

2016 PRICING GUIDE

Carissa
Woo

PHOTOGRAPHY



A bride and groom are standing in a park-like setting with large trees and green grass. The bride is on the left, wearing a white lace wedding dress and a long veil, looking back over her shoulder at the groom. The groom is on the right, wearing a black suit, looking back at the bride. The background is filled with trees, some with yellowing leaves, suggesting an autumn setting. A white rectangular box is overlaid on the bottom half of the image, containing text.

Welcome

Major congrats on your recent engagement! I'm so honored that you're considering having me spend your wedding day along side of you! Wedding photography is a lot of things, but most of all it's an investment in someone to capture and document your wedding day.

When the wonderful day is done, the cake has been eaten, the dress hung, you are left as newlyweds with your wedding photographs.

These images will be your first family heirloom.

Spend some time reviewing this guide. If after reading this, you feel like we'd be a great match for each other, let's meet at my studio or via Skype to discuss your needs & vision for your wedding!

About Me

CARISSA WOO

I am a true hopeless romantic and my slogan is "in love with love". I shed a tear behind my lens at every wedding. I think that's what makes me great at my job. I'm emotionally invested in every wedding I shoot. I went to UCRiverside and majored in Economics, photography is so much more fun! I got married last year to my high school friend and it was the best day of our lives and I can't wait for you to experience your big day. Our 110 gold retriever keeps us busy. We love to hike and go on road-trips. I also love to play tennis, and sing karaoke. Wedding photography has taken me all around the world. I'm am a lucky gal.

My photography style is raw, real and authentic. I will do anything to make you laugh and I promise I won't make you do awkward family poses. I keep it simple of you, keep it light, and focus on the precious, candid moments that naturally occur between people who not only love each other, they genuinely like one another. I want you to look at these moments years from now and have all of the bliss and happiness come flooding back. These are your memories, I want you to remember these days.



YOUR INVESTMENT

All of my packages focus on time together during your wedding day, and the heirlooms that will remain afterwards.

Printing your memories is so important, and these carefully crafted packages reflect this belief.

THE HEIRLOOM \$6000

10 hours coverage with second shooter
1,000 retouched photos on usb and online gallery
3 hour Engagement session
12x12 flushmount album
Engagement Sign in album
(2) Choice of 20 x 30 canvas or wood print

THE TIMELESS \$4,500

8 hours coverage with second shooter
800 retouched photos on usb and online gallery
2 hour Engagement session
10x10 flushmount album
Choice of 20 x 30 canvas or wood print

THE HEARTFELT \$3,200

6 hours coverage
600 retouched photos on usb and online gallery
1 hour Engagement session

Extra coverage \$300 per hour

FAQS

WHERE IS YOUR STUDIO AND HOW LONG IS THE MEETING?
My studio is in Gardena, Ca and my meetings are typically 45 minutes. My studio is a slice of photography heaven.

WHAT IS YOUR MOST POPULAR PACKAGE?
90% of my clients get The Timeless package. It comes with the works.

DO YOU OFFER DISCOUNTS?
I am a boutique photography studio and only accept 25 weddings a year. To ensure creative energy to all my clients, I do not offer discounts. I do offer a sweet bonus if you book during the meeting.

HOW WOULD YOU DESCRIBE YOUR STYLE?
My style is candid and natural, colorful and fun, timeless and clean. Your personalities shine through in my photographs.

ARE YOUR PACKAGES CUSTOMIZABLE?
Yes! If there is any particular combination that you don't see listed, please let me know and we can put together the perfect collection for your day!

DO YOU TAKE PAYMENT INSTALLMENTS?
Yes! We can work out a payment schedule to make sure you're able to pay for the photos. Payment plans usually consist of 3-7 payments, with the last due one month before your wedding day. I take credit cards.

HOW LONG DOES IT TAKE TO GET MY PICTURES?
You will always receive your pictures within five weeks after your wedding day. During the busy season, I sometimes get backlogged, but I always do my best to have all the digital negatives to you within the time frame.

HOW MUCH EDITING DO YOU DO?
I color correct all images, remove blemishes, and do fine tune editing where needed.

WHY SHOULD WE HIRE YOU?
After the wedding, my clients always say I made them feel comfortable and made their photography experience fun. My clients love their photos and come back each year for family photos. Please read over 100 top notch reviews.

Wedding Album

MADE BY KISS ALBUMS

Every wedding has its own style, every bride has her favorite color, and every KISS Book can be tailor-made to fit. Mix and match the cover materials, color, page thickness, and paper finish to your delight. Each book is a unique, hand-crafted labor of love that will remind your clients of the emotions and beauty of their wedding for generations to come.

8x8 \$750

10x10 \$800

12x12 \$850

All wedding albums come with 15 spreads / 30 sides



Engagement Albums

MADE BY ARTISAN STATE

Purchasing an engagement book is a great way to show off your engagement photos. Guests love looking at photos of you. They get to sign in with a sharpie pen and write you a little note. You will have this book on your coffee table for a life-time.

8x8 \$450

10x10 \$500

12x12 \$550

All engagement albums come with 15 spreads / 30 sides



Products

STANDARD PRINTS

Your photographs will be printed on the highest quality photographic paper. The rates listed below will be the same rates that are in your online viewing and ordering gallery. Prints are finished with a lustre coating to protect your photos from aging and finger prints.

4x6 \$8

5x7 \$15

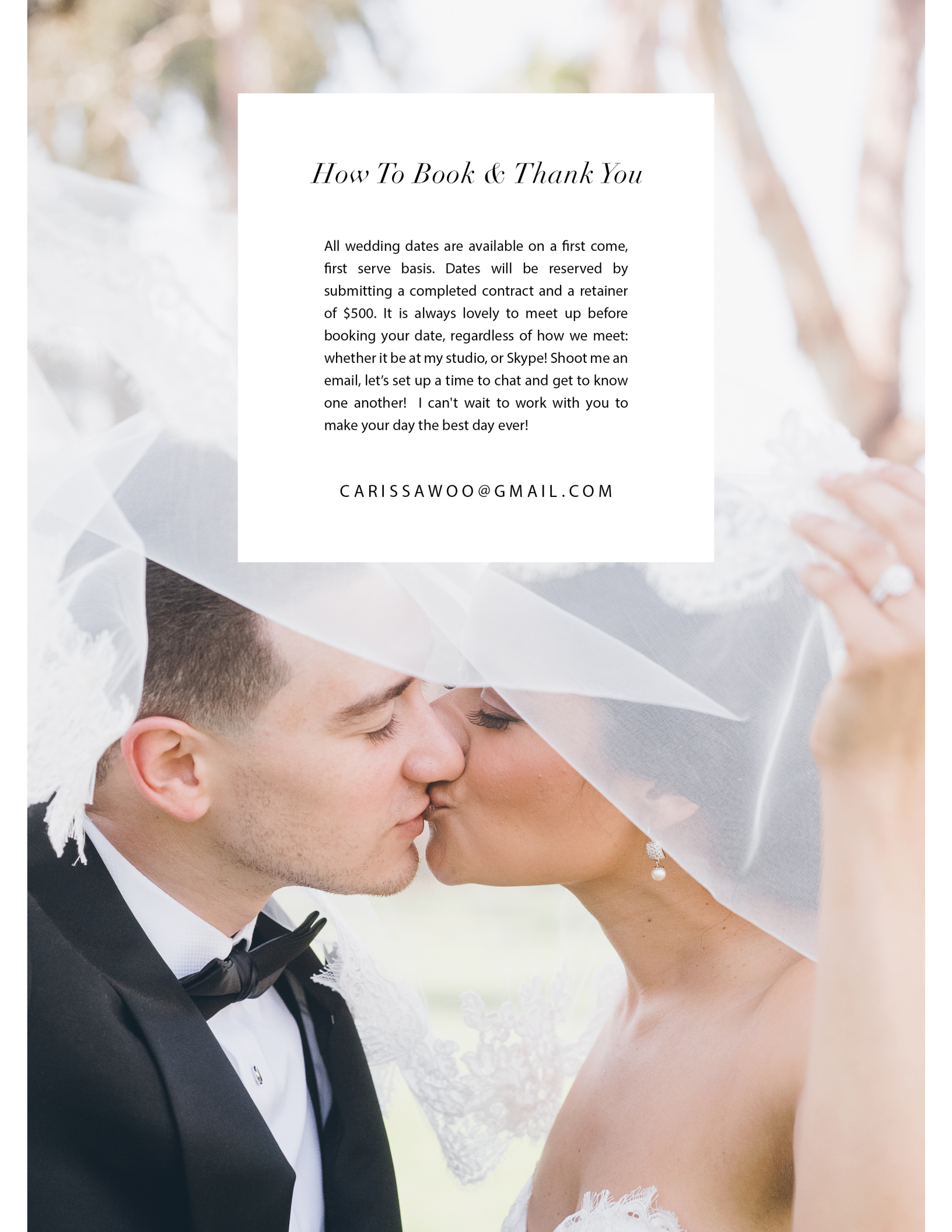
8x10 \$30

11x14 \$55

16x24 \$75

Additional print sizing offered, please inquire for pricing and details on custom orders.





How To Book & Thank You

All wedding dates are available on a first come, first serve basis. Dates will be reserved by submitting a completed contract and a retainer of \$500. It is always lovely to meet up before booking your date, regardless of how we meet: whether it be at my studio, or Skype! Shoot me an email, let's set up a time to chat and get to know one another! I can't wait to work with you to make your day the best day ever!

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