



# THE WHEELER PHOTO.

investment guide - jordan wheeler



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- INTRODUCTION
- ABOUT ME
- MY PROCESS
- PRE-WEDDING DAY PHOTOS
- THE INVESTMENT
- THE WEDDING PACKAGES
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- FAQ'S

# FIRST OF ALL,

I am honored that you are considering me for such an important day; It's so humbling.

Your wedding day is one of the most important days of your life, and I'm so moved that you thought to reach out to me. Thank you so much!



# ABOUT ME.



I am a 26 year-old newlywed who is passionate about seeking the beauty unveiled in authentic, candid moments.

My inspiration comes from wanting to capture the memories you will never forget in a way that reminds you why you will never forget them.



**YOUR COMFORT IS KEY TO ALL OF THIS!**

There is nothing more captivating than a person who feels confident in their own skin. That's where I come in.

My job is to illustrate your vision through my lens and produce high quality photographs of your most momentous occasions, all while ensuring that you feel at ease and look your best!

PRE - WEDDING

▶ 36



PACKAGES



PRE - WEDDING

▶ 36

PACKAGES

# PROPOSAL 1.0

**\$300 - WHAT IS INCLUDED**

## **TIME - 30 MINUTES OF SHOOTING**

THIS PACKAGE INCLUDES ENOUGH TIME TO CAPTURE THE MOMENT WITH A FEW CELEBRATORY PHOTOS AFTERWARDS! THIS COULD BE OF THE TWO OF YOU (ENGAGEMENT STYLE) OR PHOTOS OF YOU WITH FRIENDS AND FAMILY!



## **PHOTO COUNT - 25+ DIGITAL FILES**

PROPOSALS ARE SHORT AND SWEET, AND BECAUSE OF THIS, YOU'LL RECEIVE A MINIMUM OF 25 UNIQUE PHOTOS OF YOUR PROPOSAL TO SHARE WITH THE WORLD AND YOUR LOVED ONES.



## **SESSION DETAILS - 1 OUTFIT, 1 LOCATION**

I WILL SEND MY PROPOSAL GUIDE TO YOU WHICH WILL COVER LOCATION AND OUTFIT ADVICE. FOR THIS SESSION, THE ONLY OUTFIT AND LOCATION INCLUDED IS THE ONE FOR THE BIG MOMENT!



## **PHOTO DELIVERY - 24 HOURS, 2-3 WEEKS**

YOU WILL BE EXCITEDLY CALLING YOUR FRIENDS AND FAMILY TO TELL THEM THE NEWS, BUT LET'S BE REAL, YOU WILL PROBABLY WANT SOME PHOTOS TO POST ASAP. THIS IS WHY I DELIVER 5 PREVIEWS WITHIN 24 HOURS OF THE PROPOSAL. THE REST ARE ONLY 2-3 WEEKS AWAY!



Please be aware that this package does not include in-depth planning, decorating, or set up.

# PROPOSAL 2.0

**\$550 - WHAT IS INCLUDED**

## **TIME - 30 MIN + PRE-PLANNING + SET UP**

THIS INCLUDES ENOUGH TIME TO CAPTURE THE MOMENT + A FEW PHOTOS AFTERWARDS. ADDITIONALLY, I WILL HELP YOU CURATE A FOOL PROOF PLAN, DESIGN BEAUTIFUL DECOR FROM MY INVENTORY, AND EXECUTE A SEAMLESS SET-UP AND TEAR DOWN. THE ONLY THING YOU HAVE TO DO IS PROPOSE!



## **PHOTO COUNT/ INVENTORY - 25+ DIGITAL FILES**

PROPOSALS ARE SHORT AND SWEET, AND BECAUSE OF THIS, YOU'LL RECEIVE A MINIMUM OF 25 UNIQUE PHOTOS OF YOUR PROPOSAL TO SHARE WITH THE WORLD AND YOUR LOVED ONES. YOU ALSO ARE GIVEN ACCESS TO THE ENTIRE TWP INVENTORY OF DECORATIONS.



## **SESSION DETAILS - 1 OUTFIT, 1 LOCATION, LOCATION SCOUTING AND WALKTHROUGH**

I WILL PROVIDE LOCATION, LIGHTING, AND CLOTHING ADVICE. THIS SESSION ONLY INCLUDES THE OUTFIT AND LOCATION USED FOR THE BIG MOMENT! I WILL HELP YOU PLAN THESE OUT TO HELP ENSURE THE HIGHEST QUALITY OF PHOTOS POSSIBLE. THIS ALSO INCLUDES A VIRTUAL OR IN PERSON VENUE WALKTHROUGH.



## **PHOTO DELIVERY - 24 HOURS, 2-3 WEEKS**

YOU WILL BE EXCITEDLY CALLING YOUR FRIENDS AND FAMILY TO TELL THEM THE NEWS, BUT LET'S BE REAL, YOU WILL PROBABLY WANT SOME PHOTOS TO POST ASAP. THIS IS WHY I DELIVER 5 PREVIEWS WITHIN 24 HOURS OF THE PROPOSAL. THEY ARE ONLY 2-3 WEEKS AWAY!



This package includes my full assistance with planning. I am there to help however you need me.



# ENGAGEMENTS.

**\$350 - WHAT IS INCLUDED**

## **TIME - 60-90 MINUTES OF SHOOTING**

THIS PACKAGE GIVES YOU ALL THE TIME YOU NEED TO CAPTURE A VARIETY OF POSES IN BOTH OF YOUR OUTFITS! PLEASE NOTE YOU WILL NEED TO ADD TIME TO YOUR PACKAGE IF YOU'D LIKE TO SHOOT AT MULTIPLE LOCATIONS THAT REQUIRE DRIVING IN BETWEEN THEM.



## **PHOTO COUNT - 100-150+ DIGITAL FILES**

A LIL' SECRET, ENGAGEMENTS ARE MY FAVORITE SESSION TYPE;) I GET A LITTLE SLAPHAPPY AND ENTHUSIASTIC ABOUT TAKING PHOTOS DURING THESE SESSIONS BECAUSE YOU GUYS ARE SO EXCITED AND IN LOVE THAT IT MAKES POSING SUCH A BLAST. THIS IS WHY YOU'LL END UP WITH A MINIMUM OF 100 PHOTOS. BUT LET'S BE HONEST, IT'LL BE WAY MORE THAN THAT!



## **SESSION DETAILS - 2 OUTFITS, 1 LOCATION**

THIS SESSION INCLUDES TWO WHOLE OUTFITS! WOOHOO! THIS IS PERFECT FOR COUPLES WHO WANT A CASUAL, EVERYDAY LOOK AND A DRESSY, DATE NIGHT LOOK. ADDITIONAL LOCATIONS ARE ALSO AVAILABLE BY ADDING TIME AND/OR TRAVEL TO YOUR SESSION DEPENDING ON YOUR CHOICES.



## **PHOTO DELIVERY - 1-2 BUSINESS DAYS, 2-3 WEEKS**

I HAVE NO PATIENCE WHEN IT COMES TO WANTING TO SHARE YOUR PHOTOS, SO THAT MEANS YOU GET PREVIEWS WITHIN 1-2 BUSINESS DAYS OF OUR SESSION! THE AMOUNT OF PREVIEWS RANGES FROM 10-25 DEPENDING ON VOLUME OF RECENT SESSIONS. THE REST ARE ONLY 2-3 WEEKS AWAY!



# BRIDALS.

**\$350-WHAT IS INCLUDED**

## **TIME - 60-90 MINUTES OF SHOOTING**

THIS PACKAGE GIVES ENOUGH TIME FOR YOU TO REALLY TAKE ADVANTAGE OF YOUR BRIDAL MOMENT. WE GET DETAILS OF YOU DRESS, HAIR, MAKEUP, JEWELRY, AND CAN EVEN DO YOUR FULL FLAT LAY AND WEDDING DETAILS IF YOU ALREADY HAVE THEM! THIS IS A ONCE IN A LIFETIME, TREAT-YO-SELF TYPE OF SESSION. PLUS, WHO DOESN'T LOVE A TRIAL RUN!



## **PHOTO COUNT - 100-150+ DIGITAL FILES**

IF YOU'VE EVER WANTED A PHOTO OF YOURSELF IN JUST ABOUT EVERY FLATTERING ANGLE POSSIBLE, THIS IS WHAT YOU'LL GET! YOUR BRIDAL GALLERY WILL BE FULL OF UNIQUE, CLASSIC, AND ARTISTIC PHOTOS THAT CAPTURE ALL OF YOUR BRIDAL BEAUTY AND ELEGANCE. YOU WILL RECEIVE A MINIMUM OF 100 PHOTOS.



## **SESSION DETAILS - 1 OUTFITS, 1 LOCATION**

THIS LOCATION CAN BE YOUR WEDDING VENUE, OR WE CAN GO WILD AND HIKE A MOUNTAIN. EITHER WAY, ONE LOCATION OF YOUR CHOOSING IS AVAILABLE TO YOU IN THIS SESSION. ADDITIONALLY, YOUR BRIDAL ATTIRE IS THE ONLY OUTFIT I CAPTURE DURING THIS SESSION.



## **PHOTO DELIVERY - 1-2 BUSINESS 2-3 WEEKS**

I HAVE NO PATIENCE WHEN IT COMES TO WANTING TO SHARE YOUR PHOTOS, SO THAT MEANS YOU GET PREVIEWS WITHIN 1-2 BUSINESS DAYS OF OUR SESSION! THE AMOUNT OF PREVIEWS RANGES FROM 10-25 DEPENDING ON VOLUME OF RECENT SESSIONS. THE REST ARE ONLY 2-3 WEEKS AWAY!



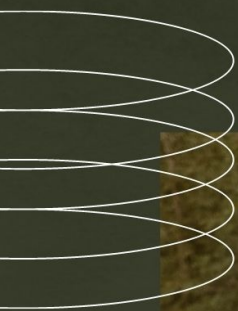


## AVAILABLE INVENTORY!

Candles, rugs, plants, flower petals, signage, a vintage bike, bouquets, and just about anything else you can imagine! Plus, if I don't have it, I will half the cost with you to help build my inventory and save you some \$\$\$.

Proposal 2.0 clients have free access to items I already own, and all of my other packages can rent from me for cheaper than retail value! Just email me to inquire about availability and rates.





# THE WEDDING PACKAGES.



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understanding your  
investment

THE INVESTMENT

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TRUSTING  
THAT YOUR  
MONEY,  
MEMORIES,  
FAMILY, &  
FRIENDS ARE  
IN GOOD  
HANDS.



There are many things to take into consideration when determining which package works for you. Those things also change based on what your priorities are for your wedding day! For example, if your priority is to capture every single detail of the day from start to finish, you should prioritize a package with more hours. If your priority is a session that includes a second photographer, then you know to consider that option.

**It is important to note that while each package's base price is fixed, there are options to add individual items to create a customized package. It is very important to me, as I'm certain that it is for you, that your money be put towards exactly what you're hoping for.**

Take a look through the following package options as well as the extras at the end before making a decision. There are important details throughout that request your attention.

# THE TWIN.

\$3000 - 6 HOURS

## Photos

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### 600+ Photos

- Typically yields 100+ photos per hour of coverage.
- Adding time for the sake of scheduling does not guarantee a higher photo count.
- Adding a 2nd photographer increases photo count by approx. 25 photos/hr.
- 15% off bridals/ engagements.

### Delivery

- 50 previews within 1 business week (does not include family portraits).
- Full gallery delivered within 4-8 business weeks of the event date.
- Galleries are not delivered on the weekends, and therefore are pushed to the Monday following their due date.

## Photographers

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- Includes 1 photographer.
- A second photographer (of the lead's choosing) can be added for \$40/hr for part of or the entirety of the day.

## Time- 6 hours

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- Best for short, intimate wedding days in which the ceremony and reception are at the same venue.
- Typically results in either missing getting ready photos or the end of the reception due to length of coverage.





# THE DOUBLE.

\$3500 - 8 HOURS

## Photos

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### 800+ Photos

- Lead photographer yields 100+ photos per hour of coverage on average.
- Adding time for the sake of scheduling does not guarantee a higher photo count.
- 20% off bridals/ engagements.

### Delivery

- 50 previews within 1 business week (does not include family portraits).
- Full gallery delivered within 4-8 business weeks of the event date.
- Galleries are not delivered on the weekends, and therefore are pushed to the Monday following their due date.

## Photographers

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- **Includes 2 photographers.**
- The second photographer is selected by the lead photographer and is chosen based on exceptional equipment and skill level.
- **Wider variety of angles and the ability to photograph 2 moments at once.**

## Time- 8 hours

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- Best for a standard, full wedding day in which the ceremony and reception are at the same venue or very close to each other.
- **On average, results in full day coverage from brief getting ready photos through the reception.**



# THE QUEEN.

\$4000 - 10 HOURS

## Photos

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### 1000+ Photos

- Lead photographer yields 100+ photos per hour of coverage on average.
- **Your choice of either bridals or engagements at no additional cost.**

### Delivery

- 50 previews within 1 business week (does not include family portraits).
- Full gallery delivered within 4-8 business weeks of the event date.
- Galleries are not delivered on the weekends, and therefore are pushed to the Monday following their due date.

## Photographers

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- Includes 2 photographers.
- The second photographer is selected by the lead photographer and is chosen based on exceptional equipment and skill level.
- Wider variety of angles and the ability to photograph 2 moments at once.

## Time- 10 hours

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- Best for people wanting ample photo time, a relaxed and easy flowing schedule, and might have multiple photo locations throughout the day (i.e. airbnb, church, park, reception venue).
- **Guarantees full day coverage from getting ready to send-off.**





THE WHEELER PHOTO, LLC  
WEST GREENVILLE, SC 29611

# THROW PILLOWS.

Customize your wedding, proposal, or engagement photos by adding these bonus items to your package.

## WEDDING DAY ADD-ONS

- Extra Hours \$250/hour
- 2nd photographer \$50/ hour

## TRAVEL COSTS

(APPLICABLE IF TRAVELING > 40MI ROUND TRIP)

- Travel for -/= 400mi \$0.625 or IRS standard
- Travel for +400mi \$Requires Consultation

\*\*\*milage is calculated as the distance both to and from your photo destination\*\*\*

## \*NEW FAUX FLORAL DESIGN

- Bridal Bouquet Design & Build \$100-\$400
- Bride + Bridesmaid Bouquet Design & Build \$300-\$1500
- Boutonnieres + Corsages \$20/per
- Floral Arbor Arrangement Design, Build, & Installation \$300-\$1500
- Table Arrangements \$50-100/per table

\*\*\*examples and quotes available upon request\*\*\*

# FAQs.

## **IS TAX ALREADY FACTORED IN TO THE COST LISTED ABOVE?**

-Yes! Tax is included in the listed package price. In other words, the price you see on the packages above will be the price listed on your invoice.

## **WHAT IS YOUR PAYMENT POLICY?**

- Weddings and sessions require a 30% non-refundable deposit before your date is considered secured. After that payment is received, the final payment is due 3 months before your date. If your wedding is being booked less than 3 months out, I divide the number of weeks remaining until your wedding and schedule the final payment half way between booking and the wedding date. Any payments made are non-refundable once they have been processed by my CRMS. You have 1 week to sign and pay your deposit from the receipt of the contract before your date is re-released to other potential clients.

## **HOW CAN WE PAY YOU?**

- Currently I am only accepting cash, check, or credit card via my CRMS, Honeybook. I do not accept PayPal, Cash-app, or Venmo at this time.

## **CAN I ADD THINGS (LIKE BRIDALS, ENGAGEMENT PHOTOS, AND EXTRA HOURS) EVEN AFTER I'VE SIGNED AND PAID FOR MY INITIAL PACKAGE?**

-Yes! Extra hours, engagement sessions, and bridal sessions can be added after the fact. You don't have to have a final decision upon booking your initial package.

## **WHAT IS YOUR POSING PHILOSOPHY/ WHAT IF WE ARE AWKWARD AND DONT' KNOW WHAT TO DO WITH OUR HANDS?**

- First, everyone is, so don't stress about it. Second, trust me:) I have great poses and prompts that will help you feel relaxed and comfortable; you will always know what to do with your hands. The idea is to always keep you busy with something to do! We play games, I give you activities to do, things like that! That way you don't have time to overthink it. It works every time!

## **IF WE BOOK ENGAGEMENT PHOTOS WITH YOU THEN LATER DECIDE TO BOOK OUR WEDDING WITH YOU, DOES THE DISCOUNT STILL APPLY?**

-Yes it does:) If you paid the full price for engagement photos then book a wedding package that included an engagement discount, I take the discounted amount out of the cost of your wedding package.

## **CAN I BRING MY DOG?**

- YES.



**I CAN'T WAIT TO  
SUPPORT AND  
CELEBRATE YOU  
BOTH.**

TALK SOON!

THANK YOU.

