



ALLIE RICHARDS

PHOTOGRAPHY

Wedding Collections

www.allierichards.com



WELCOME

The biggest day of your life doesn't have to be as stressful as everyone makes it out to be.

From the day you get engaged to the time you see your wedding album for the first time, I am with you every step of the way.

I am so thankful for all of the supportive clients and friends. Because of you, I get to wake up to my dream job every day and capture the love between couples on the most important days of their lives.

You're probably overwhelmed with all the wedding information out there, but don't worry, you're not alone. I am here to help!

The information in this planning guide is meant to help you through (almost) all of your photography-related questions, so you can be relaxed and excited for your big day.

If you still have questions afterwards, don't hesitate to get in touch!

Thanks for reaching out!

MEET ALLIE

I'm Allie, the owner & principal photographer of Allie Richards Photography. I love being able to share in the love of two individuals and feel blessed to work with such wonderful people each day!

Based out of Marlborough, Massachusetts, it is hard to believe I've been shooting weddings for over ten years now!

Get comfy as you browse my work!

When I'm not behind the camera, you can find me selling my landscape print work at local art and craft shows across New England, or teaching photo workshops to other photographers. I'm also a big fan of film and cinema - ask me about it!

After graduating from Simmons College, an all-womens college in Boston with a degree in Psychology, I joined BlueHour Photo Ventures with my awesome business partner and good friend Paul (another photographer). I spent a lot of time observing how a photographer makes a living. In 2018, I started taking my photography more seriously, and decided to ditch the PhD plans and pursue what I'm good at!

Love, Allie

LET'S CONNECT



Even as a little girl, I knew one day I wanted to do something that was creative and beneficial to others. Never in my wildest dreams did I think photography would allow me to travel the world while getting to meet amazing people along the way! This career path was truly a dream come true.

While I put my heart and soul into my work, I also strive to maintain a professional atmosphere for clients as well as their families. Continuing my education as a photographer is something I value, so I make it a point to always learn and try new things. I'm always working to get better.

facebook: [/ALLIERICHARDSPHOTO](#)

instagram: [@ALLIERICHARDSPHOTO](#)

website: [WWW.ALLIERICHARDS.COM](#)

workshops: [WWW.BLUEHOURBOSTON.COM](#)

A photograph of a bride and groom standing on a wooden dock by a calm lake. The bride is wearing a white wedding dress with a long veil, and the groom is wearing a light-colored shirt and trousers. They are holding hands and looking at each other. The lake's surface is still, reflecting the sky, the mountains, and the couple. In the background, there are large, forested mountains partially shrouded in mist or low clouds. The overall atmosphere is serene and romantic.

“I was so pleased and excited to get my engagement photos. Allie’s unique skills were able to capture not just a photo, but a memory that my fiancé and I will remember, treasure, and reminisce about throughout our marriage.”

-Autumn Evers



SCHEDULING



The earlier you the schedule your engagement sessions, the more dates you have to choose from! The best time for portrait sessions is during the week about two hours before sunset. This time frame allows for more flexibility & beautiful, natural sunlight! Most couples plan to have their sessions anywhere from 8 months out or even a month before the wedding.



“Allie was a wonderful photographer, and a really great person to be around. She was professional, and she made sure to capture every key moment. She met with us last year to discuss exactly what we were looking for.”

—Laura & Tom Mathisen

WEDDING COLLECTIONS

LAS VEGAS - \$1200

4 hours coverage | professional editing
online gallery | venue walkthrough | downloads of all images

Landon - \$1800

6 hours coverage | professional editing
online gallery | venue walkthrough | downloads of all images

VENICE - \$2400

8 hours coverage | second photographer | professional editing
engagement session | online gallery | venue walkthrough
downloads of all images

PARIS - \$3000

10 hours coverage | second photographer | professional editing
online gallery | venue walkthrough | engagement session
downloads of all images

In order to be as attentive as possible with each client, I only take on a limited number of weddings each year.

Looking to add something to one of these packages? Check out our ‘A La Carte’ section on the next page!

Tying the knot out of town? I love destination weddings!

Ask about special rates for weekday weddings.



A LA CARTE

ADD-ONS

additional hours: \$300 / hour
additional photographer: \$400
engagement session: \$300
videographer: \$1000
drone footage: \$200

ALBUMS

5x5 lay-flat album: \$600
8x8 layflat album: \$800
10x10 layflat album: \$1200
12x12 layflat album: \$1500

*albums are 20 pages with your choice of black or brown leatherette cover, or photo (+\$20) or metal print cover (+\$40)

GIFT PRINTS

4x6 - \$2.50
5x7 - \$10
8x10 - \$10
8x12 - \$12
10x15 - \$30
11x14 - \$30
16x20 - \$70
16x24 - \$90

CANVAS WRAPS

8x10 - \$112
10x10 - \$112
11x14 - \$142
10x20 - \$152
16x16 - \$162

METAL PRINTS

8x10 - \$70
8x12 - \$70
11x14 - \$100
12x18 - \$130
16x24 - \$240

All wedding collections include high-res digital images and a single photographer, unless otherwise stated.

FREQUENTLY ASKED QUESTIONS

Answers to all of your photo-related questions

Q: What makes your work different from other photographers?

A: I take all of our photos in intimate, relaxed settings and try to use natural lighting as often as possible. My sessions are candid & fun!

Q: Will we get the print release to our photos after our wedding?

A: Yes! Upon receiving your images, you will also get a full print release.

Q: How many photographers will be there at our wedding?

A: Wedding collections come with one photographer, unless stated. You can always add on a second photographer for an additional cost.

Q: Will we get featured in a blog?

A: I always publish a blog post about all of the weddings I photograph. Publication in a 3rd party blog or magazine is not guaranteed. Most publishers are interested in colorful, uniquely designed weddings!

Q: Do you photograph elopements?

A: Of course! Depending on availability and the number of hours you have set aside for photography, I have special rates for weekday weddings and elopements.

Q: Do I have to order prints through you?

A: I highly recommend ordering printed products through a professional lab, but it is not required. The difference in quality is huge when it comes to ordering through a professional vendor, so I encourage clients to let me help with prints!

If you are having a destination wedding, send over a detailed itinerary and I can create a custom quote for you.

HAVE ANOTHER QUESTION?

Send me a message! I am happy to help!

Q: What equipment do you use?

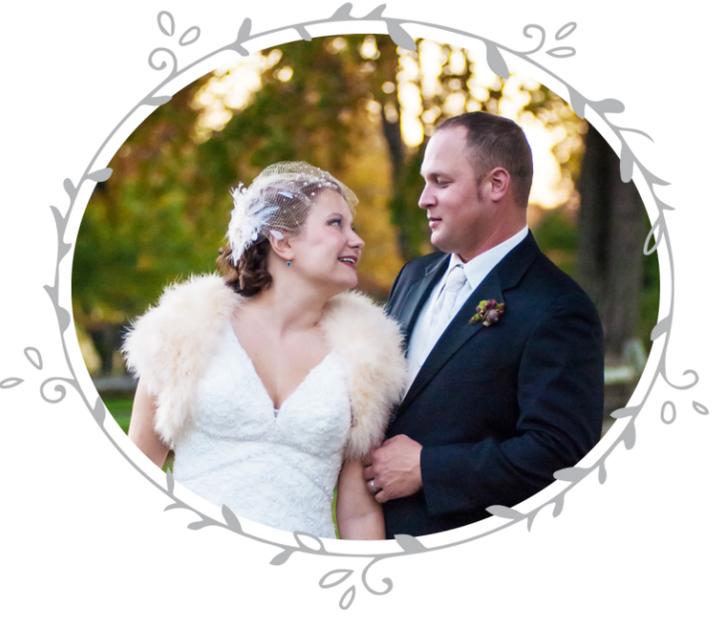
A: I use all the latest Nikon equipment. I always carry the D810, the D600, 85 mm lens, 24-70 mm lens, & the 80-200 mm lens, among other items.



Q: Are the couples on your site models?

A: Haha! while we are lucky enough to work with gorgeous couples, the images shown on our site and blog are of regular, paying clients.

A 20% deposit and signed contract is required in order to reserve your wedding day on the calendar.



Plan out a timeline & consider doing a first-look!

I like to document couples as they get ready, so send over your timeline several weeks before the wedding!

While it used to be considered taboo, seeing each other before the ceremony allows you to get extra photos in while there is still daylight. It also helps to calm nerves and gets your reception started on time, as guests won't have to wait long for the bride and groom to get their photos taken after the wedding. You can enjoy your cocktail hour with your guests and get the formal photos out of the way.

These suggestions are recommended but not required, by any means!

WHAT TO EXPECT - ENGAGEMENT SHOOT

Location

Add more personality to your photos by choosing the location of your session! Whether it's the local coffee shop or a local park where you first met your soon-to-be spouse, let me know if there is a place that is sentimental to you!

Payment

A 50% non-refundable deposit is required in order to secure your session. The remaining 50% of your balance is due two weeks prior to your session.

Scheduling

Sessions are scheduled 4-6 months in advance. Cancellations and reschedules must be made via email or phone at least 48 hours prior to your session. Deposits are non-refundable.

What to Wear

Wear something that makes you feel comfortable and confident! Patterns, bold colors, and accessories photograph really well. Feel free to get creative with your outfit selections!

STYLE TIP:

While it is great to complement your future spouse in photos, by no means do the two of you need to wear matching outfits.

If your other half is more comfortable in solid colors, try choosing something with a little texture. Patterns are a great way to add contrast to your images. Be creative, and let your unique personality shine through!





WEDDING DAY TIPS

Gather all your details before the day starts so I can photograph them quickly! This makes the getting-ready portion of the day go by much more smoothly, and it allows me to spend more time focusing on the spontaneous moments when everyone is together.

Sample items to bring: ring, jewelry, hair pieces, flowers, shoes, socks, cuff links, letters, pictures, gifts, cultural items, invitations, programs, printed pieces, and any other unique items you've put thought into!

LITTLE DETAILS COUNT

Most couples' favorite images from their wedding end up being the detail shots that are taken throughout the day. Details help tie everything together and tell the story of 'behind-the-scene' moments.

Think about getting a wooden hanger for your dress. They photograph well and are great keepsakes for years to come.

Remember to relax and enjoy the day!

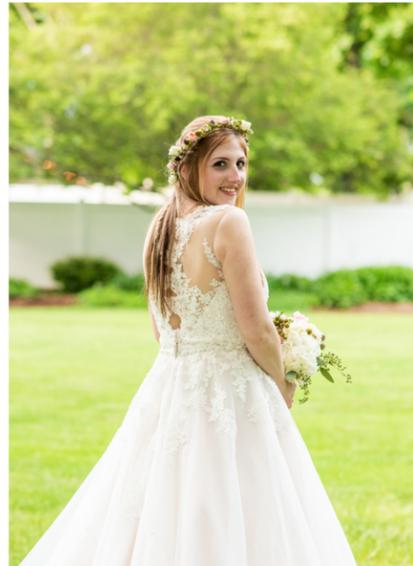


Photo Tip:

Appoint someone to help with family formals after the ceremony. Along with candid and natural portraits taken throughout the day, most couples like to also include formal portraits with family & friends. The best time to do these is typically right after the ceremony.

“Allie has a great way of communicating her expertise and sharing her creative eye to capture amazing photos. I was nervous about being in a public space, but we were able to carve out such fun and photogenic moments”

—Ashley Hofstetter



THANK YOU

I know you had unlimited options when it came to choosing a wedding photographer. It means the world that you have considered me to document the most important day of your lives.

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