



Sweet Blossom Designs | The Wedding Client

Yay! Your ENGAGED! How exciting to be planning a WEDDING! We are here to add to the excitement and to help you design your Wedding Day, a day full of family, friends, love, laughter and beauty. We just have a few questions to tell us more about you and your fiancé and how we can best serve you in the time leading up to your Wedding Day.

Bride: _____ Email: _____

Cell: _____ Mailing Address: _____

Groom: _____ Email: _____

Cell: _____ Mailing Address: _____

Will you have a new address as a married couple?

Additional Contact: _____ Email: _____

Cell: _____ Mailing Address: _____

Wedding Date: _____ Day of Week: _____ Invitation Time: _____

Ceremony Location: _____ Contact: _____

Phone: _____ Email Address: _____

Reception Location: _____ Contact: _____

Phone: _____ Email Address: _____

Who can we thank for sending you to us: _____

What is your Wedding Color Palette (it can change as you go): _____

What is your Wedding Style/Inspiration? _____

What attributes in your floral/event designer/planner are important to you? _____

What Wedding Magazines or Blogs do you follow/stalk? _____

How much of your overall Wedding Budget are you planning to allocate to floral design? _____

What other Wedding Services are you interested in? _____

What flowers do you love? _____

What flowers do you not love? _____

Are you on Social Media? Pinterest: @ _____ Facebook: _____ Instagram: @ _____

How many Guests? _____ How many Bridesmaids? _____ How many Groomsman? _____

So many things are important to making your wedding day go as you visioned, what aspects of your wedding day are the most important to you? Photography? Dancing? Floral Design and Décor? Entertainment? Food? _____

Yay!! Lets get started! Here is more about us and what we love to do...

{Let's Meet}

We want to meet you! Call us or email to set up a consultation time. We are available most weekdays and evenings and some weekends depending on our Wedding Schedule!

We regularly meet in my office, but we can also do Initial Meetings on the phone, Skype, over email or we will meet you some where in between.

{It's Personal}

EVERY Wedding is a Custom Designed Event, even if we have been to the venue before or made a similar style arrangement.

It is now your turn to celebrate, with your style and your dreams. We love to see pictures of your dresses, your invites, your linens and anything that brings your style to your Wedding Day! Share with us all the fun things that you have collected, as you plan your Wedding Day.

{First Impressions}

We know that at our first meeting we are the experienced ones and we will go over all the aspects of your Wedding Day, and make sure you have everything that you are dreaming of or haven't dreamed of yet. We will look at colors, designs, flowers, accessories and details that you would like to use to make your day beautiful, lovely, stunning and YOU! The first meeting can take anywhere from an hour to two hours, as we go over all the details and try out different things to help you create your perfect Wedding Day! We still get so excited to meet each new Bride and Groom to see what they have planned!

{Let's Make it Official}

Once we have talked and have poured over every detail, we will take all that information and create a budget proposal for you. A simple one can be done while you wait or a detailed one emailed to you with in the week. This is just a starting point and can be adjusted as we work through the process. We work closely with you to stay within your budget, while having the florals you dream of at your Wedding. We require a \$250 deposit to book the date. We will provide you with a contract and are fully insured. After you have the proposal in your hands we will hold the date for 72 hours and then contact you again to see if there are any questions we can answer to help you make your decision.

{Step by Step}

Once you have decided to have Sweet Blossom Designs be a part of your Wedding Day, we will get busy working on designing your day. We will meet with you at your venue to do a walk through and make sure we have addressed every space with your designs and budget in mind. We will work together on Pinterest Boards, if you don't have one, we can help you create one or we can email pictures of ideas we come across. We offer a mock up table design if needed to further your vision for the designs. Then 15 days before your Wedding Day, we will chat again to go over all the final counts, the final layout and timeline. This is also when the flower order will be placed, so final payment will be due at this time. Any time after the 15 days, we can add to our final counts, but not subtract, however we will use EVERY flower we purchase for you at your Wedding, so you might have a few surprises =)

{Let's Celebrate}

It is now the day before your Wedding!! Can you believe how fast time has gone? You have worked so hard for this day and we are so excited for you! We have just picked up your fresh flowers from the grower and are working hard on your floral designs. We create everything as close as possible to your Wedding Day. Personal Flowers are designed the day of your Wedding. On your Wedding Day we will deliver your personal flowers to where you need them to be and then head over to design your ceremony space and then your reception space. We will move anything that needs to be transported between the ceremony and reception to ensure that they get there safely and timely. We will come back at an agreed upon time to pick up any of our items and to help distribute or clean up the flowers. Some of our Weddings require a more elaborate set up, we will arrange this with you, your venue and coordinator if extra time is required for set up.

{Congratulations}

We are so excited for you as you begin your new life as a married couple! Best Wishes and Many Blessings!!

Ring: 949.357.3361 Type: tara@sweetblossomdesigns.com Click: www.sweetblossomdesigns.com

You can find us on

Facebook (www.facebook.com/sweetblossomdesign)

Instagram (www.instagram.com/sweetestblossom)

Pinterest (www.pinterest.com/sweetblossom)

Wedding Wire (www.weddingwire.com/biz/sweet-blossom-designs)

Sweet Blossom Designs | The Questions

What kind of packages do you offer?

Some florists do offer packages, we think your day is unique to you and should be designed and priced that way. Packages are most often not realistic or can be unfair to the client. They give you a bouquet and a few corsages and 10 centerpieces for \$499.00 and then turn around and charge \$20.00 for an add on boutonniere that should be \$10.00 they also are often poor quality and design. We work with straightforward pricing and since we are not your average floral shop, we can be cost effective with the freshest and most beautiful flowers. We will give you an itemized proposal and there is never any pressure for you to decide on each item right then and there. We can adjust your budget as needed, as we go along, letting you know how that works with your design.

How much do your Wedding flowers cost?

This is the question we get asked the most, which is totally understandable when dealing with so many costs and decisions to be made when planning a wedding. My typical answer is \$2500.00 to \$5000.00 for a full service beautiful wedding for 150 people. We also design stunning high end weddings that can average in the \$5,000.00 to \$10,000.00 and above range, and we offer stylishly simple weddings in the \$1500.00 to \$2500.00 range. We work with all budgets while not compromising our quality, look and style. We pride ourselves in amazing florals at prices everyone can afford. Here are some average prices: Size, Style, Labor, Flowers, Containers and Accessories are used to determine the final cost of each item.

- Bridal Bouquets: \$150.00 to \$250.00 and up
- Bridesmaids Bouquets: \$45.00 to \$90.00
- Corsages: \$15.00 to \$25.00
- Boutonnieres: \$10.00 to \$15.00
- Floral Crowns or Flowers for Hair: \$25.00 to \$75.00 and up
- Low Centerpieces: \$50.00 to \$100.00
- Tall Centerpieces: \$100.00 to \$200.00 and up
- Submerged Floral Centerpieces: \$25.00 to \$75.00
- Tablescape: Bottle and jar \$50.00 to \$100.00, Crystal and Silver \$75.00 to \$150.00

Have you worked at my venue before?

After over 20 years of doing what we love the answer is probably yes, if you are getting married in Southern California, but if not, we are up for the challenge! We LOVE working at new venues and with new vendors. We love getting to be at our creative best in a new space. Often after an event, venue staff tells us that they had never seen a wedding done like that before, We love that! =)

Where do you get your flowers and supplies?

Most of the time we purchase our flowers at the Floral Trade Center in Carlsbad, we benefit from long established relationships with most of the Vendors and Growers down there. We will also head up to Los Angeles for some specialty items and will use a few local Vendors and Shops if the need arises. (But it is a much more beautiful drive and calmer to head to Carlsbad than LA ;)

Is there a Delivery and Set Up/Strike Fee?

Yes! We employ an amazing and hard working design team on the day of your wedding, which are fully dedicated to making sure you, your family and guests enjoy a day full of Love, Laughter and Beauty! This fee allows us to make sure that your Wedding Day is taken care of and no detail is missed. Average Fee is \$250, but is based on the size of your event, details of your event, staff needed and distance involved.

Where are you located? We are based in Mission Viejo CA and serve all of Southern California (Santa Barbara to San Diego). We are also available for travel if needed. We know how to turn a Hotel Room into a Floral Studio overnight!

What else do you offer?

We offer a lot more! With all our experience, all that we have collected over the years and all the contacts we have made, we have the ability and desire to offer a full service amazing Wedding Day experience. **Ask for our Event Design and Coordinating Packages and also The Sweet Extras we offer.**

Please let us know if you have any other questions, we would be happy to discuss anything you want to discuss!! =)

We are so honored to be in this business, sharing in our client's celebration of their love and happiness on one of their most important days in their lives. Thank you for considering Sweet Blossom Designs! To learn more about us and see our work please visit www.sweetblossomdesigns.com and you can find us on Facebook, www.facebook.com/sweetblossomdesign and Instagram @sweetblossomdesigns and @sweetestblossom. We look forward to meeting you!

