

2019 PRICE LIST



PHOTOS by
Carlotta

2019 PRICE LIST

WHAT'S INCLUDED

DIGITAL IMAGES FOR PRINT & WEB || DETAILED CLIENT POSING AND DIRECTION || IMAGES ARE EDITED AND COLOR CORRECTED || PRIVATE PASSWORD PROTECTED WEB GALLERY || CUSTOM SHOT LIST WITH TIMELINES || CARLOTTA AS THE MAIN PHOTOGRAPHER

PACKAGES

THERE IS NO 'ONE SIZE FITS ALL' PACKAGE FOR ONE OF THE MOST SPECIAL DAYS OF YOUR LIFE. OUR STANDARD AND PREMIUM COVERAGE OPTIONS DELIVER BEAUTIFUL FINAL IMAGES. STANDARD COVERAGE WAS CREATED TO OFFER QUALITY IMAGERY WITH SOME COST SAVINGS. PLATINUM COVERAGE OFFERS A MORE INCLUSIVE SERVICE. SOME OF THE PERKS TO THE PLATINUM PACKAGE ARE ADVANCED EDITING, ADDITIONAL FINAL IMAGES, AND A DAY OF PHOTOGRAPHY ASSISTANT.

TOGETHER WE CAN CREATE THE PERFECT PACKAGE FOR YOU.

PREMIUM

12 HOURS OF COVERAGE || 2 PHOTOGRAPHERS || DAY OF ASSISTANT || UNLIMITED IMAGES || PREMIUM 12X12 ALBUM || 90 MINUTE ENGAGEMENT SESSION \$5725

8 HOURS OF COVERAGE || 2 PHOTOGRAPHERS || DAY OF ASSISTANT || UNLIMITED IMAGES || 90 MINUTE ENGAGEMENT SESSION: \$3650

8 HOURS OF COVERAGE || 1 PHOTOGRAPHER || DAY OF ASSISTANT || UNLIMITED IMAGES || \$2675

STANDARD

8 HOURS OF COVERAGE || 1 PHOTOGRAPHER || 300-400 FINISHED IMAGES || \$2200

5 HOURS OF COVERAGE || 1 PHOTOGRAPHER || 300-400 FINISHED IMAGES || \$1875

ENGAGEMENT SESSIONS

ITTY BITTY LOCAL SESSION || \$75

LOCAL 40 MINUTE MINI SESSION || \$225

90 MIN ON LOCATION SESSION || \$475

ALBUMS

10X10 PREMIUM ALBUM 10 PAGES: \$475

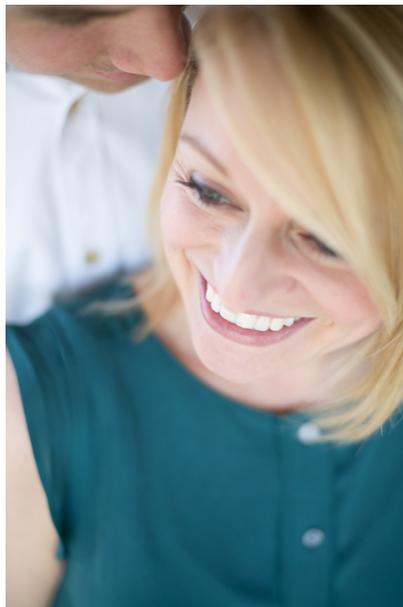
12X12 PREMIUM ALBUM 15: \$675

EXTRAS

REHEARSAL DINNER COVERAGE: \$475

BOUDOIR SHOOT: \$500

TRAVEL: STARTING AT \$100





TERMS & CONDITIONS



DISCOUNTS ARE GIVEN TO COUPLES WHO ARE ACTIVE FIRE, MILITARY OR POLICE DEPARTMENT EMPLOYEES. DATES ARE NOT HELD WITHOUT A SIGNED CONTRACT AND PAYMENT OF YOUR RETAINER.

RETAINERS ARE NON-REFUNDABLE.

EVENTS ON MAJOR HOLIDAYS ARE SUBJECT TO A 15% SURCHARGE.

TRAVEL FEES MAY APPLY AND ARE BASED ON TOTAL MILEAGE.

PRICES ARE SUBJECT TO CHANGE.

ALL PRODUCTS ARE SUBJECT TO A 6% SALES TAX

PICKING THE PERFECT PACKAGE

STANDARD VS PREMIUM

STANDARD

STANDARD WAS DESIGNED TO OFFER QUALITY IMAGES AND SOME COST SAVINGS TO MY CLIENTS. I CALL THIS THE 'NORDSTROM RACK' OF PACKAGES. YOUR STILL GETTING CARLOTTA AND HER EXPERTISE AND BEAUTIFUL IMAGES, BUT SOME OF THE EXTRAS ARE REMOVED TO KEEP THIS PACKAGE MORE BUDGET FRIENDLY. THIS IS A GREAT PACKAGE FOR SMALLER WEDDINGS OR THE MORE SIMPLE CLIENT THAT WANTS TO INVEST IN QUALITY BUT DOESN'T NEED ALL THE EXTRAS.

WHATS INCLUDED

CARLOTTA || IMAGES EDITED IN DIGITAL FORMAT FOR PRINT AND WEB || ONLINE WEB GALLERY
SIMPLIFIED FORMAL SHOT LIST || AROUND 300-400 FINAL IMAGES

PREMIUM

PREMIUM PACKAGES OFFER THE QUALITY IMAGERY AND INCLUDES THE FOLLOWING EXTRAS: THERE IS NO LIMIT ON DELIVERABLE IMAGES, WE CREATE A CUSTOMIZED FORMAL SHOT LIST WITH YOU THAT INCLUDES MORE FORMAL PICTURE OPTIONS, A DAY OF PHOTOGRAPHY ASSISTANT TO HELP THE DAY RUN SMOOTHLY AND ADVANCED EDITING IS AVAILABLE. YOU ALSO RECEIVE A COMPLEMENTARY DISCOUNTS ON THE ENGAGEMENT SESSIONS AND ALBUMS. THIS IS THE PERFECT PACKAGE FOR THE CLIENT WITH A LARGE WEDDING, LOTS OF GORGEOUS DETAILS AND A DESIRE TO REALLY INVEST IN THE PHOTOGRAPHY PROCESS.

WHATS INCLUDED

CARLOTTA || IMAGES FULLY EDITED IN DIGITAL FORMAT FOR PRINT & WEB || ONLINE WEB GALLERY
CUSTOMIZED FORMAL SHOT LIST || UNLIMITED NUMBER OF IMAGES || DAY OF PHOTOGRAPHY ASSISTANT .

NAVIGATING THE OPTIONS

PICKING YOUR OPTIONS CAN BE OVERWHELMING, BUT I AM HERE TO HELP YOU GET THE MOST BANG FOR YOUR BUCK. THIS GUIDE IS TO HELP YOU DECIDE HOW TO APPROACH BOOKING YOUR WEDDING DAY PHOTOGRAPHY. THIS LIST IS PUT TOGETHER IN ORDER OF IMPORTANCE TO ENSURE YOUR PACKAGE IS EVERYTHING YOU NEED AND NOTHING YOU DON'T.

INVEST IN THE CORRECT AMOUNT OF COVERAGE TIME FIRST. THIS IS THE MOST IMPORTANT ASPECT OF YOUR PACKAGE AND WILL EFFECT THE QUALITY OF YOUR FINAL IMAGES.

1. TIME

THIS IS THE MOST CRUCIAL ASPECT OF ENSURING YOU GET WHAT YOU WANT ON YOUR WEDDING DAY.

WHEN TO BOOK AT LEAST 8 HOURS:

ARE YOU HAVING A LARGE WEDDING? DO YOU WANT TO DO A FIRST LOOK? DO YOU HAVE A LARGE BRIDAL PARTY? DO YOU WANT A LOT OF FAMILY FORMALS? ARE DETAIL SHOTS AND GETTING READY SHOTS IMPORTANT TO YOU? IF YOU ANSWERED YES TO ANY OF THESE QUESTIONS, ITS LIKELY YOU WILL NEED A MINIMUM OF 8 HOURS OF COVERAGE. IF YOU ANSWERED YES TO ALL OF THEM YOU ABSOLUTELY NEED A MINIMUM OF 8 HOURS OF COVERAGE, BUT LIKELY CLOSER TO 10.

WHEN TO BOOK 6 OR 7 HOURS:

ARE YOU HAVING A SMALLER WEDDING PARTY? DO YOU WANT SOME GETTING READY PICTURES AND SOME DETAILS BUT YOU'RE REALLY DON'T NEED A TON OF THOSE IMAGES AND YOU JUST WANT TO SHOW YOUR DAY? SMALL BRIDAL PARTY OR ALL ONE LOCATION? IF YOU ANSWERED YES TO THESE QUESTIONS YOU'RE A GOOD CANDIDATE FOR 6 HOURS OF COVERAGE AS A STARTING POINT.

ARE YOU HAVING A SMALL WEDDING BUT YOU STILL LOVE THE DETAILS AND WANT A RELAXED PACE FOR PHOTOGRAPHY AND WANT TO INVEST IN IT? ABSOLUTELY BOOK MORE TIME. THIS GUIDE IS TO GIVE YOU A STARTING POINT FOR DETERMINING THE MINIMUM OF WHAT YOU NEED.

2. ENGAGEMENT SESSIONS

I HAVE QUITE A FEW ENGAGEMENT SESSION OPTIONS, FROM LOCAL MINI SHOOTS TO FULL ON LOCATION PORTRAITS. THIS OPTIONS IS REALLY ALL ABOUT YOUR BUDGET. OPTIONS START FROM \$75 AND GO TO \$475. IF YOU JUST NEED SOME GREAT PICTURES FOR SAVE THE DATE CARDS, COME TO ME AND GET THE \$75 FOR A 15/20 MINUTE SESSION. WHAT A FEW MORE OPTIONS? YOU CAN GET A 40 MINUTE SESSION FOR \$225. OR GO ALL OUT ON LOCATION AND LETS SHOOT FOR 2 HOURS FOR \$475.

3. SECOND PHOTOGRAPHER

SECOND PHOTOGRAPHER IS A GREAT OPTION AND I LOVE THE VARIETY OF IMAGES MY CLIENTS GET. HOWEVER, IT IS A MISCONCEPTION THAT YOU HAVE TO HAVE ONE. SURE YOU CAN GET SOME MORE CANDID OPTIONS BUT AS A SOLE PHOTOGRAPHER, I CAN DOCUMENT YOUR DAY WITH SOLID QUALITY PHOTOGRAPHY.

THERE ARE A FEW EVENTS THAT THERE SHOULD ABSOLUTELY HAVE A SECOND PHOTOGRAPHER. IF YOU HAVE A WEDDING WITH 200+ PEOPLE OR HAVE A COMPLEX OR MULTI FACETED EVENT, A SECOND PHOTOGRAPHER IS NECESSARY. FOR MOST CLIENTS, THIS OPTION COMES DOWN TO BUDGET. HAVING THE APPROPRIATE AMOUNT OF TIME FOR THE MAIN PHOTOGRAPHER IS KEY TO QUALITY IMAGERY . IF YOUR ON THE FENCE ABOUT WHETHER TO HIRE A SECOND PHOTOGRAPHER, TAKE A LOOK AT THE NUMBERS AND SEE IF IT WORKS FOR YOU. I PROMISE WE WILL TAKE CARE OF YOU REGARDLESS IF YOU HAVE 1 PHOTOGRAPHER OR 2.

3. SECOND PHOTOGRAPHER CONTINUED...

IF YOU HAVE DECIDED TO HIRE A SECOND PHOTOGRAPHER ALL MY SECONDS ARE SEASONED WEDDING PHOTOGRAPHY PROFESSIONALS. I WORK WITH A GROUP OF TOP-NOTCH PROFESSIONAL THAT CAN GUARANTEE SOLID RESULTS. THEY WILL COME PREPARED, PROFESSIONALLY DRESSED AND ABLE TO DELIVER RESULTS CONSISTENT WITH PHOTOS BY CARLOTTA'S BRAND. I WORK TO BUILD A TEAM OF EXCEPTIONAL PEOPLE WHO ARE PUBLISHED, AWARD WINNING AND ARTISTIC PROFESSIONALS.

4. PRINT

PRINTS ARE NOT INCLUDED IN THE PACKAGES, BUT THE DIGITAL IMAGES ARE. THE BIGGEST MISTAKE CLIENTS CAN MAKE IS TO INVEST IN THE PHOTOGRAPHY THEN NOT ACTUALLY USE THE IMAGES. YOU CAN ORDER PRINTS FROM YOU ONLINE GALLERY OR EVEN CANVAS OR LARGER PRINTS FROM ME DIRECTLY WHOLESAL. PLEASE SET ASIDE MONEY TO ORDER QUALITY PRINTS. I SPEND COUNTLESS HOURS COLOR CORRECTING YOUR IMAGES AND ENSURING THEY ARE PERFECT. PRINTING THEM AT SOME LOCAL DRUGSTORE WILL COMPROMISE THE QUALITY OF THE IMAGES. JUST \$100 CAN GET YOU SOME STUNNING PRINTS OR EVEN SOME WALL DISPLAYS. I AM HAPPY TO ADD IN A PRINT CREDIT TO YOUR CONTRACT. REGARDLESS, HAVE A PLAN ON HOW YOU ARE GOING TO DISPLAY YOUR IMAGES. ONLY A PROFESSIONAL PHOTO LAB WILL DO!

5. ALBUMS

LOVE THEM OR LEAVE THEM, I HAVE OPTIONS FOR YOU. YOU CAN ORDER AN ALBUM AFTER THE WEDDING, BEFORE HE WEDDING, OR CREATE ONE YOURSELF WITH YOUR DIGITAL IMAGES. FOR MY CLIENTS THAT WANT THE PREMIUM ALBUMS, I CUSTOM CREATE THE ALBUMS FROM SCRATCH AND PRINT THEM AT A QUALITY ALBUM COMPANY, ENSURING THE ALBUM LOOKS BEAUTIFUL FOR YEARS TO COME. YOUR CUSTOM DESIGNED ALBUM WILL SHOWCASE YOUR FAVORITE IMAGES FROM YOUR WEDDING DAY AND ADDS THE PERFECT FINISHING TOUCH TO YOUR WEDDING COLLECTION.

6. ADDITIONAL OPTIONS

PHOTOS BY CARLOTTA IS A BOUTIQUE PHOTOGRAPHY SERVICE THAT WANTS TO OFFER YOU QUALITY PHOTOGRAPHY SERVICE WITH CUSTOMIZED PACKAGES OFFERING YOU ALL THE SERVICES YOU WANT, AND NONE OF THE ONES YOU DON'T. TOGETHER, WE WILL CREATE A PACKAGE WITH EVERYTHING YOU WANT.

THE SPECIFICS OF YOUR WEDDING DAY ARE AS
UNIQUE AS YOU!
LET'S SIT DOWN AND CREATE A PACKAGE THAT REPRESENTS YOU.
MY COMMITMENT IS TO GIVE YOU A
SEAMLESS EXPERIENCE WHERE YOU CAN
ENJOY THIS PROCESS AND CHERISH
YOUR IMAGES FOR YEARS TO COME.

DON'T WAIT, LET'S MEET, LET'S WORK
TOGETHER!