



ALEXANDER MICHL
PHOTOGRAPHY







I do... believe weddings are a social celebration of a very sacred commitment. In addition to lavishing in the magic of the ceremony and the energy imbued by the guests, I also feel honored. This day, and those in it, deserve the highest level of respect. Weddings are a day filled with beauty and love that emerges from the most inward self, so in addition to chronicling this special day, I'm also a participant in a marvelous, memorable moment, and I'm forever grateful for it. My mission is to capture the truth in the most authentic way honestly, joyfully and beautifully.

A wedding is for you, not me. It's a culmination of moments, and memories that pave the way for a life together. You'll grow old with these photos. It's not something to be taken without concern and honor. This is the basis of how I give. My approach is artistic, yet traditional to keep with the timelessness of your marriage. My goal is to provide you with the perfect combination of memorable elegance and emotional artistry.

With a focus on journalistic style photography, I limit the number of posed and staged photographs and try to, instead, highlight the laughter, tears and passion you and your guests will be experiencing. I understand each couple is unique in terms of style, personality and biography, so I strive to produce images reflective of that individuality. I create these images, but you naturally bring them to life.

That being said, weddings are not about photographs. They're about a marriage. They're about a family story. They're about the legacy of who you are and who you will be. And so it is my job to tell that, and tell it well.

For this reason, I have investment packages to meet a wide range of budgets, situations, and places in this world. I will look forward to collaborating to create your first family heirlooms.

ALEXANDER MICHL PHOTOGRAPHY

ALA CARTE ITEMS

SIGNATURE ALBUM..... 850.

Album for discerning couples seeking the heirloom to last beyond a lifetime.

- 30 page 15 x 10 in. signature leather wedding album
- Prints are mounted flush to a 1/16" board, offering a solid feel and a high-end look.
- Boasts accurate color, realistic saturation, excellent neutral flesh reproduction, and great intensity
- Standard leather line is made of genuine Italian full grain leather.
- optional additional pages

ENGAGEMENT / PARENT ALBUM..... 440.

Album for the couple seeking to preserve their engagement or gift their family.

- All similar aspects of signature album in smaller form factor.
- 30 page 9 x 6 in. signature leather wedding album
- optional additional pages available

2 HOUR ENGAGEMENT SESSION..... 560.

For the couples who desire to capture their love as they embark on their journey

- All digital rights included
- Used for prints or save-the-dates for the wedding to come
- additional hour available

SECOND PHOTOGRAPHER..... 920.

For discerning couples who wish to capture more of the moments unseen.

- Available for wedding or engagement session

VIDEOGRAPHY - HIGHLIGHT FILM.... 820.

For the couples looking to expand their story with moving pictures!

- Available for all weddings
- 2-3 minute highlight film.

ALEXANDER MICHL PHOTOGRAPHY

COLLECTIONS

SIGNATURE COLLECTION..... 4,990.

For discerning couples seeking the full spirit of their one time event.

- complete wedding day photographic coverage for full day coverage + additional
 - 2nd photographer coverage
 - at least 900 digital images delivered
 - ownership of high resolution digital negatives
- 40 page 15 x 10 in. signature leather wedding album + unlimited additional pages
 - two 16x9 thirty page parent clone albums/coffee table books
 - 20 page 16 x 9 signature leather engagement album
 - 3 hour Engagement Session with digital images delivered

EXPANDED COLLECTION..... 3,990.

For discerning couples who enjoy the finer things.

- complete wedding day photographic coverage for full day coverage
 - 2nd photographer coverage
 - at least 800 digital images delivered
 - ownership of high resolution digital negatives
- 30 page 15 x 10 premium leather wedding album heirloom
- 3 hour Engagement Session with digital images delivered

STANDARD COLLECTION..... 2,990.

For discerning clients who require fuller coverage.

- complete wedding day photographic coverage for up to 8 hours
 - 2nd photographer coverage
 - at least 600 digital images delivered
 - ownership of high resolution digital images
- 2 Hour Engagement Session with digital images delivered

BASIC COLLECTION..... 1,990.

For discerning couples who relish the basics.

- complete wedding day photographic coverage for up to 6 hours
 - at least 400 digital images delivered
 - ownership of high resolution digital images





HOW WOULD YOU DESCRIBE YOUR STYLE?

My style is really a creative combination. I relish the raw emotion of photojournalism and the artistic look of fine art photography. Carried through with natural lighting, I strive for incredible backgrounds and creating compositions with intention. That said, I'll never interrupt a moment, nor will I ever re-compose you. I work toward ardent observation with very limited intrusion (and only when desired for a particular artistic vision). 70 percent of my images are completely natural and un-posed.

WE LOVE YOUR STYLE BUT WOULD LOVE TO HAVE SOME TRADITIONAL PORTRAITURE. IS THIS SOMETHING YOU DO?

I do create traditional group portraits at most weddings, since even the most modern brides still want family portrait heirlooms. I do not, thankfully, conduct portrait sessions in a traditional, tiresome way. Instead, in the roughly 30-45 minutes we spend on posed photographs in a day, I approach these moments as easy, fun opportunities to show off your personality, and the family and friends you've hand selected to witness your wedding.

DO YOU SHOOT WITH FILM OR DIGITAL?

I am 100 percent digital. The creative latitude digital allows me is beyond compare. When I photograph, I not only shoot for the moment, but we have an immediate, clear vision of what the finished image will look like. Digitally, the possibilities are limitless! As a bonus, your images are delivered much quicker!

I'M HAVING A RELIGIOUS CEREMONY. ARE YOU FAMILIAR WITH THE EVENTS TAKING PLACE?

I have been blessed to have photographed many, many different types of weddings. Specifically, I have documented Catholic, Episcopalian, Non-denominational Christian, and non-religious ceremonies. If you are planning a wedding not listed above, I'd absolutely welcome learning about the customs and events of your wedding.



Alex did a wonderful job on our engagement and wedding photos. My husband and I aren't huge fans of having our picture taken, but Alex made us both feel comfortable. We had the best time working with Alex from start to finish. In addition to his talent, Alex is a kind, genuine person you can trust. Thank you Alex!

KAYLA + JEFF
Des Moines, Iowa

He did such an amazing job of capturing not just us, but our families and all the small details that we hoped would be noticed in the venue. He really understood the vibe and theme we were going for and I could not be happier with how the photos turned out, especially the outdoor/rain photos. Thank you for being so easy to work with and giving us such a wonderful gift.

BETHANY + JOSH
Perry, Iowa

If I had to rate my experience in the form of a product review, I'd be the one giving it 5 stars and writing with all caps and three exclamations points after every sentence. I enjoyed that you were flexible and worked to accommodate what we wanted and work within our schedule.

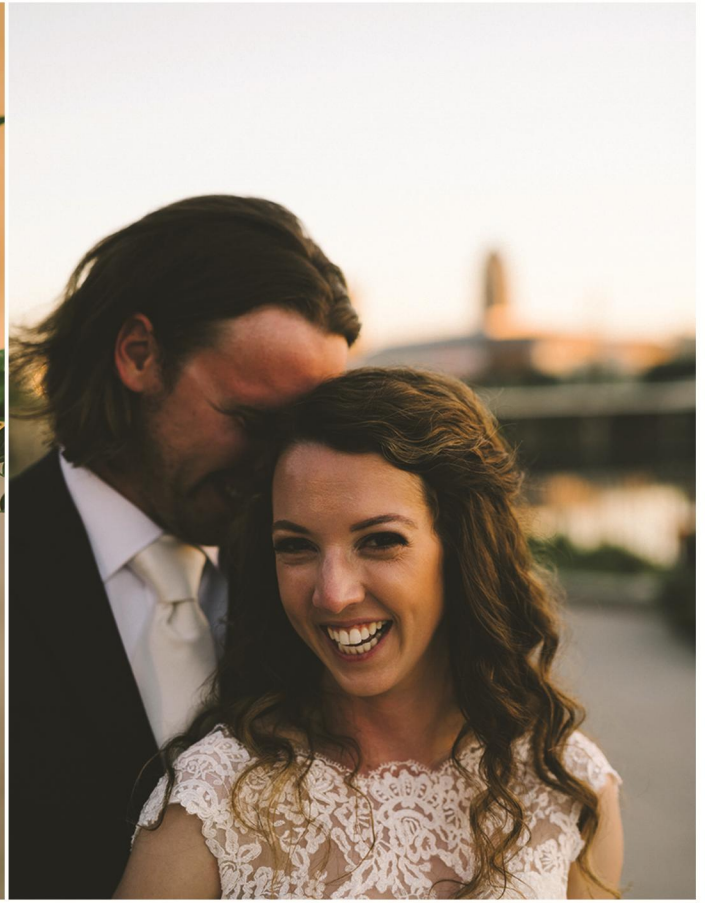
GEENA + HOLDEN
Winterset, Iowa

Everything you did that day was absolutely perfect - we wouldn't have changed a thing! And I would love to let anyone that visits your Facebook page know that as well :).

AMBER + CHAD
Des Moines, Iowa

Alex was so great to work with and was accommodating to all our needs during our engagement photo session. He captured everything I wanted and was willing to go above and beyond to make sure we got what we wanted ! Fast turn around time in receiving our photos as well! Highly recommended

TIERNY + NICK
Minneapolis, Minnesota



DES MOINES, IOWA 309-738-7057
ALEXANDERMICHL.COM ALEX@ALEXANDERMICHL.COM



PROFESSIONAL PRINTS

I often get asked why it is important to print your images professionally. Though you still receive your digital files, I want to just explain a little bit about the benefits of printing through a professional lab

Consumer Labs (Costco, Walgreens, etc.) are designed for speed, not consistency. They drastically alter the color of the images we have taken hours to create. While a professional lab carefully monitors the process of creating your images, consumer labs and results are only as good as the person operating it. Images printed at a professional lab have been printed on high quality paper. This paper has an increased depth and quality that separates itself from consumer products. Professional labs use top tier chemicals and ink that can stand the test of time., unlike consumer products that use lower grade materials that fade over time.

By choosing to print professionally, you are creating a lasting image that won't fade over time, and keep the vibrance of your memory for years to come. My goal when I pick up my camera is to document the moments and memories most cherished by you. Moments that will be with you for a lifetime. I want you to have artwork of the moments that do the same