



2024 Pricing Guide

Weddings

&

Elopements

Honest,

DIGITAL + FILM

candid, &

photojournalistic

sometimes artistic

Michael Dadula Photography

October '23 - Present

Dear Long Lost Friend,

Thank you so much for opening up my pricing guide. Your interest in my work has already flattered me. Hopefully by now, you've noticed that I'm up front about anything and everything when it comes to being a part of your wedding. I don't like surprises, at least when it comes to your wedding day, and I believe neither should you. You should be completely confident about who I am and how I work even before I step on site to your wedding or elopement space. All I want you to be concerned about is being madly in love with your partner and having the best day of your lives yet (because life after being married gets even better, I promise!)

So here it is. My pricing guide, at your complete convenience. No questionnaires, there's no trying to impress me with your wedding details, none of that. Your time is precious and I'm most likely watching Toy Story for the millionth time today with my son, Rowan, or out photographing with a couple.

The way I approach talking about the money part of wedding photography is very, very simple. There is a \$750 deposit to secure your date. After that, I will send you a contract and invoice with your specific details for you to e-sign. Then 5 days before your reserved date your remaining balance is due. Why 5 days before you ask? Look, last minute changes happen, which is totally okay! 5 days before gives you the flexibility to make minor changes in what we originally planned for.

Remember my "packages" are just a foundation of the services that I provide. Custom packages can be created to perfectly fit your wedding or elopement.

Thanks for having a look around.

Cheers to you, friend.

Best Regards,

Michael

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ABOUT

ME



Hi there,
I'm Michael.

I'm an easy going guy with a background in fried chicken sandwich tasting.

A pineapple on pizza loving, al-pastor taco craving California native through and through.

I say "dude" and "here's the thing" way too much.

I'd rather watch a movie than binge-watch a series.

I married my best friend, RJ

We have 2 boys named Rowan & Ryker.

My bucket list travel destination is New Zealand.

MY

PHILOSOPHY



I wholeheartedly believe that your wedding day is one of the most beautiful days that you will ever experience in your life. I try my absolute best to leave your day "untouched" by me as possible. I'll give you a little direction to give you a jump start, after that I'm there to just witness the beauty unfold.

A candid approach is where I thrive the most. You could speculate that it's just an excuse for me to be a people watcher(haha); but honestly, me paying attention to the dynamics of you, your partner, and the love ones you surround yourself is how I'm able to document YOUR day and make these photographs a direct reflection of who you are.

Sure, a posed group photo here and there is totally fine. However, for the majority of the time, I'm looking for genuine, authentic moments that really speak to the character of your wedding day.

Whether that's tears of laughter or tears of joy, I want to capture that.

From silly moments that we'll re-vist over and over to the mundane moments that we might overlook now, but cherish later in life; that's what I'm in search of on your wedding day.

I'm not after trends, I'm not after pinterest-worthy photos, I'm not after likes.

I'm after photos that will be printed and framed in your forever home to be viewed by your children and grand children

I'm after the photos that will be your Iphone lock-screen that you will look at every day.

I'm after the photos that you'll put in an album as your family heirloom.

I want to give you photos that you are going to be proud of.

I'm here to represent YOU; in the most genuine way ever.

WEDDING AFFIRMATIONS



Here are some "affirmations" that I tell myself before I photograph every wedding to help you get an even better idea of who I am, what I do, and what I believe in order to see if I fit **YOUR** wedding day and vision

- I'm not only here to capture what it looks like; I'm here to capture what it feels like also.
- Today is about being present, not about being perfect
- Photography is important, but it should not be the driving force of today.
- I am here to serve, nothing is beneath me.
- Carry a presence that allows you to be approachable

WHY



FILM?

Because there is this undeniable quality of "coziness" in film photos

That even when the shot is out of focus, you still **feel** something

I always say,

*"Digital photos are about what you saw on your wedding day;
film photos are for what you felt on your wedding day."*

There's something about the way film renders color that strongly correlates to looking like the way we remember it in our minds

Some people think it's a trend, but it's been around way before you and I. It's the intersection of where science and chemistry meet emotion and human interaction. No trend can surpass that.

I've shot film for years for my personal life, those photos I'll cherish forever. Although, I can't fully explain it, but there's an unexplainable feeling that has made a serious impression on my life with film.

And I want you to experience the same.

Weddings

Package number one

TEN HOURS

of coverage

3-4 minute analog highlight video
digital online gallery of 500+ DIGITAL & FILM images
Unlimited licensing and printing rights

WOAH, HOW COOL IS THAT?!

w e d d i n g a l b u m

twenty by thirty canvas

photo of your choice

\$7999



TESTIMONIAL



"Michael's photography stands on its own – it's beautiful and he clearly has talent and skill. What we most appreciated about having Michael as our elopement photographer was the immediate warmth of his personality on our first call, his true passion and love for the art itself, and his lightheartedness and kindness on our special day. He genuinely wanted to get to know us as a couple, brought ideas on location (and was willing to try a couple of our ideas), and helped us stay true to our personalities. Michael is truly a lovely person and we couldn't imagine having anyone else join us for our special day."

-Lauren

Weddings

Package number two

EIGHT HOURS

of coverage

digital online gallery of 400+ DIGITAL & FILM images

Unlimited licensing and printing rights

WOAH, HOW COOL IS THAT?!

\$6499



Weddings

Package number three

SIX HOURS

of coverage

digital online gallery of 300+ DIGITAL & FILM images
Unlimited licensing and printing rights

WOAH, HOW COOL IS THAT?!

\$5499



TESTIMONIAL



We hired Michael to be the photographer for our wedding in Atascadero, CA and could not have been more happy. We found him on Instagram and liked his more "documentary" style photography. After meeting with him initially (via Zoom), we knew he was a great fit for us in terms of style, but also personality. He is laid-back, personable, kind, genuine, thoughtful, excitable, and was an overall pleasure to have at our wedding. We never felt awkward or uncomfortable with him taking our pictures (which is something we considered important when searching for a photographer) and rather enjoyed having him around.

-Travis

Elo p e m e n t s

(less than 20 guests)



TWO HOURS

one (1) photographer

digital online gallery of 75+ images

unlimited licensing and printing rights
sneak peak gallery within 72 hours

that is so rad!

\$1799

Elo p e m e n t s
(less than 20 guests)



THREE HOURS

one (1) photographer

digital online gallery of 150+ images

unlimited licensing and printing rights
sneak peak gallery within 72 hours

that is so rad!

\$2499

FILM L♥VERS PACKAGE

*35mm & Super 8mm
PHOTO & VIDEO*

\$7500



8 hours of coverage

500 Color/B&W 35mm Film Photos

4-5 Minute Analog Highlight Video

Reception & Ceremony on digital and delivered RAW

For the couples who enjoy the "imperfect perfectness" nature of the analog look and believe that their photos should be more than just viewed, but rather "experienced".

This package is designed for a very specific couple who are looking for a particular aesthetic.
Due to the uniqueness of film, please inquire about the details.

details

\$750 deposit to reserve your date
balance due 5 days before your reserved date
signed contract and invoice required
payment plans available

*ALL WEDDING & ELOPEMENT PACKAGES HAVE
ACCESS TO 20% DISCOUNT CODES FOR PRINT PRODUCTS*

for weddings and elopements outside of California inquire about travel

a la carte

rehearsal dinner coverage: \$550
Super 8mm Highlight reel: \$2500
additional hourly: \$650 per hour**

*** If additional coverage is requested on the day of the wedding and after the final payment is made, then you will be subjected to this hourly rate*

Sample Timelines

Here are some sample timelines that will give you an idea of how much photography coverage you'll need.

These timelines are NOT to replace the timeline your planner or coordinator has. These timelines are based on photography needs only.

10 hour photography timeline

12pm - Religious or Ritual ceremony

1pm - Details + Getting Ready photos for each partner

2pm - Photos of each partner in dress/suit with their bridal party + getting buttoned/zipped up

2:30pm - First Look + Couple's Portraits

3pm - Bridal Party Photos

3:30pm - Family Photos

4pm - Ceremony

4:30pm - Extended Family Photos + Cocktail hour

5pm - Couple joins cocktail hour

6pm - Dinner Begins + Grand Entrance

6:15pm - Welcome Speech + Blessing

6:30 - Sneak couple away for sunset photos

7:15pm - Toasts, Speeches + More dinner

7:30pm - First dance + Family Dances

8pm - Open Dance Floor

8:30pm - Cake Cutting

9pm - Bouquet Toss/Gartner Toss/Money Dance/Etc

9:45 - Sparkler exit/ Grand Send-off

10pm - Photography coverage ends

8 hour photography timeline:

1:30pm - Photographer arrives at airbnb/hotel for detail photos and getting ready photos

2:30pm - Photos of each partner in dress/suit with their bridal party + getting zipped/buttoned up

3pm - First look + Couple's Portraits

3:30pm - Bridal Party Photos

4:30pm - Family photos

5pm - Ceremony

5:30 pm - Extended Family Photos + Cocktail Hour begins

6pm - Couple joins cocktail hour

6:30pm - Dinner + Grand Entrance

6:45pm - First Dance + Family Dances

7pm - Toasts + Speeches + More Dinner

8pm - Open dance floor

8:30pm - Cake Cutting + Thank You's

9pm Bouquet Toss/Garter toss

9:30pm - Photography ends

Sample Timelines

(cont).

6 hour photography timeline

3pm - Photographer arrives at airbnb/hotel for finishing touches on getting ready photos. I will also photograph your dress/ suit and any details you have.
30 minutes for each partner

4pm - First look + Couple's Portraits

4:30pm - Bridal Party photos

5pm- Begin ceremony

5:30pm - Family + Extended Family Photos

6pm - Grand Entrance + Dinner

6:30pm - Sneak away for sunset photos

7:00 - Toasts, Speeches, More Dinner

7:30 - First dance + Family dances

7:45 - Open dance floor

8:30pm - Bouquet Toss/Garter Toss

9pm - Photography ends



TESTIMONIAL



I can't say enough good things about Michael! His photography style was exactly what we were looking for and from the very beginning, he was extremely friendly, helpful, and professional. He was prompt in responding to emails and he answered all of our questions in email and during our planned Skype session. He was very good at communicating with both me and our wedding planner, which was important as this was technically a destination wedding for us. We met him in person for the first time at our wedding and he felt just like family, making us very comfortable throughout the entire day. He gave a lot of positive reinforcement when taking pictures, which made us feel more at ease and natural. He also was open to any and all suggestions, which allowed us to have fun and be creative with him! Within a couple of days after the wedding, he sent us sneak peek photos and less than a month later, we received our entire wedding album! If you're looking for a fun, talented, and affordable wedding photographer, then Michael is your guy!

-Hadleigh

Engagement Sessions 2023

I'm so glad you got engaged!



\$750*

60 minutes

50 Images

one location

Online gallery with unlimited printing
and downloads rights

2 hour engagement sessions available - \$950; 100 images

*engagement sessions booked with an
8 or 6 hour wedding package
are \$650

Engagement

Guide

"We're engaged, now what?"



All that fun and excitement from your proposal can now continue on into your engagement photographs!

What's the significance with engagement photos and why do you need to do them?

It seems like the wedding industry makes it seem "mandatory" to have an engagement session.

In my opinion, they are not mandatory.

Also, in my humble opinion: Are they fun? Absolutely yes!

An engagement session is a really fun way to document *your* love story.

If you're thinking about doing an engagement session, here are few things to think about to help you plan one!

(scroll down!)

Engagement

Guide

"We're engaged, now what?"

Where should you have your session?

In my opinion this is a major one. Typically the location is a direct reflection of you who and your partner are as a couple. For example, adventurous couples do an outdoor location, foodie couples visit a restaurant or two, sentimental couples visit the spot where they first met, etc.

For those of you that are interested in having your engagement session in Big Sur, send me an email and we can talk about specific locations, Ideas, and logistics!

What should you wear?

I cannot stress enough that you should be comfortable. Comfort over "fashion" (because now-a-days sweatpants are fashion). I am not against formal wear for an engagement session, but what I'm saying is, if you're undecided, start with casual wear.

Especially couples that are considering a location in Big Sur, then comfortable casual wear is highly recommended with the amount of walking that we'll do.

Neutral colors are always best and they usually photograph great.

What time?

I love photographing during sunset. Hold on, let me say that again.

I LOVE PHOTOGRAPHING DURING SUNSET.

Why?

The light is golden, the light is soft, the colors are beautiful.

(And most likely all the Big Sur tourists have gone home. so we'll get the location all to ourselves)

If you're thinking about a unique location, then send me an email and we'll get down to the nitty-gritty!

FAQs

- ***We've never had our photos taken by a profession before, are you cool with that?***

Of course. All I ask is for you to be yourself. I'll take care of the rest. I'll find the best light and angles for you. Let me reassure you by saying, every other person you see on my website said the same thing. I don't ask you to pose, I'll ask you to interact. If I get creative, then maybe I'll ask you to stand in some interesting light because "art".

- **Describe your style**

Cinematic, emotional, & candid. all about the candid.

- **What's your turnaround time?**

My contract states 8 weeks. But I'm as excited as you are, so I try to get them to you way sooner. I'll send you a teaser gallery within 72 hours to hold you over.

- **How many photos do you deliver?**

The good ol' contract states 100 per hour serviced. But I'll always aim to give you more, since Uncle Roger wants a group photo with every guest.

- **How are you with family photos?**

As "photojournalistic" as I am, we all want a good posed photo, right? I can totally get the family together in the best lighting scenario and capture a good one where we're all dapper.

- **Liability Insurance?**

OF COURSE! Upon venue request.

- **Who are your second photographers?**

My second photographers have to fit a certain criteria in order to photograph with me: similar style or can produce a similar style as me, can provide the same "client experience" as me, they have worked with me before, and I can rely on them to step in for me if I cannot be there in a timely manner for whatever reason

- **Travel? What about fees?**

No travel fees whatsoever for weddings and elopements in California. Weddings outside of California can qualify for a special discounted rate. Check out my "travel" page and inquire for more details

- **How do we book you?**

Reserving me for your wedding is simple. Once we've had our consultation, I'll send you my sample contract for you to review FIRST. Once you approve, you'll place your \$750 deposit. Then I'll send you an official contract and invoice to e-sign. BAM, we're good to go!