



WEDDINGS & HEIRLOOM PORTRAITS

[WWW.STUDIOCAROLINEWEDDINGS.COM](http://WWW.STUDIOCAROLINEWEDDINGS.COM)



## MEET CAROLINE & MOON

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*Some photographers take pictures. Others, tell stories.*

*Caroline & Moon are a husband and wife photography team who tied the knot on a gorgeous bluff in Dana Point 6 years ago. Together, they have adventured the globe, shot weddings far & wide, and celebrated the love of their clients in gorgeous images. Work has appeared in InStyle, The Knot, Wedding Wire, Style Me Pretty, and Modern Bride.*

*Caroline Mayott Morey has a keen eye to celebrate beauty and tell unique stories with every single image she creates, offering passionate, dedicated and dynamic services to her customers!*

*As owner of "Studio Caroline Photography", she works on weddings and special events, capturing their essence and the legacy of love of these very special days. She has fine tuned her craft with more than 15 years experience photographing weddings & commercial work after graduating with a degree in film from prestigious NYU.*

*SCP is based in Newport Beach, California, but caters to destination weddings & events. Caroline loves to spend time with her husband, Moon, and their tribe of fur babies. She loves pursuing her creative endeavors, whether designing, cooking, or traveling, but always celebrating the coastal life by spending time at the beach, on the water...while enjoying fine food & wine with her crazy, big Italian-Irish family! Thanks for stopping by. We can't wait to connect!*

## FAVORITES:

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*food: mex~thai | store: anthropologie | heels or flats: uggs  
drink: french75 | music: ray lamontagne | song: "young and beautiful"  
by lana del rey | place: mykonos, positano, laguna & big bear  
color: pink | photographer: sue bryce | lens: 70 - 200 mm*









# CHOOSING THE RIGHT PHOTOGRAPHER





## CAPTURING LIFE'S MOST MEMORABLE MOMENTS

*Your wedding day is quickly approaching, and all of the details are starting to fall into place. You might be feeling overwhelmed, but we're here to help!*

*One of the most important decisions you can make is deciding on a photographer for the big day. With so many options out there, we are honored that you have considered us to document your wedding.*

*Our professional photography team has spent years finding the perfect locations, poses, and lighting techniques that show off our clients naturally & beautifully. We've put hours and hours into researching the best looks, hair & makeup tips, and wardrobe ideas that make our portrait sessions truly unique.*

*Snapping a photo is easy, but directing a client and leading them confidently throughout their shoot is something entirely different. This is something we not only strive to do - we guarantee it with each and every client who graces the front of our cameras.*

*We work with each of our couples individually to create a portrait session they will be proud to show off YEARS after we are finished photographing! Instead of following trends, we have worked hard to create a style of our own that is chic, understated and timeless. No detail is left to chance. Our vendors are all seasoned professionals who have been hand-selected by Studio Caroline Photography.*

*Our goal is to be there every step of the way as we capture your story. From the initial consultation to handing over the final, printed works of art for your walls and heirloom albums from your day, we will guide you through an experience that is memorable for years to come.*

*Congratulations on this exciting time of your life!*

*Caroline*



A tropical scene featuring several palm trees on a lush green lawn. A white wedding dress is lying on the grass in the lower right corner. The background shows a clear blue sky and a glimpse of the ocean. The overall atmosphere is bright and sunny.

**“THREE YEARS AFTER  
GETTING MARRIED, WE  
STILL GET COMPLIMENTS  
ON OUR ENGAGEMENT &  
WEDDING PHOTOS.”**

*ashley & nick johnson*







## WEDDING COLLECTIONS

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### THE ESSENTIAL: \$3,500

*6 hours coverage | bridal session  
engagement session | usb of all images | online gallery*

### THE KEEPSAKE: \$4,500

*8 hours coverage | bridal session | engagement session  
usb of all images | online gallery | custom 8x8 album | online preview event*

### THE HEIRLOOM: \$6,500

*10 hours coverage | bridal session | engagement session | after session  
usb of all images | online gallery | custom 10X10 album | 5x5 parent album & 4 minis  
preview reveal party*

### THE PLATINUM SIGNATURE: \$8500

*12 hours coverage | bridal session | engagement session | after session  
professional editing | 2 additional sessions | disc of all images  
custom album & 2 parent albums | wooden keepsake box | 2 photographers  
16 mini book collection & champagne preview party*

## FROM A BRIDE:

*Caroline & Moon of Studio Caroline Photography went above and beyond our expectations, helping us with so much more than just our photos. They reached out to our families as well to ensure that they were comfortable during events that led up to the wedding while we were in Maui” -Katrina McDonegal*





## LOVE NOTES:

*"Amazing. We can't say enough good things about the professionalism & creativity Caroline put into capturing our wedding. We are so happy we hired her team. We love our e-session. She made us comfortable & thought of everything. Our wedding book is Gorgeous! My favorite moment: revealing the glam book to him at the rehearsal. The look on his face...priceless.." -Vanessa R*







## ADDITIONAL PRODUCTS

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### ADD-ONS

*additional hours: \$450 / hour*  
*additional photographer: \$1,000*  
*additional session: \$800*  
*wooden box of 100 4x6 images - \$800*  
*5x10 mini storyboard - \$95*  
*10x20 storyboard - \$195*

### ALBUMS

*5x5 parent album: \$600*  
*8x8 layflat album: \$800*  
*10x10 layflat album: \$1200*  
*12x12 layflat album: \$1500*  
*Mini albums sets 4/8/16/32 \$250/4*

*\*albums are 20 pages with your choice  
of brown or black leather covers*

### GIFT PRINTS

*4x6 - \$10*  
*5x5 - \$10*  
*5x7 - \$25*  
*8x10 - \$35*  
*8x12 - \$45*  
*11x14 - \$95*  
*10x10 - \$125*  
*16x20 - \$195*

### WALL PRINTS

*5x7 - \$50*  
*8x10 - \$95*  
*8x12 - \$125*  
*10x10 - \$125*  
*11x14 - \$195*  
*12x12 - 225*  
*16x24 - \$350*  
*20x30 - \$450*

### GALLERY WRAPS

*8x12 - \$150*  
*10x10 - \$250*  
*11x14 - \$350*  
*12x12 - \$450*  
*16x24 - \$550*  
*20x20 - \$550*  
*20x30 - \$650*  
*24x36 - \$850*

A 50% retainer secures your date with a signed contract via e-contract. We accept cash, check, MC/Visa, Discover & AMEX.  
3% credit surcharge applies. Applicable CA state sales tax applies. Inquire about cash discount. Prices subject to change  
without notice. Show & seasonal promos require reservation fee & retainer within 60 days with signed contract to reserve  
promotional rates while available. Dates may be reserved on a first served basis.

**ALL WEDDING COLLECTIONS INCLUDE HIGH-RES DIGITAL IMAGES  
AND A SINGLE PHOTOGRAPHER, UNLESS OTHERWISE STATED.**



# SIT BACK, RELAX, & LET US TAKE CARE OF THE REST.

*what to expect:*

## LOCATION

*Add personality to your photos by choosing a great location! Whether it's the spot where you went on your first date, a favorite beach or hangout, or a dream location, let us know how the place is sentimental to you! Just ask for inspiration. Travel may be additional.*

## PAYMENT

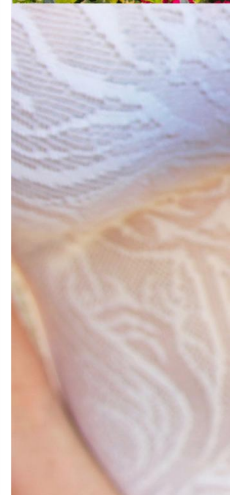
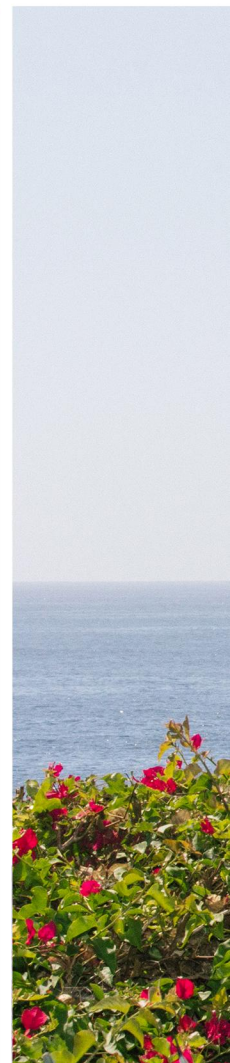
*A 50% non-refundable retainer is required in order to secure your wedding date with a signed contract. The remaining 50% of your balance is due 60 days prior to your session. We also have payments available.*

## SCHEDULING

*Sessions are scheduled 4-6 months in advance. Cancellations and reschedules must be made via email or phone at least 72 hours prior to your session. Retainers are non-cancellable and non-refundable.*

## WHAT TO WEAR

*Wear something that makes you feel comfortable and confident! Beautiful tones, bold colors, natural neutrals, understated patterns, and fab accessories for the couple photograph really well. Casual, formal and wild card outfits are encouraged. Styled wardrobes are available. Get creative with your wardrobe!*







SURPRISE ENGAGEMENT, MONTAGE, LAGUNA BEACH



## PHOTO TIP:

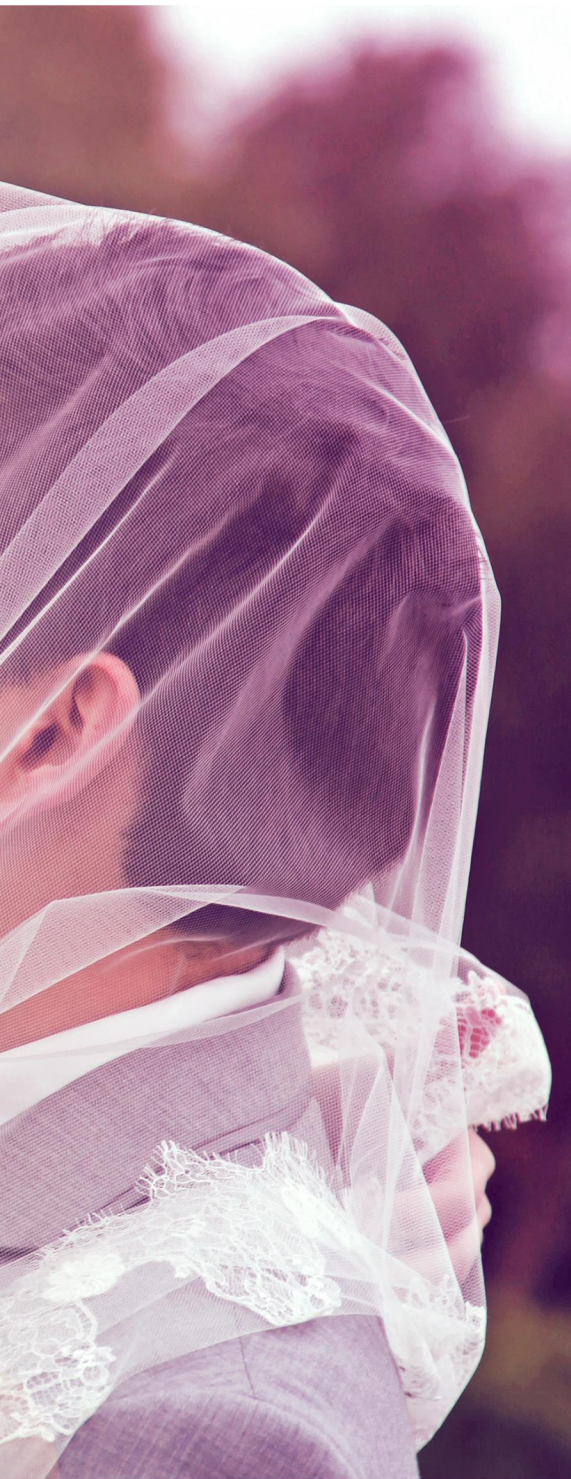
*Plan an intimate 'first look' to make the most out of the beautiful lighting before your ceremony. Guests will be thrilled that they don't have to wait long after the vows, as most of the family photos will already be out of the way.*







## PREPARING FOR THE BIG DAY



# WEDDING DAY TIPS:

*Gather all your details before the day starts so we can photograph them at the start of your day! Those gorgeous magazine worthy details take time to show the beautiful texture of your day. After all you chose every element with such care; we don't want to miss a thing! This makes the getting-ready photography session go by much more smoothly, and it allows us to spend more time focusing on the spontaneous moments when everyone is together.*

*What to bring: rings, jewelry, hair pieces, flowers, shoes, socks, cuff links, socks, letters, pictures, gifts, cultural items, invitations, programs, printed pieces, & any unique items you treasure! Don't forget to share any stories behind the elements you love.*



## FREQUENTLY ASKED QUESTIONS

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**Q: WHAT SETS YOU APART FROM OTHER PHOTOGRAPHERS?**

*A: We take all of our photos in intimate, relaxed settings and try to use natural lighting as often as possible. our sessions are candid & fun! Instead of being intrusive, we allow the couple to engage with one another as they would on a regular day.*

**Q: HOW MANY PHOTOGRAPHERS WILL BE THERE AT OUR WEDDING?**

*A: Most of our wedding collections come with one photographer, although you can always add on a second photographer for an additional cost.*

**Q: WILL WE GET FEATURED IN A MAGAZINE OR BLOG?**

*A: Although many of our sessions do get featured, this is not something that is guaranteed. most publishers are interested in colorful, uniquely designed weddings!*

**Q: DO YOU PHOTOGRAPH ELOPEMENTS?**

*A: Of course! Depending on availability and the number of hours you have set aside for photography, we have special rates for weekday weddings and elopements. We love the intimate setting created between a couple as they exchange vows in an alternative fashion.*

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**Q: WILL WE GET THE PRINT RELEASE TO OUR PHOTOS AFTER OUR WEDDING?**

*Yes! Upon receiving your images, you will also get a full print release.*



## HAVE MORE QUESTIONS? SEND US A MESSAGE!

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### Q: WE'RE HAVING A DESTINATION WEDDING. DO YOU TRAVEL?

*A: Yes! We love destination weddings and have been lucky enough to travel all over the world shooting weddings. Send us more information on your travel plans, and we will create a custom wedding collection to suit your needs.*

### Q: DO I HAVE TO ORDER PRINTS THROUGH YOU?

*A: We highly recommend ordering prints through our professional vendors, but it is not required. The difference in quality is huge when it comes to ordering through a professional lab, so we encourage clients to let us help with prints! Our custom archival prints preserve your images so you can enjoy them forever!*

### Q: WHAT EQUIPMENT DO YOU USE?

*A: We love the latest Canon equipment. We always carry the 5D Mark IV & III, the Mark, 50 mm lens, 24-105 mm lens, & the 70-200 mm lens, a 14 mm fisheye for fun among other items. All our cameras & lenses have a backup in the rare event that anything should happen. As a professional, we back up and take care of our gear and memory, so you can rest assured we will deliver. Our eyes, vision & experience and style allow us to master the tools of our craft to transcend the technical and relate the emotional.*

### Q: ARE THE COUPLES ON YOUR SITE MODELS?

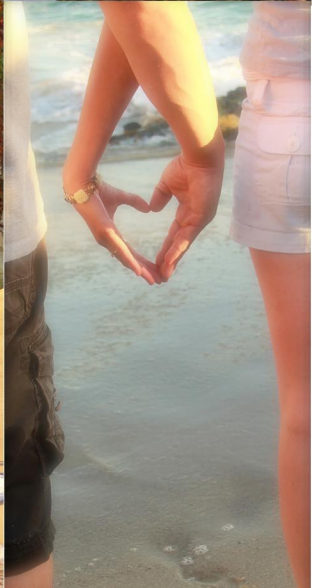
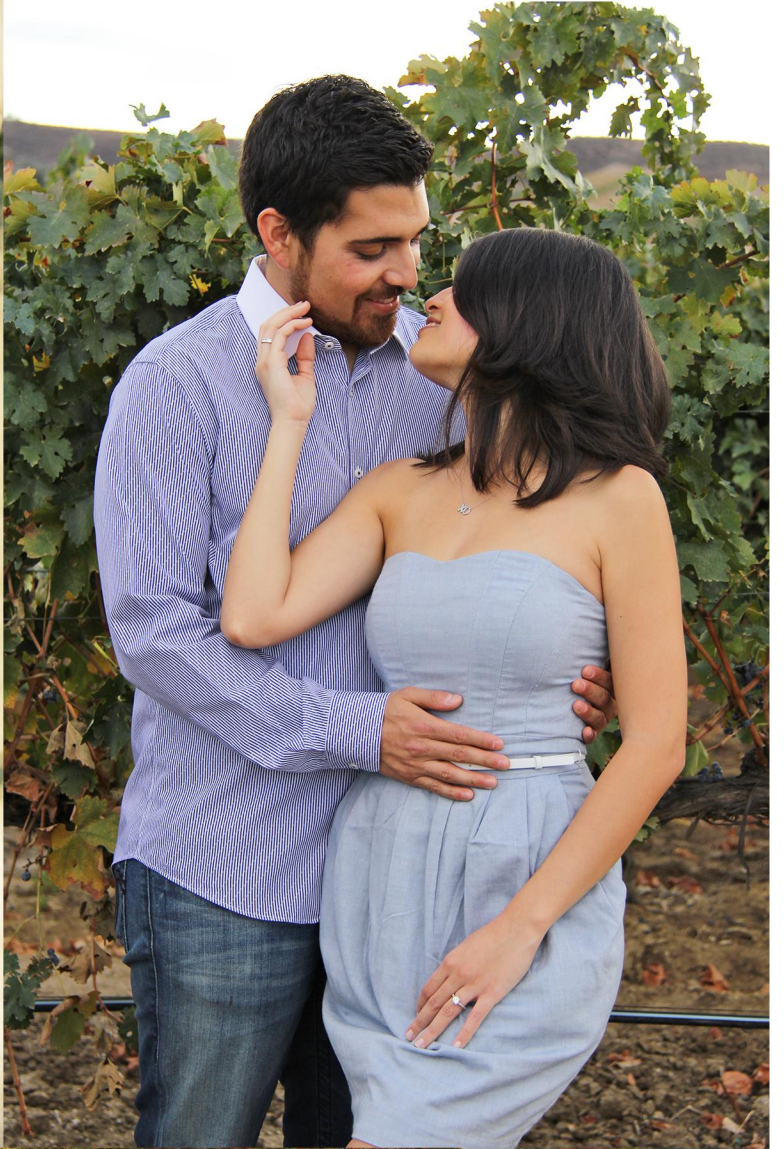
*A: While we are lucky enough to work with gorgeous couples, the images shown on our site and blog are of regular, paying clients unless otherwise stated.*

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## HOW DO WE RESERVE OUR WEDDING DATE?

*A 50% retainer and signed contract is required in order to reserve your wedding day on the calendar. We only reserve one wedding per day. 60 days prior to your wedding, the remainder of the balance is due.*









## OUTFIT IDEAS:

[www.pinterest.com](http://www.pinterest.com)  
[www.anthropologie.com](http://www.anthropologie.com)  
[www.jcrew.com](http://www.jcrew.com)

## PLAN A TIMELINE:

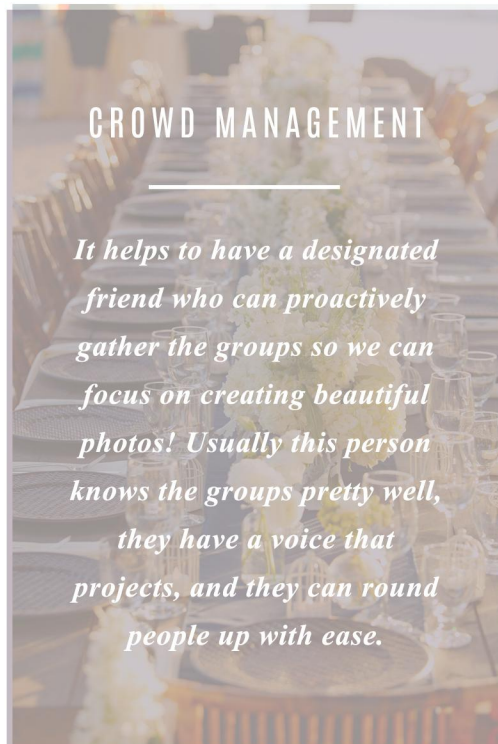
*Send your timeline &  
we will refine it before the  
wedding so the day comes  
together without a hitch!*





*Some of our couples' favorite images from their wedding day end up being the detail shots. Details help tie everything together & tell the story of behind-the-scenes moments.*

*Think about getting a wooden hanger for your dress. They photograph well and are great keepsakes for years to come.*



## CROWD MANAGEMENT

*It helps to have a designated friend who can proactively gather the groups so we can focus on creating beautiful photos! Usually this person knows the groups pretty well, they have a voice that projects, and they can round people up with ease.*







## AFTER THE CEREMONY

*After the ceremony, have your officiant make an announcement asking family members to stay in the ceremony location. Have an appointed friend help facilitate the different groups you would like to have photographed.*

*Keep your list of groups short. Please note that each group shot can take 2-3 minutes. We would all love to have photos with every important person at the wedding, but time is of the essence. Less is more in this type of situation, and you will have the reception to get group shots, if necessary.*

*When these are in place, you are destined for fun & smooth formal portraits! This also allows for creative wedding party photos as well as romantic bride & groom portraits with beautiful lighting!*



# PRESERVING YOUR MEMORIES

## ALBUMS:

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### ARE THEY REALLY NECESSARY?

*Seeing your digital photographs revealed on your computer is exciting, but it is something entirely different to see, touch, and “feel” pages filled with love, laughter & joy from your wedding day. Photographic heirlooms are tangible, lively tokens that will last a lifetime & more being passed on to generations, sharing a legacy of love and happiness, celebrating life itself. You may include your wedding, engagement session, bridal session, and day-after session in your album! This is a fabulous way to entertain guests in your new home (albums also make perfect gifts for the in-laws, hint hint).*

### THE PROCESS:

*Designing your album with us is really easy! To keep the process as smooth as possible, we start off by selecting about 60-150 images that best tell the story of your wedding. We will design your layout and send the mockups via email. You will have the chance to make two rounds of edits. Additional edits are charged accordingly (ask us for details if you have questions about your album). Once you approve the final design, then it goes to the printer. Many clients add wall canvases, parent books, mini books or extra pages to have exactly what they love. We will deliver a beautiful artisanally printed heirloom to celebrate your love story.*

## DETAILS & TIPS:

*Please be as specific as possible with your requests. If there is a photo you'd like to be replaced, please provide a link to the preferred photo from the photo galleries.*

*\*There is a two month window to make edits after the initial design is sent over.*

*Album sizes: 5x5, 8x8, 10x10, 12x12 / 20 pages included, Additional sizes available . Additional pages may be added.*





The Couple's First Look





WE WOULD LOVE  
TO CHAT:

*studiocarolinephoto@gmail.com*

*949.278.6087*

*www.studiocarlineweddings.com*





## FOLLOW ALONG ON SOCIAL MEDIA:

*facebook: /studiocarolinephoto*

*twitter: @studiocaroline*

*pinterest: /studiocarolinephotography*

*instagram.com: @studiocaroline*



Photography takes an instant out of time,  
altering life by holding it still.

Dorothea Lange

*Stop by for another visit soon!  
We can't wait to get to know you better.*

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THANK YOU



949.278.6087