

INVESTMENT GUIDE



MADISON WILSON
PHOTOGRAPHY

2023
+
2024

www.madisonwilsonphotography.com



some recent work.

please enjoy!



NICE TO MEET YOU.

hi! my name is madison, but you can call me maddi.

raised in maryland, i've lived in colorado, south dakota, and germany. i live in philly (#gobirds) with my husband, shingo, and our two dogs, millie and alfie. after so many moves, philly really is the place that feels like home.

i have always had a love for photography and i feel privileged to bring my passion to life. i want photos that capture the genuine feeling of the moment and reflect the story of you.

an important aspect of photography is the client-photographer relationship. let's be honest - having someone put a camera in your face and going "smile" can make anyone feel a little weird. even if you're feeling awkward, don't worry! i'll work some magic, throw a little humor in, and help you feel ready for the picture perfect moment.

i'll work with you, however that looks, to make sure you're comfortable with everything.

with love,

Maddi

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THAT'S ME!



ME, MY HUSBAND, AND OUR CORGIS



BOLD AND BRIGHT IMAGERY
THAT REFLECTS THE AUTHENTIC
YOU.



MY APPROACH

finding the right photographer is about more than the images. you deserve someone who takes the time to create a genuine connection and invest in an authentic experience with you.

your wedding day is meant to be filled with joy. my part in it is to make sure the photos captures reflect you. no two couples, or their wedding, are the same. your uniqueness should always be able to shine through.

i want you to rest assured that the photos are taken care of. i'll put the work in ahead of time to make sure i can capture all of those candid moments you're hoping for, along with the family portraits you'll want to share with mom, dad, grandma, the fam, etc.

just be yourself; i'll handle the rest.



“ Madison was our wedding photographer, and we are in disbelief that more people don't know about her because she's amazing! Obviously the quality of her photos are incredible but she's also just so personable- I feel like a lot of photographers are intimidating and make you feel awkward but Madison makes it fun, supports you, and is a genuinely nice person. We really couldn't recommend her more. ”

Lauren + Danny



INVESTMENT

PRICING &
DETAILS



WEDDING COLLECTIONS:

01. | \$3,200

8 hours of coverage
1 photographer
photography timeline planning
online gallery with printing
rights

02. | \$4,000

8 hours of coverage
2 photographers
photography timeline planning
online gallery with printing
rights

03. | \$4,800

10 hours of coverage
2 photographers
photography timeline planning
online gallery with printing
rights

all wedding packages include a
complimentary engagement session

unsure of what you need? contact me for
custom packages!



ENGAGEMENT + À LA CARTE

ENGAGEMENT SESSION

wardrobe and style guide \$450

1.5 hours of shooting time

2 locations

printing rights

online gallery

*included in all wedding packages

MICRO WEDDINGS

Smaller weddings and elopement packages are designed specifically for you. please reach out for more details

À LA CARTE

custom designed photo album \$700

TRAVEL INFO

all travel costs (mileage, rental car, airfare etc.) are covered by the client. please inquire for more details and options.

locations within 70 miles of philadelphia have no travel fee. locations more than 70 miles from philadelphia will be charged .65.5/ per mile.

YOU HAVE QUESTIONS

q: we're shy in front of the camera. can you help?

a: my ultimate goal in any session is to make sure i provide photos that you can love and cherish for years to come. my ability to make people feel relaxed and comfortable in front of the camera is a great source of pride!

i accomplish this through my posing. many of my prompts are movement based; i'll give you some instructions, (come up behind your partner and surprise them with a hug!) and then let the moment happen organically. you get the candid smiles and laughs that you're looking for want without feeling like you're not sure what to do with your hands. movement also helps you relax and ensures you're not stiff.

we'll talk more about what works best for you and what you need. my promise is to provide as much (or little) direction as you need so you get photos you want to show off.

q: when will we get our photos?

a: your wedding day sneak peeks will come within 1 week of your wedding, but i aim to deliver within 48-72 hours. engagement sessions are fully delivered in 3-4 weeks. wedding galleries will be delivered within 6-10 weeks, but this number may vary depending on the season.

q: how many photos will we get?

a: per each hour of coverage, you'll get a minimum of 75 photos. for your final gallery, i remove the bloopers (blurry, people blinking, etc.), then edit and deliver the rest! i do not withhold any images from the final gallery that you might want, and so i tend to deliver approx. 800-1000+ photos per wedding.



I HAVE ANSWERS

q: should we have 2 photographers?

a: every wedding is different. i recommend two photographers for larger weddings, when couples are getting ready at separate locations, or if you're not having a first look. talk to me a little bit more about your wedding day so we can decide what's right for you.

q: do you use photoshop?

a: basic edits and retouching will be made to all of your images. if there are specific edits you want, contact me for more details

q: what equipment do you use?

a: i'm a canon gal! i have the r6 mirrorless and 5D MKIV. i bring both zoom and prime lenses, but i primarily use my 35mm, 50mm, and 85mm prime lenses.

q: do you have insurance?

a: absolutely! i can provide this to you or your venue upon request.

q: how do we book?

a: i'm so glad you asked! to officially book and lock in your date, i'll send you my contract to review and the invoice for the retainer.

the retainer fee is 25% of the wedding package total.
the final balance is due 30 days before the wedding.



THANK YOU.

thank you so much for taking the time to read this. it's a lot, i know!

you work with your photographer more than most, if not all, of your wedding vendors. i'll be there for your engagement photos, planning and timeline creation, and for a big part of your wedding day itself. for those reasons, it's so important to make sure you not only love my work, but you like me as well.

let's get to know each other! please reach out, let me know if you have any questions, or if you'd like to book.



A romantic photograph of a couple sitting on a concrete ledge in front of a doorway. The doorway is framed by vibrant neon lights in shades of red, blue, and green. The couple is captured in a moment of affection, with the man kissing the woman on the cheek. The woman is wearing a dark coat and high-heeled sandals, while the man is in a light-colored button-down shirt and dark pants. The background wall is made of light-colored bricks, and the overall atmosphere is intimate and stylish.

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