



MEDIA KIT AND WELCOME PACKET





Who We Are:

Larger Than Life Events and Design is a boutique full service event and floral design firm specializing in weddings, events, design and coordination. Our home base is located in SC but we are available for domestic and international travel. We are a family run team lead by Atosha K. Barboza Bennett; Lead Designer and Charles L. Bennett; operations, and have developed a process that will ensure a flawlessly executed event. We have transitioned from a Plus size social organization to our present day wedding and events design firm. In essence we **LOVE** a good party!! We want you to feel at home and all warm inside at the end of the day!! We are humbled that you have chosen us to partner with you to celebrate your important life moments!!

We are so excited to meet you and learn more about your story!

Fast Facts:

Largest Wedding Party ever coordinated – 42

Most guests ever at an event – 700

Minimum # of staff ever at an event – 6

Most popular wedding color – Purple





Let's get it started!!

Congratulations on your upcoming Life celebration! Words cannot express how excited we are that you decided to check out what we have to offer. This guide exists to answer any questions you may have about boutique planning, the LTL approach to event and wedding planning, and of course, our pricing! The best way for us to get to know each other is to schedule a Meet & Greet. This can be in person or via telephone, Skype or FaceTime. Meet & Greets take about 35-45 minutes, and set us up for optimal success working together.

If you're sure you want a planner, and you're pretty sure we're the team for you, we can move forward with scheduling an Initial Consultation. This meeting lasts about 2 hours, and we can meet near our studio or in your home. I'll bring treats and beverages. We'll sit down and go through your event plans from top to bottom, covering every detail we may encounter. You leave with your fully customized planning proposal. There is a \$75 fee for this meeting which is credited to your final payment when you become a LTL client.

Sound good? Let's go over a sample what we have to offer to take your planning experience from overwhelming to blissful!!





The Celebrity Because this is who you are

From the moment you are engaged until you are on your honeymoon, Larger Than Life Events and Design will provide full service wedding coordination and consultation for the busy bride and groom. We begin by finding a wonderful location for your reception, and ceremony, creating a master to do list and talking about your budget. LTL Events is involved with securing the vendors for your event as well as helping with design and decor. We will be there throughout your entire engagement until you say "I DO" to ensure that you are on schedule for a Larger Than Life Day!!

Red Carpet Service

Limousine service, champagne and light refreshments for your first dress fitting appointment, Lady In Waiting Service for Day of Wedding, Personal Stylist for the entire Wedding Party, Make-Up Consultant

Included but not limited to:

- Design/Decor/Color/Theme including layout of Ceremony/Reception
- Includes 5 (two hour) in-person meetings with couple.
- Meeting with each vendor (up to 5 meetings) and 2 hours with each vendor
- Unlimited Email + Phone
- Includes our Diva (Partial Planning) & Super Star (Day of Coordination)

Pricing Starts at \$7499





The Diva

Yes you CAN have it all!! Allow your Inner Diva to shine!

This package is for the couple that has plenty of time and creativity on their hands but needs some guidance along the way. Larger Than Life Events and Design will get you started in all aspects of your wedding planning. LTL will give you our exclusive timeline that keeps you on track during the entire planning process, and helps you avoid feeling overwhelmed. We will provide ideas along with a list of vendors that we think are the best fit for you. Of course you are always more than welcome to give us a call or email us anytime you need additional help. We will join with you again 10 weeks out from your wedding day.

Includes:

- (3) 2 hour consultations with bride and groom
- Exclusive Larger Than Life Events and Design Timeline
- Wedding etiquette
- To-Do List
- Unlimited Email
- Includes Super Star Package (Day of Coordination)

Pricing Starts at \$3999



The Super Star

If you are a couple that has done all the planning but now realize you want to actually enjoy your wedding day and be a Super Star without worrying about all the details: this is for you!! We'll speak to each vendor and let them know that we will handle everything from that point forward. This eliminates the last minute urgent vendor phone calls to you! We'll continue to meet and chat as we get closer to wedding day to make sure that everything is going to be Larger Than Life!!

This package is perfect for you.

- 2 in person consultation appointments as wedding day approaches (typically scheduled within one month of wedding day). These meetings are necessary in order to accurately communicate your vision.
- Preparation of a personalized rehearsal and wedding day itinerary
- Contact all vendors to confirm arrangements for the wedding day and advise them that Larger Than Life Events and Design is Point of Contact going forward.
- Rehearsal coordination and instruction on site – **(2 hours)**
- Collection of items at rehearsal to be brought and set up on wedding day.
- Complete wedding day coordination with one or two assistants *depending on size of the event*.
- Overseeing, and directing the ceremony and reception. This includes, but is not limited to, the following:
 - ✓ Day Of Services – up to 12 Hours.

Pricing Starts at \$1999



Other Services

- Invitation Service (**stuffing, sealing and delivery of invites**) Fee of .25 each not inclusive of postage
- Delivery of Welcome Bags for Out of Town Attendees
- Stationery Design (work with graphic designer to ensure stationery complements event)
- Hourly Consultation \$99 (**fee applies when not accompanied with a service package**)



- Wedding Rehearsal Coordination (\$199 – two hours when not accompanied with a service package)
- Rehearsal Dinner Planning and Décor (starts @ \$300)
- Event Design Services ~ Pricing Customized for Each EVENT (starts @ \$3299) ***Please see attached***

- *Draping (Ceiling)
- *Back walls/Head Tables
- *Canopies
- *Lighting/Up-lighting (Specialty Gobos)
- *Specialty Linen
- *Chair Covers/Sashes



We can plan, design or just show up to be the extra hands you need so everything runs smoothly.





What Our Happy Clients Are Saying:

Nivi Grimball – Make-Up 101

I just wanted to take a moment to THANK Atosha of Larger Than Life Events for making my event beautiful. You came in and really personalized everything. You took it up a few notches without over doing it. I appreciate you making things smooth for me on the day of my event. I did not have to worry about ANYTHING but me. That meant alot because I was able to focus and keep my head in the game while you and your team handled EVERYTHING else. I want you to know I appreciate Larger Than Life Events and all their contributions to my Makeup 101 Class. I would recommend this company to anyone planning on having an event whether it be large or small. Till the next one, keep up the great work!

Stefanie + Michael's Baby Shower

Larger Than Life Events hosted my baby shower at my home and it was wonderful. They created personalized favors such as water bottle covers, napkins, dessert bar displays, etc which matched with my invitations and cake. I had a maternity photo shoot two weeks prior and she incorporated those pictures into the baby shower as well so all can enjoy. The team was professional and cleaned up everything as the night went on and after it was all over. They created all the games and activities for the guests. I had a vision of an adult coed baby shower and they delivered. I would use Larger Than Life Events to host future events.



Mrs. Ange Culberson

I loved having them as my wedding planners. I didn't have to do anything but approve and deny what I wanted and didn't want.. I will recommend them a 1000 Times.. they were amazing. Everything was on time and on point!

Mrs. Dina Ferguson

I would definitely recommend Larger Than Life Events. They were very professional. Atosha went bridal dress shopping with me and my family; ultimately finding my beautiful wedding dress :). The flowers she put together was amazing!!! My colors were orange, purple and silver. I couldn't have asked for more. The day of my wedding they coordinated everything from limos arriving on time to photographers being there. They orchestrated the bridal party entrance. They did everything :)!!! Did I mention my customized stationary designs???

Amazing!!! LOL!

Mrs. Shenise Gerideau

Atosha, the CEO of Larger Than Life Events made me feel comfortable in leaving the planning of one of the most important days of my life in her hands. She was very professional and very knowledgeable of what it takes to plan a beautiful day! I was not stressed out on my wedding day because I knew everything was taken care of and when I saw all the planning come to fruition with a BEAUTIFULLY decorated reception hall, I was taken aback. I felt like I was in a fairy tale!!

Mrs. Tonya Hall

Had a stress free beautiful wedding I was very satisfied with her work!

Mr. and Mrs. Randolph

Atosha, we want to say Thank You for your hard-work and dedication to seeing our vision come to fruition. The final product was beautiful!! We wish you all the best that life and love have to offer. Again, thanks for everything.

Mr. and Mrs. Jones

Larger Than Life Events and their staff helped our wedding flow very smoothly. Everything turned out perfect! I would definitely recommend Larger Than Life Events to anyone in need of a wedding or party planner. My husband and I cannot say enough about the quality of service that Atosha provided us!"

Mrs. Terry Norris

THANK YOU! THANK YOU!! THANK YOU!

Larger than Life Events. Atosha and Charles, your work was amazing! It was more beautiful than I ever expected. I trusted you and it was worth it. The reception hall was decorated with the elegance and class. The transformation was breathtaking. Our guests are still complimenting your work. Terry and I could not have been more satisfied and elated with the outcome. Job well done!!



Sarah D. Coleman-Lee, ABR, e-PRO

My team and I had the fortunate opportunity to work with Larger than Life Events for one of our biggest annual events of the year. This was our first time using an event planner for this event and boy was I glad that we did. Atosha and her team provided nothing less than "top notch", professional service. I was absolutely pleased with the services Atosha provided from our first meeting up until the day of the event. Her passion for what she does clearly shined through as she ensured ever single detail of my request was followed through. I would highly recommend anyone that is looking for a 1st class, professional event planner to definitely contact Larger than Life Events!





So what's next?

First, thank you for checking us out! If you like what you've seen so far, the next step is to schedule a Meet & Greet. You can either call us at 843.619.7441, email us at:

info@largerthanlifeevents.com

Subject Line: Meet & Greet

Or if you are READY for your Larger Than Life Event and want to *get started now*, call or email or Fill out the contact us form via our website and we'll be in touch within 24 hours.

We humbly appreciate your interest in Larger Than Life Events and Design's services and look forward to working with you to create the MOST fabulous event possible!!

“We help you Celebrate Life”

