

FLÓRAL

EST N°5 2019

Los Angeles

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Hello! Congratulations on your upcoming event!

We know how exciting and important it is to find a florist, that will be a good match for you and will be able to turn your dreams into reality. The one, who will take care of your event, by achieving a desirable result for a decent price.

Our FLORAL N5 team loves to come up with the flower ideas for weddings and would be very happy to work on yours!

We are a flower boutique, located in Studio City, CA. We always have fresh flowers and impeccable taste.



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What inspires us:

FLORAL N5 is a team of floral aesthetics professionals. We admire unique and sophisticated flower arrangements, harmonious combination of colors and design.

Working with a bride is inspiration for us.

We will consider each and every detail of your wedding, especially an interior design of the venue.

We will make bride's wishes real and will offer the most suitable solution in terms of color combination, floral style and seasonal flowers.



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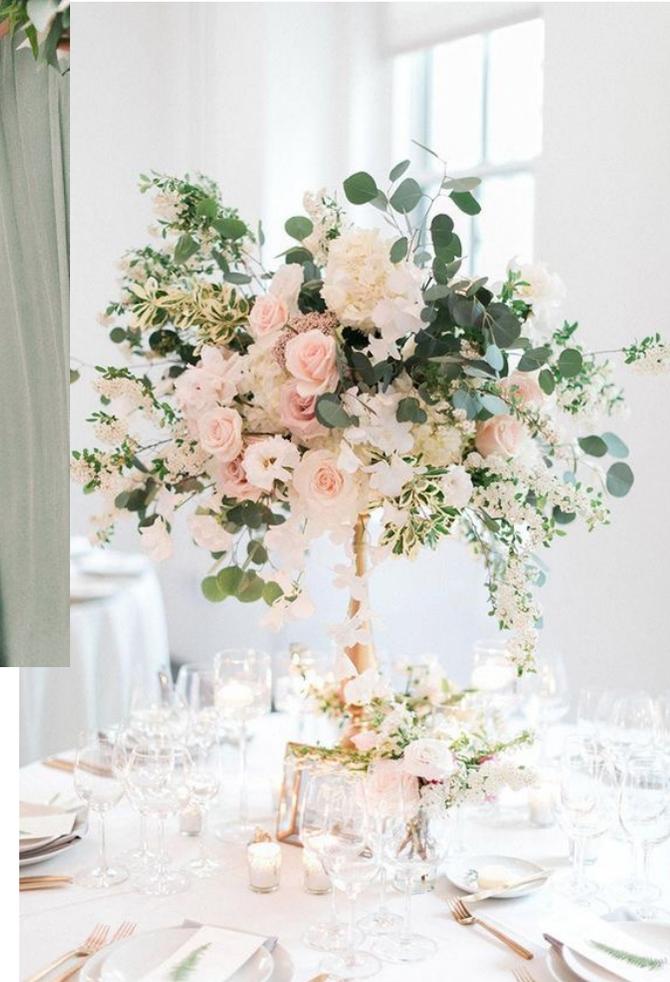
What brides do we work with?

Usually we are approached by those who value a professional work and expertise. We are here for you to provide a high-class service with a delicate touch by our florists.

Most often, our clients know what they want to get and what budget they are planning to spend. On average we start at \$4000.

Our task is to help with the choice of colors, seasonal flowers and make a wow effect that will look amazing.

We have several options to work with: only floristry or exclusive concept development from scratch.



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What are the most frequently ordered products?

- ✓ Wedding arch decoration
- ✓ Aisle decoration
- ✓ Rose petals
- ✓ Sweetheart / Head table decoration
- ✓ Guest table decoration
- ✓ Decorating plates with flowers - compliment for each guest.
- ✓ Photo zone decoration
- ✓ Bridal bouquet
- ✓ Boutonnieres for the groom and groomsmen
- ✓ Bridesmaids bouquets and corsages
- ✓ Something exclusive, such as flower crown or necklace



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We cannot provide exact prices right now. They depend on the date and season.
But here are some examples.

Wedding arch decoration



\$3000



\$2500



\$2700



\$6000

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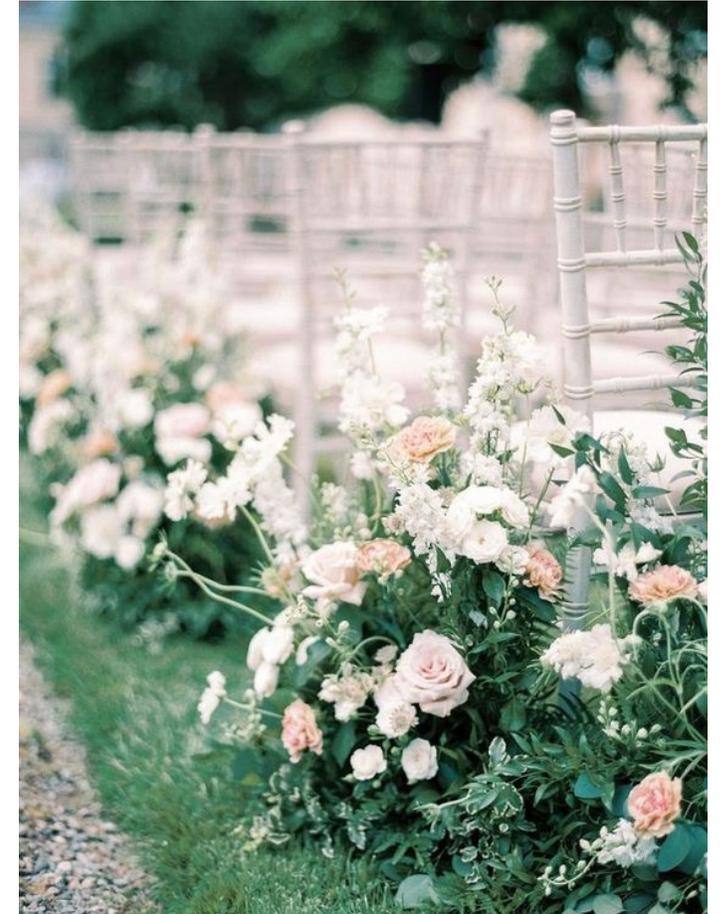
Wedding aisle decoration



\$190



\$230



\$240

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Sweetheart / Head table decoration

\$350



\$700



\$390

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Centerpieces for guest tables



\$190



\$170



\$180



\$180

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Decorating plates with flowers - compliment to every guest.

Plates for rent:

Glass starts from \$5

Acrylic Starts from \$2



Menu: starts from \$7



Favors: starts from \$10



Napkins: starts from \$2



Acrylic menu starts from \$10

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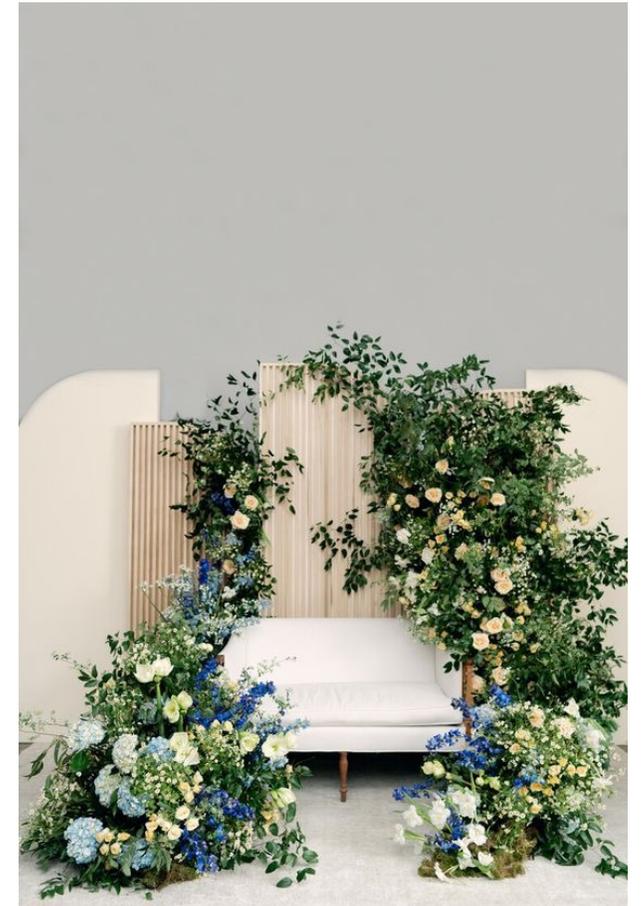
Photo zone decoration



\$1000



\$3000



\$3000

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But here are some examples.

Bridal bouquet starts from \$200

Groom's boutonniere starts from \$20

Bridesmaids bouquets starts from \$100



\$300



\$280



\$250



\$190

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Exclusive arrangements, such as flower crowns and corsages.



Little crown \$80



Little crown \$120



Starts from \$50

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Examples of project sketches

Starts from \$15000

If you want a super exclusive offer, we can create an individual concept, in which your wishes will be turned into a sketch.



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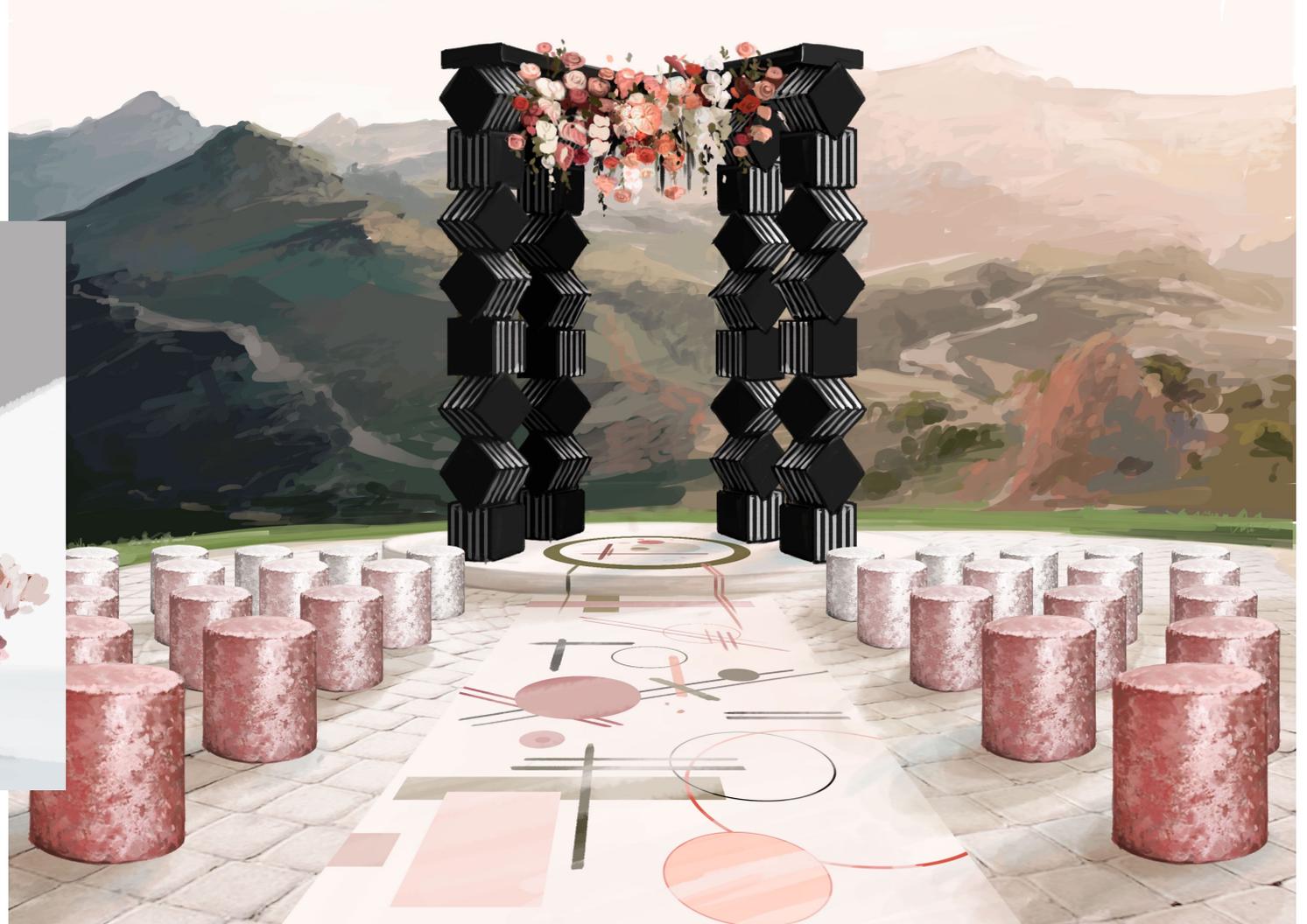
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Examples of project sketches

Starts from \$15000



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Examples of project sketches

Starts from \$15000



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How do we work? Floristic decoration only:

Starts from \$4000

Step 1 - your intention to work with us. We take a 10% prepayment to start developing an offer and an estimate for our first meeting. It is \$400.

Step 2 - first meeting (in person or via Zoom) Monday through Friday. The meeting is scheduled 2 days prior to that from 11 am to 3 pm PST.

The result of the meeting is agreed positions, idea, mood and budget.

Step 3 - we send an electronic contract for signature + a link to the date reservation. **NOT REFUNDABLE!** You will need to pay another 40%, remaining 50% can be paid not later than 2 weeks before the wedding. After signing the contract and paying a deposit, the date is booked, we guarantee the execution of the order.

Step 4 - 2 weeks before the wedding day we clarify the timing, confirm any changes.

Step 5 - set up on the wedding day, decorated venue is handed over to the coordinator.

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How do we work ? Exclusive development:

Starts from \$15000

Step 1 - your intention to work with us. We take a 10% prepayment to start developing an offer and an estimate for our first meeting. It is \$1500

Fill out a special brief, where the designer will be able to understand your mood and future wedding's atmosphere.

Step 2 - first meeting (in person or via Zoom) Monday through Friday. The meeting is scheduled 2 days prior to that, so that we have time to prepare an offer specifically for your wedding. The designer will prepare at least 3 mood boards with different visuals.

The result of the meeting is to agree on the idea and approximate budget. Next, the designer will draw sketches and calculate in more detail.

Step 3 - second meeting. Project presentation with prices and sketches.

The result of the meeting is confirmed sketch and estimate.

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How do we work ? Exclusive development:

Starts from \$15000

Step 4 - we send an electronic contract for signature + a link to the date reservation. NOT REFUNDABLE!
Minimum 70% We can prepare an individual payment schedule, braked down into several payments.

The project is put into operation: constructions, printing, preparation of decorations, search for the necessary vendors. Communication with the client via mail.

Step 5 - progress report, final stage.

Step 6 - Preparing for installation. Confirmation with the venue and wedding coordinator.

Step 7 - set up on the wedding day, decorated venue is handed over to the coordinator.

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Choose 1 of the cooperation formats:

- Floristic decoration only
- Exclusive development

Schedule your first appointment by phone or contact us here on the platform.

We need this information:

Venue

Number of guests

Colors preferred

Pinterest board if available

Introductory info, such as set up timing, location details, if the ceremony will be at the same place as the banquet and it will be necessary to transform decorations in 1 hour, etc.

Thank you for your business.

Sincerely,

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