



Joshua Kline Productions:
Cinematic Wedding Photojournalism by Joshua Kline

Real | Beautiful | You



About Joshua:

I have been blessed to do what I love. Telling stories through photography and video is in my blood. I have been at this for over 12 years starting in television news way back in 1999. My wife Cherissa is also my creative director and graphic designer and our 5-year old son, Aiden can't wait to pitch in as well! Cherissa operates a busy graphic design and web development business: www.designinkline.com As a family we love to travel, explore the great outdoors and enjoy our time together. Above all else I see documenting your wedding as my sacred privilege and I am honored that so many trust me to do it.



What is Cinematic Photojournalism?

Cinematic Photojournalism is my style and it is my approach and guiding philosophy to documenting the wedding. Photojournalism is the major style movement in wedding photography over the past 30 years. The photojournalist captures moments in order to document and tell the story of the day just like a news photographer captures an event. Pure photojournalism requires a detachment from the work, this is where cinematic photojournalism is different. I invest emotionally in my subjects. I connect with my subjects in order to convey all the beauty and emotion of their love. I seek authentic moments and emotions. I am involved with my subjects in a meaningful way. I give direction based on who my clients really are to bring out real emotions and capture them at their best.

Selecting a wedding photographer:

You will likely spend more money on making your wedding day perfect than on any other day in your life. You will spend months planning every detail and it will all pass by in a blur. Great photos will capture the day and all the details and beauty you worked so hard for. Photography is not the place to cut corners. The good news is that you can find a great photographer without breaking the bank. Here are my tips for finding the right photographer for you.

1. Be sure to look at a lot of the photographers work, including at least one complete album. Do the photos tell the story of the day? Do you find yourself immersed in the story? Do the images evoke your own emotions and can you see yourself in the photographers work?
2. Style, Philosophy & Approach: Ask the photographer about their style, how do they shoot a wedding? What is their goal when photographing a wedding? How do they work with the bride and groom? What do they do during the formals? What is their approach? Will they pose you?
3. Personality: You will be spending more time on your wedding day with the photographer than anyone other than your new spouse. Do you like them, is their personality right for you?
4. References: Ask for references, and seek out reviews online. Sites like weddingwire.com have photographer reviews.
5. Make sure you know who your photographer will be and meet with them. Many bigger studios might have you meet with the owner and then send someone else out on the day.
6. Cost: I urge you to place a premium on wedding photography; it should be a priority. The food, cake, flowers and entertainment will be used up on the night, the photos will last forever. Set a reasonable budget and see which of the photographers you love fit into that budget.
8. Value: Make sure that you are comparing costs based on value. How many hours are they working? What are you getting for the cost? Compare the products: albums can have a raw cost (cost to the photographer just for printing) of \$30 to \$1000 or even more. Do you own the images taken? Are you receiving all the images on a disc, and will they be edited and ready to print? Some photographers will give you smaller images that cannot be printed or only printed small, others will not give you the original photos at all- you will only get the images as the prints and albums that you buy.
9. Beware sub \$1000 photographers. It is expensive to be in business today and very difficult to make a living for under \$1000. Does the photographer have a legitimate business registered with the city? Do they have insurance?



Wedding Collections:

All collections include Joshua Kline as the primary photographer with one assistant. Joshua will be with you from the start of the booking all the way through guaranteeing responsive high quality service. All of your images are owned by you and you will receive them in full resolution ready to print on a DVD. You will also receive a private gallery online for printing and sharing.

Collection one:

Photography coverage by Joshua for 8 hours, one 12x16" custom designed 20 page fine art book, handmade in Italy.

\$2000.00

Collection two:

Photography coverage by Joshua for unlimited hours, one 12x16" custom designed 30 page fine art book, handmade in Italy. Engagement session at a real location on a different day with a 20 side 8x12" sign in book or matted and frame sign in portrait.

\$3000.00

Collection three:

Photography coverage by Joshua and 2nd photographer for unlimited hours, one 12x16" custom designed 40 page fine art book, handmade in Italy. Engagement session at a real location on a different day with a 20 side 8x12" sign in book or matted and frame sign in portrait.

\$4000.00

Options:

Additional Spreads (spread is 2 pages): \$80

Parent Books: 2 copies of the original design at 8x6": \$400

Custom Collections also available.



Photo Books, Custom Designed by Joshua and his clients.

Printed and bound in Italy by Graphi Studios.

In today's digital era, billions of great photos are trapped on hard drives, unrealized and out of context.

A well designed photo book takes all of your photos and crafts them into a story. It adds context, order and shape to your images. Five individual pictures viewed by themselves may not quite paint the picture but put together into a layout they can tell the story of the moments in which they were taken. The sum is greater than its' parts. A beautiful album will be a family heirloom for decades to come. It preserves your memories and keeps them fresh. Your grandchildren can re-live a day that was decades before their birth.

I collaborate with my clients to create photo books that tell their stories. The book design is completed by me and previewed by the client online. When the design is approved it is sent to Graphi Studios in Italy where modern technology and age old Italian craftsmanship come together to create the best photo books in the world.



Engagements:

The wedding day will be busy and stressful, an engagement session is a different day where we focus on just taking great pictures of the two of you without the distractions. It is also a good time to get to know each other and see how I work. Sessions are usually 1-2 hours and are always relaxed and fun at a real location decided on by you with some suggestions from me. Bring a change of clothes for more than one look. As with my wedding coverage, you own the images and they will be presented on a DVD color corrected and ready to print.

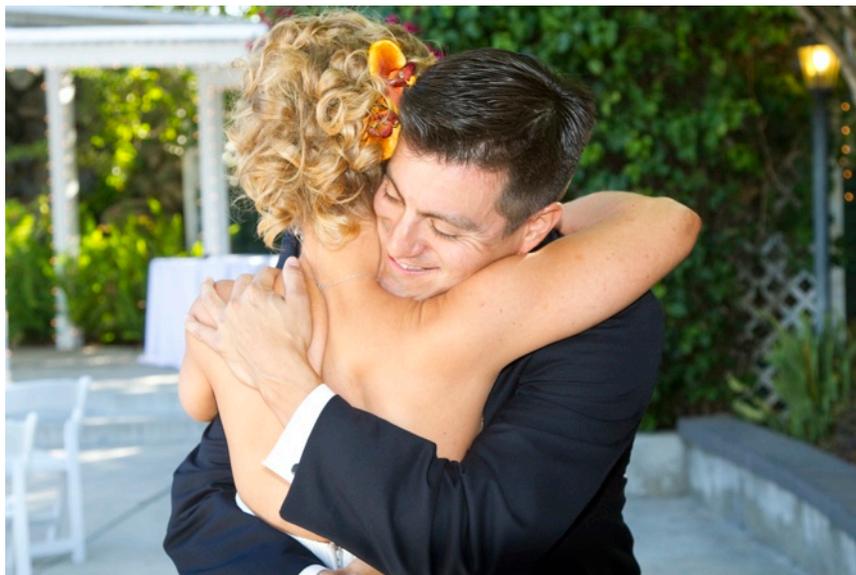
Priced separately: \$600

Joshua's 10 Steps to Taking Better Photographs:

1. Forget about the camera. This is mostly for the guys- we tend to obsess over the technology- any camera (including your cell phone) today is capable of taking a great picture. Forget about the gear and use your eyes and feet to find the best photo.
2. Slow down. 10 great photos are much better than 1000 bad ones. Think about the photo you are taking, what story do you want to tell. Try closing one eye to see the world in 2D.
3. Move. Most people take photos standing straight and never bother to change their perspective. Get low, get higher, tilt the camera, jump, do whatever it takes to find a fresh angle on the shot. I suggest shooting an image and then changing the perspective radically and shooting again.
4. Watch your background. We tend to focus on the subject of our photo and sometimes forget about what is behind it. Generally the simpler the background- the better. Try getting a high angle to use the grass as a simple backdrop or go really low and use the blue sky. Look for solid color walls. Watch out for distracting backgrounds that take away from your image.
5. Simplify. Don't try to fit everything in the photo, usually this leads to a chaotic image without any focus. Find one thing you want to shoot and eliminate the rest. Powerful images are usually simple ones.
6. Smile. We want our subjects to be relaxed and happy. The easiest way to make your subject relaxed and happy is to be relaxed and happy. Smiles are contagious.
7. Zoom in for people. People look better when the lens is longer so zoom in. A long lens compresses lines in the face making everyone a little younger. When you zoom in the depth of field (area of sharp focus) narrows making your subject pop off the background.
8. Zoom Out move in. Wide angle is generally not flattering for people, if you do use it try to keep them out of the edges where the lens distortion is most noticeable. A wide angle lens can give a dramatic point of view especially when you move in close to the subject. Experiment with the perspectives of your lens and learn how the perspective changes the way a subject appears.
9. Lines & Composition. Look for lines that lead into your subject, the eye will follow lines in an image, try to control the lines and have them lead into your image.
10. Light. Good light makes good photos. All the expensive gear in the world is meaningless without good light. Try shooting landscapes in the early morning right as the sun comes up or the late afternoon as it sets. People look better at these times as well. If you do have to shoot in the middle of the day use flash to fill in shadows and look for shade or spots where the light is redirected from the sides. Pay attention to the light.

Joshua's Tip: Consider a First Look

What is a first look? A first look means that we plan a time for the groom to see the bride in all her wedding day glory before the ceremony. This allows you to react with pure undistracted emotion to each other and it gives you some alone time before the day gets going. We find that our clients are glad they choose to see each other and it frequently makes for some of the best photographs of the day.





Prints

My clients own their color corrected, full resolution ready to print photographs. I also create a private gallery from which friends and family can share and print photos for as little as \$1. I suggest you come back to me for one of a kind frameless metal and thin canvas prints. These images undergo a more extensive edit and you can request custom color effects and changes. Metal prints are photographic prints on aluminum and they are great for contemporary homes and are truly unique. Thin canvas have a more timeless feel. Both prints come with a float mount that allows them to hang directly on the wall without a frame.

Metal Prints: Custom one of a kind photographs printed on Aluminum ready to hang in your home, super durable, very cool.

8x10": \$70 | 11x14": \$105 | 16x20": \$135 | 24x36": \$305 see more

Double Float Metal Prints add a 2nd print behind the first for a contemporary framed look.

8x10": \$135 | 11x14": \$220 | 16x20": \$295 | 24x36": \$700 see more

Thin Wraps: thin gallery wraps with mounting blocks ready for hanging. Printed on Metallic or Lustre paper.

8x10": \$70 | 11x14": \$95 | 16x24": \$135 | 24x30": \$195 see more

Video

Classic Videography

A highly trained and experienced video journalist will capture all the events of the day with the same photojournalist unobtrusive approach that Josh and his team of photographers practice. Your video will be shot and very lightly edited to add titles and remove some extraneous footage. You will receive a DVD with a menu, the video will typically be 1-2 1/2 hours and include all the key moments in their entirety. Video is shot in HD and down converted to DVD.

\$1200 | \$1000 w/ photo package

Video Moments

New technology allows us to shoot incredibly high quality cinematic video with our still cameras. If you want some key moments captured in a highlight fashion, Video Moments is for you. We will capture 1-4 minutes of video for every hour that we photograph your wedding. You will receive a DVD of all the moments and they will be posted in HD in your online gallery as well.

\$500 | only available as a photo add on

Additional Editing

Highlight Edit: 5-8 minute highlight set to music with all the best moments of the day.

\$400

HD

Add a Bluray DVD for full HD viewing at home: \$250

Love Stories

I tell stories, what's yours? The love story is your story told through video clips, interviews, and pictures. Classic includes a simple interview and some of your photos, think "60 minutes." The cinematic love story is more movie than TV, we spend a few hours and craft a more involved and stylized story that fits you. Both versions can be shot during your engagement session for a lesser rate.

Classic: \$500 to add to engagement | \$800 separate

Cinematic: \$800 to add to engagement | \$1000 separate

F.A.Q

Q: We would like to schedule an appointment?

A: Great, I love meeting with and hearing more about my clients. I operate out of my home so I always come to my clients for meetings, just let me know where and when you are available and I will set-up an appointment.

Q: What is required to book?

A: I will send you a contract, you need to fill in the contract, sign it and return it with \$1000 deposit. 50% of the balance is then due 6 months before the wedding day. The remaining 50% is due on the wedding day. I accept credit cards but there is a 2% processing fee to help cover the cost of credit card transactions.

Q: Where are you available?

A: Everywhere, I am based in Southern California and primarily work in LA, OC, and Ventura counties. I love to travel and am available worldwide.

Q: When do I see my pictures.

A: Immediately! I always do a day of slide show that my assistant puts together on a 42" LED monitor at the reception. Usually within 24 hours I will have what I call a quick look online at facebook. The complete wedding DVD will then be available between 2 and 4 weeks after the wedding.

Q: What about my photo book?

A: We work together on the images for the book and then I complete a design which once approved takes about 4-5 weeks to arrive at your door. Typically the whole process can be as quick as two months if you are fast in responding to me.

Q: Do you have insurance and references?

A: Absolutely, I have general liability of 2 million and an indemnification trust through PPA. References are available on request and I have online reviews at OneWed.com and WeddingWire.com.

Q: Are you in any associations?

A: Yes, I am a member of PPA (Professional Photographers of America) and WPPI (Wedding and Portrait Photographers International). I participate frequently in these groups and believe in a lifelong education path, I am always moving forward and learning and adapting my craft.



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