

From this day *forward...*

THE ST. JOE CLUB & RESORTSSM
WEDDING EXPERIENCE



WATERCOLOR[®] INN & RESORT | THE PEARL HOTEL | THE BEACH CLUB AT WATERSOUND[®]
SHARK'S TOOTH GOLF CLUB | WATERSOUND ORIGINSSM



STJOECLUB.COM | 850.231.7773 | SJCRWEDDINGS.COM

you shall not walk alone...

Thank you for your interest in St. Joe Club & ResortsSM. We have five exceptionally unique and breathtaking locations for your vow renewal, commitment ceremony or wedding celebration:

- | WATERCOLOR[®] INN & RESORT
- | THE PEARL HOTEL
- | THE BEACH CLUB AT WATERSOUND[®]
- | SHARK'S TOOTH GOLF CLUB
- | WATERSOUND ORIGINSSM

In addition, St. Joe Club & Resorts offers exclusive amenities to you, your wedding party and guests staying at one of our highly-awarded boutique hotels or luxury vacation rentals. Access to private golf courses, beach clubs, watersports and more awaits you and your guests during your time of celebration.



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today is a special day...

Where all my hopes and dreams come true.

Today is the day that I am to marry you. ~ Anonymous

It's where the sweet sound of your new life

begins nestled in the splendor of nature—

Watersound OriginsSM.



Watersound OriginsSM Wedding

Year-Round

- Tree Lined Park or Village Commons Green \$125⁺⁺ per person
• A minimum of 50 guests is required.

Ceremony Venues

Tree Lined Park
Up to 150 guests

Village Commons Green
Up to 300 guests

Reception Venues

Village Commons Green
Plated Dinner up to 250 guests
Strolling Reception up to 300 guests



⁺⁺21% service charge and 7.5% sales tax will be added to per person pricing.

Watersound OriginsSM Wedding

Your Wedding Includes:

- White folding chairs for the ceremony
- Expert team of service professionals and wedding managers
- Four-hour bar serving spirits, beer, wine, sodas and bottled water
- Cocktail and bistro tables for the cocktail hour
- Selection of hors d'oeuvres for the cocktail hour
- Choice of strolling or plated dinner
- Carving station with a chef
- Tables and chairs for guest seating at the dinner reception
- All china, silverware and glassware
- Custom wedding cake
- Chilled bottle of Champagne at the cake table for the Bride and Groom
- Complimentary cutting and serving of the wedding cake
- 16 x 16 dance floor
- Complimentary stay at the WaterColor® Inn, The GateHouse at WaterSound® or The Pearl Hotel for the wedding couple on the evening of the wedding.
- A ceremony rehearsal for weddings of 30 or more guests to be held the day prior to the actual event date, so everyone involved is aware of their surroundings and the flow of the event.



mix & mingle...

Besides exceptional wedding events, St. Joe Club & ResortsSM Wedding Experts will coordinate any of these mix and mingle events—an excellent way for you and your guests to enjoy all aspects of the wedding and resort experience.

- Proposal & Engagement Party
- Rehearsal Dinner
- Vow Renewal
- Welcome Reception
- Guys Golf Outing
- Bridal Luncheon
- Primping Party
- Welcome Amenity
- Wedding Anniversary
- Dim The Lights



the Lodging collection...

Whatever your event lodging needs may be, St. Joe Club & ResortSM provides the finest collection of Northwest Florida's premier hotels and vacation homes.

From the *Forbes* Four-Star, AAA Four-Diamond WaterColor[®] Inn & Resort, the highly-acclaimed Pearl Hotel, to our hand-selected premium vacation rentals throughout 30A, St. Joe brings the same level of attention, detail, amenities and service to all of our guests. When you or your guests stay with St. Joe Club & Resorts, you are not just booking their rental accommodations; but rather an extraordinary vacation experience with exclusive privileges and access to some of our most prominent establishments.

We are pleased to offer your guests a 10% discount off the standard rate at the time of booking, additional promotions may be available but only one can apply. Call 850-231-7104 to make individual reservations.

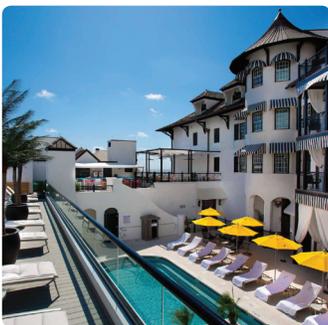
boutique luxury hotels...



WaterColor[®] Inn & Resort

WaterColorResort.com

Enjoy the ultimate beach retreat at WaterColor Inn on Scenic 30A nestled in WaterColor's Resort community. With its 1,400 linear feet of sugar-white sand beachfront—this David Rockwell-designed luxury, boutique hotel captures the essence of a tranquil getaway with the intimacy and hospitality of a traditional Southern grand hotel. Each beachfront room brings the outdoors mere footsteps from the door. From the soft linens to the spa-inspired toiletries, every well-appointed room has been furnished for the full comfort of the guest. Registered guests have access to St. Joe Club & ResortsSM exclusive amenities and establishments.



The Pearl Hotel

ThePearlRB.com

This spectacular 55-room luxury hotel is located in the idyllic beachside county of South Walton, on the coast of Northwest Florida.

Like its namesake, The Pearl is intimate in scale and classic in style, with a destination restaurant and spa, spacious meeting facilities, and a signature pool area with rooftop lounge. Registered guests staying at The Pearl have access to St. Joe Club & ResortsSM exclusive amenities and establishments.

vacation homes...

Vacation rental homes require a minimum three-to-five night stay in the fall/winter and a minimum one-week stay during the spring/summer. The group reservation coordinator will assist you and your wedding party with accommodations.

We are pleased to offer your guests a 10% discount off the standard rate at the time of booking, additional promotions may be available but only one can apply. Call 850-231-7104 to make individual reservations.



WaterColor® Vacation Rentals

WatercolorVacationHomes.com

The Emerald Coast's favorite family destination is WaterColor. This uniquely Southern resort offers seven neighborhoods, each with a distinct character and amenities. Our guests enjoy a wide range of resort activities and the best selection of beautiful vacation homes, townhomes and cottages located within the 499 acres of pristine parks, bike paths, coastal dune lakes and wooded serenity.

St. Joe Club & Resorts™ registered guests staying in a WaterColor vacation rental have access to exclusive amenities and establishments.



WaterSound® Vacation Rentals

WatersoundVacationRentals.com

WaterSound is the ideal place for your next family vacation to Florida's Gulf Coast. If you prefer to be more indoors and enjoy your luxurious Florida vacation home, then you will surely not be disappointed.

Nestled on one of Northwest Florida's most breathtaking coastlines, WaterSound vacation rentals provide an escape from the hustle and bustle of everyday life—offering many activities that the whole family can enjoy. St. Joe Club & Resorts registered guests staying in a WaterSound vacation rental have access to exclusive amenities and establishments including The Beach Club at WaterSound® pictured.



30A Vacation Rentals

30aVacationRentals.com

30A Vacation Rentals specializes in luxury vacation homes and condominiums on the famed scenic 30A—a place where the best days of your life will play out with nature's splendor as a backdrop. Visitors are lulled by the crystal clear water of the Gulf framed by the powder-white sand beaches, gentle waves on the rare coastal dune lakes, long leaf pine forest, and parks. Each beach town along 30A has its own charming personality, connected by a bike path which parallels the beach beckoning visitors to come and explore.

St. Joe Club & Resorts registered guests staying in a 30A vacation rental have access to exclusive amenities and establishments including The Beach Club at WaterSound®.

Information for Your Wedding

Deposit and Payment Information

One of our Wedding Experts can hold a tentative date for you for up to five business days, and the deposits are based on the expected revenue determined by your Wedding Expert. In order to confirm the event date, the contract must be signed and returned with a deposit equal to 25% of the wedding's estimated package cost. Additional deposits are due at 120 days, 60 days and 30 days prior to the event. All remaining charges including floral, tents, band stage, heaters, fans, vendor meals, children's meals and wedding enhancements' will be charged to the credit card on file six business days prior to the event.

Food and Beverage Service Policy

St. Joe Club & ResortsSM WaterColor[®] Inn & Resort, The Pearl, The Beach Club at WaterSound[®], Shark's Tooth Golf Club and Watersound OriginsSM, as a licensee, is responsible for the administration of the sales and service of all beverages and food products. This is in accordance with the Florida Alcoholic Beverage Commission and Florida State Health Regulations. Therefore, no food and/or beverage of any kind may be brought into, or removed from the function.

Additional Fees and Surcharges

Additional items could include floral, tents, band stages, heaters, fans, vendor meals, children's meals and wedding enhancements.

One bartender is provided for every 50 guests. If more bartenders are requested, there is a \$100 fee for each bartender provided to serve your event. One uniformed Chef is provided for one carved entrée station during the wedding reception. Upon request, the fee for additional Chefs and stations is \$150 plus tax per Chef.

A charge of \$500 plus sales tax, per hour will apply for any event longer in duration than four hours. Additional bar fee of \$7++ per person, per hour will be charged for extending bars past four hours within the wedding package. The wedding package per person price, as well as all additional food and beverage items are subject to a 21% service charge and an applicable 7.5% sales tax for all venues. However, The Pearl Hotel requires 22% service charge and an applicable 7.5% sales tax. Attendants are available to assist at \$45++ or \$100++.

Guarantees

We require that you provide a guarantee of the number of guests attending 10 business days prior to your event. If no guarantee is provided, the estimated attendance or the actual attendance, whichever is greater, will constitute your guarantee.



Information for Your Wedding

Wedding Vendor Day

Once your wedding is contracted with St. Joe Club & Resorts™, we ask that you take advantage of our Vendor Day. Your Wedding Expert will set up appointments with the Executive Chef, Cake Designer and an Event & Floral Designer of your choice. We offer Vendor Days for weddings consisting of 50 or more people and request that Vendor Days be scheduled Monday through Thursday. Please schedule your Wedding Vendor Day three-to-six months prior to your wedding.

Menu Tasting

If you require a wedding menu tasting for a wedding of 50 guests or more, we allow a maximum of four people, including the bride and groom to attend a complimentary tasting. A charge of \$45 plus tax will be charged to the Master Account for all additional guests attending the tasting. For weddings with less than 50 guests a \$65 plus tax, per person charge will be billed to the Master Account for each person who attends the tasting. We require 30 days notice to schedule a wedding menu tasting.

Children's Meals

Children's meals are charged as follows and pricing includes non-alcoholic beverages:

- Under 21 years of age dine from the Dinner Reception menu \$70⁺⁺ per person
- 12 years of age and under with a pre-selected children's meal \$30⁺⁺ per person
- 2 years of age and under dine at no charge from the Dinner Reception menu

⁺⁺21% or ⁺⁺22% service charge and 7.5% sales tax will be added to per person pricing.



Preferred Wedding Vendors

Floral, Décor and Lighting

We request that floral, décor, and lighting for your special day be provided by one of our Preferred Floral Vendors. An Event & Floral Designer will meet with you at the venue to ensure that your expectations are met.

Each of our vendors is recognized for creating customized arrangements to complement the unique style of your wedding event, as well as the color scheme. We welcome photographs or magazine articles that may depict your ideas, enabling designers to replicate a concept or tailor the décor to your specific requests. You can expect our skilled floral professionals to deliver the most distinctive and exquisite floral creations. Prices for floral services offered will vary depending on décor, the type of flowers chosen, the size of the arrangements and seasonal availability.

Preferred Event & Floral Designers will provide:

Ceremony Décor, Reception Décor, Lighting, Linens, Personal Flowers and Lounges.

Preferred Event & Floral Designers

Bella Flora Designs

850.267.1111

bellaflora30a.com

Events by Nouveau

850.249.8300

eventsbynouveauflowers.com

Fisher's Flowers & Events

850.622.0056

850.368.5642

fishersflowersandevents.com



Preferred Wedding Vendors

Wedding Cakes

Our hand-selected cake designers will assist you in creating a custom cake that reflects your personal style and taste.

Preferred Wedding Cake Designers

Bake My Day
Heidi McAnnula
850.269.0763
bakemydaydestin.com

Confections on the Coast
For weddings of 150+ guests
Rhonda Joodi
850.259.5102
confectionsonthecoast.com

Entertainment

We require that a St. Joe Club & Resorts™ Wedding Expert approve all entertainers before you enter into a contract. A copy of the entertainment's contract, rider and proof of insurance must also be provided at least 60 days prior to your wedding. In accordance with local noise ordinances, all music must conclude no later than 10:00 p.m.



Resort Activities

Celebrating your wedding at one of St. Joe Club & Resorts™ fine wedding venues expands beyond the single day. It enables you to create the destination event of a lifetime for you and your guests to enjoy. We offer an abundance of extraordinary activities, including our signature experiences that guests are not likely to find anywhere else.

The following are a selection of just a few of St. Joe Club & Resorts' favorite diversions, all of which you may offer to your guests to make your wedding weekend all the more memorable:

Relax & Refresh

WaterColor InnSpa™ | 850.534.5010

There's no better way to unwind than to experience full tranquility at the InnSpa inside the beautiful WaterColor® Inn & Resort. Experience total relaxation while enjoying soothing services personally tailored to your desires. Immerse yourself in our lavish treatments, including facials, massages, nail services, body treatments and waxing. Surrender your senses to a truly enchanting journey that will leave you feeling refreshed and revived.



Resort Activities

Golf

Whether you're an amateur or consider yourself a pro, you will find a St. Joe Club & ResortsSM course to test any skill level. Take in a relaxing round or challenge your friends to a little healthy competition as you swing among the beautiful surroundings on these special courses:

Camp Creek® Golf Club* | 850.231.7600

The Tom Fazio-designed private golf club features a pure golf experience accentuated by a significant wetland system. This 18-hole, par-72 championship course measures 7,151 yards and features a practice facility, short-game area, practice putting green, golf shop and grill.

OriginsSM Golf Club | 850.213.5090

Located in Watersound OriginsSM, this Davis Love, III-designed course is comprised of six regulation holes playing between 1,600 and 1,800 yards. Because of its unique design, the layout can also be played as a six-hole par three course.

Shark's Tooth Golf Club* | 850.249.3041

The Greg Norman-designed private golf club is located on the shores of Lake Powell, Florida's largest coastal dune lake. This 18-hole par-72 championship golf course measures 7,204 yards and features a 10-acre practice facility, clubhouse, an award-winning golf shop, and on-course beverage service and tennis facility.



*Exclusive Amenity Available To St. Joe Club & Resorts Registered Guests and Members Only.

Resort Activities

Outdoor

Old Florida Outfitters | 850.534.4343

Located in WaterColor's Town Center, Old Florida Outfitters specialize in fly-fishing and light tackle with a network of premiere guides. They can put you on the water with the most knowledgeable guides in the forefront of fly fishing and light tackle. Whether you are a veteran fly-fisherman or a novice who is looking for a patient introduction to the sport, they can accommodate all levels of anglers. Their goal is to deliver an enjoyable, relaxing, productive day on the water.

Kayaking & Adventure Tours | 850.419.6188

If you've got an adventurous nature, you're in for a wild time at the WaterColor Inn & Resort. Explore the natural wildlife that inhabits our area with a canoe or kayak tour on Western Lake, one of several coastal dune lakes in this area, that let guests experience the beauty of nature.

YOLO Board Adventures | 850.419.6188

Located at the WaterColor BoatHouse, YOLO Board Adventures offers guests the opportunity to experience what many consider the world's fastest growing water sport, stand up paddle boarding. Stand up paddle boarding is an easy-to-learn, adaptable low impact activity suitable for families and perfect for exploring Western Lake, one of South Walton's rare coastal dune lakes, from a unique vantage point.

Tennis Center* | 850.534.5000

Tennis enthusiasts will find the ambiance and exclusivity of the WaterColor Tennis Center a pleasant retreat. The center features five Har-Tru Hydro Courts including a stadium court surrounded by a grass-stepped terrace for the gallery, and a pro shop with tennis gear. Tennis clinics for all ages are available.

Kid's Camp at WaterColor®* & WaterSound®* | 850.534.5975

A whole lot of fun for our littlest guests! Kid's Camp keeps children ages 3-12 busy with crafts, activities and games that let them use their imagination and have a blast with other kids their age. Our Kid's Night Out is a themed program that includes crafts, games, dinner, and movies. Registered guests have access to Kid's Camp at The Beach Club at WaterSound®. WaterColor guests also have access to Kid's Camp at WaterColor.



*Exclusive Amenity Available To St. Joe Club & Resorts Registered Guests and Members Only.

WaterColor® & WaterSound® Beach Bonfires



Up to 30 Guests

Two Hours of Bonfire Fun!
30 Beach Chairs, S'mores and Bottled Water
One Attendant for Bonfire Setup and Service

Seasonal Bonfire Hours for March-September **Sunset Bonfires**

6 - 8 p.m., 7 - 9 p.m. or 8 -10 p.m.

After Sunset Bonfires

9 - 11 p.m. or 10 - midnight

Off-Season Bonfire Hours for November-December

Bonfire may begin as early as 4 p.m. and cannot
extend or continue past midnight.

WaterColor® Bonfire Location

Bonfires take place on the beach at the bottom of the Western boardwalk, which is adjacent to the WaterColor® Beach Club as well as the Mid-Boardwalk located on the east side of the WaterColor® Inn.

WaterSound® Bonfire Location

Bonfires take place on the beach at the end of the boardwalk at The Beach Club at WaterSound®.

WaterColor® & WaterSound® Beach Bonfires

Bonfire Fees

Sunset 6 - 8 p.m., 7 - 9 p.m. or 8 - 10 p.m.	\$425 ⁺⁺
After Sunset 9 - 11 p.m. or 10 - midnight	\$525 ⁺⁺
Extended Time per 30 minutes	\$50 ⁺⁺

Bonfire Extras

Available Upon Request	
Beach chairs	\$5 ⁺⁺ (up to 20)
S'mores	\$3 ⁺⁺ (up to 20)
Tables	\$20 ⁺⁺

\$50+ for an additional attendant for groups of 50 or more guests.

Food & Beverage Service

If food or beverages are provided, a second attendant fee of \$50* will apply.

Hot Dog with Chips \$10

Domestic Beer \$6 ⁺⁺	Imported Beer \$7 ⁺⁺	Wine \$7 ⁺⁺	Soda & Water \$3 ⁺⁺
Michelob Ultra	Corona Light	Chardonnay	Assorted Sodas
Coors Light	Red Stripe	Pinot Grigio	Bottled Water
Bud Light	Stella Artois	Pinot Noir	
Miller Light	Blue Moon	Cabernet Sauvignon	
Budweiser		Merlot	

Please note: Glass containers are prohibited on the beach.

All beverages are charged based on consumption.

Food & Beverage, Fees & Extra Items are priced individually.

⁺⁺7.5% sales tax and 21% service charge will be added to each item or fee.

Policies

A weather call must be made by 4:00 p.m. for a bonfire on the beach on the day of the event. In the event that the forecast is greater than 50% chance of rain and/or if temperature is below 50 degrees and/or wind is more than 10 m.p.h. the hotel reserves the right to cancel the event. If the event is canceled due to inclement weather, the client will not be charged. If the group exceeds the scheduled time of completion for the bonfire, there will be a \$50.00⁺⁺ fee per additional 1/2 hour charged. This offer does not extend past midnight and the end time cannot be adjusted due to a late arrival.

Reservations

Contact your Wedding Sales & Services Manager at 850-231-7773 or weddings@stjoeclub.com.

it's been said...

"We appreciate the superb job you did. Your professionalism, creative ideas, patience and attention to detail, willingness to go beyond expectations, plus your warmth, adaptability and humor made the process and planning almost as great as the results. I say 'almost' because the resulting four days of multi-venued celebration were by all accounts epic!"

Tricia & Bill—November 2014

"There are and will never be enough words to thank you for all you did to make our wedding weekend the beautiful one it was. Your attention to detail, professionalism, and the industry knowledge impressed me since day one. More importantly, your charismatic, one-of-a-kind personality made the whole experience an enjoyable one and I will forever be grateful for that."

Abbi & Ryan—June 2013

"Our wedding coordinator... was AMAZING from start to finish! We were the very first wedding in WaterColor's new LakeHouse. This venue is so beautiful! Joseph and his team made sure everything came together just as we had imagined. This was our dream wedding and we had the time of our lives and so did our guests! I would highly recommend WaterColor to any bride!"

Cecilia—Wedding Wire 9/13

"Thank you so very much for all of your hard work in creating the PERFECT Welcome Dinner, Wedding and Reception. All were incredible! You were a delight to work with; you possess a rare combination of talent and professionalism. It was the event of the year."

Jimi & Susan—March 2012

"The words 'thank you' don't even do justice to how I feel toward you! Gray and I's wedding was so wonderful—EVERYTHING was perfect. It was amazing to 'show up' to the wedding and see it unfold before me. You are so fantastic at your job—be proud of the work you do! Your spirit is so giving and joyful."

I'm so grateful to work with you."

Eden—October 2013

"It's just so difficult to express how magical, almost fairy-tale like, the whole event was. I've never seen anything more beautiful. From beautiful weather, to gorgeous surroundings, to exceptional service, the whole event was PERFECT! Again, I thank you for everything and most importantly, I thank you for overseeing my daughter's DREAM WEDDING! You and your staff are extremely professional and did an amazing job!"

Tracy—September 2012

2014

- WeddingWire—Couples' Choice Awards
- Travel & Leisure Top Family Hotels in the USA—WaterColor® Inn #17 for the Continental U.S.
- The Forbes Travel Guide Four Star Award—WaterColor® Inn & Resort
- AAA Four Diamond Award—WaterColor Inn & Resort
- AAA Four Diamond Award—Fish Out of Water®
- Wine Spectator Award of Excellence—Fish Out of Water
- Andrew Harper's Recommended Hotel—WaterColor Inn & Resort
- Conde Nast Traveler's Best Spas in the World, Readers Choice—WaterColor Inn & Resort
- Conde' Nast Traveler's Platinum Circle—WaterColor Inn & Resort
- Conde' Nast Traveler's Gold List—WaterColor Inn & Resort
- U.S. News & World Report Best Hotels Awards—#11 for the Continental U.S.
- Preferred Boutique Hotel—The Pearl Hotel
- Southern Living Hotel Collection—The Pearl Hotel
- Condé Nast Traveler Reader's Choice Award—The Pearl Hotel
- Condé Nast Traveler Best Resort in Florida—WaterColor Inn & Resort

2013 & Prior

- WeddingWire—Brides' Choice Awards 2011
- The Knot—50 Best Honeymoon Spots 2013
- Destination Weddings and Honeymoons—One of the 25 Top Florida Wedding Venues 2013
- The Forbes Travel Guide Four Star Award—WaterColor Inn & Resort 2013
- The Forbes Travel Guide 10 Best Beach Escape—WaterColor Inn & Resort 2013
- AAA Four Diamond Award—WaterColor Inn & Resort 2013
- AAA Four Diamond Award—Fish Out of Water 2013
- Florida Trend Golden Spoon Award—Fish Out of Water 2013
- Andrew Harper's Recommended Hotel—WaterColor Inn & Resort 2013
- Travel + Leisure's World's Best Hotels for Families, Readers Choice—#2 for the Continental U.S. 2013
- Travel + Leisure's Top 100 World's Best Hotels, Readers Choice—#12 for the Continental U.S. 2013
- Conde' Nast Traveler's Platinum Circle—WaterColor Inn & Resort 2013
- Conde' Nast Traveler's Readers Poll—#19 WaterColorSM InnSpa 2013



Wedding Venue Locations



1 WaterColor® Inn & Resort
34 Goldenrod Circle
Santa Rosa Beach, Florida
32459

2 The LakeHouse at WaterColor®
238 WaterColor Way
WaterColor, Florida
32459

3 The Beach Club at WaterSound®
146 Dune Drift Lane
WaterSound, Florida
32413

4 The Pearl Hotel
63 Main Street
Rosemary Beach, Florida
32461

5 Origins™ Golf Club
530 Pathways Drive
WaterSound, Florida
32413

6 Shark's Tooth Golf Club
2003 Wild Heron Way
Panama City Beach, Florida
32413

Explore Events at St. Joe Club & Resorts™ Wedding Social Media Sites





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*St. Joe Club & Resorts Exclusive Amenities and Resort Perks are available to registered guests and members only. Amenities and access to amenities are subject to change due to availability and seasonality. All pricing, fees, terms and conditions are subject to change.
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