



2023
Wedding Brochure



"FROM OUR VERY FIRST MEETING, JEN COVERED DETAILS FOR US THAT WE HADN'T EVEN THOUGHT TO ASK ABOUT. SHE AND HER TEAM WERE ALWAYS AVAILABLE TO US FOR ANY QUESTIONS WE HAD AND THEY KEPT US ORGANIZED AND ON TRACK. THEY WERE ALSO SO WARM AND FRIENDLY IT MADE WORKING WITH THEM A TRUE PLEASURE"

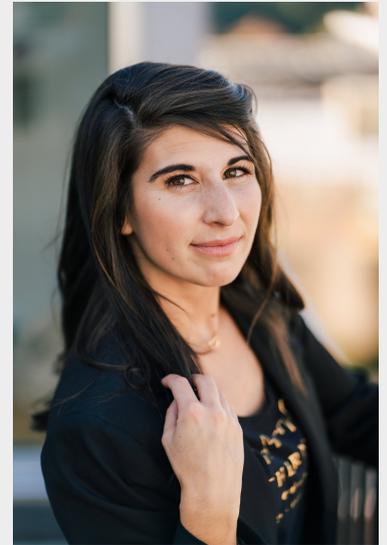
- JAN (MOTHER OF THE BRIDE)

MEET OUR TEAM



Jen is the owner of Southern Skies Events. She was raised in NC and has been in the events industry since 2009. Over the years, Jen has planned hundreds of weddings and events in NC and beyond, including cultural and corporate. Outside of planning weddings, Jen loves to coach High School soccer, travel or spend time with her family, friends and puppy, Archer. **Fun fact:** she attended both cotillion and farm camp growing up in NC and still has her horse & buggy license!

Becca embodies southern hospitality. She started with Southern Skies in 2020 and has been an incredible asset to the team. Becca puts the guest experience above all else and is known for her sweet southern nature. When she's not planning events, you'll most likely find her spending time with her four children, fiancé Nate, and planning her own dream wedding day!



Laura comes to us from The Oaks at Salem in Apex. She grew up in Upstate NY but has lived in North Carolina for the last 14 years. She has many years in the wedding planning industry and loves to help make each wedding unique and true to each couple. Her parents even joke that she came out of the womb planning!

Laura is a lover of vision boards, lists, and her biggest joy is making people's dreams become reality. When she's not planning weddings, she loves spending time with her husband and 2 kiddos.

MEET OUR TEAM



Kristen is another lead planner from Upstate NY. She's super organized, friendly and excited to help you build your dream event! After having her own wedding in Chapel Hill in 2021, she's ready to use her experience to provide extra personal guidance for couples on their big day.

When she's not planning, you'll find her at home with her 10 month old, Lukas, husband, Chris, or behind the camera (she's also a talented photographer)!

Lauren has been working with us as an assistant but loves weddings so much that she's now a lead planner! While she grew up in Pennsylvania, Lauren has loved living in NC over the last couple of years and enjoys spending time with her boyfriend, Greg, and their pets!

Lauren is an engineer by day, but loves tapping into her creative side to help couples design their vision for the wedding day!



Amber is a true southern belle. Coming to us from another triangle venue, she has an extensive background in NC weddings. Her sunny attitude is contagious, and she takes great care of her couples.

When she's not planning weddings, you'll find Amber hanging with friends, trying new food spots around the triangle, or working on assignments for her Masters degree from NC State- Go Pack!



Thank you SO much for reaching out and for your interest in having Southern Skies Events be part of your big day!

It would be an honor to plan a memorable and joy-filled weekend surrounded by those you cherish most. Our goal will be to exceed your expectations and create an experience that is stress-free, joyful and tailored around an unforgettable and personalized weekend for you and your guests!

Package details for all of our offerings are below and showcase some of our "bride favorite" features that help keep you stress-free!

Package 1- Full Service Planning: In terms of planning, this is the dream. We start from **DAY 1** to do a deep dive into your life so we understand your likes, dislikes, style and tastes. From there we'll identify the best venue, vendors and design to fit your personality and your budget. We'll join you on all of your vendor meetings, take care of all vendor communications along the way and of course offer everything included in our partial and event management packages. As an added bonus, we also give you full access to our Southern Skies décor catalog to bring your vision to life.

Package 2 - Partial Planning Package: We dive more deeply into planning all of the details for the wedding day **9 months** leading up to the big day while working cohesively alongside the onsite venue coordinator. This package includes unlimited phone calls and emails with your designated planner, accompaniment on 3 vendor meetings, as well as contract and rental review, floorplan + diagrams and two extra hours of support (lead + assistant) on the wedding day itself.

Package 3 - Event Management: This package helps you relax as it gets closer to the wedding and takes some stress off your plate! Event Management includes unlimited phone and email correspondence within **3 months** of the wedding, **2** in person meetings, wedding day timeline, ceremony + floorplan creation, rehearsal and on-site support on the wedding day to keep everything running on time; making sure all details you spent months dreaming about are covered.

XOXO, Southern Skies

PACKAGE 1

FULL SERVICE PLANNING

\$7000*

IN TERMS OF PLANNING, THIS IS WHERE WE SHINE. WE START FROM DAY ONE TO DO A DEEP DIVE INTO YOUR LIFE SO WE UNDERSTAND YOUR LIKES, DISLIKES, STYLE AND TASTES. FROM THERE WE'LL IDENTIFY THE BEST VENUE, VENDORS AND DESIGN TO FIT YOUR PERSONALITY AND YOUR BUDGET. WE'LL JOIN YOU ON ALL OF YOUR VENDOR MEETINGS, TAKE CARE OF ALL VENDOR COMMUNICATIONS ALONG THE WAY AND OF COURSE OFFER EVERYTHING INCLUDED IN OUR PARTIAL AND EVENT MANAGEMENT PACKAGES. AS AN ADDED BONUS, WE GIVE YOU FULL ACCESS TO OUR SOUTHERN SKIES DÉCOR CATALOG TO BRING YOUR VISION TO LIFE.

What's Included:

- Lead planner + Assistant
- Custom design board, price sourcing and estimates based on your unique love story & vision
- Budget creation & guidance
- A complete planning checklist, customized with monthly due dates to help keep you on track
- Monthly check-in emails to ensure things are getting crossed off and you have everything you need
- Trusted & vetted vendor recommendations for things from cake to pet care & beyond based on your unique style and budget
- Assistance booking & contracting vendors (including contract review & negotiation guidance)
- Accompaniment on all vendor meetings
- Up to four in-depth planning meetings (12 month, 9 month, 6 month and three month marks)
- Final onsite walk-through at venue one month prior to event date
- Floor plan, Timeline & Ceremony creation
- Use of Southern Skies décor (based on availability)
- Unlimited text, email and phone support
- Vendor follow up to confirm event details
- One-hour onsite wedding rehearsal
- Décor set up and clean up
- Unlimited on-site support hours on the wedding day to handle all details and keep everything on schedule according to the timeline

*Package costs listed are starting prices.

" LAURA MADE THE ENTIRE WEDDING PLANNING EXPERIENCE A BREEZE WITH HER ORGANIZATION, PREPAREDNESS, AND KNOWLEDGE OF THE INDUSTRY/VENDORS. LAURA WENT ABOVE AND BEYOND BY HELPING DIRECT US THROUGH WHAT WE NEEDED/DIDN'T NEED AS WELL AS PROVIDING AMAZING GUIDANCE FROM HER PAST EXPERIENCES."

- MEGAN



PACKAGE 2

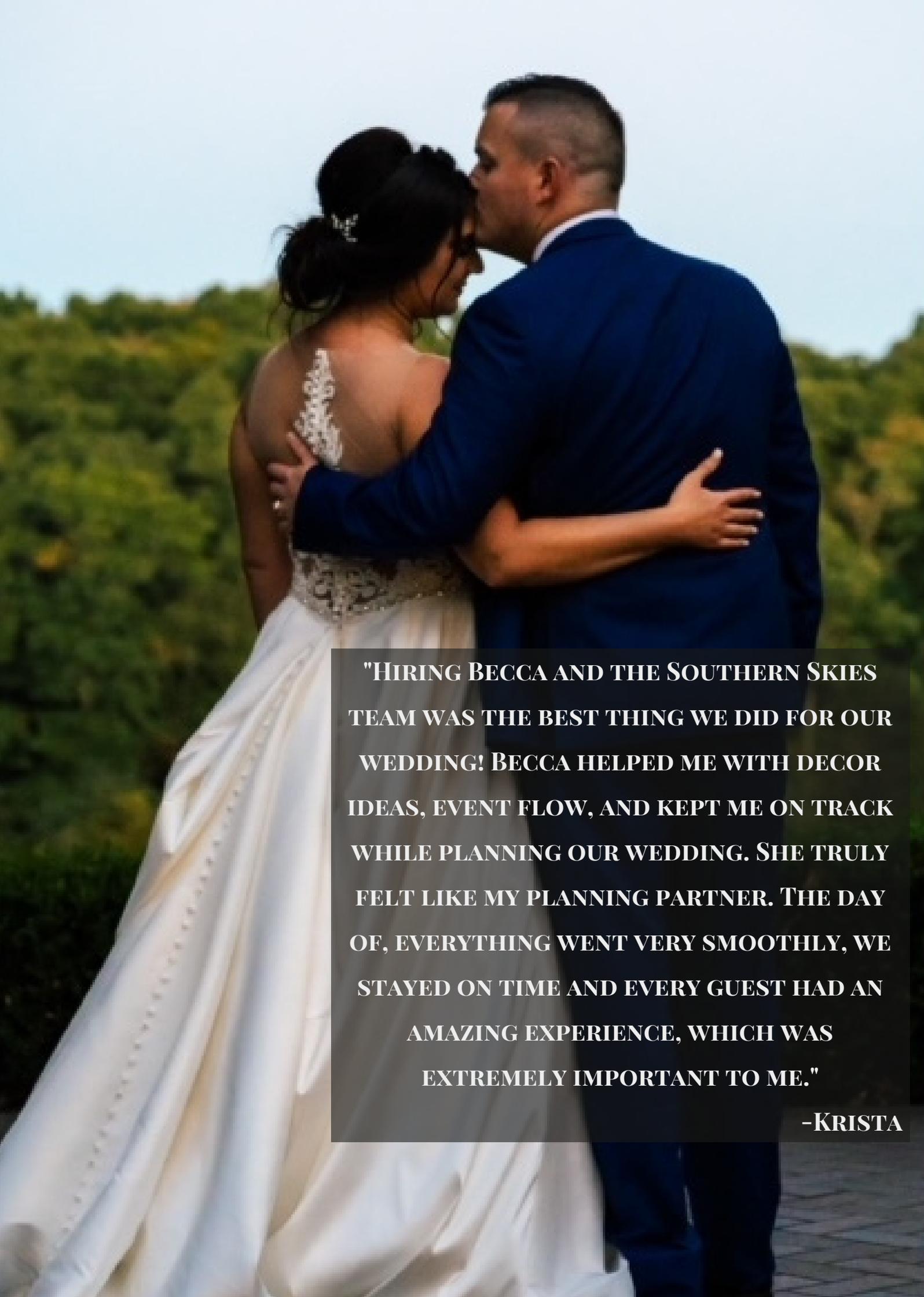
PARTIAL PLANNING

\$4500*

PLANNING ALL DETAILS FOR THE WEDDING DAY ITSELF WITHIN 9 MONTHS OF THE WEDDING DAY, WHILE WORKING COHESIVELY ALONGSIDE THE ONSITE VENUE COORDINATOR. THIS PACKAGE INCLUDES A PERSONALIZED DESIGN CONSULTATION, UNLIMITED PHONE CALLS AND EMAILS, ACCOMPANIMENT ON 3 VENDOR MEETINGS, AS WELL AS CONTRACT AND RENTAL REVIEW, FLOORPLAN + DIAGRAMS AND TWO EXTRA HOURS ON THE WEDDING DAY ITSELF.

What's Included:

- Lead planner + Assistant
- Personalized vision & design consultation
- Budget guidance
- A complete 12-month planning check-list and detailed planning packet
- Trusted & vetted vendor recommendations for things from cake to pet care & beyond based on your unique style and budget
- Accompaniment on three vendor meetings (Florist, Caterer, Rental selections)
- Up to two in-depth planning meetings at 6 month and one month mark (following final onsite venue walk-through)
- Floor plan, Timeline & Ceremony creation
- Unlimited text, email and phone support
- Vendor follow up to confirm event details
- One-hour onsite wedding rehearsal
- Décor set up and clean up
- Up to 12 on-site support hours on the wedding day to handle all details and keep everything on schedule according to the timeline



"HIRING BECCA AND THE SOUTHERN SKIES TEAM WAS THE BEST THING WE DID FOR OUR WEDDING! BECCA HELPED ME WITH DECOR IDEAS, EVENT FLOW, AND KEPT ME ON TRACK WHILE PLANNING OUR WEDDING. SHE TRULY FELT LIKE MY PLANNING PARTNER. THE DAY OF, EVERYTHING WENT VERY SMOOTHLY, WE STAYED ON TIME AND EVERY GUEST HAD AN AMAZING EXPERIENCE, WHICH WAS EXTREMELY IMPORTANT TO ME."

-KRISTA

PACKAGE 3

EVENT MANAGEMENT

\$2250*

THIS PACKAGE HELPS YOU RELAX AS IT GETS CLOSER TO THE WEDDING AND TAKES SOME STRESS OFF YOUR PLATE! THIS PACKAGE INCLUDES UNLIMITED EMAIL CORRESPONDENCE WITHIN 3 MONTHS OF THE WEDDING, UP TO 2 IN-DEPTH PLANNING MEETINGS, WEDDING DAY TIMELINE CREATION AND 10 HOURS ON-SITE ON THE WEDDING DAY TO OVERSEE THE EXECUTION OF THE TIMELINE AND DETAILS.

What's Included:

- Lead planner included (assistant added for guest counts over 200 and/or offsite ceremony)
- A complete 12-month planning checklist and detailed planning packet
- Trusted & vetted vendor recommendations for things from cake to pet care & beyond
- One in-depth meeting 3 months before the wedding day to make sure all details are covered and questions are answered
- One onsite venue walk-through with you and your vendors (as desired) one month before the wedding day
- Floor plan, timeline & ceremony creation
- Décor set up and clean up
- Unlimited email support throughout and added phone support within 3 months of the wedding day
- Vendor follow up to confirm event details
- One-hour onsite wedding rehearsal
- Up to 10 hours of on-site support on the wedding day to handle all details and keep everything on schedule according to the timeline



"JEN WAS ABSOLUTELY INCREDIBLE. WE WERE IN CONSTANT COMMUNICATION AND SHE HELPED ME FINALIZE THE LAST LITTLE DETAILS. THE DAY OF, JEN WAS ON IT, DOWN TO EACH MINUTE. WE HAD THE BEST DAY AND THE AMOUNT OF STRESS OFF MY SHOULDERS WAS INCREDIBLE. IT TRULY LET ME ENJOY MY DAY."

- CARI

ADD-ONS AND EXTRAS

DID YOU FALL IN LOVE WITH A PACKAGE BUT REALIZE ALONG THE WAY YOU NEED A LITTLE BIT MORE?

THESE ITEMS CAN BE ADDED ON AT ANY POINT IN PLANNING. STILL NEED EXTRA SUPPORT? FEEL FREE

TO UPGRADE TO THE NEXT PACKAGE FOR EVEN MORE TLC FROM OUR TEAM 

A la carte:

- Add an assistant for 10 hours on event day \$350
- Custom design board, price sourcing and estimates based on your unique vision \$250
- Additional in-person planning or vendor meeting \$75
- Extra hour of onsite Lead Planner support on day-of the event \$50
- Extra hour of onsite Assistant Planner support on day-of the event \$35