



Weddings

BY CAROLINA MARLES

A photograph of two bridesmaids in white dresses holding a bouquet of flowers. The bouquet features pink and white roses, greenery, and a tassel. The text is overlaid on a semi-transparent white box.

Welcome

Congratulations on your upcoming wedding! I am beyond excited for you and your partner. Over these next few pages, you should get a good sense of who I am and what I offer to my spectacular clients (you!)

I am so thrilled you are interested in my services. If you have any questions after looking through this wedding guide, please feel free to let me know.

I am so looking forward to learning more about your big day!

Get to know Carolina

Most days you can find me curled up under a pottery barn blanket, sipping a chai latte with a smile on my face and rescue kitties in my lap. I am a wife to my husband Nate and a mum to my son Porter, whom both I love dearly. I am a wedding & portrait photographer, a lover of the outdoors, a nurse, a storyteller, and a woman who loves chocolate. We only have one life to live and I believe that happiness comes from within. I believe you should always follow your dreams, and definitely, always show off your terrible dance moves. I love capturing love, celebrating birthdays on a regular basis, and chasing sunsets.

My photography style is real & authentic. I will do anything to make you laugh. I make it simple for you, keep it light, and focus on the precious candid moments that naturally occur. Years from now, I want you to look at your photographs and have all those memories come flooding back. The love, laughter, & joy.

Investment

INVESTMENT BEGINS AT \$3050

8 hours of coverage
high-resolution photos
print release
professional editing
online gallery





Add ons

ADDITIONAL COVERAGE (HOURLY) - \$450

add more coverage onto your wedding day
this option is available until the moment I leave your wedding

ENGAGEMENT SESSION - \$495

1.5 hour session | high-res photos | online gallery | print release

SECOND SHOOTER - \$800

add a second shooter for your day

SIGNATURE HEIRLOOM ALBUMS - starting at \$895

15 spread (30 page) custom design approved by you

TRAVEL FEES VARY

any wedding that is over 2 hours from Conway, NH is charged a basic travel fee
most travel fees cover hotel, airfare, and other applicable fees

Booking

THE PROCESS

Once you're ready to book, send me an email or give me a call. Just let me know what add-ons you'd like, what payment option works best for you, and anything else you think I need to know. You will be sent a contract, invoice, and a secret portal to make everything happen. Everything is done right online. Once you've booked, if you've added an engagement session, we can choose a date and start the planning process! Your date is 100% yours from the moment you pay your first invoice and sign the contract.

INVOICING

Your payment options include the following:

50% down | 50% due
14 days prior to your wedding day

4 equal payments
first due at booking, last due 14 days prior to your wedding day

Pay in full
and receive 5% off an add-on of your choice

YOUR PORTAL

Each Carolina Marles Photography client receives a password protected portal to pay their invoices, keep track of payment progress, gather information about their engagement session (should they have included it!), and answer questionnaires regarding their wedding day plans. This is all just for you - to keep it all in one place. You're welcome to print your contract, but that's included here as well.





Bridal Boudoir

A recent add on, for those who are interested, is a very mini boudoir session once your hair and make up are complete. If the hotel or home you're getting ready in has beautiful light and we have some semi-alone time, we'll grab a couple quick shots in your "I'm almost married" attire. This is available to ALL clients in ALL collections. There is no fee, it's just because you're beautiful and I want you to remember that.

You only do this ONCE. Looking back on stunning images (usually about 5) of you, all dolled up, feeling sexier than ever, is just plain awesome. You'll be able to remember how absolutely gorgeous you looked WITHOUT the big heavy dress. It's simple, it's elegant, and it's one of a kind.

Your images will be private, unless you give me permission to share them with other clients interested in this service. That means the two of you are the only ones who will ever know they exist. I'll be sure to put them in a separate folder on your USB - so if your in laws are over for the first viewing...awkward moments will be avoided :)

Again, this is totally optional, but if you want to showcase your beauty, let Carolina know and we can work it into the timeline. Just remember, you are gorgeous.



Basic Timelines

The wedding timeline is one of the most important aspects of the wedding day. You should include your photographer in the planning of the timeline as much as possible. Here are two examples of the wedding day timeline, one with 6 hours and one with 8 hours.

six hour day.

3:30 Details at Bridal Suite
4:00 Bride Getting Ready
5:00 Carolina photographs details of ceremony site/reception area/etc
5:30 Ceremony
6:00 Immediate Family Formals
6:15 Wedding Party Formals
6:30 Bride & Groom Formals
7:00 Reception & Introductions
7:30 Dinner & Toasts
7:45 Sunset Bride & Groom Portraits
8:00 Formal Reception Moments
9:00 Party/Dancing Photos
9:30 Coverage Ends

eight hour day.

2:00 Details at Bridal Suite
2:45 Bride Getting Ready
4:00 Carolina photographs details of ceremony site/reception area/etc
5:00 Ceremony
5:35 Immediate Family Formals
5:50 Wedding Party Formals
6:05 Bride & Groom Formals
6:30 Reception & Introductions
7:00 Dinner & Toasts
7:30 Sunset Bride & Groom Portraits
8:00 Formal Reception Moments
9:15 Party/Dancing Photos
10:00 Coverage Ends

TIPS:

Outdoor ceremony? Have it in the open shade. The light will be softer, your guests won't be too warm and the photographs will be stunning!

The best light is about 1-2 hours before sunset. Have your outdoor ceremony as late as possible to take advantage of the golden hour.

Keep your family formals to **ONLY** immediate family (parents, grandparents, siblings). You'll add on 2 minutes per additional photo which cuts into your time together!

Feel free to add an additional hour or change the timeline a bit for a first look and have some time to get to your cocktail hour!

Contact Carolina

email

carolina@marles.net

phone

978.505.3900

website

carolinamarles.net

