

ENCARNACION PHOTOGRAPHY

EST. 2009





Congratulations!

Congratulations on what you may ask? Congratulations on your engagement, and congratulations on making it this far! As a partner in crime to my ride or die for the past 17 years, I'll let you know that relationships are far from easy. They take a lot of hard work in weathering storms and the road isn't always straight — I'm sure you know this already! But the extraordinary thing about commitment is that it can be amazing, beautiful, and filled with so much love, as long as you're willing to put in the hard work.

So here you are planning your wedding! Trust me, I know how overwhelming this process can be. My partner and I have been there. What venue do we book? Which florist to go with? Will this DJ sound good or do we get a live band? Who do we invite and not to invite? So many decisions to make!

And then there's the elephant in the room.

Which photographer do we book? Do we look for a deal? Do we value quantity over quality? Maybe we could just hire Uncle Bob to take our wedding pictures? So many damned questions!

Well, you're here looking at my pricing guide and I'll say that I'm honored that you've taken the time to go over this. It's 2019, and let's be real, everyone is a photographer these days. Go on Amazon.com, pick up a DSLR, make a business card, start an Instagram account, slap some vintage filers on your pictures, and call it a day! Easy, right? Actually, it's not that easy, being a wedding photographer at least.

Funny enough, this was me in 2009. It wasn't until Joanne and I got married in 2008 that I decided to start photographing weddings. Before that, it was such a daunting thing to take on, but I knew I wanted to photograph love.

I've been in the game for a little over 10 years now. I've photographed over 250 weddings. I know what it's like navigating bride/groomzillas, parentzillas, drunken guests, unruly kids, timelines running late, red wine spilled on white dresses, buttons popping off suits/pants ripping at the seams, and a whole lot more of worst case scenarios. It's never scared me off and stressful days have never made me back down from the task at hand. I mean, I used to work at one of the busiest Starbucks' in San Jose for 7 years before my wedding career and I took so much away from that in managing annoyed and un-caffeinated patrons at the butt crack of dawn — and doing it all with a smile!

I've found that my favorite couples to photograph have been the ones where I've immediately vibe'd with. Sometimes I meet with potential clients and it's felt as if we've known each other for years. I hope that this connection is something that we can share — after all, aside from your partner, I'll be the one by your side throughout your wedding day. Now, I'm not asking you to become best friends with me, but an authentic connection is a must! One foundation of this connection I seek is trust. Between all of these clients of mine, the thing they all shared in common was their willingness to trust my vision. With their trust, it allowed me to freely create something beautiful and intimate that they could share in the future among themselves and their following generations to come.

With that said, I hope that you find all this information helpful. I'm sure you have a ton more questions so after you review my guide, please don't hesitate to reach out.

Let's connect and see if we vibe! Hopefully, we can create something beautiful together! I'd be honored if you allowed me the privilege of helping tell the story of one of the biggest days of your lives!

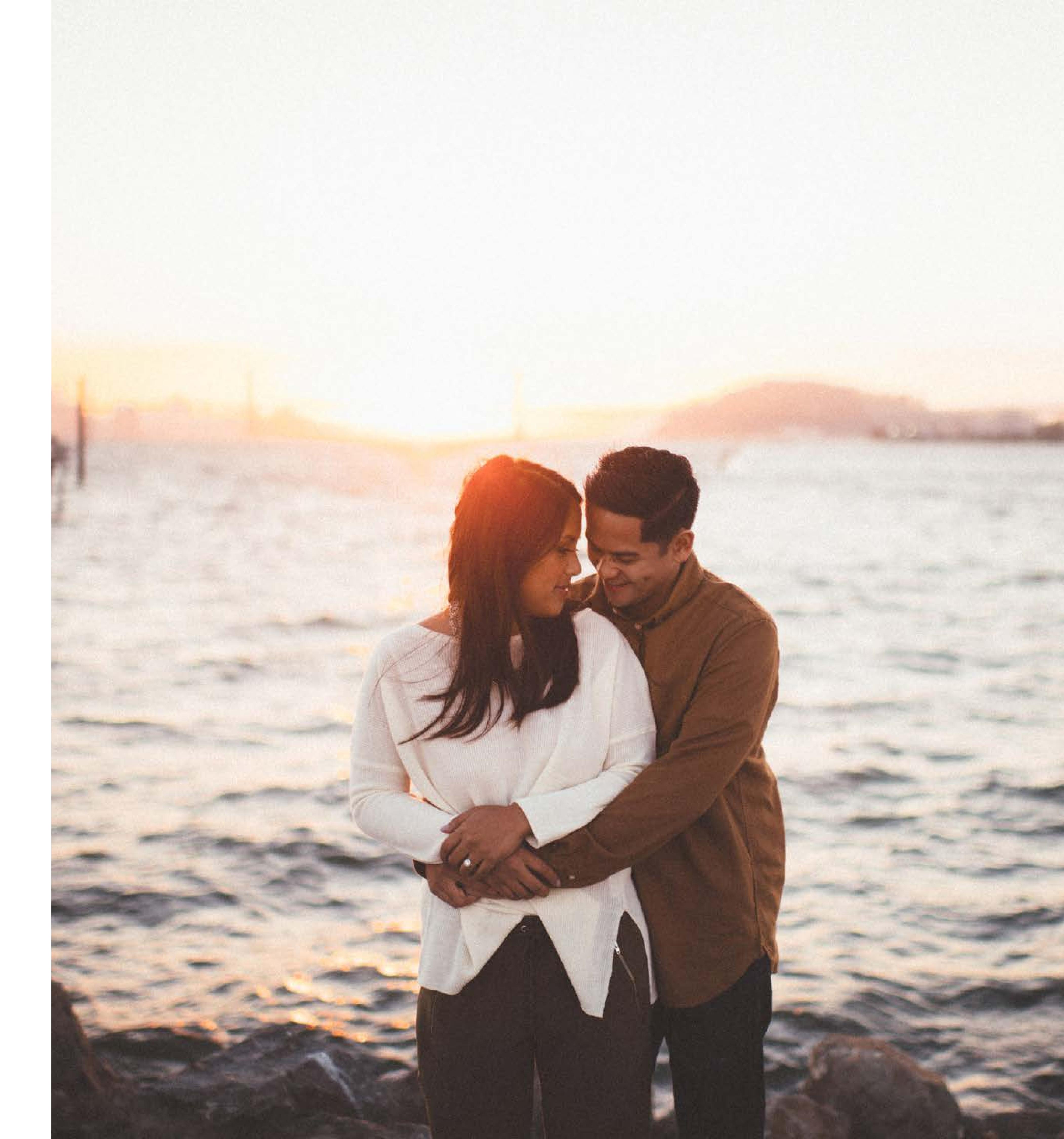
XO

Jonathan

ENGAGEMENT SESSION \$600

MY ENGAGEMENT SESSIONS ARE A LITTLE UNIQUE IN THAT I'LL SPEND BETWEEN 2-3 HOURS WITH YOU ON A LITTLE ADVENTURE OF YOUR OWN. WHETHER IT'S HANGING OUT AT HOME, WALKING THE DOGS, HIKING, OR EATING OUT, I'LL FOLLOW YOU AROUND DOCUMENTING THE MOMENTS AND MEMORIES THAT DEFINE WHO YOU TWO ARE AS A UNIT.

2-3 HOURS OF COVERAGE
ONLINE SLIDESHOW
ONLINE GALLERY
HIGH RESOLUTION DIGITAL IMAGES







BAY AREA ELOPEMENT \$1000

SECRET WEDDINGS ARE PRETTY AWESOME IF YOU ASK ME!
PHOTOGRAPHY COVERAGE FOR YOUR INTIMATE CEREMONY
AND YOUR FIRST PORTRAIT SESSION AS NEWLYWEDS.

2 HOURS OF COVERAGE
ONLINE GALLERY
WEDDING SLIDESHOW
HIGH RESOLUTION DIGITAL IMAGES

WEDDING DAY COLLECTIONS



MY COLLECTIONS ARE PERFECT FOR YOUR WEDDING DAY. I'VE CREATED THEM SO THAT YOU CAN FOCUS ON CELEBRATING YOU! WEDDING DAY COLLECTIONS INCLUDE: HOURLY COVERAGE, WEDDING SLIDESHOW, ONLINE GALLERY TO SHARE WITH FRIENDS AND FAMILY, ENGAGEMENT SESSION, AND DOWNLOAD OF YOUR HIGH-RESOLUTION DIGITAL IMAGES.



COLLECTION ONE \$3000

6 HOURS OF COVERAGE
WEDDING SLIDESHOW
ONLINE GALLERY
ENGAGEMENT SESSION
HIGH RESOLUTION DIGITAL IMAGES



COLLECTION TWO \$4000

8 HOURS OF COVERAGE
WEDDING SLIDESHOW
ONLINE GALLERY
ENGAGEMENT SESSION
HIGH RESOLUTION DIGITAL IMAGES

COLLECTION THREE \$5000

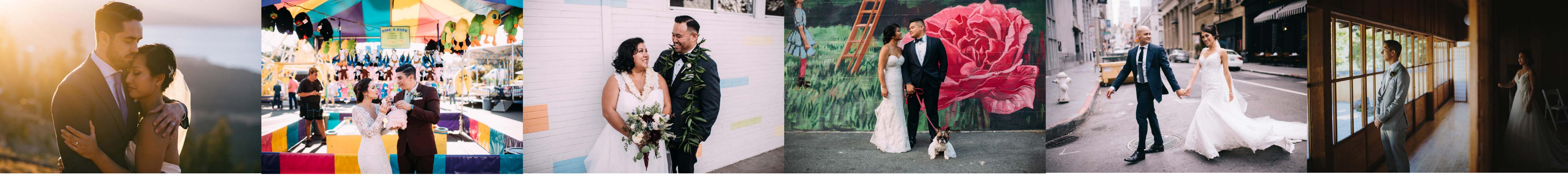
10 HOURS OF COVERAGE
WEDDING SLIDESHOW
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ENGAGEMENT SESSION
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DO YOU TRAVEL?

YES! I'M ALWAYS UP FOR AN ADVENTURE AND MY PASSPORT IS CURRENT FOR INTERNTATIONAL TRAVEL! PLEASE INQUIRE FURTHER FOR A CUSTOM QUOTE.

WE LOVE YOUR WORK! WE LOVE YOU! HOW DO WE BOOK?

I'M GLAD TO HEAR THAT YOU'VE FALLEN IN LOVE WITH WHAT YOU SEE. IN ORDER TO RESERVE YOUR WEDDING DATE, A NON REFUNDABLE \$1000 RETAINER IS REQUIRED TO HOLD YOUR DATE.

WHAT KIND OF CAMERAS DO YOU USE?

I USE NIKON CAMERAS AND NIKKOR LENSES.

HOW MANY IMAGES WILL WE RECEIVE?

YOUR WEDDING COLLECTION WILL INCLUDE ANYWHERE BETWEEN 400-800 FULLY EDITED PHOTOGRAHPS. ENGAGEMENT SESSIONS INCLUDE ANYWHERE BETWEEN 40-80 IMAGES

WHEN DO WE SEE OUR PHOTOGRAPHS?

IT TAKES ANYWHERE BETWEEN 4-6 WEEKS FOR YOUR SLIDESHOW, 12-16 WEEKS FOR THE FULL COLLECTION OF PHOTOGRAPHS

DO YOU OFFER REHEARSAL DINNER COVERAGE?

YES! I FIND THIS IS THE BEST OPPORTUNITIY FOR ME TO GET TO KNOW YOUR CLOSEST FRIENDS AND FAMILY BEFORE YOUR WEDDING DAY!

WE'RE SUPER AWKWARD! WHAT NOW?!

DON'T EVEN WORRY ABOUT THAT! AS LONG AS YOU TWO KNOW HOW TO LAUGH AND SMILE TOGETHER, THEN I'LL TAKE CARE OF THE REST!

WHAT TYPE OF PAYMENTS DO YOU ACCEPT?

I ACCEPT CASH, CHECK, AND CREDIT CARD PAYMENT.

SHOULD WE TAKE ENGAGEMENT PHOTOS?

IT'S A GREAT TIME FOR US TO START WORKING TOGETHER! I USE THIS TIME FOR YOU TO GET TO KNOW ME AND VICE VERSA!

DO YOU MEET WITH YOUR CLIENTS?

YES OF COURSE I'D LOVE TO MEET WITH YOU! I'M ALWAYS READILY AVAILABLE VIA SKYPE, FACETIME, OR GOOGLE HANGOUTS. TECHNOLOGY BRINGS ME CLOSER TO ALL OF MY LONG DISTANCE CLIENTS. IF YOU'D LOVE A LITTLE FACE TO FACE TIME, THAT CAN BE ARRANGED AS WELL.

ANYTHING ELSE YOU'D LIKE US TO KNOW?

I DON'T TAKE EVERY WEDDING THAT COMES MY WAY. I STRONGLY BELIEVE IN A HAVING AN AUTHENTIC CONNECTION WITH EVERY COUPLE THAT I PHOTOGRAPH. THERE IS A WEDDING PHOTOGRAPHER FIT FOR EVERY COUPLE AND I ONLY WANT WHAT'S BEST FOR YOU.



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