



## The Big Picture...

So it happened: You met a man who opens your heart a bit more than you thought possible. And now you two are embarking upon the great adventure of marriage, which starts with a wedding. At times it will be an exhilarating process - the day you find the perfect dress, the evening you decide which song, in the long list of songs will be played for your first dance... At times it will be excruciating - family quarrels, deciding which friends and family members won't make the guest list... Through the highs and the lows, remember what matters most: the feeling you had when he slipped that ring on your finger and you fell in love with the world!

# 2017-2018 Wedding Packages

All About The Details  
EVENT PLANNING

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Angela Bachelor  
Owner ~ Lead Event Designer

WWW.AATDEvents.COM  
407.924.4209

A business card for 'All About The Details Event Planning'. The card features a dark blue, ornate logo with the company name in white script and serif fonts. To the right is a portrait of Angela Bachelor, the owner and lead event designer. On the left side, there are social media icons for Facebook, Twitter, Pinterest, and RSS. The bottom right corner contains the website URL 'WWW.AATDEvents.COM' and the phone number '407.924.4209'.



## See Our Weddings In...

PEOPLE Magazine

US Weekly

Central Florida Bride Magazine

Nashville Lifestyles Weddings

Country Weekly

## What Makes Us Special...

All About The Details's focus is in our name! We believe that a wedding or special event *IS* all about the details and it's these components and those unexpected extra little touches that make the event perfect. We offer qualified advice and professionalism combined with detail planning and design to provide you with exactly what you want. Whether you need vendor recommendations, contract negotiating services, day-of coordination or full planning and design, our attention to detail and commitment to you is always our number one priority.



## Level 1 Package Options

Your Rehearsal and Wedding Day: \$999

Coverage of Your Rehearsal and Wedding Day thru to Cake Cutting



- Unlimited phone calls | emails | texts **3 months** prior to your wedding, to provide you with all the wedding knowledge, etiquette and know-how that you will need to plan your big day
- One detail meeting prior to your wedding day
- Supplying you with a vendor list of Orlando's top wedding professionals
- Making final phone calls/emails to check in with your vendors the week of the wedding
- Creation of detailed agenda and timeline for the "Day Of" the wedding
- Coordination of your ceremony rehearsal
- Lead coordinator and assistant coordinator services on the day of your wedding
- Receiving deliveries and greeting vendors on wedding day
- Overseeing ceremony and reception set-up
- Ensuring proper placement of all of your items, such as; place cards, favors, ceremony programs, guest book materials, wedding gifts, etc.
- Assist with corsages, boutonnieres, ceremony flowers & reception flowers
- Lining up and cueing the wedding party when it's time to walk down the aisle and making sure they look great, remind them to smile and pace them perfectly
- Letting you know when it's time to walk down the aisle, making sure you are ready for the big moment and that your dress, train, veil and flowers look perfect
- Cueing entertainment for guest arrival, ceremony and all scheduled special events
- Making sure that all finishing touches are complete and as you wished before allowing guests to enter the ceremony & reception areas
- Answering guests questions and providing them assistance throughout the day
- Assist the DJ/MC in guiding guests through the day and to each scheduled event
- Making sure your gown is bustled perfectly - and stays that way throughout the event
- Helping you remove your veil {if you don't plan on wearing it at the Reception}
- Seeing to it that parents & special guests are given special care throughout the day
- Working with the chef /catering staff so the food and service are perfect
- Always letting you both know what is next so you can have time to freshen up or be ready and never let you be caught off guard
- Placing you in picture perfect positions & coming to the rescue with a damp cloth when your groom wasn't as nice as he promised to be during the cake cutting
- Be there by your side with an full emergency kit, ready and available for any mishaps or unexpected occurrences
- Guiding you graciously through your day, keeping things running on schedule {without a coordinator it's very easy to run out of time and you never got to do all those creative, special things that you spent months planning & thinking up!}
- Distribute gratuities to the proper vendors on your behalf
- Knowing exactly when you need a soft voice to calm you, one other than of your family or close friends
- Being the one person to give you a little bit of laughter when those people nearest and dearest to you {forgive me} are driving you nuts ☺



## Level 2 Package Option

*Your Rehearsal and Wedding Day: \$1,500  
Everything from Package 1, Plus Additional Items Listed Below*

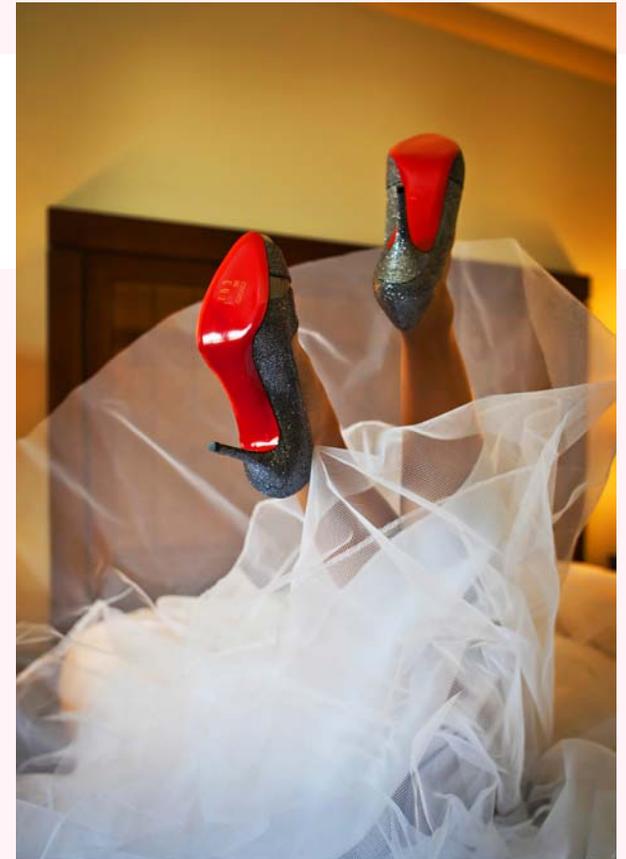
- Unlimited phone calls | emails | text messaging from the moment you sign a contract
- Two meetings prior to your wedding day to go over details
- Keeping track of, organizing and then packing everything up for you at the end of the evening - all your gifts, guest book, toasting glasses, cake top, etc.
- Decorating your bridal suite with provided materials {bridal suite must be located at reception site}
- Making sure your getaway transportation is present and on time

## Level 3 Package Option

*Planning Help: \$3,000*

*Everything from Package 2, Plus Additional Planning Help Prior to the Wedding*

- Up to eight vendor and/or preplanning meetings
- Monthly reminders and personalized task lists
- Accept pre-wedding deliveries and store items for you up until the wedding day {limitations may apply}
- Assistance with creating an overall theme and feel for your event
- Assistance with vendor and venue contracts and negotiating pricing
- Creation of an outline budget worksheet personalized to your event
- Assistance with favor assembly and/or invitation assembly
- Creation of personalized Pinterest Board with 50+ pins selected specifically for your event
- Assistance with creation of a detailed floor plan for your event
- Creation of table numbers for reception guest tables
- Help in putting the final special touches on your day



## Level 4 Package Option

Full Planning Process: \$5,500

Everything from Package 3, Plus Full Planning and Assistance

- Lead coordinator & two assistant coordinators on the day of your event
- Unlimited vendor and/or preplanning meetings
- Attend the final dress fitting
- Full event design and personal assistance from concept to execution
- Assistance and coordination of scheduling vendor meetings
- Accompany you to bridal salons for the selection of you dress {upon request}
- Assistance with venue selection and menu creation
- Assistance with putting together an overall budget for your event and helping you decide where to allocate funds
- Ensure all vendor selections are within your budget, track deposits and payment, and keep you informed as to budget status and payment due dates
- Develop & manage a planning timeline, remind you of all appointments & matters needing your attention
- Research and present a list of options for your attendant's {gifts can also be purchased & wrapped}
- Creation of table numbers for reception guest tables
- Creation of escort cards OR seating chart for wedding guests to use at the wedding reception {names and table assignments must be provided no less than 10 days prior to the wedding}
- Assistance with planning & coordinating Rehearsal Dinner OR Farewell Brunch



## Additional Services Options to Enhance Any Event

- Gift Card Box Rental... \$25
- Cake Stand Rental... \$40
- Flower Girl Basket or Ring Bearer Pillow Rental \$20
- Creation of Personalized Escort Cards and/or Place Cards... from \$0.40 each
  - Creation of a Seating Chart... from \$100
- Creation of Additional Personalized Signage... from \$6 each
  - Creation of Personalized Table Numbers... from \$1 each
- Creation of Personalized Ceremony Programs... from \$1.25 each
  - Welcome Bags... from \$6.50 each {minimum order applies}
  - Wedding Gown Steaming... from \$60

As Seen in  
**People**  
Magazine



**Pictured:** Country Music Singer, Jake Owen & his wife, Model, Lacey Owen

## *The Finer Points...*

### *All Inclusive Wedding Package*

If you are interested in one stop shopping ask us about our All Inclusive Wedding Packages. This package not only includes our services but the services of an officiant, ceremony flowers, harpist or DJ for your ceremony, personal flowers, photographer, personalized wedding cake, centerpieces, chiavari chairs, DJ for your reception AND a caterer to provide all of your food and beverage.

We work with some of Orlando's Best Wedding Vendors to make sure you are satisfied with every service. This Package, like all of our other packages, is fully customizable.

### *Package Adjustments & Discounts*

A discount is offered for clients who book 30 days or less prior to their event date. (Subject to Availability)

À la carte options and customized packages to suit your exact needs are available and encouraged.

Discounts are NOT offered in conjunction with other specials, prizes or on holiday weekends.

Prices are subject to change and are not locked in until the time of contract.

Event Locations that are more than 50 miles away from the Orlando area may be subject to additional travel fees.

### *Payments/Contract Info*

Acceptable methods of payment are personal check, cashier's check or cash.

Credit cards are also accepted but additional fees will apply. Checks may be made payable to All About The Details.

Upon request, we will offer a 1 week complimentary hold on your date but after that time a signed contract and deposit are required.

Deposit amounts will vary depending on your package selection.

Payment plans can be offered to suit your needs.

# {Why Hire a Wedding Planner} I don't need a wedding planner because....

... *I can't afford a planner. It's just not in my budget* ~ Think about the amount of money you allocate to feeding your guests, hiring the photographer to take the perfect photos, picking a DJ that will get the party started, yet couples tend to skimp when it comes to hiring a planner that will orchestrate the whole day! It's like having a car and all the passengers but no driver (or GPS)! So why stop at hiring the planner. In reality a planner can SAVE YOU MONEY & TIME! Planners have relationships with vendors and venues since they work on many weddings not just one, so they can give you economies of scale. They can also help you put together a realistic budget. In the end the money and time saved might be greater than the cost of the planner, so you basically got the planner for FREE!

... *I have family and friends who have volunteered to help me day-of. It should be fine!* ~ While this is a nice gesture, unless your family member is a professional event planner, I'm pretty sure it won't be fine. They are your guests and should not be working on your wedding day. They will be so preoccupied with socializing, drinking a little too much champagne, ooh'ing and ah'h'ing over how beautiful you look, taking hundreds of photos, and not focused on the important details that make the event run smoothly. They will not be informed on important decisions (i.e. telling the catering manager that although the bar tab has been exceeded you insist the bride and groom said its fine to keep it open, leaving the couple with a few thousand dollars more to pay).

... *The venue coordinator & catering manager assured me that I don't need to hire a planner because they can handle it.* ~ Bottom line: venue coordinators are there because they are hired by the venue to maintain and manage the venue only (i.e. food, rentals, staff, etc...). They work for the venue and not for you. Their main goal is to ensure the facility runs smoothly. So if you arrive and all your flower arrangements are wrong and the guests can't figure out where they are supposed to sit, don't look at the venue coordinator to help you out because they won't have any idea on what you wanted.

## So in the end, a wedding planner/coordinator WILL:

- Convert your vision into a reality
- Guarantee that you make the most informed decision when signing a contract and hiring a vendor
- Ensure that your special day runs smoothly ~ timeline management & troubleshooting
- Be ORGANIZED
- Manage vendors, guests & all the details
- Help you SAVE MONEY
- Be a resource of knowledge, a sounding board for decisions, a mediator, a therapist, and a stress reducer!

... *Shouldn't the vendors be able to manage themselves since they work weddings all the time?* ~ According to feedback from vendors I have worked with, I have heard more times than not, there is a huge difference between a wedding with a planner vs. one without. Not only are the finishing touches and design usually better but also the flow of the event and communication between the parties (i.e. the photographer will be ready for photos and not out in the cocktail area when the DJ plays the song for the Grand Entrance because the coordinator will have given both a warning). Although it's your day, think about the vendors you have hired. What will help make both your lives and their lives easier? A wedding planner!

... *I read all the magazines and blogs. I have all the resources I need. I don't want a wedding planner to take away the fun of planning my wedding!* ~ When you first get engaged, wedding planning is a novelty. You buy every magazine and bookmark every blog out there to help plan your big day. However, with hundreds of wedding blogs, magazines, photographers, videographers, venues, etc... it can get overwhelming and stressful trying to narrow down who/what is the best fit for your style, budget and needs. Once the wedding comes the couple is so worn out with decisions that the process is no longer fun. Wedding planners do this every day will help bring you the resources that best fit your needs to that you can ENJOY the planning process until the end! They are educated and knowledgeable in all things wedding related from etiquette to getting a marriage license and are a huge accessible resource!

... *My family & friends want to help me with the planning process* ~ Except when your future mother-in-law has a completely different vision for her son's wedding and your brother insists that his heavy metal band play a medley at your reception and your parents decide to invite all their friends as if it was their party. Think "My Big Fat Greek Wedding." You need a MEDIATOR. A planner is a good third-party mediator in tricky family situations. It is impossible to please everyone; however, at least a planner can give an unbiased opinion to help navigate problems.



Article Provided by:

