

EVA SERAPHINE STUDIOS



HOW TO CHOOSE YOUR PACKAGE

I will help you choose your package by explaining what you might need during the day.

WHAT I SUGGEST

I will recommend certain things for the day of your wedding including a bridal assistant, 2nd shooter, and more.

WHAT I WILL NEED FROM YOU

You will get a checklist of what I will need from you before your big day!

LET ME INTRODUCE MYSELF.



My name is Cari Mercer, but most people just call me CJ.

I am a wife, mother, and all-around artist who values the beauty in the intimacy of your day. I love that you have chosen to surround yourself with your family and friends and focus on their happiness for you!

I am a very artistic and visual person, which means I like to take what I see and immerse myself in it.

I treat each wedding uniquely. I don't batch edit anything and I will never edit two weddings alike. I make sure your wedding photography is tailored to YOUR aesthetic and it reflects you and your day

I am a little bit quirky and a whole lot of fun.



So I am so very grateful you picked me! I know I will be able to be the extension of you that you were looking for. I will be the one that records your day in a way that will allow you to remember it exactly the way it was.

And I assure you, anyone I bring as part of my team will be just like me. I surround myself with people who value you and what we can bring to better your day.

WWW.EVASERAPHINE.COM
PHOTOS@EVASERAPHINE.COM
717-614-7853

Feel free to text me at any time. I am here for you! I believe communication is important and I want to build a report with you that will last a lifetime!

ITS TIME TO CHOOSE YOUR PACKAGE

Struggling to figure out what type of package you need? Well, let's break it down a little bit. Let's figure out what you are looking for and maybe go from there. I know for me, going through a little checklist helps me figure out exactly what I need



Before you determine how long you want me there for, you should figure out WHAT you want me for. That is the most important thing.

WHAT IS MOST IMPORTANT TO YOU?

Do you want photos of you and your bridal/groom team getting ready?

Do you want photos of the moment you're makeup starts going on until the second you walk out of the reception?

Do you want FIRST LOOK photos?

These are actually very important questions.

This helps determine how many hours you need me.

If you want photos from the moment you start getting ready until the very end of the reception, that can sometimes be 10 hours, depending on your day.

The other thing to consider, Do you have a day of coordinator? Do you have a bridal assistant to keep you

On track? If not, you could easily run behind, causing everything to run over.

It may sound like extra cost up front, but in the end, you want to make sure your day runs smoothly, so all of these things will factor into it.

Now that you have this to consider....lets see the list of photos usually requested to further help you decide.

Packages on Page 6

WEDDING DAY HOUR WORKSHEET

See page 4 for examples of time

- I WANT FIRST LOOK PHOTOS. _____
- I WANT PHOTOS OF US GETTING READY. _____
- I WANT PHOTOS OF THE ENTIRE RECEPTION _____
- I WANT PHOTOS OF A FORMAL EXIT _____

- I HAVE _____ TOTAL BRIDESMAIDS.
- I HAVE _____ TOTAL GROOMSMEN.

- MY CEREMONY WILL BE _____ MINUTES.
- MY RECEPTION WILL LAST _____ HOURS.

- I WANT POSED PHOTOS OF THE BRIDE AND GROOM BEFORE THE CEREMONY.
- I WANT POSED PHOTOS OF THE BRIDE AND GROOM AFTER THE CEREMONY.

- I WILL HAVE A COCKTAIL HOUR
- I HAVE OR WANT A DAY OF COORDINATOR
- I HAVE OR WANT A BRIDAL ASSISTANT.
- I HAVE OR WANT A SECOND SHOOTER

TOTAL HOURS I THINK I NEED PHOTOGRAPHER

TIMING OF PHOTOS



Getting ready can take anywhere from 2-4 hours depending on the size of the party and where it is at. If I am there while you are getting ready, I will jump back and forth and get photos of the venue in between.

- Bride and Her party getting ready
- Bride getting into her dress
- Bride's sister/ maid of honor and mother helping her zip the dress
- Bridal party checking makeup
- Photos of Bride/Groom reading practice vows
- Groom and groomsmen putting on vests, straightening ties, tying shoes.

- First look Bride with groom (10 mins)
- First look Bride with father (10 mins)

- Bride dress hanging
- photos of rings, shoes, jewelry, Wedding invitation
- Photos of flower girl dresses

- Bride and Groom posing (about 45 mins for individual photos of the couple)
- Bridal party photos (up to 30 mins depending on size of party)
- Groomsmen photos (up to 30 mins depending on size of party)
- Bride and groom with their families (20 mins)


Ceremony - 10-30 mins

Reception - 2-5 hours

Sunset photos of Bride and Groom (30 mins)

Leaving the Reception with sparklers (10 Mins)

Time for the photographer to take photos of the cake, wedding venue, wedding cake, miscellaneous venue items. (1/2 hour usually in between getting ready photos)

A wedding dress is hanging on a wooden arch decorated with flowers and fabric. The arch is made of birch branches and is draped with white and peach-colored fabric. The top of the arch is decorated with a garland of sunflowers, blue and red roses, and greenery. The dress is white with intricate lace detailing. The background is a grassy field under a blue sky with white clouds.

Cari was my photographer for my wedding. She was super helpful and went above and beyond for my special day. She was super accommodating on helping me meet the times I wanted, and even brought a second shooter to make sure she captured every moment of my wedding. Cari is so personable and easy going. For someone who isn't thrilled about getting pictures done she made the entire experience enjoyable. Cari was very professional and early to my event. She made sure she stayed until I got all of the pictures I wanted! I would highly recommend her for any occasion that you need a reliable professional to capture your special moments.

B. STRAWSER - JUNE BRIDE

PACKAGES

Elopement Package

\$850

This is more of a staged, posed style fine art session. If you have chosen to have a small intimate day, at the justice of the peace, or with just a couple of family and friends, this package is for you. We stage your photos on the day of, or a day of your choosing, with full makeup, gown/tux and give you a full photography session that allows you to have the wedding photos you always wanted.

You get a shareable online gallery with all edited photos to proof your photos, PLUS a custom engraved acrylic USB with all photos delivered in a custom engraved collectible box and 20-page lay flat wedding album.

Bouquet package

starts at \$1600

With the bouquet package, you choose from 4, 6, 8, or 10 hours of coverage.

Our Bridal Assistant, which comes standard, will be there to assist the bride with the ENTIRE DAY! (see explanation on page 5). PLUS you get delivery of your photos through an online gallery. You can download full-sized printable photos with printing rights. Engagement photos included.

Photography package

starts at \$1100

You can choose 4, 6, 8 or 10 hours of coverage. You get a second shooter if you choose 8 or 10 hours. You receive your photos delivered through an online gallery plus a custom engraved USB drive. Engagement photos included.

Simplicity package

Starts at \$2200

This package simplifies your special day! Choose your hours. You not only get the Bridal Assistant, but you also get a second shooter included no matter how many hours, Proof book with all edited photos, a shareable online gallery to share with family and friends, a custom engrave USB with collectible box and 20 page layflat album. Engagement photos Included.



PACKAGES AND ADD-ON'S

Memories package

starts at \$4000

This package is good for 6, 8 or 10 hours. You receive a 2nd shooter, PLUS a videographer for the entire day! Delivery of photos through an online gallery PLUS an acrylic USB drive with a custom slide box and 8x10 lay-flat photo album up to 20 pages, PLUS... Full proof presentation album and your very own custom-made wedding day magazine to share with friends and family. (PDF layout - Prints extra)

Bridal package -

starts at \$4650

This starts at 8 hours of coverage with a second shooter, include all Memories package items, PLUS all-day Bridal assistance services. Engagement photos included



ADD ON SERVICES

BRIDAL ASSISTANT SERVICES

\$650 for the day

What is a Bridal Assistant? Well, she is a last-minute seamstress. Someone who steams your dresses, suits, tuxes and helps both parties get dressed. She will assist the bride/groom with anything they may need throughout the day, including outfit changes, touchups before photos, and more. THIS job is one of the most important jobs of the day and most needed!

MAKEUP AND HAIR SERVICES

\$140 PER PERSON

We bring our very own makeup and hair team! Need your bridal makeup done? We have you covered! Contact us for pricing and to set up your trial!

WEDDING DAY MAGAZINE LAYOUT

\$250 for layout and 25 copies.

(\$7 per for extra copies)

Want something to share with friends and family? Get your very own Wedding Day magazine layout! This 16 page magazine will showcase various highlights throughout the day with different quotes, or items you wish to add from throughout the day!

VIDEOGRAPHER - \$1800

Looking to capture your day in more than one way? Our memory and bridal package include videography!

We bring our own videographer to capture your special day. You want to add it to your package! We also partner with the best in the business. Let us know if you want it to be part of your package, and we will arrange to have it added for you!

DESTINATION WEDDINGS

the cost of a destination wedding depends on where we are going!
Because destination weddings tend to be more like elopements, the photo package I would recommend would be the Elopement package.
The extra added cost to this would be the hotel stay and the cost of the airline ticket if that is required. If car travel is required, \$.34 a mile will be added as a travel fee.



FAQ

WHERE ARE YOU
LOCATED AND ARE
YOU WILLING TO
TRAVEL??

I'm from Mechanicsburg/Harrisburg PA and yes I love to travel! If you want me to photograph your story, it will require a travel fee, depending on where it takes place. Anything over 70 miles is \$.34 a mile. If the wedding takes place later in the evening and is over an hour-drive away from home base, I will stay the night. But no worries, I always try to find the cheapest way to get there.

WHEN WILL WE
GET OUR PHOTOS?


You will receive an online gallery link with all your photos within maximum 8 weeks (sometimes less depending on the season I photograph your story). You can download all the photos from the gallery but also share them, choose your favorites, and also order prints! (ordering from me is not required, but available on my gallery)

HOW MANY
PHOTOS WILL WE
RECEIVE

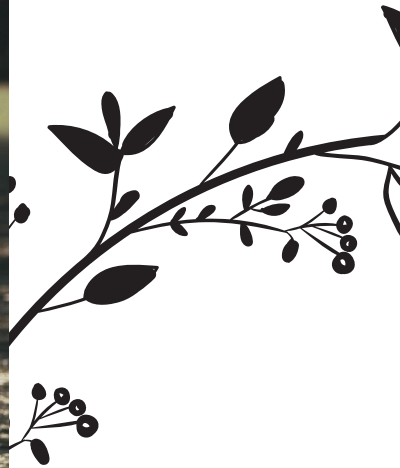
I always choose quality rather than quantity and that's why you will never receive the RAW photos. I edit each and every single one I can, and deliver the maximum amount possible. On average you will get anywhere from 300-600 photos. IF you choose to get the USB...I do include an "outtake" folder with all the fun photos I didn't include in the gallery.

NEXT STEPS

1. MEET WITH ME
EITHER IN PERSON
OR THROUGH A
ZOOM MEETING.
2. CONFIRM PACKAGE
3. CHOOSE HOW
MANY HOURS YOU
WANT.
4. CONFIRM YOUR
WEDDING DATE,
VENUE LOCATION,
AND PROVIDE
FIRST AND LAST
NAMES OF
PERSONS GETTING
MARRIED.
5. APPROVE
PROPOSAL
6. SIGN CONTRACT
7. PAY \$250 DEPOSIT
8. FILL OUT THE
WEDDING DAY
QUESTIONNAIRE.
9. MEET OR TALK
AGAIN A MONTH
BEFORE WEDDING
DAY.



NOW
THAT YOU
HAVE
CHOSEN
YOUR
PACKAGE!



ON YOUR WEDDING DAY

What I suggest to keep things running smoothly

So many brides choose a DIY wedding. And while that is the perfect way to go, there are a few things to think about.

More than anything, you need at least 1 person to keep you on track.

So many times I have worked weddings where the bridal party loses track of time, and they find themselves 1-2 hours behind. While this seems like no big deal, it causes 1 major problem.

You leave NO time for the photographer. You are paying a lot of money for me to be there. I have been contracted not only to capture the moments of the day, but to work with you on some elegant and artistic posed photos of you and your spouse, plus family and your bridal party. When you set yourself so far behind, you are usually rushing from the ceremony to

the reception and ask me to do an hour's worth of work in 15 mins.

This doesn't allow me to do quality work, or even get enough done to satisfy you. I want you to get your money's worth.

SO, here is what I suggest.

Get yourself a DAY OF COORDINATOR. OR, set yourself an itinerary that someone can hold you to and spring for the bridal assistant that will help you and your team get ready in an efficient manner

It seems like an upfront cost you don't want, but, if you end up 2 hours behind, you have to pay the DJ for more hours, the photographer for longer hours and the caterer may ask for more too.

FOR THE DIY WEDDING

Here is are 2 examples of itineraries I like to follow:

EXAMPLE 1

10 am -Decorate the Venue
12 pm - photographer arrives
12 pm - Hair and Makeup Begins
2 pm - Bride gets into her dress
2:30 - First Look with Bride and Father
2:45 - First Look with Bride and Groom
3 pm - Posed shots with Bride and groom
4 pm - Ceremony Begins
4:30 pm - Ceremony Ends
4:45 pm - Photographer session begins with wedding party and family.
4:45 pm - Cocktail hour begins (optional)
5:30 pm - Reception begins - DJ announces couple.
5:45 pm - First Dance/Father-Daughter Dance/Mother son Dance
6:30 pm - Dinner is served
6:45 pm - Maid of Honor/Best Man Toast
7:00 pm - Cake Cutting
7:10 pm - Open Dancing
8:30 pm - Bride and Groom formally exit the reception

EXAMPLE 2

10 am -Decorate the Venue
12 pm - photographer arrives
12 pm - Hair and Makeup Begins
2 pm - Bride gets into her dress
2:30 - First Look with Bride and Father
2:45 - First Look with Bride and Groom
3:15 pm - Ceremony Begins
3:45 pm - Ceremony Ends
4: 00 pm - Photographer session begins with wedding party and family.
4:00 pm - Cocktail hour begins (optional)
5:30 pm - Reception begins - DJ announces couple.
5:45 pm - Dinner is served
6:30 pm - Maid of Honor/Best Man toast
6:45 pm - First Dance/Father-Daughter Dance/Mother son Dance
7:00 pm - Cake Cutting
7:10 pm - Open Dancing
8:30 pm - Bride and Groom formally exit the reception





WEDDING DAY QUESTIONNAIRE

BE THINKING OF THESE ANSWERS,
BECAUSE I WILL BE ASKING YOU
SHORTLY BEFORE YOUR BIG DAY!

1. YOUR PARENT'S NAMES?
2. YOUR PARTNER'S PARENT'S NAMES?
3. ARE THERE ANY SPECIAL CIRCUMSTANCES IN YOUR FAMILY I SHOULD BE AWARE OF, SUCH AS STEP-PARENTS, DIVORCE OR DECEASED PARENTS?
4. THE NAMES OF YOUR WEDDING PARTY AND THEIR POSITIONS.
5. PLEASE MAKE A LIST OF THE FORMAL PHOTOGRAPHS YOU KNOW YOU WANT ME TO GET.
6. DO YOU HAVE A SPECIFIC LOCATION AT THE VENUE YOU WOULD WANT ME SHOOT YOU AT?
7. WHAT TIME WILL YOU BE GETTING READY?
8. DO YOU WANT PHOTOS OF YOU GETTING READY?
9. DO YOU WANT FIRST LOOK PHOTOS WITH YOUR DAD?
10. DO YOU WANT FIRST LOOK PHOTOS WITH YOUR PARTNER?
11. HOW LONG WILL THE CEREMONY BE?
12. WHAT TIME DOES IT START?
13. WILL YOU BE DOING A FORMAL EXIT?
14. DO YOU HAVE A PINTEREST BOARD OR IDEAS YOU WOULD LIKE TO SHARE WITH ME?
15. ARE THERE ANY PHOTOGRAPHY RESTRICTIONS AT THE CEREMONY LOCATION YOU ARE AWARE OF?

AND FINALLY.....

WHAT MOMENT OF YOUR WEDDING DAY ARE YOU MOST LOOKING FOWARD TO?

I work with the best.

VENDORS I RECCOMEND

I couldn't ask for better friends, colleagues and vendors.

VIDEOGRAPHER

*J. BRAY
MEDIA*

JBRAYMEDIA.COM

DJ SERVICES

*MIXED-UP
PRODUCTIONS*

MIXEDUPPRODUCTIONS.COM

WEDDING PLANNER/DAY OF
COORDINATOR

*SAPPHIRE ROAD
WEDDING
PLANNING AND
COORDINATION*

SAPPHIREROADWEDDINGS.COM

SEAMSTRESS/BRIDAL
ASSISTANT

*MICHELLE
RENE'
DESIGNS*

MICHELLERENEDESIGNS.COM

MAKEUP AND HAIR SERVICES

*BOMBSHELL
BRIDES*

BOMBSHELLBRIDES.BIZ

CATERING SERVICES

*FESTIVE
BOARD
CATERING*

WWW.FESTIVEBOARD.COM

WEDDINGS

IN THIS ISSUE

Everything you need to know about picking the right package. - Vendors I recommend.
How to know if you have everything you need for the perfect day.

