

# TRACES

## WEDDING GUIDE



20  
23

WEDDING & LIFESTYLE PHOTOGRAPHY

# TABLE OF CONTENTS



*pg. 04*  
WELCOME

*pg. 06*  
SHOOTING PHILOSOPHY

*pg. 10*  
INVESTMENT

*pg. 10*  
ADD-ONS

*pg. 16*  
FREQUENTLY ASKED QUESTIONS

*pg. 20*  
HOW TO BOOK



# 01<sup>No.</sup>

## WHO IS TRACES?

I grew up in a home that values invention, intuition, and intimacy. And being very silly, not taking life too seriously.

I value relationships, and connection over everything.  
I am particularly in love with creating stills of our human experience.

I've always been making things. Creating makes me feel purposeful. I lose myself in the process, becoming light and weightless. Making the most of what's given to me, and thinking of clever, thrifty solutions to problems. Finding glory in the mundane. With a hopeful attitude, trying new things that may fail miserably. The creative process mixed with serving people is my ideal cocktail for life.



## SHOOTING PHILOSOPHY

Philosophy is to observe, and flow alongside you.  
Reading energy, following movement.  
(and having a damn good time).

Major influences : photo-journalism / fashion / cinema / generational  
photographs + archives

## CORE VALUES

intuition - Using my awareness / listening and trusting as I move through the  
flow of the day. No force needed.

honesty - reading your energy and observing who you are as humans and  
documenting what feels true to you, your love.

all-encompassing - photographs of your florals, grandmother, venue details,  
everything. The essence of the day.

artful - honoring myself. First an artist, then a photographer. Create margin  
for experimentation, movement in this medium.

feeling - love flows from all over. how you feel during the day matters more  
than the images themselves. I choose to honor you above myself. I will serve  
you, encourage you, celebrate you.

No.  
02





No.

# 03

INVESTMENT

4 HOUR COLLECTION

I recommend this coverage for an intimate, smaller-scale day. An elopement package.

- At least 300 high resolution photos edited by hand
- 6-8 week turnover
- Online gallery with printing rights

3000

6 HOUR COLLECTION

I recommend this coverage for a brief pre-ceremony, ceremony, cocktail hour, and partial reception.

- At least 500 high resolution photos edited by hand
- 6-8 week turnover
- Online gallery with printing right

4000

8 HOUR COLLECTION

I recommend this coverage for getting ready, ceremony, cocktail hour, and the reception. This is the most popular package.

- At least 600 high resolution photos edited by hand
- 6-8 week turnover
- Online gallery with printing rights

5000

10 HOUR COLLECTION

I recommend this coverage for an exhaustive album, covering the entire day.

- At least 800 high- resolution photos edited by hand
- 6-8 week turnover
- Online gallery with printing rights

6000

A LA CARTE

ENGAGEMENT SESSION

500

EXTRA HOURS

300

REHEARSAL DINNER COVERAGE

500 or per hour

DAY AFTER COVERAGE

600 or per hour

FILM ADD ON

75 per roll

POLAROID ADD ON

300

SECOND SHOOTER

45 per hour / 4 hr min

USB OF IMAGES

50

TRAVEL FEES

All travel costs, including mileage, ferry fares, airfare, hotel & rental car are covered by my clients. I work with flat fees & mileage fees to accommodate most travel fees. However, please inquire for more details and options.

MILEAGE OUTSIDE COLUMBUS, OH

57 cents per mile

OUTSIDE OF OHIO

please inquire





# 04<sup>No.</sup>

## PORTRAIT SESSIONS

*A time for the two of you to celebrate your upcoming wedding. Intimate, real, with a laid back setting.*

To my wedding couples, I highly suggest adding an engagement session! This time allows us to build a relationship, and you learn to trust me as your photographer. A private session also enables you to become comfortable with my shooting style before your special day. The hour together helps me to understand how you two interact as a couple. I always play music, so let me know if there is a specific genre you want to hear! Chances are, we will run around and dance. I might ask you to whisper something to your partner to make them laugh. We will also slow it down, get intimate, artistic shots. I'll probably tell you to make-out at some point, too. My hope is you leave experiencing joy, and excitement as a couple.

### 1 HOUR ENGAGEMENT SESSION

- online gallery of at least 75 photos
  - print release for unlimited usage rights
  - unlimited outfit changes and locations during this time
- \* Travel fees will still apply

500

---

“Real life - I have always hated being in front of the camera. Pictures make me anxious and never turn out how I wish they would. At this point, Riley has shot my engagement, wedding, and professional headshot photos. She is fun-loving, disarming, and makes me feel beautiful in front of the lens in ways I never have before. If you didn't guess, I recommend her for all of your photo needs. Ri, thank you for sharing your art with the world.”

**REN & AUSTEN**

---







No. 05

## FAQ

### IS THE RESERVATION FEE REFUNDABLE?

In order to secure your date, you will need to pay a non-refundable deposit of 30% of the total amount. I will also send over a contract for you to sign along with this deposit. Once the contract is signed and the payment is made, your date will officially be secured! The rest of the payment is due one week before the wedding date.

### HOW DO YOU ACCEPT PAYMENT?

I will send over a quickbooks invoice where you will be able to pay online with a bank transfer. There is a 3% convenience fee if you choose to use a credit card. I also accept cash or check as long as it's received on or before the due date. I do not accept venmo or paypal.

### WHAT KIND OF EQUIPMENT DO YOU SHOOT WITH AND IS IT INSURED?

I shoot with a canon R6, 2 lenses, and available flash. My favorite go-to lens is a 24-70mm. All of my equipment is insured and I have back-ups to prevent any technical issues. Once I get home from your wedding or session, I back up the photos to two separate hard drives and save the memory cards until everything is delivered.

### HOW DO YOU DELIVER OUR ALBUM?

I use an exporting website called pic-time. Through this website, you'll have access to a full high-resolution, edited digital album. You can download all the photos from here, and send the link to family, and friends. For convenience, you can also order prints directly from the album! I highly recommend downloading

every single photo and saving it to your desktop, and a hard-drive. I can only guarantee the photos to be online for one year.

**DOES IT COST TO HAVE YOU TRAVEL?**

Yes. I charge a rate .57 cents/mile. If the wedding is more than 2 hours from my address, I also will charge the cost of an airbnb or hotel for two nights (the night before and the night of). If I need to fly to your wedding, I will charge for the flight, 2 nights in a hotel or airbnb, and a rental car if needed.

**DO YOU POST EVERYTHING ONLINE?**

Not always. If your session or wedding is something you want kept private, please let me know so that I can honor this! Otherwise, I do love to show my work on my instagram. If there is a specific photo or photos that you don't want me sharing, please communicate this and I will always honor it!

**WHAT DO WE DO IF IT'S RAINING AT OUR ENGAGEMENT SESSION OR WEDDING DAY?**

We cry. Just kidding. For an engagement session we will go ahead and make the call about an hour before, if it looks like death. Some people are totally fine with the rain (myself included!) and in that case, i'm totally fine with shooting in the rain! If we decide to reschedule I will go ahead and give you a list of my available dates and we will go from there. This is something you'll definitely want to talk to your venue about to make sure they have accommodations for poor weather. I personally love the rain because the greens become more vibrant and the clouds make for great lighting. If my couple is up for it, i'll still take them outside. However, I take all the other photos inside in the best spot possible. It forces me to think on my feet and get creative!

**DO WE NEED A SECOND SHOOTER?**

A second shooter is helpful for you, but for me as well! If you have a jam-packed day, and many guests: I highly recommend a second. This person isn't just photographing but also helping with a variety of tasks throughout the day. They are a second eye and a helping hand. Another person can help me to get different angles from the same event, e.i. ceremony shots. I really love having a second person there with me, BUT at the same time, some of my favorite weddings I have done solo. If the day is more intimate and smaller, a second is not as necessary.

**IS PHOTOGRAPHY YOUR FULL TIME JOB?**

Yes!! It has been the most fulfilling and exciting decision I've made for myself. At the end of 2019, I graduated from The Ohio State University and then dove right into full-time documentation. I feel delighted to work in photo - I feel purposeful and connected to people. Within the world of photography, I have opportunities every day to challenge myself creatively, and continue to develop my craft.

**DO YOU HELP IN THE PLANNING PROCESS?**

Of course. And I love to. It makes me feel like I have a better idea of the day and how I can serve you best. We can schedule a phone call or facetime. Also not opposed to meeting over coffee or a beer. Or cocktail. Whatever.

**DO YOU GIVE BACK RAW IMAGES?**

Nope. Part of hiring a professional photographer is trusting that I will give you the best! And the best of how I see fit as the artist. You can trust me :)

**NEXT STEPS**

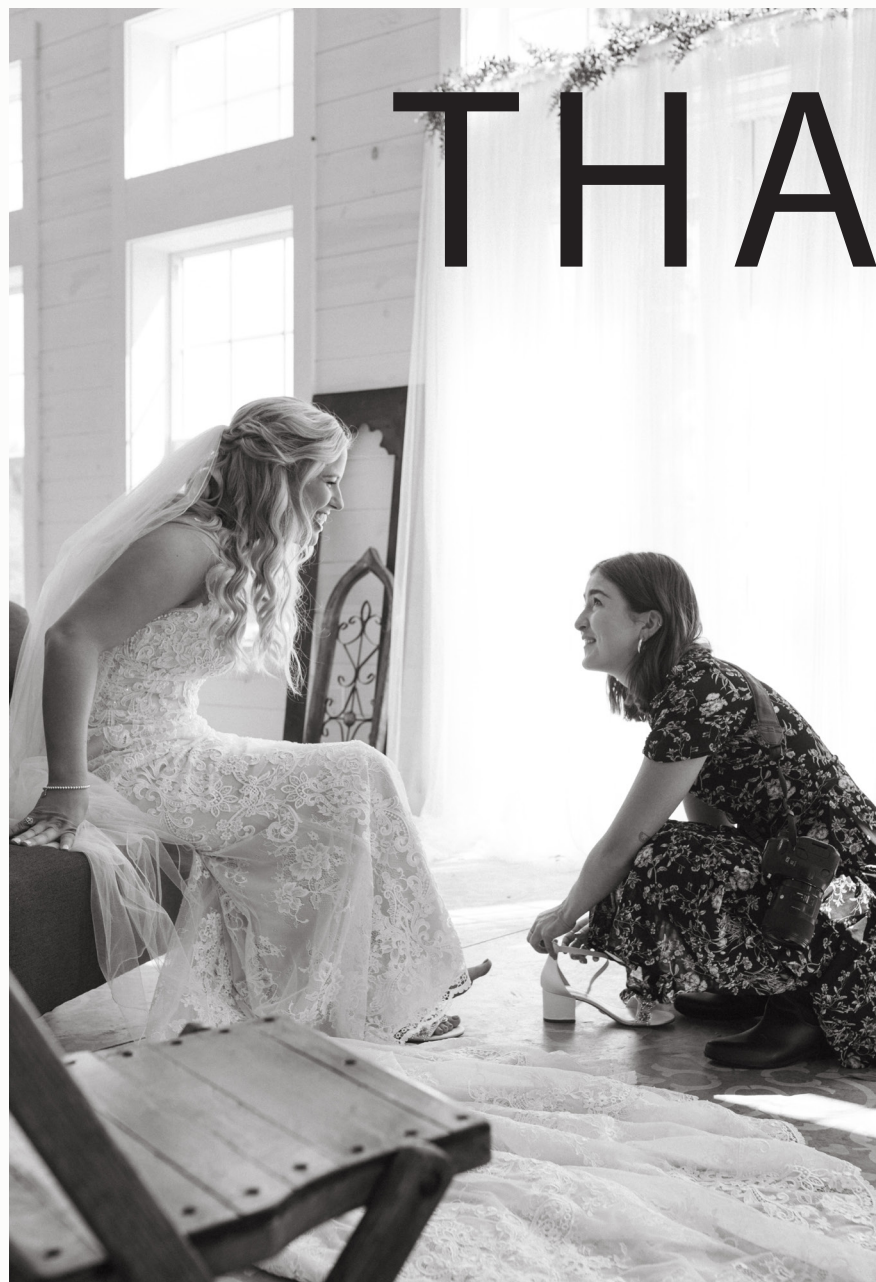
When you're set - i'll go ahead and send over a customized proposal. A contract for you to sign along with an invoice. Once you sign the contract and pay the 30% deposit fee, your date will officially be booked!

The remainder is not due until a month before the wedding. In the meantime, I'm here if you need anything at all.

*No.*

06





# THANK YOU

thank you for being here. more than honored.  
only love,  
Riley

---

RILEVELIZABETH614@GMAIL.COM  
WWW.TRACESC collective.COM

(614)557-2403  
@TRACESC collective

# RILEY ELIZABETH BEARD

RILEYELIZABETH614@GMAIL.COM

WWW.TRACSCOLLECTIVE.COM

(614)557-2403

@TRACSCOLLECTIVE

