



WHITE *Magnolia*
WEDDINGS & EVENTS

Pricing Guide

Month of Coordination

Package Includes:

Allow us to step in and provide support as you tie up the loose ends of your wedding planning journey.

Our version of Day-of Coordination, this package is for the do-it-yourself couple that prefers to plan all of the details for their big day, but wants professional support to ensure that no planning detail has been overlooked and their wedding day is managed flawlessly. This package ensures that the last month before your wedding will be as stress free as possible.

Once you confirm your package, you will have **immediate access to our powerful online planning platform** that allows you to manage your to-dos, easily keep track of where the planners are on the timeline, and communicate with your planners on all aspects of your wedding.

The **month before your wedding**, our planners will step in and **manage the details you have arranged** so you can arrive refreshed and ready to enjoy your guests.

Our team of experienced professionals will also be **onsite to manage your big day**, so the only thing you have to remember to do is say "I do!"

Package Price: \$1200

- Consultation with the planner to discuss your wedding, introduce you to our online planning platform and resources, and review the planning process
- Access to our online event planning platform that allows you to manage your to-dos, easily keep track of where the planners are on the timeline, and communicate with your planners on all aspects of your wedding
- Exclusive discounts on printed wedding materials from Minted
- Access to our professionally curated planning checklist and planning timeline to ensure that you don't miss a thingOur "All You Need to Know About Weddings" information packet that includes professional advice on everything from wedding etiquette, vendor tipping, bridal party responsibilities, honeymoon packing lists, alcohol purchasing calculation, music selection, cost saving tips, and so much more!
- A **Final Details consultation** with the planner to review the details and logistics of your wedding, usually 4-6 weeks before the wedding
- **Creation of custom timelines** for the day of the wedding to ensure everything runs smoothly. **Includes a Master Timeline, Vendor Timeline, and Wedding Party Timeline**
- **Venue walkthrough** the month before your wedding
- **Ceremony and reception floorplan** review or creation
- **Confirmation of final details with vendors prior to wedding**
 - We will serve as the contact point for your vendors starting 1-2 weeks before your wedding to help keep you relaxed and stress free!
- **Direction of your Wedding Rehearsal** at your ceremony venue
- **Onsite Coordination of your ceremony, cocktail hour, and reception**
 - Includes 10 hours of onsite service by the Lead Planner and Wedding Coordinator (can be extended upon request)
 - Pocket timelines for the wedding party and family
 - Distribution of personal flowers to the wedding party
 - Coordination of ceremony, reception grand entrance, special dances, toasts, cake cutting, garter & Bouquet toss, Vendor setup management
 - Setup of gift table, guest book table, and basic ceremony decor Full decor setup services are available for more elaborate setups upon request. Access to our extensive Wedding Emergency Supply Kit Distribution of final vendor payments and gratuities onsite
 - Packing of gifts, cards, and personal items

Interested in adding more services to your package? We are happy to create a custom planning package with the services you need to make your planning journey stress-free. Just send us a message and we would be happy to send over pricing!

Custom Planning

Package Includes:

Have you already started the planning process, but realized you would like some expert guidance along the way?

This package is for the do-it yourself couple that would like **additional support in certain areas of the planning process**, as well as **support wrapping up loose ends** the month of the wedding. With customizable package options, you will get the support where you need it most, saving you time and money!

This package includes all of the services **included in the Month-of-Coordination package** and then allows the couple to choose **additional services to fit their needs**.

Once you confirm your package, you will have **immediate access to our powerful online planning platform** that allows you to manage your to-dos, easily keep track of where the planners are on the timeline, and communicate with your planners on all aspects of your wedding.

The **month before your wedding**, our planners will step in and **manage the details you have arranged** so you can arrive refreshed and ready to enjoy your guests.

Our team of experienced professionals will also be **onsite to manage your big day**, so the only thing you have to remember to do is say "I do!"

Package Price: \$3000

- Consultation with the planner to discuss your wedding, introduce you to our online planning platform and resources, and review the planning process
- Access to our online event planning platform that allows you to manage your to-dos, easily keep track of where the planners are on the timeline, and communicate with your planners on all aspects of your wedding
- Exclusive discounts on printed wedding materials from Minted
- Access to our professionally curated planning checklist and planning timeline to ensure that you don't miss a thing
- Our "All You Need to Know About Weddings" information packet that includes professional advice on everything from wedding etiquette, vendor tipping, bridal party responsibilities, honeymoon packing lists, alcohol purchasing calculation, music selection, cost saving tips, and so much more!
- **Four additional Check-In Consultations** (1 hr each) throughout your planning journey to obtain advice and guidance from the planner.
 - These would be in addition to the Final Details Consultation
- **All Month-Of Coordination Services listed above**
- **Choose 1 of the following Premium Services**
 - Full Design Service
 - Vendor Selection and Contract Management
 - Vendor Consultation & Management Services
- **Choose 1 Magnolia Planning Services OR 2 Dogwood Planning Services**
 - **Magnolia Planning Services (choose 1)**
 - Guest Travel Arrangement Coordination
 - Budget Consultations and Management
 - Catering Menu Selection, Tasting and Negotiation
 - Save the Date & Invitation Design and Distribution
 - Bachelorette or Bachelor Party Planning
 - Welcome Bag Creation and Distribution (up to 100 bags - does not include supplies to create bags)
 - **Dogwood Planning Items (choose 2)**
 - Welcome Party Coordination
 - Rehearsal Dinner Coordination
 - Post-wedding Brunch Coordination
 - After Party Coordination (depending on scope this may be an additional charge)
 - Hotel Accommodation Contract Negotiation & Management
 - Guest RSVP Management
 - Wedding Website Design and Management
 - Seating Chart Design Consultation & Management

Interested in adding more services to your package? We are happy to create a custom planning package with the services you need to make your planning journey stress-free. Just send us a message and we would be happy to send over pricing!

Full Service Planning

Package Includes:

This is our specialty. We excel at taking a client's vision from fledgling ideas on a Pinterest board, to a fully executed, unforgettable experience. This service is for the couple that wants expert guidance throughout their wedding planning journey.

Our Full Service Planning package allows our clients to rest assured that **every detail of their wedding is being managed seamlessly** across the board. From collaborating with vendors, to discussing color palettes and decor, our online planning platform makes sure that everyone is on the same page and up to date.

This package **includes all of the services included in the Month-of-Coordination package** plus additional services designed to keep you stress free throughout your wedding planning journey.

Our team of experienced professionals will also be **onsite to manage your big day**, so the only thing you have to remember to do is say "I do!"

Once you confirm your package, you will have **immediate access to our powerful online planning platform** that allows you to manage your to-dos, easily keep track of where the planners are on the timeline, and communicate with your planners on all aspects of your wedding.

Package Price: \$5000

- Consultation with the planner to discuss your wedding, introduce you to our online planning platform and resources, and review the planning process
- Access to our online event planning platform that allows you to manage your to-dos, easily keep track of where the planners are on the timeline, and communicate with your planners on all aspects of your wedding
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- Access to our professionally curated planning checklist and planning timeline to ensure that you don't miss a thingOur "All You Need to Know About Weddings" information packet that includes professional advice on everything from wedding etiquette, vendor tipping, bridal party responsibilities, honeymoon packing lists, alcohol purchasing calculation, music selection, cost saving tips, and so much more!
- **All Month-Of Coordination Services listed above**
- **Monthly planning sessions** and phone or email consultations to ensure that the planning process is on time and running smoothly
 - Includes consultations on wedding etiquette, wedding party gifts, welcome gifts for out of town guests
 - **Wedding Aesthetics Consultation** to review your wedding theme and the logistics for executing your wedding vision
 - Full Design Services are available upon request
- **Vendor Selection and Contract Management**
- **Vendor Consultation & Management Services**
 - Includes planner attendance during vendor meetings, serving as the liaison and primary contact for all vendor questions, and vendor payment management
 - Includes Catering Menu Selection, Tasting and Negotiation
- **Hotel Accommodation Contract Negotiation & Management**
- **Wedding Website Design and Management**
- **Guest RSVP Management**
- **Seating Chart Design Consultation & Management**
- **Rehearsal Dinner Coordination**

Additional Services Available Upon Request

- Guest Travel Arrangement Coordination
- Save the Date & Invitation Design and Distribution
- Bachelorette or Bachelor Party Planning
- Welcome Bag Creation and Distribution (does not include supplies to create bags)
- Welcome Party Coordination
- Post-wedding Brunch Coordination
- After Party Coordination (depending on scope this may be an additional charge)