



EST. 2017



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PHOTO + FILM PRICING GUIDE

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[www.rulecreativeco.com](http://www.rulecreativeco.com)

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## W E L C O M E

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Hey there! Congrats on your engagement! I'm so happy to have you as part of our little photography (+ videography) family.

You are likely overwhelmed with all the wedding information out there, but don't worry - you're not alone. We are seasoned professionals who are here to help you document one of the biggest days of your life so you have beautiful memories for years and years to come.

The information in this planning guide is meant to help you through all of your photography-related questions so you can relax and get excited for your big day.

If you still have questions, don't hesitate to give us a ring or send over an email! We are here for you every step of the way.

[hello@rulecreativeco.com](mailto:hello@rulecreativeco.com)

ph: 320.333.4479

XOXO

Samantha



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I'm Samantha, the owner & principal photographer/videographer of Rule Creative Co. I love being able to share in the love of two individuals and feel blessed to get to work with such wonderful people each day!

Based out of Albany, MN, I've been shooting weddings for over five years now. There isn't a day that goes by that I don't have my camera and tripod in-tow.

I graduated from the Community College of the Air Force after four years Active Duty with a degree in Information Technology, but I've know for the past 10+ years that my true passion was always photography.

Get comfy as you browse my work!

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WWW.RULECREATIVECO.COM



## PHOTOGRAPHY ONLY COLLECTIONS:

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### 01. THE ULTIMATE

Ten hours of continuous coverage  
Engagement session  
Lead photographer + second shooter  
Full resolution digital images with printing rights for you and "social" size images for your friends/family  
Digital gallery to view, download, print, and share your images  
\$250 in print/album credits  
Keepsake custom USB drive with full gallery  
\$3600

### 02. THE CLASSIC

EIGHT hours of continuous coverage  
Engagement session  
Lead photographer + second shooter  
Full resolution digital images with printing rights for you and "social" size images for your friends/family  
Digital gallery to view, download, print, and share your images  
Keepsake custom USB drive with full gallery  
\$3100

### 03. THE BASIC

SIX hours of continuous coverage  
Engagement session  
One photographer  
Full resolution digital images with printing rights for you and "social" size images for your friends/family  
Digital gallery to view, download, print, and share your images  
Keepsake custom USB drive with full gallery  
\$2700

## VIDEOGRAPHY ONLY COLLECTIONS:

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01.

THE ENCORE  
(INCLUDES 4 FILMS)

TEN hours of coverage  
Two videographers  
Social media teaser film  
5-7+ minute highlight film  
15-30+ minute feature film (full speeches, vows, etc.)  
2-6+ minute engagement film  
Drone coverage (venue + weather permitting)  
Delivered in 4K via USB  
Keepsake Video Album  
\$2500

02.

THE PREMIERE  
(INCLUDES 2 FILMS)

EIGHT hours of coverage  
One videographer  
Social media teaser film  
5-7+ minute highlight film  
Drone coverage (venue + weather permitting)  
Delivered in 4K via USB  
Keepsake Video Album  
\$2100

03.

THE HIGHLIGHT  
(INCLUDES 1 FILM)

SIX hours of coverage  
One videographer  
5-7+ minute highlight film  
Drone coverage (venue + weather permitting)  
Delivered in 4K via USB  
Keepsake Video Album  
\$1800

## PHOTO + FILM COLLECTIONS:

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### 01.

#### THE ULTIMATE+

Ten hours of continuous coverage  
Photo engagement session + 1+ minute engagement teaser  
3-8 minute highlight film complete with audio clips  
Lead photographer / videographer + second shooter  
Full resolution digital images with printing rights for you and "social" size images for your friends/family  
Digital gallery to view, download, print, and share your images  
\$250 in print/album credits  
Keepsake custom USB drive with full gallery + films  
\$4700

### 02.

#### THE CLASSIC+

EIGHT hours of continuous coverage  
Photo engagement session + 1+ minute engagement teaser  
3-8 minute highlight film complete with audio clips  
Lead photographer / videographer + second shooter  
Full resolution digital images with printing rights for you and "social" size images for your friends/family  
Digital gallery to view, download, print, and share your images  
Keepsake custom USB drive with full gallery + films  
\$4200

### 03.

#### THE BASIC+

SIX hours of continuous coverage  
Photo engagement session + 1+ minute engagement teaser  
3-8 minute highlight film complete with audio clips  
Lead photographer / videographer + second shooter  
Full resolution digital images with printing rights for you and "social" size images for your friends/family  
Digital gallery to view, download, print, and share your images  
Keepsake custom USB drive with full gallery + films  
\$3800



## PACKAGE ADD-ONS

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BRIDAL BOUDOIR SESSION // A 30- or 60-minute session that includes professional hair and makeup, access to the client closet, guided posing, select number of digital images, and a same-day viewing session. \$425 / \$725

ADDITIONAL HOURS OF COVERAGE // Available in half-hour increments. \$295 per hour

A SECOND PHOTOGRAPHER / VIDEOGRAPHER // Another set of eyes to make sure no moment goes unnoticed, and allow me to focus on what matters most. Read more about why I recommend a second photographer for most of my couples. \$350

PROFESSIONAL PRINTS // Get your happy memories up on your wall where you can see them every day. Prints, frames, calendars, greeting cards and more are easy to order directly through your online gallery. Prices vary

HEIRLOOM WEDDING ALBUMS // A beautiful, archival album to relive your day and show off your wedding photos to friends and family now, and your great-grandchildren later. \$325

## YOU HAVE QUESTIONS

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Q: What sets you apart from other photographers?

A: With years of training under my belt, I know how to pose and guide clients to make them feel relaxed while looking their very best. I use natural lighting as often as possible and make sure my sessions are intimate & fun!

Q: Will we get the print release to our photos after our wedding?

A: Yes! Upon receiving your images, you will also get a full print release.

Q: How many photographers will be there at our wedding?

A: All of our wedding collections come with a single photographer, but you are more than welcome to add a second shooter for an additional cost.

Q: Will my photos be posted publicly on your site or social media?

A: I respect your privacy and allow each client to decide whether or not they want their photos displayed publicly. I'd love to show off you & your images, if you're game! If not, that's okay, too.

Q: Will our photos get featured in a magazine or blog?

A: While many of our sessions do get featured, this isn't something that is guaranteed. Most publishers are interested in uniquely designed weddings.

Q: Will you Photoshop my images to hide any unwanted spots, wrinkles, etc?

A: Minor edits will be made to all of your images, but I believe our imperfections are what make us beautiful & unique. If there are specific edits you want, these will be charged according to the number and complexity of edits.

## I H A V E A N S W E R S

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Q: Do you have a list of preferred vendors to use?

A: Yes! From wedding planners to florists and caterers, we have worked with some of the best companies in the industry & would love to share their information with you!

Q: Do I have to order prints through you?

A: I highly recommend ordering prints through one of my professional vendors, but it isn't required. The difference in quality is huge when it comes to ordering through a professional lab, so I always love to help with prints!

Q: What equipment do you use?

A: I use all of the latest Nikon equipment. I always carry the Z6II, Z6, 35 mm lens, 85mm lens, 50 mm lens, & 70-200 mm lens, among other items.

Q: Do you photograph destination weddings?

A: Yes! I've shot dozens of destination weddings and am more than happy to create a custom wedding collection to suit your travel needs.

Q: Are the people featured on your site models?

A: For the most part, no. While I am lucky enough to work with gorgeous clients, the majority of the images shown on my site and blog are of regular, paying clients.

Q: How do we reserve our wedding date?

A: A \$600 deposit & signed contract are required in order to get your wedding on the calendar. The remainder of your balance is due one week prior to your wedding.



## CONTACT

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