

#### Make Your Own

Packages are just starting places, feel free to mix and match! We can find something that works for your needs!

(All sessions include online gallery and print rights)

### A La Carte

#### Add-ons & Extras

#### Day-After Session - \$350

Put on your dress again for a wedding portrait session away from the hustle and bustle of your wedding day! (doesnt literally have to be the day after!)

#### Engagement Session - \$350

Get comfortable in front of the camera and have some photos to show off your romance!

#### Extra Photographer - \$100/hr

A second photographer to help capture all your amazing angles and all your amazing memories (included in packages 1 & 2)

#### Additional Time - \$300/hr

Custom USB - \$100

#### Prints & Albums

Your package includes print rights if you want to print from your favorite website or store! However, beautiful professional prints and albums are available for design and purchase as well! Albums range from \$200-\$1500, feel free to reach out for a full list of details and pricing!

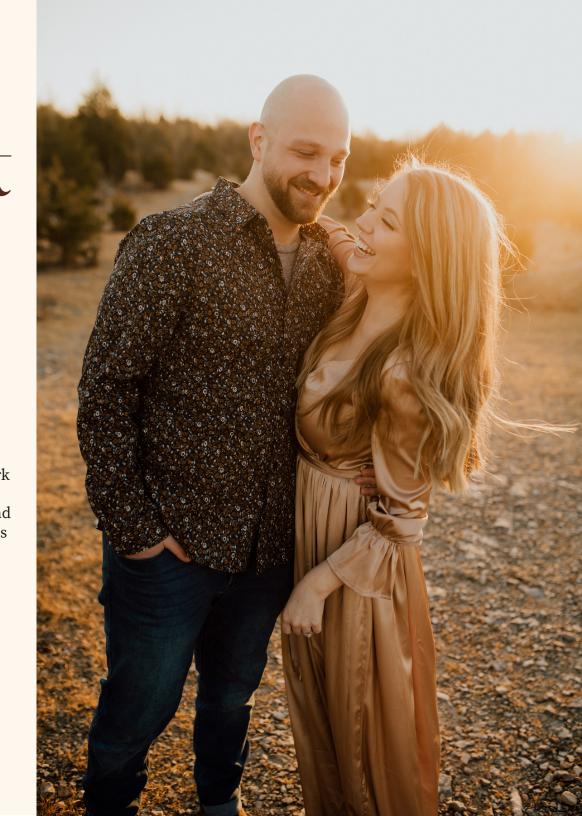


# Engagment Sessions

I'm not sure about you, but the last time I got my pictures professionally taken was my senior year of high school. I wore a rustic "Legend of Zelda" t-shirt I got at Kohls and leaned against a wall with all the poise and grace of a sleeping bag full of tennis balls.

Chances are: you've not gotten your picture taken a lot of times and having a camera aimed at you gives you a little anxiety. Engagement sessions are a great way for us to work out some of that and get to know each other better! Its an opportunity for us to learn about our common interests and have some laughs. We can find the poses and conversations that most naturally capture who you are, which is one less thing to worry about on your wedding day!

Plus you'll have some photos for those save-the-dates!





#### 1. Location

Most times location is the first question on everyones mind when It comes to an engagement session. I'm always happy to make suggestions and one suggestion I always make is this: what's a place that's special to you?

Maybe it's specific: the park where you got engaged.

Maybe it's general: An old factory because you're both into that rustic industrial look.

Maybe it's fun: an arcade you love to go to and play Mario Kart.

Think about your favorite places together and, of course, I'm always happy to offer suggestions if you're stumped!

#### 2. Outfits

I'm not going to lie. I'm no fashion icon! I know good outfits when I see them, but I'm in no position to be handing out style advice.

I can, however, give advice on what will make you look good in photos!

Wear the clothes you would wear if you were going out and might run into your boss.

Something you feel comfortable and natural in..but not quite as comfortable as that old cartoon network shirt with the ravioli stains on it. Dress like yourself, feel good, feel natural and your photos will show it

#### 3. Timing

This one is super important. You've found your perfect location. You cleaned the ravioli stains out of your shirt put on a nice shirt. The #1 thing of all is timing!

Midday light has an unfortunate way of casting strange shadows on your face and, while we can make it work, it's often simpler to just find another time! The best times are early moring or late evening just as the sun is going down or getting up! The light is soft and dreamy and golden.

If that doesnt work, mornings or afternoons can make for some fun vibes too!

#### 4. Fun

Hey. Dont forget this one. Not just here, but everywhere! Sometimes when we're planning something big or doing something new we forget to just have fun!

Your getting married because you love each other and have fun together. Throughout the process dont forget to stop and remember why your here. Relax and get comfortable with the person who knows you better than anyone else.

If I were going to make a list of my tasks: my first one is always to help facilitate fun. The more relaxed and happy you are the better your photos will be!

# Sample Timeline

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11:00AM | Hair and Makeup Begins
1:45 PM | Groom Begins Getting Ready
3:00 PM | Bride Gets Dress on
3:30 PM | First Look + Portraits
4:00 PM | Bridal Party Photos
5:00 PM | Hide away as guests arrive
5:30 PM | Ceremony
6:00 PM | Family Photos + Cocktail Hour
7:00 PM | Intro to Reception
7:15 PM | Dinner Begins
7:45 PM | Toasts
8:15 PM | First Dance
8:20 PM | Open Dancing
8:30 PM | Sunset Photos
9:00 PM | Bouquet & Garter Toss
10:00 PM | Cake Cutting
11:00 PM | Sparkler Exit
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## Travel

I love to travel! And I am more than happy to come anywhere in the world you want to tell your story! Traveling fees and prices are case by case and I always work hard to keep them to an absolute minimum!

# Booking

If you decide we're a good fit, I'll send you a contract and an Invoice! These can both be completed electronically (so no fuss with finding a printer and a scanner and all that hassle)! Additionally a \$1000 retainer will cover any upfront costs and ensure you're on the calendar! The remaining balance is due two weeks before the date of your event! Payment plans are also available and all payments can be made online, by payment app, or in person!

# Photo Delivery

Engagement sessions are delivered via online gallery 7-14 days after your shoot and Weddings will be delivered via online gallery and/or USB drive no more than 4 weeks from your wedding day! All online images are stored for at least 2 years and advance notice will be given if they're going to be taken offline! Albums and prints will be delivered in person whenever possible to avoid any damage in shipment!

# My Shot List What to expect!

Every wedding is unique so these are definitely not *all* the shots I'll get! But this is a short list of the typical things you can expect to see! I aim to shoot everything meaninful that happens throughout your day: but feel free to send me a list with specific suggestions or shots you need! We'll also coordinate beforehand too make a list of essential family photos and group shots!

#### Getting Ready

- Dress
- Suit
- Shoes
- Jewelry
- Bouquet
- Boutonneires
- Rings
- Gettiung Makeup Done
- Putting on Wedding Attire
- Candids
- Putting on Shoes

#### Bridal Party

- Bridesmaids & Bride
- Groomsmen & Groom
- Couple with each person
- Full Bridal Party

#### The Couple

- Rings
- Details
- Individual Phots
- Couple Together

I dont have a specific list of poses or shots I take of the couple, it all depends on the couple, the dress, etc. If there are specific poses you want feel free to share!

#### Ceremony

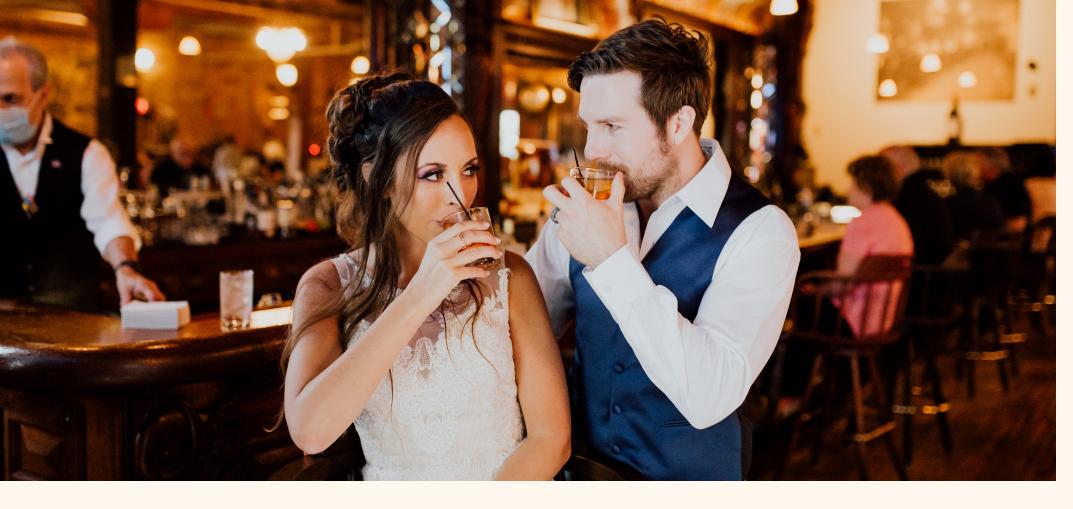
- Venue Exterior
- Everyone coming down the aisle
- Partners Reactions
- Vows
- Exchange of Rings
- First Kiss
- Candids of Guests

#### Family

Because every family is different I work with each couple beforehand to create a list of family photos important to them!

#### Reception

- Cake
- Decorations
- Bridal Party Entrances
- Guests Arriving
- Candids
- Toasts and Speeches
- First Dances
- Parent Dances
- Cake cutting
- Bouquet and Garter
- Dancing Candids
- Grand Exit



## Now What?

Hopefully this sounds like something you're looking for!! If so, lets try to set up a phone call! We'll chat more about your wedding plans, I'll answer any questions you might have and we'll find something that works best for you!

Thanks again for being here! I look forward to talking more!

-Alex

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Pictures for People.