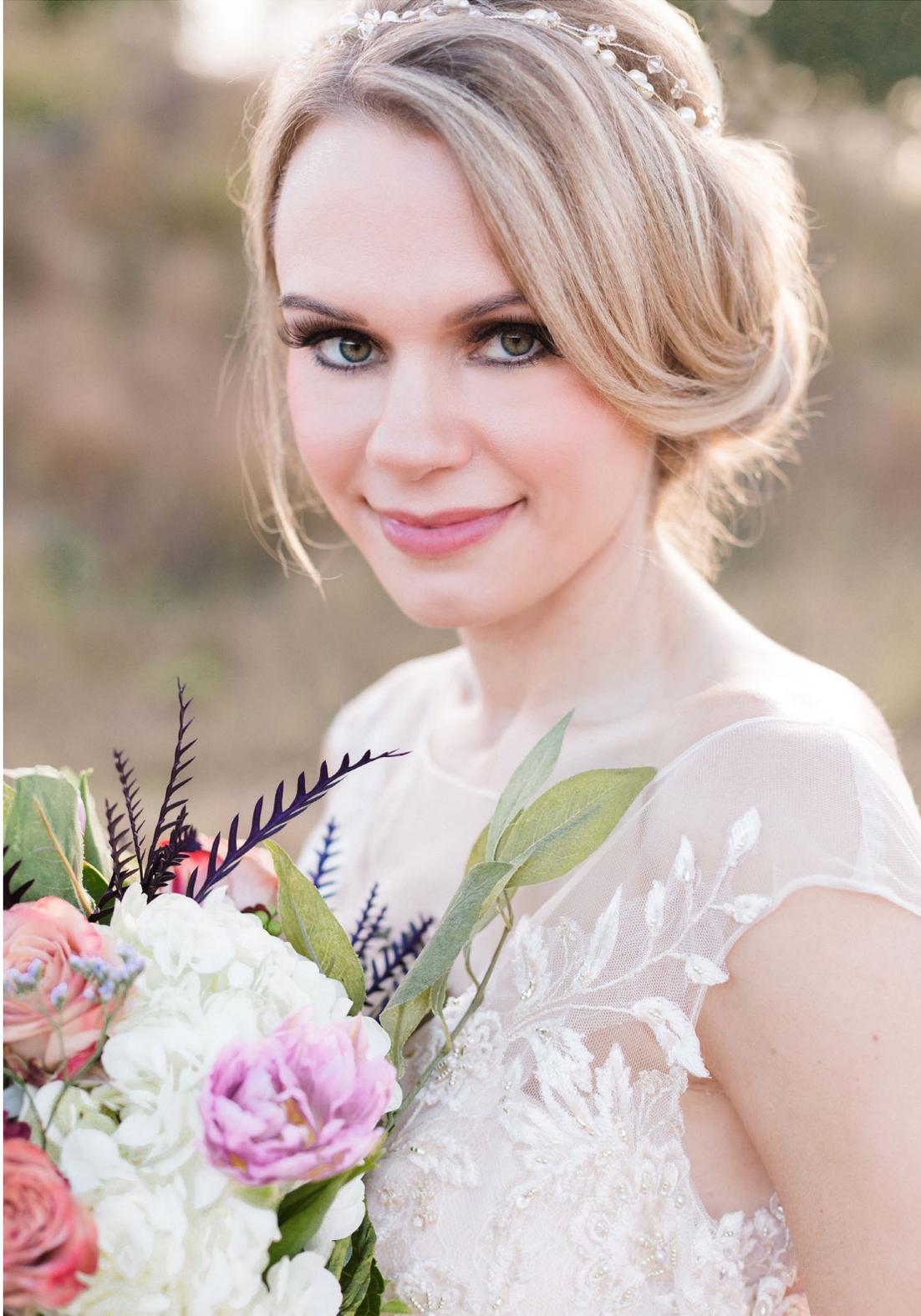


Now and Then

PHOTOGRAPHY



VIVID. ROMANTIC. AUTHENTIC.

The sister duo



Hi friend! We are Kayla and Erika - the sisters behind the camera! If we look overly excited about holding our camera and being together, it's because WE ARE! We freaking love our jobs and we love doing it as a team! Being sisters makes our jobs a million times more fun. We can basically read each other's minds (no joke), be raw with one another, and legit balance each other out in every way.

We're located out of Peoria, Illinois but travel nationwide for adventurous, intimate elopements and for stylish, romantic weddings.



erika



kayla

FUN FACTS ABOUT US:

- We're both mamas
- We're *addicted* to scones and coffee. Leaves N' Beans & Four30 *yum!*
- We love to *travel* and have been to *three* different countries
- Our favorite season is spring *flowering trees & warm breeze*
- Dog *lovers*
- We graduated with a Public Relations degree from Bradley University
- Kayla is the oldest and Erika is the baby. Tarah is our *amazing* middle sister
- Family is *life* to us!

The experience

Holy Smokes! You're engaged and we are estatic for you! Thanks for dropping by our profile page, it means a lot that you're taking the time to browse this information. Let's quickly get into the wedding experience with the sister duo of Now and Then Photography!

We have a question for you. When all of the wedding cake has been eaten and your wedding dress has been tucked into storage, what is the first thing you gravitate towards to remember your day? What photo do you share on social media to wish your dad the happiest of birthdays? You got it; it's your wedding photos!

It's not because it is a "professional" photo, but because you have a connection with that particular photo. You can recall that flashback in an instant and the emotions you felt in that moment. That's what we strive for as your wedding photographers.

We deliver those raw, genuine moments that mirror the love and joy you shared with your loved ones on one of the most important days of your life.

We know that choosing your wedding photographer is one of the most important wedding planning decisions you'll make. You are investing A LOT of money, and you want to be 110% sure you made the right choice and that you can trust your photographer. We totally get it! As past brides, we have been through the wedding planning process and it's a stressful one - no doubt about it! But, we want you to feel at ease, because when you choose us, you are not just hiring wedding photographers, you are gaining two new besties! We CARE about you and your fiance. That means we want to know your love story, your favorite hobbies, what's stressin' you out, and what makes you laugh.

And by golly you better believe it when we say we are with you EVERY step of the way! We even provide you with a Bridal Guide that we created and it's FILLED with so much information that you'll be prepared for every step in your wedding planning journey. So, let's walk you through our process! We want to be the photographers that document the start of the first chapter of your wonderous adventure as newly weds!





Lets Chat

When you inquire with us, we want to know the nitty gritty! In your inquiry, provide us with your love story -- how did you meet? What's your proposal story? All of those details make us light up with joy and we seriously get the biggest smile when reading them. Once we get your inquiry, we will reply within 24 hours, and if we are available we will provide you with detailed information of the *four* packages we offer.

WHAT'S NEXT?

If we fit within your budget, respond back to us in a timely manner; we don't want you to risk not securing your wedding date. Next, we want to get to know you better as it's SO important that our personalities are compatible. We will be with you your entire wedding day so we want to make sure you're as comfortable as possible.

COFFEE DATE If you're local to the Peoria-area, we'd love to meet at a local coffee shop so we can get to know each other! We'll show you all of the products included in our wedding packages and talk about how we are with you every step of the way!

VIDEO CHAT If you live a few hours away, we still want to get to know you! We can set up a FaceTime or Zoom call to answer any questions you may have. It's always nice to put a name with a face.

ASK AWAY! We are an open book, so ask any questions that have been on your mind. We are here to serve you!



We're official

LET'S GET THIS PART-AY STARTED!!!

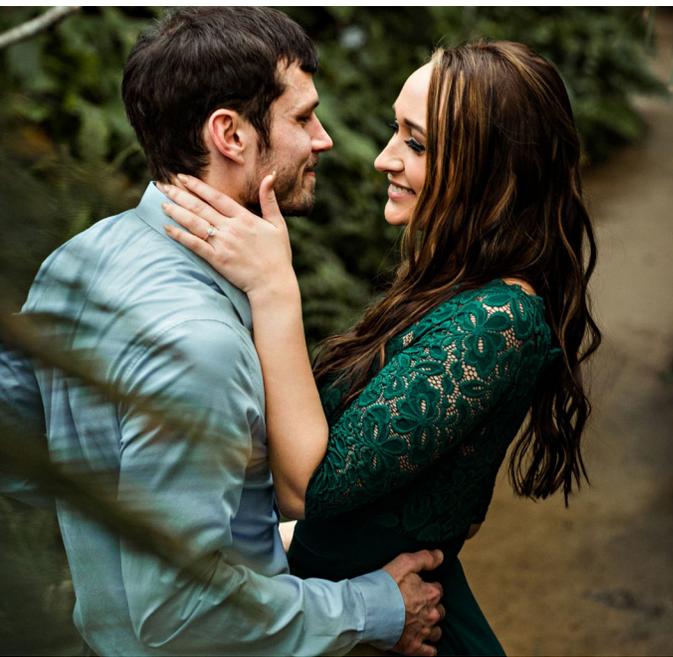
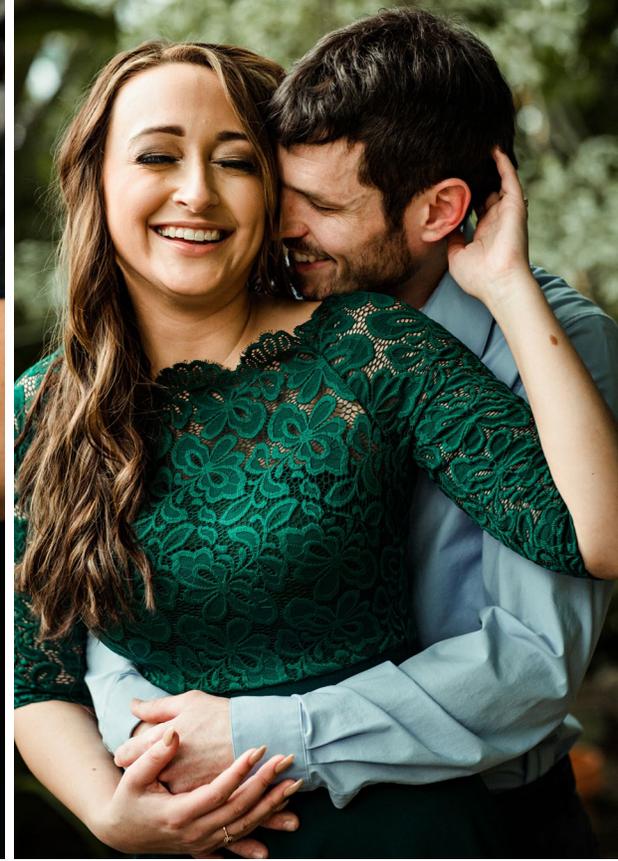
As soon as you say "YES" to us being your wedding photographers, we first do a happy dance -- for reals! We then send you your proposal. You'll look over it, sign the contract, and pay your \$1000 deposit. This is important because once we dot the i's and cross the t's, we are all yours for your wedding day!

After the logisitcs are in order, we mail you our Bridal Guide magazine. It's FULL of information. Anything and everything you need to know for planning your wedding will be at your finger tips.

Information in the magazine includes:

- Tips for your engagement session
- Creating your bridal survival kit
- The first look explained
- And so much more!





Engagement Session

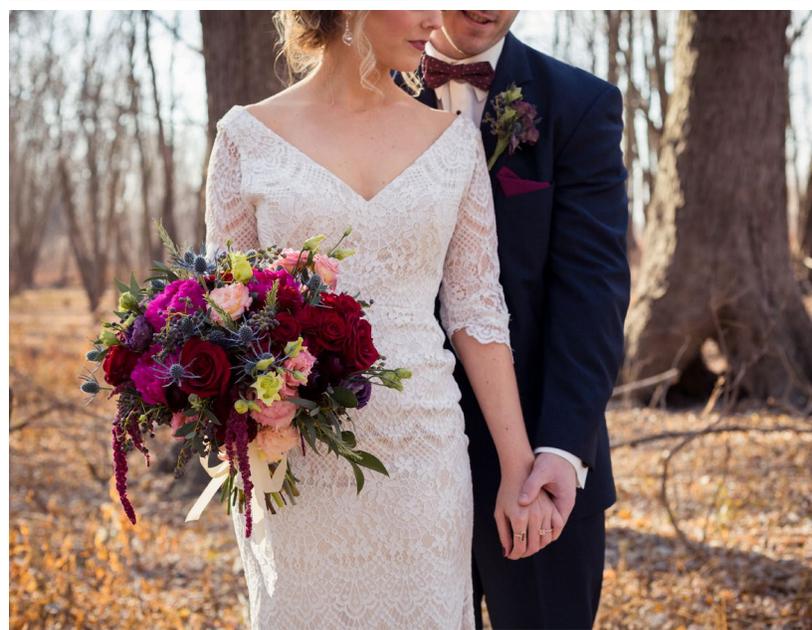
We include engagement sessions in our packages because we truly believe they're a vital part of the entire process. And it's one of our favorite times because we get to know you in a relaxed setting! You'll also have the chance to experience how we shoot and how we handle posing and lighting. Most of our couples bring two outfits to their session. Not sure what to wear? Don't worry, we got you covered! We have several pages of inspiration and tips in the Bridal Guide that's sent to you right after you book us!



We're stuck like glue

Rest assured that we are with you EVERY step of the way. We do several check-ins throughout your wedding planning journey and we even take care of your wedding day photography timeline! Around the three month mark before your big day, we email you a very detailed wedding day questionnaire. We want to ensure we capture every detail and get every family portrait; the questionnaire helps provide you with the best service we can offer. Once we receive all of that important information, we create a draft photography timeline and work with you until the timeline is perfect.

After your wedding festivities, we still stay in constant communication with you up until your beautiful wedding gallery is delivered safely into your inbox.



Celebrate

Your big day has FINALLY arrived and it's surreal! Your wedding marks the start of a brand new chapter in your life, and we will be there to capture every moment and detail. Since we are lifestyle wedding photographers, we capture all of those raw, genuine moments that you will cherish forever. We promise... you will not have a single concern on your wedding day. We are beyond prepared! We're there to make sure you have the most joyous, love-filled day!



Raves

First I wish I could leave more than five stars!! All we can say is... WOW! From the moment we met them, we instantly clicked, and we felt like we had known them our whole life. They were so genuine, welcoming and very kind, but most of all, they had so much joy and excitement from the beginning. Our first initial meeting was very informative and they gave me a Bridal Guide to thumb through for the next year. As someone who had no experience with weddings or photography, they provided expertise, and gave me a sense of confidence that I did not have to worry during the planning process. The Bridal Guide Booklet gave me tips and tricks to not only tackle photography, but the entire wedding. It became quite my sidekick throughout my entire planning process. On one of the coldest days in December, we met up with Kayla and Erika on Saturday afternoon for our engagement photos. Prior to our engagement session, we had never been professionally photographed, and it wasn't long before we felt insanely comfortable in front of the camera with them. Half the time, we didn't even realize that they were there photographing us because they wanted us to be our true selves, and that is definitely what they got! All their photos look so natural and not staged, which is what drew us to them. Then, when it came to the wedding, they responded to my every question promptly and thoroughly, making those last couple weeks a breeze on that end. They send each couple an in-depth questionnaire to be finished prior to the big day that guided me through all the uncertainty of that day. I did not know what to expect or what I wanted in photos, but they exceeded our expectations x1000. Now we have the biggest problem of all, picking pictures to put up in our apartment because we LOVE them ALL! You can truly tell how much they love their work and you can see their passion in every single photo. We are beyond grateful they chose us, and we got to hang out with this wonderful crew on our wedding day! We cannot stop recommending them! Snag this incredible duo up before it is too late! You will not be disappointed!

I cannot wait to hire them for our future family photos! - *Alanna & Trent*

Kayla and Erika were great to work with. Not only did they take great photos, they listened to all of our wants and everything we had to say. They were very easy going and made everything very fun and laid back. We felt very comfortable with them the whole time. They were also very affordable especially for the quality of work they do. - *Kyle & Danielle*

Kayla and Erika were a joy to work with! They not only captured my wedding day beautifully, but provided seriously superior customer service throughout my wedding planning process. They provided a detailed bridal guide that helped me plan everything from the pictures I wanted them to take to my day of schedule of events. They even sent a date night box to help us de-stress before the wedding! They made us feel super comfortable in front of the camera and were incredibly professional and sweet our entire wedding day. I highly recommend this dynamic sister duo!! - *Jill & Nick*

Kayla and Erika did the photography at our wedding this year, and they did an amazing job. They were so easy to work with and walk you through all the details. I highly recommend now and then photography! - *Laine & Spencer*



Pricing

Our packages start at \$2700, with our most popular package at \$3200.