

# m<sup>c</sup>gowan images

wedding guide

## **About Us**

We love love. Our love story grows & changes from day-to-day, and year-to-year, and we are honored to spend our professional lives capturing love stories for other couples. Our clients have enriched our lives and broadened our horizons, and we're endlessly grateful for the incredible people McGowan Images has placed in our path since 2008.

We're proud of what we've built in McGowan Images, and know we owe much of our success to the brides & grooms who have become evangelists for our business. We work hard to make sure we're always delivering a product of unparalleled quality, and most importantly, one that always reflects the genuine spirit of our subjects.





### On a personal note...

We fell in love in the spring of 2004, and got married in the spring of 2008. We own a farmhouse out in the country, and we've thoroughly enjoyed the process of renovating it the last several years.

We're parents to two incredible children, Jack & Dorothy, whom you'll see frequently if you spend any time checking out our blog or social media!

We're positively Disney obsessed, we adore travel both personally & professionally, and we consider ourselves consumate foodies. Mack's happy place is the kitchen, and Chelsea's happy place is sitting next to him, sneaking bites of whatever he's cooking.

Our lives haven't always been sunshine & roses, and we're honest about the struggles we encountered along our path to where we are today. But we truly love our life together, our sweet little family, and our work, and we relish the opportunity to add new couples every year into the McG alumni family!















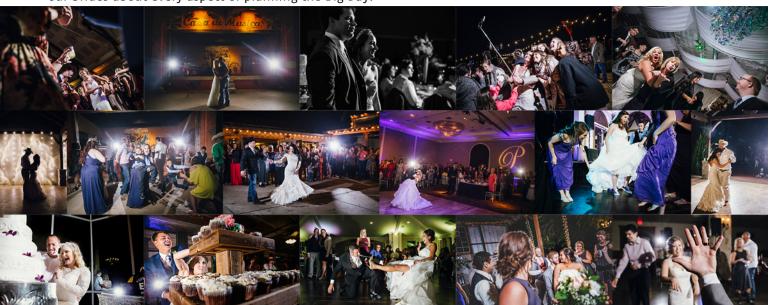


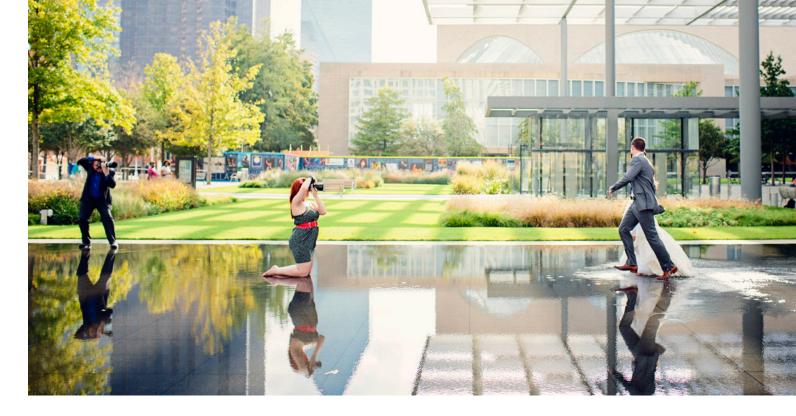


It is our absolute priority that our work remains fresh and vibrant, and we know the best way to do that is to make sure we stay passionate about our career.

It's very important to us that we are prepared to accurately portray the love story of every client we partner with. To that end, we meet (or video chat!) with all our brides & grooms before booking, and take a limited number of weddings each year. We treat our clients like friends... like family... and our goal is that the stories we tell with our photographs will accurately reflect the genuine spirit of the wedding day.

Because wedding photography is our full-time job, we make it our utmost priority to respond to every inquiry, question and concern at lightning speed. We believe in sneak peeks and social media, and we love to hear from our brides about every aspect of planning the Big Day.





**Every wedding** and portrait session package includes copyright released retouched images, with the number of images dependent on the length of coverage time purchased. Every retouched image will receive personal attention to make sure nothing distracts from the beauty of the moment. Every file you receive from McGowan Images is high resolution, and while you'll be able to purchase reasonably priced prints through our professional lab, you'll also have the ability to make your own prints for personal use.

We've done away with pre-built packages, and offer fully customized packages to all our wedding clients. From our base price of \$3,500, absolutely everything about your wedding photography experience can be customized to your budget and needs.

We love traveling, not just for destination weddings, but for portrait sessions! Don't be afraid to think outside the box... we're certainly not! From a wedding on a beach with special significance to an engagement session on top of a snowy mountain, McGowan Images has a track record of helping our clients make their dreams come true, no matter where those dreams are rooted.



# **Pricing Menu**

It is our goal to provide each of our clients with a package that is tailored to their needs and budget. From each hour of coverage, our clients receive an average of 40-75 final images, provided at high-resolution. While you are invited to order prints from our professional lab through your custom online gallery, you will also be able to use your digital collection to make your own prints for personal use.

Our base package includes 6 hours of wedding day coverage by both Chelsea and Mack and a complementary Fort Worth area engagement session, which is a fabulous way for us to get to know your style and for everyone to become more comfortable together. The better we know each other, the better McGowan Images will be able to capture your love story!

From portrait sessions to beautiful products, there's no limit to the ways you can enhance your wedding photography package. It's never too late to add to your package, so we encourage our clients to book the package they know they want, and feel free to add canvas reproductions, albums, and portrait sessions throughout the engagement period.

## Base Package: \$3,500 Six hours of wedding day coverage with Chelsea and Mack

Online gallery of all images USB Drive of all retouched images

COMPLEMENTARY Fort Worth area engagement session (Travel anywhere and everywhere available!)

60-90 minutes with Chelsea and Mack

Online gallery of all images

.ZIP file download of all retouched images

Additional Wedding Day Coverage Hours	\$500
	\$800 for each additional hour over 10
Additional Portrait Soccions	\$500



#### **Storybook Albums**

Our favorite and most often ordered album is a 12x12 square with "Crystal Glance" cover. Most wedding stories can be told in 30-50 pages, but custom options are endless!

14x14, 30 pages \$2000	
12x12, 30 pages\$1600	
9.5x9.5, 30 pages\$1200	
8x8, 30 pages	

Parent Albums (Set of 2, 8x6 or 6x6)......\$350 Printed hardcover--available only as copies of Storybook Albums







## **Engagement Sign-In Album** 20-page, 8x10 leather-bound flushmount album . . . . . \$400





#### **Canvas Gallery Wraps**

11x14		\$150
16x24		\$225
20x30		\$300
32x48		\$500
Additional sizes available	e unon red	auest.

#### CATHERINE & JASON Cleburne, TX • 04.22.17

We sent out our wedding announcements and I've gotten \$0000 many complements on the photos. The response has overwhelmingly been "WOW amazing photos and oh yeah congratulations". Jason even picked the obnoxious 3 page tri-fold announcement because he wanted everyone to see as many photos as possible :-)

# CALLI & JESSE Paradisus Resort • Mexico • 04.30.16 Not only did you capture the beauty of that day, but (for us) the emotions that were there as well. I LOVE the fact that I can look back at these pictures years from now and still be able to what we felt that day. Thank you! Thank you! Thank you x a million!

### **Destination Packages**

In the fall of 2009, we shot our first destination wedding in Kawaii, Hawaii, and we've never looked back!

We offer special pricing for these whirlwind, romantic, getaway affairs, and we always have our passports upto-date! From an engagement session in snowy Deer Valley, UT to a wedding on the pristine beaches of Aruba, our clients have taken us with them to all sorts of fantastic locations.

If you're interested in a destination wedding or portrait session, please let us know! With more information about your date and desired location, we can provide a custom quote for all the photographic coverage you'd need.



#### **Bridal Portraits**

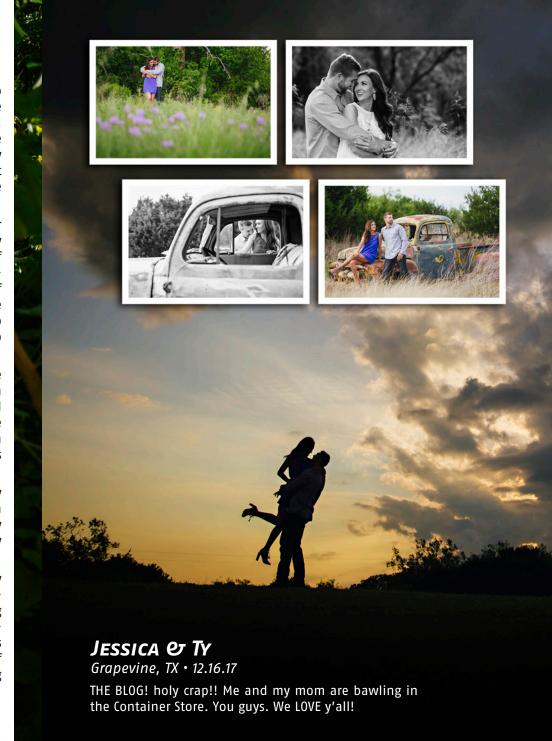
We always make it a priority to take portraits of the bride alone in her dress on her wedding day. However, scheduling a separate bridal session is an opportunity to feel like a supermodel in what is likely the most expensive piece of clothing you'll ever buy.

Whether you're looking for sweeping romantic views, a funky urban setting, or the backdrop of a classic mansion, the Dallas-Fort Worth area provides lots of options for bridal portraits. We can help recommend a place to you, and we're always willing to shoot new venues!

We respect the dress, and are careful not to get anything on it that can't be easily cleaned before the wedding. But we're also all about the fun, and can promise you'll have killer images to show off.

Most of our clients display these portraits in canvas form at their weddings, and they make absolutely gorgeous family heirlooms.

It has also become increasingly popular for brides to do a post-wedding bridal session and bring their grooms along! These dayafter or bride & groom sessions feature the added benefit of alleviating the worry of getting the dress dirty.



# **Engagement Portraits**

Every McGowan Images wedding package includes a Fort Worth area engagement session. Why? It's a fabulous way for us to get to know your style and for everyone to become more comfortable together. The better we know each other, the better McGowan Images will be able to portray your love story in pictures!

Engagement portraits are a great way to celebrate a special time in your lives. They help you share the news of your upcoming wedding with family and friends, and also help you get to know your wedding photographers.

McGowan Images engagement sessions aren't just focused on getting a pretty picture for the newspaper. We want to capture you in your element, having a blast with each other. In fact, many of our engagement sessions take the form of a well-dressed date.

DFW offers a wide range of locations for engagement portraits that reflect our couples' personalities, from the bright lights of downtown to the back roads of small towns... from a coffee house to an open field. Before your session, we'll take the time to come up with a game plan that's tailor-made for you.

## **Rave Reviews**

Nothing makes this job more rewarding than hearing the rave reviews our clients give after they receive their pictures. We couldn't have built our business without these McGowan Images evangelists, and we hope you'll become one too!



I seriously don't know what I would have done if I didn't hire Chelsea and Mack for my wedding. My pictures are FLAWLESS and just the most beautiful images I have ever seen in my life. Being in the wedding industry myself, I had several options and many photographer friends that even offered their services for free... I knew I had to have the McGowans though. They did my bridals, our engagements and our wedding. Within moments of posting my images on Facebook, I received 99+ notifications and they were all comments and "likes" on my pictures. Then I started getting text messages of friends telling me they had to pull over to see my pictures while they were driving... LOL. WHAT!? If that doesn't scream THE BEST I seriously don't know what does. Super professional, nice, fun and all around great people. If you want the best, hire the McGowans, Thank you again Chelsea and Mack for the most memorable images!! I love ya'll!!

Advice: Book them. Now.

Rearrange your budget however you need to, because Chelsea & Mack are AMAZING. If I could give them 10 stars, I would. Your photos are the way you'll remember your wedding day forever. Make them count. Bottom line: If you're looking for amazing photographers that will capture the best version of you and your family, book this awesome team. – Marisa





So here's the deal: if you are booking any other photographers for your big day, you are making a terrible mistake. First, the quality of the memories that you will receive from having such an amazing team like the Mcgowans is irreplaceable. They are flexible, insightful, professional, and so much more. I am not overselling them at all—if you want to look back in 50 years to remember the day you promised your life to each other, book the Mcgowans now. They don't take pictures, they capture memories. They are amazing people with an amazing gift and I could not have been happier with the service they delivered!!!!!!! – Chris

I booked Chelsea and Mack almost before we were officially engaged, and it was by far the best decision we made (besides getting married). From our engagement pictures to the final going away picture on our wedding day they were beyond attentive. They are both extremely professional and a blast to work with. Our wedding day didn't run exactly smooth. From Mack having to cut a string out of my dress zipper (yes I was freaking out) to a videographer that was constantly in their way, Chelsea and Mack were always looking out for me.

I still find myself staring at their blog. Do yourself a favor and call them. You won't regret it! - Danna





McGowan Images made all of my dreams come true. Their professionalism and talent blow me away each and every time I look at their work. If you want your wedding captured with a focus on beauty, epic moments, details, and lovelook no further. Their knowledge of wedding portraits and timelines ensures that you never miss a memory and their extreme talent for individuality guarantees that your portraits are unique and breathtaking. McGowan Images will be my go to photography business to capture all our future celebrations... there simply is no other option. I truly love both Chelsea and Mack and can't imagine my life without them. – Katie

If you are looking for a wedding/engagement photographer that gives you above and beyond your expectations - Chelsea and Mack are your people! What you get from them is worth double what they charge. They are fun, personable, professional and truly care about you on your wedding day. They have your best interest at heart and will do whatever it takes for you to have a perfect wedding day - they have been known to wrangle other vendors who need guidance or direction! They are both great about making you feel comfortable and always find a way to make you laugh. We constantly get calls and messages about our photos and how unique and gorgeous their work is. Any life event that comes our way Mack and Chelsea will be our first phone call to capture it! They have become part of the family and we consider them friends. I promise you wont be disappointed! - Malisa







