# DARLING PHOTOGRAPHY EST.1997 WWW.DARLINGPHOTOSBYVICKI.COM



# WELCOME:

Hey there! Congratulations on your engagement! Knowing firsthand how special this moment is, and how nervous you may feel, my mission is to make you comfortable and be true to yourself.

Whether you are having an intimate wedding in a backyard or an elopement on a mountain top, I'm ready with my camera. All my focus is on you. It's all about raw emotions, having fun, and creating memories that will last a lifetime.

You are likely overwhelmed with all the wedding information out there, but don't worry - you're not alone. I am a seasoned professional who is here to help you document one of the biggest days of your life so you have beautiful memories for years and years to come.

The information in this planning guide is meant to help you through all of your photographyrelated questions so you can relax and get excited for your big day.

If you still have questions, don't hesitate to give us a call or send over an email! We are here for you every step of the way.

My favorite part of this adventure is making you feel beautiful! Helping to ensure a smooth and stress free wedding day.

I would love to share my knowledge and experience with you.

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# ABOUT ME:

Hi, I'm Vicki the owner & photographer of Darling Photography. I love weddings and being able to share in the love of two individuals and feel blessed to get to work with such wonderful people each day!

I am based out of Northern California and specialize in the natural light of the foothills. I've been shooting weddings for over 20 years now and love providing couples with stress free wedding photos.

# Fun facts about Vicki...

- I am the oldest of three sisters.
- I have been to an amusement park and not gotten on a ride.
- I have two boys and three nephews...I have been trying to get them to form a boy band for years!
- I have been married to her high school sweetheart for 21 years.
- I have 7 cats, one dog and lots of chickens.
- I might wear Birkenstocks to your wedding!

DONT HESITATE TO GET IN TOUCH!

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# FAQ:

Q: What sets you apart from other photographers?

A: With 20+years of training under my belt, I know how to pose and guide clients to make them feel relaxed while looking their very best. I use natural lighting as often as possible and make sure my sessions are intimate & fun! I also have a great knack of being in the just the right spot in the right time.

Q: Will we get the print release to our photos after our wedding?

A: Yes! Upon receiving your images, you will also get a full print release.

Q: How many photographers will be there at our wedding?

A: All of my wedding collections come with a single photographer, but you are more than welcome to add a second shooter for an additional cost.

Q: Will my photos be posted publicly on your site or social media?

A: I respect your privacy and allow each client to decide whether or not they want their photos displayed publicly. I'd love to show off you & your images, if you're game! If not, that's okay, too.

Q: Will our photos get featured in a magazine or blog?

A: While many of our sessions do get featured, this isn't something that is guaranteed. Most publishers are interested in uniquely designed weddings.

Q: Will you Photoshop my images to hide any unwanted spots, wrinkles, etc?

A: Minor edits will be made to all of your images, but specific edits will be charged separately.

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# MORE QUESTIONS:

Q: Do you have a list of preferred vendors to use?

A: Yes! From wedding planners to florists and caterers, we have worked with some of the best companies in the industry & would love to share their information with you!

Q: Do I have to order prints through you?

A: NO! You own can order prints anywhere you like, but I highly recommend ordering prints through one of my professional vendors, but it isn't required. The difference in quality is huge when it comes to ordering through a professional lab, so I always love to help with prints!

Q: What equipment do you use?

A: I use all of the latest professional Canon equipment. I always carry the best Canon Lens, flashes, batteries and a fanny pack of bridal emergecy stuff!

Q: Do you photograph destination weddings?

A: Yes! I've shot dozens of destination weddings and am more than happy to create a custom wedding collection to suit your travel needs.

Q: Are the people featured on your site models?

A:No, I am lucky enough to work with gorgeous clients, all of the images shown on my site and blog are of regular, paying clients.

Q: How do we reserve our wedding date?

A: A \$500 deposit & signed contract is required in order to get your wedding on the calendar. The remainder of your balance is due 30 days prior to your wedding.





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# WHAT TO EXPECT:

### **Engagement Photos**

If you've decided to book package with engagement photos, we'll take the engagement photos anywhere from 3-9 months before the wedding date. The engagement session is an opportunity to get comfortable being in front of the camera and with your wedding photographer before the wedding. This will make your wedding day experience feel extra smooth and seamless. It's a great time for me to take note of how you and your partner work together. This makes it a lot easier to get the perfect wedding photos on your big day!

### Planning

As the wedding planning evolves, you'll be able to periodically email me or reach out to book a "catch-up meeting." It's also important to keep me in the loop on any changes to your wedding timeline or venue. This is a good time to introduce me to your wedding planner as well if you've opted for one. If you don't have one but are looking for one, I have a few I always recommend! We'll also sync up again two weeks before the wedding day to go over the expectations and any areas of concern. If there are any poses you really want (or don't want!) now is the time to iron them out. We wil make a final timeline and photo planner together!

## Wedding Day

On your wedding day, I will strive to make sure that you and your loved ones feel natural and supported; just as if a friend is on the other side of the camera, capturing you just as you are! As a wedding photographer, it's my job to teach you how to be in front of my camera. Through guided direction and encouragement we'll make sure there are moments to breathe so that you can be as present as possible on your wedding day. After all, it'll be over before you know it! After your ceremony, we make time to get all of the shots we've planned out together. This is the time to take all of those fun wedding party photos with your pals, family, and friends. We will also be shooting all of the gorgeous intimate moments with you and your partner. You'll be feeling extra lovey after saying I do, so I'll capitalize on those ooey-gooey feelings!

### Post-Wedding

I'll deliver a few high-resolution sneak peeks a week after the wedding so that you can get excited! You can then expect to receive the final wedding photos 5-6 weeks after the wedding (depending on the season). Included is a full online gallery with a private link to share your wedding photos. You will also receive a private pin number so you can download all your digital images. I always suggest you view the images together and with a bottle of champagne. Now is the time to relive that day and remember all of the fun you had together.

My goal is to highlight your unique story with each album created—placing focus on your photos and the moments that matter most. This is especially true if you've chosen to preserve your photos with a custom hardcover wedding album. A tangible album is the absolute best way to view your pictures and pass down your memories for generations to come.

And that's it! When you break it down into increments like this, it seems a lot less stressful (at least to me!) I would love to photograph your wedding, so reach out and let's meet!

