



Anabelle LaGuardia

MAKEUP ARTISTRY

Congratulations!

Congratulations on your upcoming wedding! Whether you came to us through a trusted referral or through your own research, we thank you for your interest in our on-location luxury makeup services for your special day!

For the past 18 years we have had the pleasure of building wonderful relationships with our brides, all while providing them with a full service on-location pampering experience. Each bride and wedding is unique. We strive to understand your needs and have prepared this informative guide of our process, rate options, the benefits of our services, and why we are the perfect choice for your wedding makeup. We hope you find it resourceful.

We would love to schedule a quick phone consultation with you to learn more about you, your wedding, vision, expectations and how we may best help you with the service options we offer.

Sincerely, Anabelle LaGuardia Makeup Artistry



Jill Porter

Private Estate, NYC

"All I wanted for my wedding day makeup was a natural and polished look- something timeless that enhanced my features and made me feel and look my best. Anabelle did just that. She understood what I wanted, she was calm and sweet, and finally all this at a very reasonable price. I couldn't have been a happier customer! (She also did the makeup for 5 other women and they all looked beautiful. Top results & super professional."



Carrie Werbler
Temple Emanu-el, Closter, NJ

“Anabelle was responsive via email leading up to the wedding, extremely reliable she was ON TIME the day of the wedding. She eased any nerves I had both before and day of the wedding and last but certainly not least she is extremely talented and listens to her clients to find out exactly what you want before beginning. I loved my trial and loved my makeup the day of my wedding and so did my entire bridal party!”

What to Expect

Leading Up To the Big Day

We are always available for any questions or concerns. Closer to your wedding date we will work with your hair stylist and planner to coordinate a day of timeline that will be emailed to you to share with your bridal party. This will ensure that everyone is on time to make your day run smoothly and efficiently.

The Big Day

We will arrive to your location 30 minutes prior to the first scheduled makeup application to get our work station set up and ready for your day of pampering. We allocate ample time for each member of your bridal party to get their hair and makeup done. We will review with you your designed makeup palette and the look you want, to see if anything has changed from your trial. We want to ensure your wedding day look is exactly what you envision. We are also available to stay with you and your bridal party through your first look, all bridal party and family photos, as well as post ceremony touch ups. Make sure to inquire for customized day rate packages.

Wedding Day Services

We offer on location luxury, a la carte and day rate makeup services, to accommodate the personalized needs of small and larger bridal parties. For the bride that would like to have the full-day pampering experience through her ceremony – a customized day rate proposal can be prepared for you.

Benefits of our Services

- We come to you, saving you time, travel, inclement weather concerns, and stress.
- Our makeup aesthetic will look naturally flawless in person and photography.
- Our professional grade products ensure long lasting results through your event.
- Complimentary flawless airbrush and faux lashes for bride and bridal party.
- We create a relaxed and pampered atmosphere to ensure you are on schedule.
- We are able to work with all skin tones, personalities and age ranges.
- Everyone will look and feel like the most polished version of themselves.
- We can stay with you through all photos and ceremony to ensure you and your bridal party look flawless in photos right up until cocktail hour.

Investment Options

A La Carte Rates

- Complimentary airbrushing and custom applied faux lashes for bride and bridal party.
- \$825 wedding day minimum includes bride plus three additional.
- \$150 per each additional.
- Flower girls up to age 11 are complimentary with lip color and blush.
- For groups larger than 7, a second artist can be secured for an additional fee of \$250.
- For any arrival prior to 8am, an additional fee of \$50 per each half hour will apply.
- Touch-up services are available at \$150 per hour after last completed makeup application.
- Requests to move locations to service other bridal party members will incur a \$100 fee.

Customized Day Rate Experience

We will be on-site for all bridal party photographs and post ceremony, offering touch-up services to you and your bridal party. We diligently maintain all details of your makeup for all crucial moments of photography and in person. Inquire within for a personalized quote.

- Complimentary airbrush makeup included for bride and bridal party.
- Complimentary custom applied faux lashes included for bride and bridal party.
- Touch-ups through first look, bridal party and family photos, and post ceremony.
- Includes early morning and travel fees as well as additional artist(s) when applicable.
- Requests to move locations to service other bridal party members will incur a \$100 fee.



Travel Fees

- Travel fees apply to trials and wedding day.
- Round trip from zip code 10533.
- Waived within Manhattan and Westchester County.
- Parking reimbursement when applicable.
- Up to 30 miles round trip included.
- 30-60 miles round trip at \$100.
- 60-90 miles round trip at \$150.
- 90-180 miles round trip at \$200.
- 180 plus miles, inquire for quote.



Your Makeup Trial



During your makeup trial we will ask questions about your wedding-day details, as well as your skin, how you plan to wear your hair, personal style, lifestyle, preferences, wedding day vision, comfort level, and so forth. The better understanding we have of these elements, the smoother the process will be to achieve the look you envision for your wedding makeup.

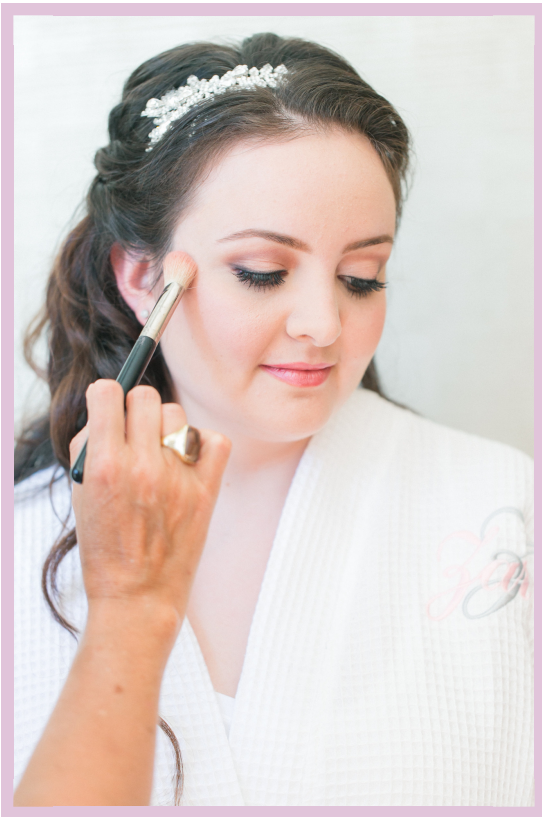
We love open communication and feedback. There are no do overs on your wedding day when it comes to makeup and photography. Help us help you is our philosophy! Your makeup trial is a collaborative effort where we will work together to get the look you want just right to ensure you are completely in love and excited with how your wedding makeup will look!

Trial Tips

- Have a makeup free, exfoliated and moisturized face.
- Wear a white or beige top to envision how the makeup will reflect.
- Choose inspiration images that reflect your features and comfort level.
- Have photos of your dress, color palette and how you plan to wear your hair.

Scheduling Your Makeup Trial

- Makeup trials are \$200 per person and run approximately 1.5 to 2 hours.
- We travel to your location with a professional and sanitary makeup kit.
- We come prepared with portable and professional makeup lighting.
- Travel fees apply, but are waived within Manhattan and Westchester County.
- Trials are scheduled Monday – Friday, 9AM-7PM.
- Weekend availability for a trial is dependent on other bookings.



Booking Your Date

Wedding dates are first come first serve and tend to book out as early as 8-12 months in advance, especially during popular months. Dates can only be secured with a signed contract and retainer. Schedule your trial as soon as possible in order to have the opportunity to secure your date.

We hope you have found this outline of our wedding makeup services informational. Please feel free to let us know if we can answer any other questions for you. We are here to help you every step of the way!

www.AnabelleMakeup.com

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Sandra Levine
The Lighthouse, NYC

“Anabelle was super organized and did a wonderful job catering to the different needs of my wedding party. Everyone looked beautiful – like the best version of themselves (not too done up). I LOVED my makeup and was so grateful that the whole process was so seamless.”

