



KatieDid Floral and Events

Floral and Event Planning Services

C: 912.536.2472 E: katedidevents@gmail.com

WEDDING FLOWERS 2022

Welcome

Thank you for reaching out to KatieDid Florals LLC for your floral design needs. We are excited about working with you. Our studio provides bespoke, unique designs for weddings and events. Our founder, Katie Wright Thomas, has been trained by some of the best in the floral industry and is known for her ecofriendly and creative approach to floral design. We are passionate about what we do and offer thoughtful designs that express the best of what the season has to offer. Many of our blooms are grown right here on our property and we also work closely with local flower farmers to purchase and highlight local and seasonal floral products. To see examples of our work please visit us at www.katiedidflorals.com or follow us on Instagram at @katiediddesign

Our Process

OUR BLOOMS

We source blooms from all over the country from growers and wholesalers. While we have the ability to purchase flowers from all over the world, we make an effort to source American Grown Flowers, many of which are from our own garden. Once we receive your blooms we carefully inspect, condition, and process them for maximum shelf life. If the stems do not meet our standards they are returned or replaced.

OUR COMPANY

We are a full-service studio floral company. What that means is we only provide floral design services for wedding and events. This business model allows us to focus on our clients and their events instead of worrying about the day to day running or overhead of a floral shop. We typically only book one event per weekend so we have the time to provide our clients with the best design and service. Our studio is conveniently located in Danville, VA and convenient to Raleigh, Richmond, Greensboro and Roanoke and we work throughout the triad, southern and central Virginia.

EDUCATION

We are also passionate about educating, designing, and growing with flowers. Anyone who knows us knows that our mantra "use your yard" means that we want our friends and clients to expand their knowledge of how growing your own flowers can help the environment and bring you joy all at the same time! Our passion for education is part of what makes our studio special, and we offer floral design classes as well as consultations on the types of flowers, bushes, and trees you should be growing in your yard to make is sustainable and friendly to pollinators.

OUR ART

We approach floral design as an art form. No two of our designs are ever the same but you can always tell when we have been involved. Our style is not only unique but based in artistic principles that highlight the space, light and color of your venue. We frequently hear from clients, vendors, and other wedding professionals that we blew

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them away with our interpretation of a space. Creative thinking and making it work is our motto. We like to say our designs are living art pieces!

Our Flower and Wedding Design Packages

FULL EVENT AND FLORAL DESIGN

If you are interested in full event design or overall theme development, we would be happy to help you style and curate the overall look and feel of your event. This involves us planning the overall design of your event from tablecloths, creative design elements and special touches that make your event uniquely yours. We also provide a list of qualified vendors and offer services for logistics and event management. If you are interested in this package, please email us to inquire about pricing at katiedidevents@gmail.com

FLORAL DESIGN

This package is for those wishing for full service floral design. This service includes consultation, contracting, design, delivery, setup and breakdown. Clients wishing for this service should anticipate a financial commitment of \$4,000 to \$5,000 for an average sized wedding. Our minimum financial commitment for all *major holiday* weekends is \$4,000 and *Saturday weddings* for 2022 is \$3,000. We waive this minimum for weekday or Sunday events. This financial commitment reflects our "middle of the road" pricing and ensures that KatieDid Florals aesthetic can be protected and that your event will be executed to the highest standards with the staff, product and materials needed. This spend also allows us to create floral elements for all aspects of your wedding day including ceremony, reception, and bridal party.

INTIMATE WEDDING PACKAGES

Many of our couples are choosing to have small intimate ceremonies with close family and friends. Intimate weddings still deserve the best of what our studio offers, and we have compiled two packages and three exceptional color schemes for our intimate weddings. These packages can be booked on Sunday-Friday in 2022 & 2023. These packages are for weddings with 80 or less guests. If you are interested in one of these packages, please let us know and we will send you additional information about what is included.

A LA CARTE

Need just a few floral touches for your special day? Whether is bouquets or centerpieces we are happy to work with you to provide a few stunning floral touches for your wedding day. Our a la carte services *require client pick up from* our floral studio located in Danville, VA and must be booked *at least* a month in advance of your wedding.

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FROM OUR GARDENS

On a budget? Consider designs created with fresh flowers from our garden or other local and seasonal blooms. Flowers from the garden are not less valuable or beautiful; in fact, they are even more precious. For these designs, a stroll through the garden or a quick call to local growers will supply us with beautiful blooms of the day. This option is available during our seasonal growing season April-October.

Each design is designer's choice. In other words, clients will not be able to dictate that roses, peonies or other high-end flowers will be used, however, if they are available in the garden, they will be implemented into the designs. Clients who choose this option must be willing to work in a wide range of color options and flower varieties. Please note that couples choosing this option will need to pick bridesmaid dresses and other elements that go with a wide range of colors. This option *requires client pick-up*.

The Next Step

If you are interested in our floral designs, please contact us to set up a 30 minute phone consultation by emailing us at katiedidevents@gmail.com. You may also send any inspiration boards, Pinterest links, or personal photos that you would like to share with us that will inspire your floral design. After our initial phone consultation, we will create a mood board and a budgetary estimate. If you would like to convey your maximum budget to us, please do so during the phone consult.

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